

“Help!”/“I’m Down”

Label 62-01

Capitol

5476

Orange/yellow swirl label without subsidiary print.

A-side publishing credit reads “Maclean Music, Inc.”



62-01A (Keystone print)

Factories: Scranton, RCA Rockaway



01B(i)

01B(ii)
and 01B(iii)

01B(iv)

Verified on both sides.

62-01B (Bert-Co print)

Factories: Los Angeles or RCA Hollywood

B(i) – On each side there is no blank line under “Music, Inc.,” and there is no blank line below the catalog number, but there is a blank line above the catalog number.

B(ii) – On each side there is a blank line under “Music, Inc.,” there is a blank line below the catalog number, and there is a blank line above the matrix number. There is no blank line under the author credit.

B(iii) – As in 01B(ii), but there is a blank line between the author credit and film reference.

B(iv) – On the A-side, there is no blank line under “Music, Inc.,” but there is a blank line below the catalog number, and there is a blank line above the matrix number.

THE BEATLES—HELP (Maclean, BMI)—Their new film title tune is a wild rouser with an exciting beat aimed at the top of the chart. Flip: “I’m Down” (Maclean, BMI). **Capitol 5476**

Pick of the Week

HELP! (2:15) [Maclean, BMI—Lennon, McCartney]
I’M DOWN (2:30) [Maclean, BMI—Lennon, McCartney]
BEATLES (Capitol 5476)

The fabulous foursome are sure of garnering instantaneous sales acceptance with this new release, “Help!”, which also happens to be the tag tune of the group’s soon-to-be-released new flick. Side is a hard-driving, rollicking ode about a poor lad who loses some of his independence after he becomes involved with a new gal. “I’m Down” is a raunchy, blues-drenched rocker with an infectious repeating danceable riff.

Label 62-02

A-side publishing credit reads “MacKen Music, Inc. & Unart Music Corporation”



02A (Keystone print)

Factory: Scranton

The title “I’m Down” and the artist name are no longer written in S P R E A D print.



02B (Bert-Co print)

Factories: Los Angeles

Picture sleeve PS1A (east coast):

The sleeve is cut straight across the top on both sides.

Sleeve PS1A(a) has “Help!” listed first on the open side of the sleeve.

Sleeve PS1B(a) has “I’m Down” listed first on the open side of the sleeve.

Picture sleeve PS1B(a) (west coast):

The sleeve is tab cut. The tab is on the side with “Help!” listed first.

Picture sleeve PS1B(a) (west coast):

The sleeve is tab cut. The tab is on the side with “I’m Down” listed first.



Label 62xb

Capitol 5476

Orange/yellow swirl label with subsidiary print in black.

August, 1968, to October, 1968

Factory: Scranton

The titles appear in the different print as on the earlier Keystone pressing.



Label 62xw

Capitol 5476

Orange/yellow swirl label with subsidiary print in white.

October, 1968, to April, 1969

Factory: Scranton

The titles appear in the same print as on the earlier "black print" pressing.

Factory: Los Angeles

The titles appear in the same print as on the earlier Bert-Co labels.

Factory: Los Angeles

Small print.



Label 69

Capitol 5476

Red/orange target label with dome logo.

March, 1969, to July, 1969

Factory: Scranton

Small print

Factory: Los Angeles

Wide print



Label 69a

Capitol 5476

Red/orange target label with "C" logo. There is no white dot on the backdrop behind the Capitol logo.

July, 1969, to October, 1970

Small print (Scranton)

Wide print (Los Angeles)

Label may have "TM" next to the Capitol logo, or may have ® under the "l" of "Capitol" or to its right.



Label 69d

Capitol 5476
Red/orange target label with "C" logo. There is a white dot on the backdrop behind the Capitol logo.
October, 1970, to May, 1971
Factory: Scranton
Small print
Factory: Los Angeles
Wide print



Label bs

Apple 5476
Apple label with black star on the A-side
Factory: Los Angeles
May, 1971, to June, 1971



Label af

Apple 5476
Apple label with "MFD. BY APPLE" on the full side
Factory: Los Angeles
Label may be flat or glossy. Later copies have "MFD. BY APPLE" on both sides.
Factory: Jacksonville
Factory: Winchester
Label may be flat or glossy.
Copies pressed in 1974-5 have "Mastered by Capitol" in the matrix.



Label ar

Apple 5476
Apple label with rights information on one or both sides.
Factory: Los Angeles arL
Rights information appears at the top left part of the label.
Factory: Jacksonville
Darker label??



Label 72r

Capitol 5476
Orange label with rights disclaimer
Factory: Los Angeles
"Capitol" is in olive green on LA copies.
Factory: Winchester
"Capitol" is in tan, and MONO does not appear.



Label 78

Capitol 5476
Purple label with large logo; rim text starts with "MFD."
Factory: Jacksonville, Winchester
With "TIME" on label



Label SL81s

Capitol Star Line A-6290
Blue Star Line label with A- prefix and "stereo" on labels.



Label SL81m

Capitol Star Line A-6290
Blue Star Line label with A- prefix and "mono" on labels.
Factories: Winchester



Label SL81x

Capitol Star Line X-6290
Blue Star Line label with X- prefix and "mono" on labels.
Factories: Los Angeles; Jacksonville; Winchester



Label SL83

Capitol X-6290
Rainbow label with rim print in color band.
Factory: Los Angeles
Factory: Winchester
Factory: Specialty



Label SL88

Capitol X-6290
Purple label with small logo; rim text starts with "MANUFACTURED."
Factory: Specialty



Label 88

Capitol/Cema

S7-17691

Purple label with small logo; rim text starts with "MANUFACTURED."

Factory: Specialty

White vinyl. The a-side is the 1987 digital remix and is in stereo.
The b-side is mono.



HELP! IS HERE

THE BEATLES
HELP! / I'M DOWN

FROM THE BEATLES!

You know what it is - from the soundtrack of the picture of the same name. There's nothing like Help! when you need it! Get it! **5476**