

"Ob-La-Di Ob-La-Da"/"Julia"

First mentioned in trade magazines: November 6, 1976

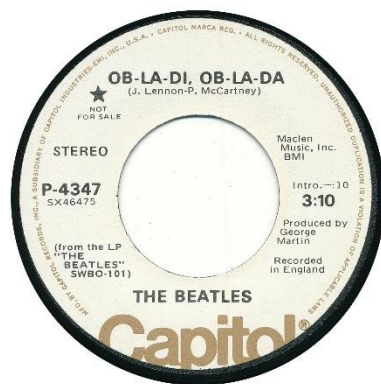
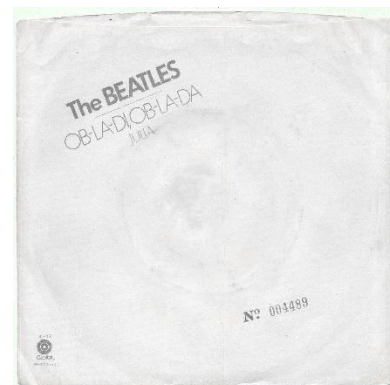
Label 72rdj1

Capitol

4347

White mono/stereo promotional copy with rights disclaimer

Factory: Los Angeles



Capitol Sets 'Official' Dates For Beatle Disks

LOS ANGELES — Capitol Records has confirmed that it will release the Beatles' "Got To Get You Into My Life" as a single May 31 followed by a double-set repackage titled "Rock 'N' Roll Music." June 7 (CB, 5/1). The single was culled from the "Revolver" LP and is backed by "Helter Skelter" from "The Beatles" (better known as "the white album").

"Rock 'N' Roll Music" features 28 songs showcasing the rocking side of The Beatles on tunes never before re-packaged. The 1965 "I'm Down" single is included now for the first time on an LP.

The announcement was made by Don Zimmermann, CRI executive vp and chief operating officer.

Released in November 1976.

Label 72r

Capitol

4347

Orange label with rights disclaimer

"Recorded in England" in lower right

Factory: Los Angeles

"Recorded in England" under "The Beatles"; single has no-slip ridges.

Factory: Winchester

"Recorded in England" under "The Beatles"; without no-slip ridges.

Factory: Superior Record Pressing (?)

Winchester symbol, but with an extra hyphen.

STEREO in tall, thin print

Factory: Jacksonville



Label 78

Capitol 4347
Purple label with large logo; rim text starts with "MFD."
Factory: Los Angeles, Jacksonville, Winchester



Label 83

Capitol 4347
Rainbow label with rim print in color band.
Factories: Los Angeles, Jacksonville, Winchester, Specialty



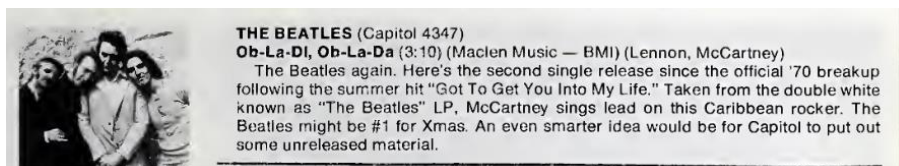
Label 88

Capitol 4347
Purple label with small logo; rim text starts with "MANUFACTURED."
Factory: Specialty



Label 88

Capitol/Cema S7-18900
Purple label with small logo; rim text starts with "MANUFACTURED."
Factory: Specialty
Clear vinyl.

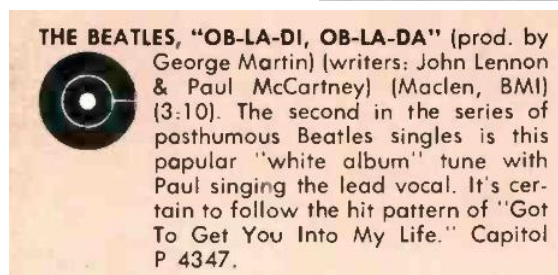
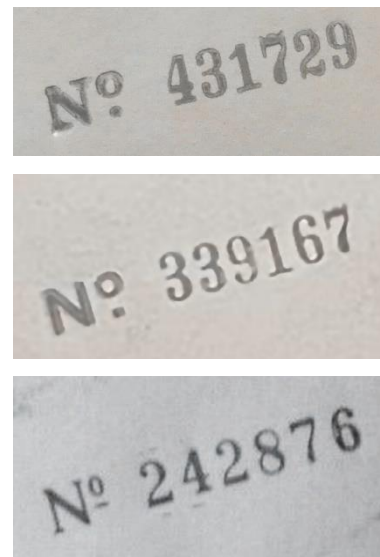


Picture Sleeve:

The picture sleeve seems to have been available with all copies of the single that were numbered 4347.

There were three numbering schemes that Capitol's printers used at the same time. Some copies use the same sort of stamping that appeared on British copies of the White Album. Others use the same numbering, but with a different typeface for No. Still others (in the Midwest?) used a stamper with a different typeface.

My observation is that the numbers do not appear to become universally higher as time passes, which may mean that the use of the numbered sleeves was somewhat random.



In the United Kingdom and in the United States, there was no new single to accompany the Beatles' self-titled album at the end of 1968. However, there were many other countries that chose to release singles off of that album. Among those countries that selected "Ob-La-Di Ob-La-Da" as one side of a Beatles single in 1968-69 are the following: Australia; Finland; France; Germany; Holland; Italy; Jamaica; Japan; New Zealand; Nicaragua; South Africa; Spain; Turkey; and Venezuela. For the US, this single in 1976 became the "single that never was" in 1968. After its release, the single moved up somewhat slowly and then retreated – it's highest position being #47 on the *Cash Box* chart.

