

Disraeli Gears

Cream

First appearance in trade magazines: December 2, 1967

Label 66dj

Atco

33-232

White label promotional copy.



Presswell



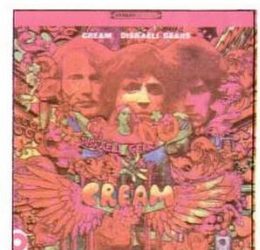
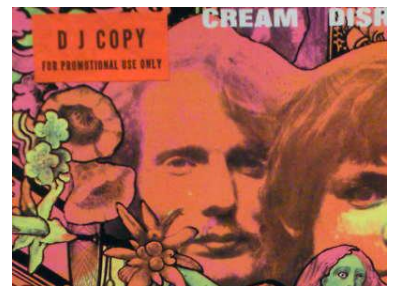
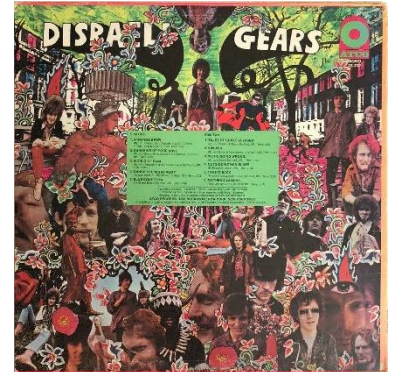
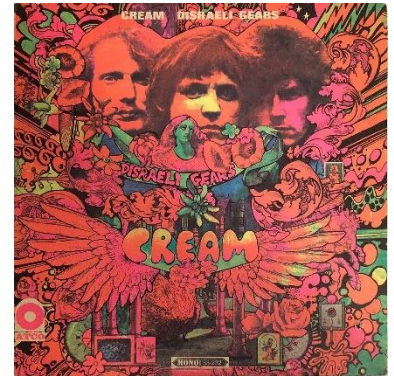
Monarch

Possible Covers:

Standard commercial cover mc1

Commercial cover mc1 with a red sticker reading "D. J. COPY" and "FOR PROMOTIONAL USE ONLY."

Commercial cover mc1 with a round red sticker reading "d/j copy monaural," and PROMOTIONAL, NOT FOR SALE.



Label 66

Mono

33-232

Blue and yellow, with a white stripe across the middle.

First appearance in trade magazines: December 2, 1967



Presswell

Monarch



Quickies: 120,000 copies of "Disraeli Gears" LP by the Cream sold in the U.S. in four days and same LP sold 60,000 copies in ten days in the U.K. . . .

Columbia Terre Haute



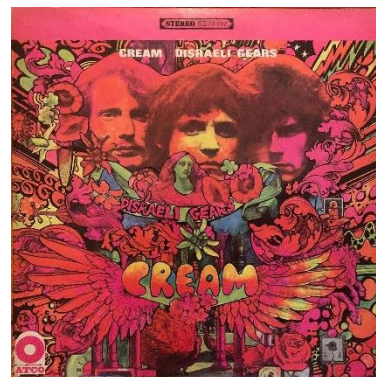
Label 66

Stereo

SD 33-232

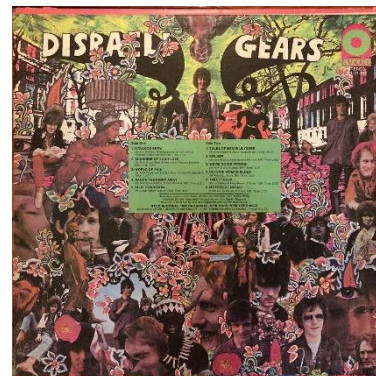
Lavender and brown, with a white stripe across the middle, and STEREO in white print

First appearance in trade magazines: December 2, 1967



Presswell

Monarch



Columbia Terre Haute

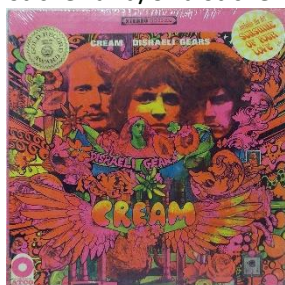
Unknown

Early copies from Monarch are missing the "A" in "BROADWAY" in the rim print on both sides. Later copies have the "A".



