

# Beatles 45s on Capitol's Target Label With Dome Logo

From August 1968 to October 1968, Capitol released singles on its familiar orange/yellow "swirl" label. These copies had additional black print around the rim, indicating that Capitol was a subsidiary of Capitol Industries. Capitol exchanged the black print for white subsidiary print during the third week of October 1968 and kept that label style until the second week in March 1969. The highest-numbered "subsidiary swirl" label was 2442 (Kelly Gordon's version of "He Ain't Heavy, He's My Brother"). Although the word "stereo" does not appear on the label, the matrix number indicates that this single marked the transition from mono singles to stereo singles; the matrix begins with "S" for "stereo."

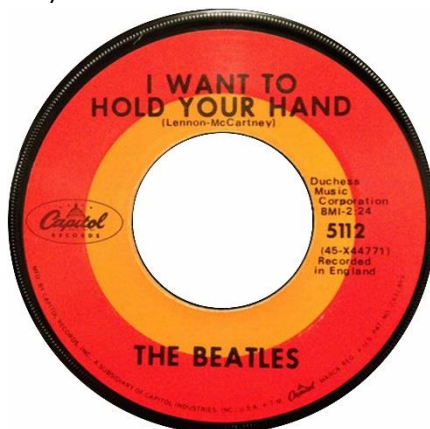


During the following week, the third week in March, Capitol switched to a label style that might promote stereo singles better. That style is usually referred to as a target label because of its use of concentric circles. One of the singles that came out that week was Capitol 2455, Matt Monro's "Love Song." All releases in the main series numbered 2443 and above were on the new target label, along with single 2434, which went for sale in mid-April.

Capitol Records was in the process of designing a new logo — one that would accompany the target label singles and which Capitol would use on their new LP label design also. For that reason, the target label with dome logo did not last long. Reissues of the Beatles singles that had originally come out on Capitol are hard to find on this label style.

This web page lists and pictures all known label variations of Beatles 45's on the Capitol subsidiary label.

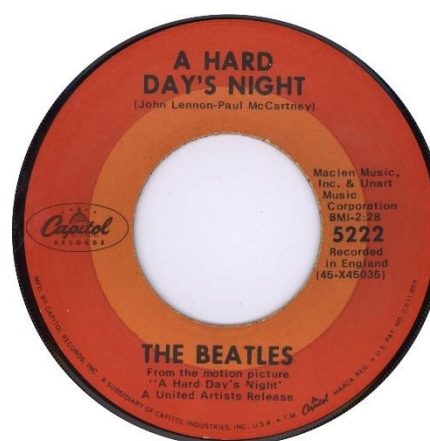
**"I Want to Hold Your Hand" (Capitol 5112)**



**"Can't Buy Me Love" (Capitol 5150)**



**"A Hard Day's Night" (Capitol 5222)**



**“I’ll Cry Instead”** (Capitol 5234) – No copies are known to exist.

**“And I Love Her”** (Capitol 5235)

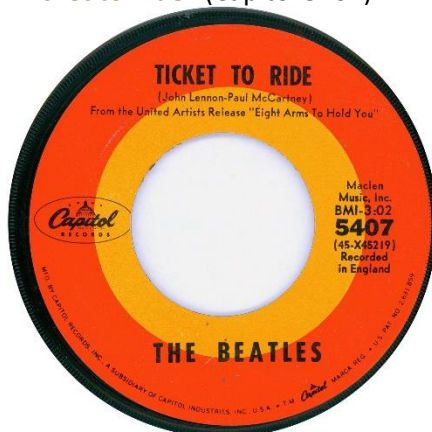


**“Matchbox”** (Capitol 5255) – No copies are known to exist.

**“I Feel Fine”** (Capitol 5327) – No copies are known to exist.

**“Eight Days a Week”** (Capitol 5371) – No copies are known to exist.

**“Ticket to Ride”** (Capitol 5407)

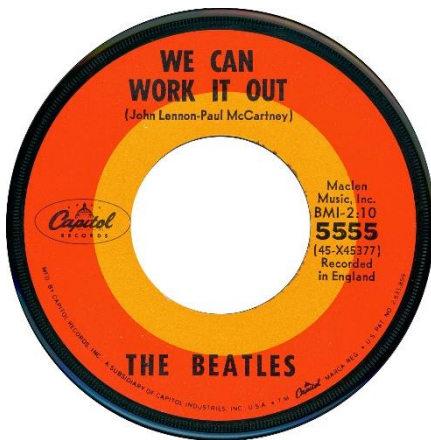


**“Help!”** (Capitol 5476)



**“Act Naturally”/“Yesterday”** (Capitol 5498) – No copies are known to exist.

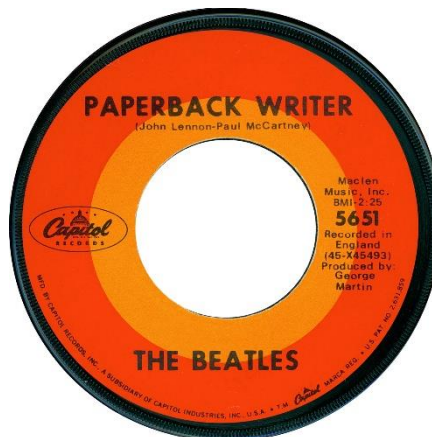
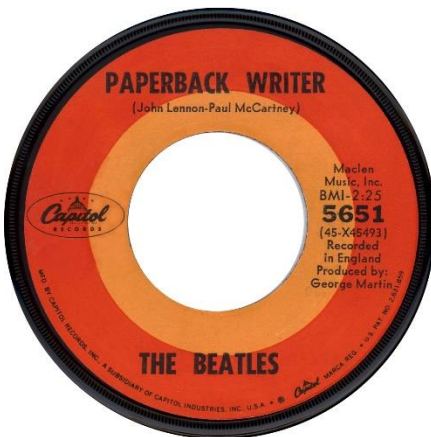
**“We Can Work it Out”** (Capitol 5555) – No copies are known to exist.



**“Nowhere Man”** (Capitol 5587)



**“Paperback Writer”** (Capitol 5651)



**“Yellow Submarine”** (Capitol 5715)





**“Strawberry Fields Forever”** (Capitol 5810)



**“All You Need is Love”** (Capitol 5964) – No copies are known to exist.

**“Hello Goodbye”** (Capitol 2056)



**“Lady Madonna”** (Capitol 2138)



Confirmed Beatles Target Singles With the Dome Logo		
Catalog Number	Scranton	Los Angeles (wide)
5112		L
5150	S	
5222	S	L
5234		
5235	S	
5255		
5327		
5371		
5407	S	
5476	S	L
5498		
5555	S	
5587	S	
5651	S	L
5715		L
5810		L
5964		
2056		L
2138		L

At the end of June 1969, Capitol began transitioning to the new "C" logo. Through the month of July, the pressing plants used up their existing stock of target labels with the dome logo. From August on, Capitol singles had the "C" logo in the place where the dome logo once sat. By comparison, the target label with "C" logo lasted for over two years.

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