Uruguay Beatles LP Releases

Identification Guide



Purple/Blue Odeon Label



At the beginning of the Beatle period, Odeon Records of Uruguay was pressing LP's on a dark blue or purple label. The "Odeon" logo is at the top. A silver circle runs around the label, containing the record speed and the expressions IRROMPIBLE ("unbreakable"), LARGA DURACION ("long playing"), and MICROSURCO ("microgroove"). The manufacturing information is found inside a horizontal bar, underneath the Odeon logo.

During this period the logo on the front cover usually appears in a rectangle with the EMI globe at the right and a round Odeon logo at the left.



Albums originally released on this label style	Catalog Number
Por Favor Yo (Please Please Me)	URL 2095
With the Beatles (cover has title and vertical stripes)	URL 2096
Ye Ye Ye (Hard Day's Night) (cover like US album)	URL 2097
Para Ti (blue front cover with HDN photos)	URL 2102
Beatles For Sale (British LP cover)	URL 2111

NOTE 1: *Para Ti* is a unique compilation, consisting of From Me to You, Thank You Girl, You Can't Do That, She's a Woman, I Feel Fine, Long Tall Sally, She Loves You, I'll Get You, I Want to Hold Your Hand, This Boy, Slow Down, and Matchbox. These were all single/EP tracks, most of which had not appeared on an LP in Uruguay.

NOTE 2: Later covers to *With the Beatles* have the title and a star. Still later covers (c. 1968) have a large title and rectangle. The most recent covers feature the usual photo of the group.

NOTE 3: Some temporary covers for *Ye Ye Ye* have the Beatles' names where their photos ought to be.

NOTE 4: Some covers to *Beatles For Sale* feature a large title and four green triangles. Some (later) covers feature the title and various (red and blue) geometric shapes. Still later covers (c. 1970) feature the title and a star. The most recent covers have a photo of the group. Most early covers feature the same photo as the British LP.





Blue Odeon Label







In 1965, the label color was changed to a lighter, or more medium, blue. The print remains in the same configuration as it did on the purple label. More often the catalog number appears on the right side instead of at the bottom.

Albums originally released on this label style	Catalog Number	Value in NM Condition
Help!	URL 2112	\$75
Rubber Soul	URL 2113	\$75
Revolver	URL 2114	\$75
Sgt. Pepper's Lonely Hearts Club Band	URL 2115	\$100

During this period the logo on the front cover usually appears in a rectangle with the EMI globe at the right and an Odeon logo at the left with a large "O" and a black rectangle.









Red Odeon Label With Crossbars





In 1968, Odeon phased out the blue label in favor of a red one. They also began pressing LP's in stereo, adding an "S" to the prefix. This new style features the Odeon logo in a box and two horizontal crossbars, one of which contains copyright information. Only one new Beatles album was pressed on this label before another style change.

Albums originally released on this label style	Catalog Number	Value in NM Condition
The Beatles	SUAL-20561/2	\$200

NOTE 1: The White Album is known with two label variations: (P 1968) in parentheses, or (P) 1968, with only the "P" in parentheses.

NOTE 2: Earlier albums were reissued onto this label style, but this style reissue appears not to be as common as the two Odeon label styles that follow -- red label with unboxed logo, or blue label with unboxed logo.

Verified to exist on this label are:

Please Please Me; With the Beatles; Ye Ye Ye; Beatles for Sale; Para Ti; and Rubber Soul.

Apple Label With Script Rim Text





In early 1969, Uruguay introduced its first proper Apple label. The first style mimicked the British design, having small script print around the rim of the label. This style continued until 1973 and appeared only on those records that were originally released on Apple.

Albums originally released on this label style	Catalog Number
Yellow Submarine ("Apple" label, as described)	SAPL-30501
The Beatles (reissue)	SAPL-30504/5
Abbey Road	SAPL-30506
Hey Jude!	SAPL-30509
Let It Be	SAPL-30510

NOTE: There were three early back covers to Let it Be.

- 1. Same as British album with red Apple.
- 2. Same as British album with green Apple.
- 3. White back with pictures and a black Apple logo at the bottom.

A fourth back cover, also white, appeared with later reissues.

Apple Label With Green Border





In mid-1973 (after a brief transition with plain [usually white] labels), the Apple label was redesigned. The word "Apple" was removed, and a wide green border was placed around the apple. This style continued well into the 1970's and appeared only on those records that were originally released on Apple. No Beatles albums were released as first pressings on this style. Copies from 1973-74 tend to read "ESTEREO" instead of "STEREO."

Red Odeon Label With Unboxed Odeon Logo



Possibly in 1969 or 1970, Odeon removed the crossbars from the LP label. This label style lasted until sometime in the late-1970's. Only one new Beatles album was pressed on this label.

Albums originally released on this label style	Catalog Number	Value in NM Condition
Por Siempre Beatles (mono)	URL 20847	\$50

Later reissues of the Uruguayan LP's appeared on a light blue (and white) Odeon label, a label style that is VERY common.



Apple Label With "Apple"



Later in the 1970's, Apple redesigned the label to feature the word "Apple" in script across the middle of the label.

Black MGM Label



The MGM release, *The Beatles With Tony Sheridan and Guests*, was also released in Uruguay on that label. Since the words "and others" appear at the bottom of the cover, it is likely that the album was released along with its US counterpart. The cover font is distinctly different, though, so Uruguayan MGM created their own cover -- based on the US release.

Albums originally released on this label style Catalog Number
The Beatles With Tony Sheridan (and Guests) E-4215

A Word About Condition

The **condition** of a record is all-important as to determining its value. The values shown are drastically reduced for lesser condition copies, as shown below:

Near Mint, or NM, condition records are unscratched. If the label has stickers or tape, this must be noted. Essentially, they look like they just came from the store.

Very Good Plus, or VG+, condition records will have very few scratches. Without close inspection, they might pass for Near Mint copies. A VG+ record normally sells for half what a NM copy goes for.

Very Good, or VG, condition records have a fair amount of scratches, but they by no means appear "beat up". A VG condition record normally sells for one fourth of the NM price.

Very Good Minus, or VG-, condition records are starting to appear quite scratched. Still, when played, they play through, although the surface noise is becoming distracting. Many singles are commonly found in this condition. A VG- condition record normally sells for one sixth of the NM price.

Good, or G, condition records look scratched--basically all over, but they'll play through well enough to enjoy the song. A G condition record sells for one tenth of the NM price. [Some dealers also use a grade of G+, which sells for one eighth of the NM price.]

Fair, or fr, condition records are generally worthless unless the record is rare. They're scratched up and have distracting surface noise, but they're not completely ruined. No chips missing, and not cracked. They sell for one twentieth of the NM price or less.

Poor, or pr, condition records are basically ruined. They may be warped, cracked, chipped, or otherwise unsuitable for collecting. Most collectors only accept poor condition copies of something really rare until a better one comes along. They're virtually worthless.

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