The unknown pressing differs from the others in two ways. First, it indicates the mono catalog number instead of the stereo number. Second, it features one song title over the spindle hole. The other pressings have only the artist name and title over the spindle hole.

Some copies have the "hype" sticker promoting the inclusion of the hit single. Later copies may have an RIAA Gold Record Award sticker and/or a sticker indicating that the album won a Grammy award.



Label AA66r

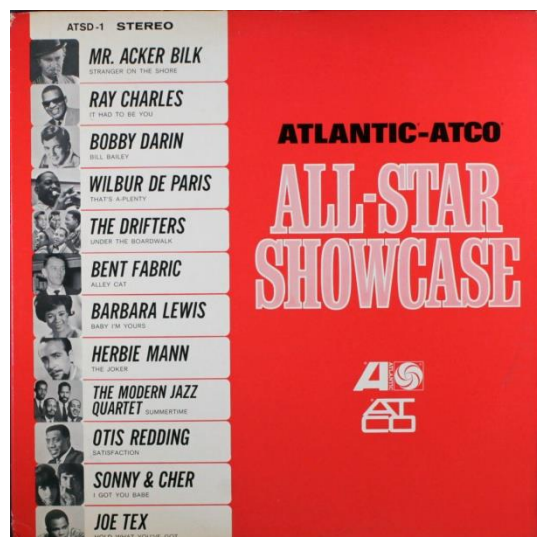
I have written AA instead of AC because this label style was used on both Atlantic and Atco labels. It features the Atco colors, lavender and brown. Instead of appearing in white, STEREO appears on stereo albums in black. For Atlantic releases, the Atlantic logo appears in its 1962-1966 configuration with "Atlantic" wedged between "A" and the pinwheel.

On some releases the label reads "PR" for Presswell because it was copied off of a label from the Presswell plant.

These records have the telltale "I" of the RCA Indianapolis factory.

The matrix numbers end in RCA stamper numbers (-1S, -2S, -3S, -4S), also indicating their manufacture by RCA. The altered label design allowed RCA to overprint either Atlantic or Atco information in black against the white background.

As indicated in *Billboard* (12/31/66), by May of that year Atlantic/Atco signed a deal to distribute through the RCA Victor Record Club. RCA pressed one Atlantic/Atco sampler containing songs from the label's recent history. This was probably a club exclusive, since the catalog numbers appear on the back cover in a style similar to what appears on RCA Victor albums from 1966, and since all copies of the LP



(in mono and stereo) are on label **AA66r**. We may conclude that this sampler was Atlantic's introduction to the record club.

Hypothetically, Atlantic/Atco joined the club in spring, 1966, and used up their existing back-stock of albums. From that point on (fall, 1966), they supplied RCA Victor's pressing plant in Indianapolis with some label blanks in Atco colors that did not have any identifiers; alternatively, they merely indicated to RCA what the color scheme ought to be. From that point until early 1969, the record club could print up labels for club copies of Atlantic and Atco albums as they saw the need.



Albums known to exist with this label are...

8000 Series

SD-8125; SD-2129; SD-8134; SD-8135; SD-8138; SD-8139; SD-8142; SD-8145; SD-8148; SD-8154; SD-8155; SD-8169; SD-8170; SD-8174; SD-8175; SD-8177; SD-8187; SD-8197; SD-8202; SD-8203; SD-8204; SD-8205; SD-8207; SD-8213; SD-8214; SD-8215; SD-8216

1200 Series

SD-1464
SD-1495

Atco Albums

ST-7001

SD 33-190; SD 33-197; 33-200 and SD 33-200; SD 33-203; SD 33-208; SD 33-219; SD 33-223; SD 33-232; SD 33-265; SD 33-278; SD 33-280; SD 33-281

