

Here Stands Fats Domino An Article by Frank Daniels

Imperial LP Label Styles

Since the 9001 series began in 1956, no members of the series exist on the earlier style, Label **IM50**; however, members of Imperial's series of ten-inch albums exist on both blue labels and red labels with that early backdrop.



IM55

Maroon label. In 1955, Imperial changed the company logo, removed the rim text and banding, and created an entirely new backdrop. This label continued into 1958, and all of the early members of the 9001 series appear with this label backdrop. Most of the albums in the series mention only the artist's name on the label, with the title appearing on the cover only.



IM58

Black label with colored "rays" on top. This new label style began in July 1958. It featured a color spectrum at the top of the label.



During the third week in August, 1963, Liberty Records bought Imperial from Lew Chudd. Chudd informed *Billboard* (8/24/63) that he intended to leave the record business and go into broadcasting. Max Feitrag, on the other hand, started up Flip Records in 1965.

IM63

The month of October, 1963, saw another completely new design adorn Imperial singles. Associated with the purchase of Imperial by Liberty Records, the new labels have an "IR" logo at the left side and sport rim print declaring "A Subsidiary of Liberty Records, Inc. Los Angeles, California." Two colors, white and hot pink, adorn the left side of the label containing the Imperial logo.



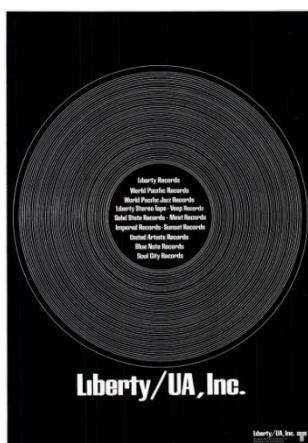
IM66

The new label, starting in February, 1966, features a red Imperial logo with "a product of Liberty Records" underneath it. The rim text has been altered slightly to read "A Division of Liberty Records..." instead of "a subsidiary." The white and pink motif was replaced with lime green.

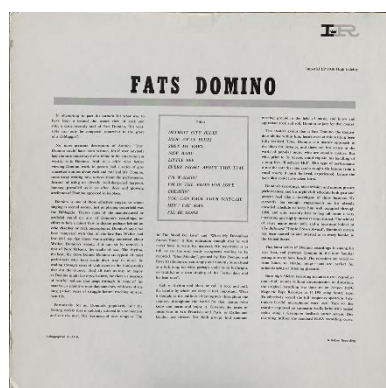
IM69

After Transamerica became the parent company to both Liberty and United Artists, *Billboard* reported a gradual shift in the two companies' operations (06/22/68). This led to the creation of "Liberty/UA" in August, 1969. The UA label adopted a similar change in January, 1970.

Most Imperial artists migrated to the Liberty label in 1970.



Fats Domino was hot material in 1956. After “Ain’t That a Shame” in the summer of ’55, Fats had a string of million-selling singles. After the success of “I’m in Love Again” and “Blueberry Hill,” it was clear that he was a hit-maker for Imperial, who were quick to collect Domino’s successful records onto albums. Immediately following the release of another huge hit, “I’m Walkin’,” Imperial compiled an EP and then an LP for the waiting public. The result was *Here Stands Fats Domino*.



**Imperial LP-9038
Label 55**

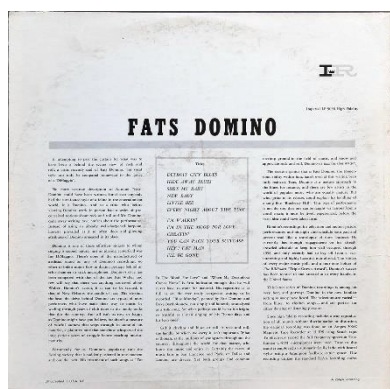
Here Stands Fats Domino

First Appearance in Trade Magazines: April 1957

The first back cover (bc1) reads “Lithographed in USA” in the lower left and “A Robyn Recording” in the lower right. The Imperial logo is at the top right corner of the back cover, and there is a lot of space below the liner notes.

“Robyn” indicates Abraham “Bunny” Robyn, a renowned recording engineer.

The second back cover (bc2) reads “Lithographed in USA KP” in the lower left and “A Robyn Recording” in the lower right. The Imperial logo is near the top right corner of the back cover, so that the information has been moved down significantly, so that there is a lot of blank space above the IR logo – and not much below the liner notes.



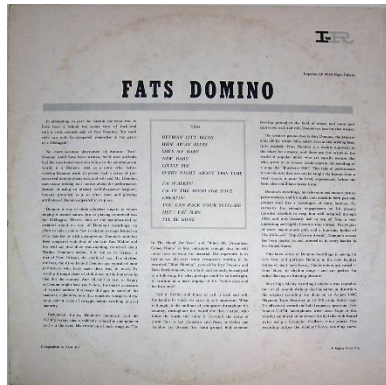
... Imperial LP “Here Stands Fats Domino” getting great reception from Chi area. Sales are reportedly way up. . . .

Label 58

Copies on this label style appear with back cover bc2 (mentioned above), or with back cover bc3, or (still later) with back cover bc4.

The third back cover (bc3) reads "Lithographed in USA KP" in the lower left and "A Robyn Recording" in the lower right. Imperial has centered the information better, so that there is about as much space at the top as at the bottom.

The fourth back cover (bc4), reads "Lithographed in USA" in the lower left. The reference to Bunny Robyn no longer appears on the back cover.



No copies of this album are presently known to exist on **Label 63**.



Imperial LP-12390

Here Stands Fats Domino

(rechanneled stereo)

Label 66

Released: c. June 1968

Imperial redesigned the front cover to accommodate the new logo. At the same time, they changed the background color from orange to pink.

The new back cover has the horizontal gray bar removed, the new logo and catalog number information added, and (like cover bc4) makes no reference to Bunny Robyn.



Label 69

Released: 1969-70

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