

## McCartney

### Label as1

#### Stereo

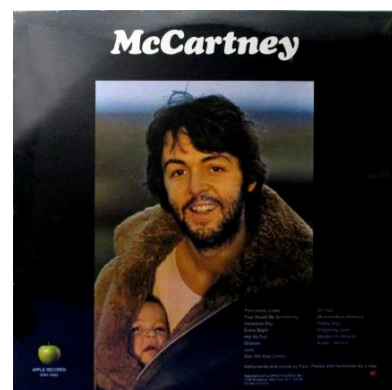
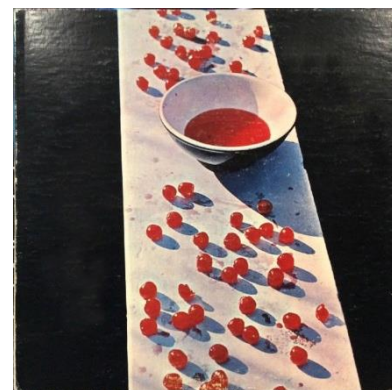
STAO-3363

Apple label with "MFD. BY APPLE" on the sliced side.

The title appears on the label in ordinary print – not in a special typeface.

STEREO is in round, bold print.

Factory: Scranton (as1S)



Label as1S(i) spells two titles on side 2 as "Oou You" and "Kreen' Akrore."

Label as1S(ii) spells those titles as "Oo-You" and "Kreen-Akrore."

First pressings from Winchester have the same typeface as Scranton. All known copies from Winchester have the corrected spellings.



STEREO does not appear on the label at all.

Factory: Jacksonville (as1J)



POP  
PAUL MCCARTNEY—  
McCartney.  
Apple STAO 3363 (S)

The future of the Beatles may be in doubt but not that of Paul McCartney's. His solo debut as songwriter-singer is a knockout and the album is sure to soar to the sales heights reached by the Beatles together. His songs are freewheeling, light-hearted and affectionate and his voice is attuned to his pen. His wife, Linda, joins in at times, but it's Paul's album all the way and he can be proud of it.

Label as1J spells two titles on side 2 as "Ooh You" and "Kreen' Akrore." Some copies have labels that have one side from Label as3. Label as1J likely came out immediately after label ac1 (see below).

## Label as2

Stereo

STAO-3363

**McCartney**

Apple label with "MFD. BY APPLE" on the sliced side.

The title appears on the label in the same typeface that one sees on the back cover.

There are three lines of credit on the A-side and two lines of credit on the B-side.

Factories: Scranton, Los Angeles, Jacksonville, Winchester



## Label ac1

Stereo

STAO-3363

Apple label with Capitol logo on the sliced side.

Factory: Jacksonville (first pressing)



## Label as3

Stereo

STAO-3363

Apple label with "MFD. BY APPLE" on the sliced side.

The title appears in ordinary print on the label. STEREO appears in thin, round print.

Factories: Los Angeles, Jacksonville



## Possible Covers:

An original pressing comes in one of three covers.

1. The back cover lists the address of Capitol Records in Hollywood, CA.
2. The back cover lists the address of Apple Records in New York City.
3. The back cover lists the address of Apple records and refers to Apple as an **abkco** managed company.



## Label af1

Stereo

STAO-3363

Apple label with "MFD. BY APPLE" on the full side.

The title appears on the label in the same typeface that one sees on the back cover.

There are three lines of credit on the A-side and two lines of credit on the B-side.

Factories: Los Angeles, Winchester



## Label af2

Stereo

SMAS-3363

Apple label with "MFD. BY APPLE" on the full side.

The title appears in ordinary print on the label. STEREO appears in thin, round print.

Factories: Los Angeles(?), Winchester





### Label af3

Stereo

SMAS-3363

Apple label with "MFD. BY APPLE" on the full side.

The title appears on the label in the same typeface that one sees on the back cover.

There are four lines of credit on the A-side and three lines of credit on the B-side.

Factories: Los Angeles, Jacksonville, Winchester



The additional line of credit on side A reads "Written and Produced by Paul McCartney."

The additional line of credit on side B reads "Instruments and Voices by Paul McCartney."

### Label ar1

Apple

STAO-3363

Apple label with rights information.

Rights information appears across the top on side A. The prefix has reverted to STAO, and the additional lines of credit are gone.

Factory: Los Angeles

Rights information appears above STEREO on side A. The prefix remains SMAS, and the additional lines of credit remain.



## Label 75

Capitol

SMAS-3363

Black Capitol label with “McCartney Music” rim print.

McCartney logo on label (Los Angeles, Winchester)

Large side number at left; no McC logo (Jax)

New cover has SMAS prefix and Capitol logo.



## Label 75m

Capitol

SMAS-3363

Black Capitol label with “MPL Communications” rim print.

McCartney logo on label (Los Angeles, Winchester)

Large side number at left; no McC logo (Jax)

Known copies from Jacksonville do not have the MPL company logo on the label



Some copies from LA and Winchester have the MPL logo added to the label.



### Label 75w

Capitol

SMAS-3363

Black Capitol label with "MPL Communications" rim print. The label backdrop, including the Capitol logo, is in white on this pressing instead of silver.

McCartney logo on label (Los Angeles, Winchester)

Large side number at left; no McC logo (unknown contract)



### Label 70

Columbia

JC-36482

Red/orange Columbia label with MPL rim print.

In 1979, Paul moved from Capitol to Columbia in North America. The arrangement between the labels and MPL Communications allowed Columbia to reissue records that were part of his back catalog – as soon as they were at least five years old. In May/June 1980, Columbia reissued the following albums into their mainline catalog: *McCartney* (JC-36478); *Ram* (JC-36479); *Wild Life* (JC-36480); *Red Rose Speedway* (JC-36481); and *Band on the Run* (JC-36482).

Two label variations exist. The copies with MPL at the right appear on earlier copies only.



Some copies from 1985 have a "PC" sticker with a new bar code pasted over the bar code on the back cover. These later copies came out after Columbia decided to reduce the price of most of Paul's back catalog to \$5.98.



### Label 70

Columbia PC-36482

Red/orange Columbia label with MPL rim print.

In 1985, Columbia converted *Band on the Run* to the midline series of budget albums. The album sold reasonably well in 1985-86 with the new price. Copies with the new "PC-" cover have the new UPC printed directly on the back cover.