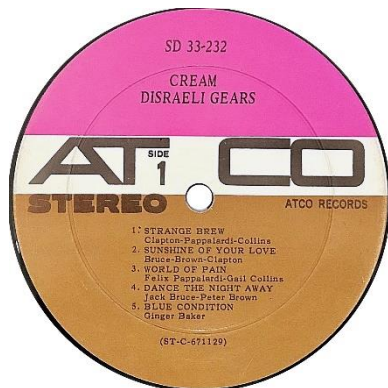
The label appears on RCA-made LP's made from fall, 1966, to February, 1969. These were releases through the RCA Record Club that were made prior to their distinct numbering system.

Label 66r

Stereo

SD 33-232

Lavender and brown, with a white stripe across the middle, and with ATCO and STEREO in black print
Released 1968 through the RCA Music Service – apparently only in stereo.



All copies of the album from this point on were in stereo only.



Label 68

Atco

SD 33-232

Yellow label with a multicolored logo, with rim print indicating Atlantic Recording Corp as the manufacturer, and giving the address at 1841 Broadway.



Presswell (?)



Columbia Terre Haute



MGM Bloomfield



Philips (PRC)



Monarch



Presswell/Superior



Unknown

MGM Bloomfield (2)

The apparent Presswell pressing shows the mono number instead of the stereo catalog number. Copies from Superior Record Pressing have T over V in the matrix. These resemble Presswell copies. There were two pressings from MGM-Bloomfield. The first has no pressing-plant suffix to the matrix number. The second shows the pressing plant as MG. Some copies were stickered indicating their distribution through the Record Club of America.

Some copies are known to exist with back slicks indicating mono rather than stereo.

I have not seen any pressings on Label 74 (Rockefeller Plaza address) or Label 75 (Warner Communications logo). The record was rereleased by RSO Records in February, 1977.



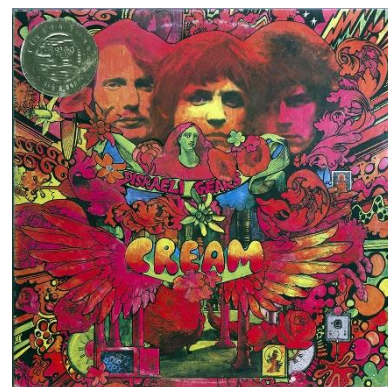
Label 76dj

RSO

RS-1-3010

White label promotional copy with Polydor rim print.

The cover has a gold foil seal indicating the album as a COLLECTOR'S EDITION.



Label 76

RSO

RS-1-3010

Peach or tan label with Polydor rim print.

The cover has a gold foil seal indicating the album as a COLLECTOR'S EDITION.



PRC Richmond

Columbia Pitman

Columbia Santa Maria

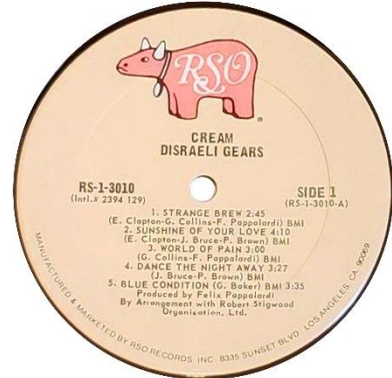
Later copies lack the gold foil sticker.

Label 76s

RSO

RS-1-3010

Peach or tan label with Sunset Blvd. address in rim print.



PRC Richmond

Columbia Pitman

Columbia Santa Maria



PRC Richmond (2)

PRC Richmond (3)

Label 81

RSO

RS-1-3010

Silver label with Sunset rim print



PRC Richmond

PRC Compton

Label 81a

RSO

RS-1-3010

Silver label with Polygram rim print



PRC Richmond

PRC Compton

Label 81a

RSO

422-823 636-1 Y-1

Silver label with Polygram rim print (1983). RSO stopped pressing records in 1983.



PRC Richmond

Huappage

Label 83

Polydor

823 636-1

Red label with Polygram rim print. Reissued in 1986.



Huappage pressing

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