The Star Line Singles, October, 1965

On October 11, 1965, Capitol reissued four of the singles that had been available previously through the imprints of Vee-Jay Records. At the same time they released two "new" singles. Since all of the records had been available previously somewhere, Capitol placed these singles onto their Star Line.

Since they are reissues, most Star Line singles are more common as west-coast pressings. This is the case for five of the six Beatles singles that appear on this page. The sixth, "Boys"/"Kansas City," contained a track from the relatively recent release, *Beatles VI*, and one from the album that they had recently acquired from Vee-Jay. The public preferred "Boys" – sung by Ringo, and it charted briefly on both the *Cash Box* and *Billboard* lists. For this reason copies of that single pressed in Scranton are as easy to find as copies pressed in LA.

All six singles were removed from the catalog at the end of the year, but two of them (see below) wound up being repressed by the Jacksonville plant in 1971-72. There was no *pressing* reason for the reissues – which did not sell.

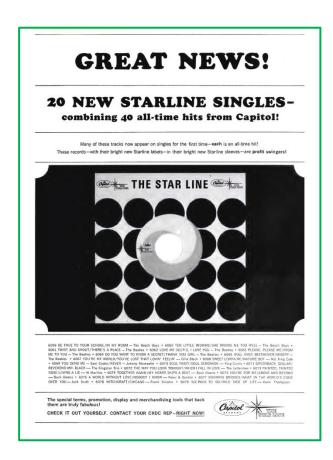
"Twist and Shout"/"There's a Place"

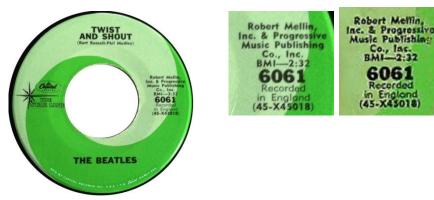
Label SL65

Capitol Star Line 6061 Green/light green swirl label without subsidiary print.



SL65A (Keystone print) Factories: Scranton





SL65B (Bert-Co print) Factories: Los Angeles B(i) – There is essentially no additional blank space above 6061. B(ii) – There is some additional space above 6061.

"Love Me Do"/"PS I Love You"

Label SL65

Capitol Star Line 6062 Green/light green swirl label without subsidiary print.



SL65A (Keystone print) Factories: Scranton





SL65B (Bert-Co print) Factories: Los Angeles B(i) – There is essentially no additional blank space below Corporation on either side. B(ii) – There is a blank line under Corporation on both sides.

"Please, Please Me"/"From Me to You"



SL65B (Bert-Co print)

Factories: Los Angeles

B(i) – There is essentially no additional blank space above 6063.

B(ii) – There is some additional space above 6063.

The stereo mixes of the two songs appear on all copies of this single – with the channels combined into mono.

"Do You Want to Know a Secret"/"Thank You Girl"

Label SL65Capitol Star Line6064Green/light green swirl label without subsidiary print.



SL65B (Bert-Co print)

Factories: Los Angeles

B(i) – There is some blank space above and below 6064.

B(ii) – There is additional blank space above and below 6064, so that the space is more noticeable.

"Roll Over Beethoven"/"Misery"

Label SL65Capitol Star Line6065Green/light green swirl label without subsidiary print.



SL65B (Bert-Co print)

Factories: Los Angeles

B(i) – There is little space between lines.

 $B(ii)-\ On$ both sides, there is blank space above and below 6065, and above the line that begins with BMI.

Label 69d

Capitol

6065

Red/orange target label with "C" logo. There is a white dot on the backdrop behind the Capitol logo.

Summer 1971



"Boys"/"Kansas City"

Label SL65

Capitol Star Line 6066 Green/light green swirl label without subsidiary print.





The four singles above should be clustered in the Top 10 within a few weeks. The Supremes will hear a symphony of coin for "I Hear a Symphony" (Motown 1083). Ronnie Dove switches from singalong to cryalong for his "Kiss Away" (Diamond 191). The Yardbirds bring "I'm a Man" up to date for Epic (5-9857). And last, but never least, the Beatles pull a full-blown rock and roll song from an album for "Boys" (Capitol 6066).



Capitol Withdraws Beatles' Deck

HOLLYWOOD-Capitol Records has withdrawn its latest Beatles disk from the market, a coupling of "Boys" and "Kansas City." An announcement said that the label decided to stop the release-initially part of the label's Starline Series-because the performance it contains are "no longer representative of the Beatles as they perform today." "Boys" can be heard on a Capitol LP, "The Early pears on another album, "Beatles VI." Beatles," while "Kansas City" There was speculation offered that noted that the reason for the single's withdrawal centered around the "Boys" portion, since it may have been cut in a period in which Capitol and Brian Epstein, manager of the team, had agreed would not produce any new Beatles' singles.

SL65A (Keystone print) Factories: Scranton

"Boys"/ "Kansas City" was not listed among the Star Line singles that Capitol listed in its ad in the September 4th issue of *Cash Box*; instead, they promoted it separately – with neither side having appeared previously on a US single. Cash Box favored it, putting both sides into the mid-70s. That same week, "Yesterday," "Act Naturally," and "Help!" all appeared in their Top 100. *Record World* liked it even more, predicting wrongly that the single would rise into the Top Ten. Why did the single drop off the charts? According to *Cash Box*, Capitol suddenly withdrew it.





SL65B (Bert-Co print)Factories: Los AngelesB(i) – There is little space between lines.B(ii) – There is blank space above and below 6066.

Label 69d

Capitol 6066 Red/orange target label with "C" logo. There is a white dot on the backdrop behind the Capitol logo.

Summer 1971



Picture sleeves (all fantasy items):



Ron Warix, a marketing personality in radio during the 70s, joined the Capitol Records collecting group on Facebook. He posted a photo of the American pressing of Capitol 72144, "All My Loving"/"This Boy." He didn't just have the single; he had **THE STORY**.

Ron said that he was working on a promotion for WTLC in Indianapolis in summer 1971. They ordered 1000 copies each of THAT single, of the target-label copies of 6065, of the target-label copies of 6066. Also part of the group were target label copies of several other out-of-print singles.

ALL OF THOSE had been out of print, so all of the target-label copies of them out there were specially made for WTLC, including the two Beatles Star-Line singles.

He wrote:

"1,000 of each from a list I submitted to the Capitol rep. at the time. He forwarded the list to Special Markets. That wholesale business was sold to ABC in the mid seventies and was dissolved a short time later."