

"What is Life"/"Apple Scruffs"

First appearance in trade magazines: February 20, 1971

Label as1

Apple

1828

Apple label with "MFD. BY APPLE" on the full side. A black star appears on the A-side.



Factory: Los Angeles

Apparently, the west-coast printer accidentally added a black star to the label of some copies.

Label af1

Apple

1828

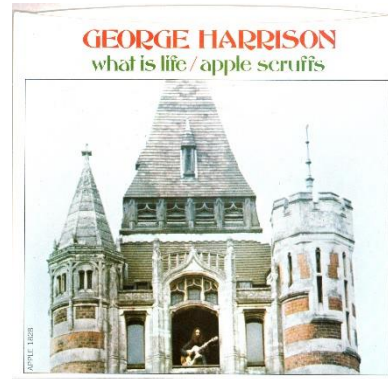
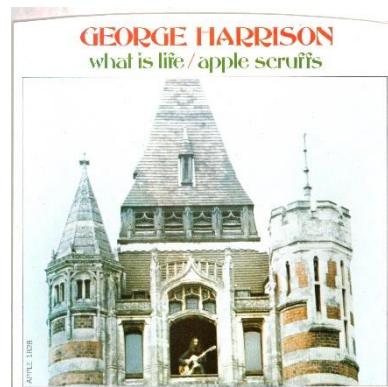
Apple label with "MFD. BY APPLE" on the full side.



Factory: Scranton

***GEORGE HARRISON—WHAT IS LIFE (4:18)/ APPLE SCRUFFS (3:03)**

(Prod. George Harrison & Phil Spector) (Writer: Harrison) (Harrisons, BMI)—Harrison rode to the very top of the best selling charts with his two-sided smash "My Sweet Lord/Isn't It a Pity" and these intriguing rhythm follow ups are sure to repeat that success. Both were penned by Harrison and produced along with Phil Spector, and they should prove big juke box items. **Apple 1828.**



Picks of the Week

GEORGE HARRISON (Apple 1828)

What is Life (4:18) (Harrisons, BMI)—Harrison

The addition of a more rhythmic base and orchestral track give George Harrison's follow up for "My Sweet Lord" an even stronger commercial approach this time round. Yanked from the "Things Must Pass" LP, the side has already begun to boom onto sales lists. Flip: "Apple Scruffs" (3:03) (Same credits)



Factory: Jacksonville (LA template)



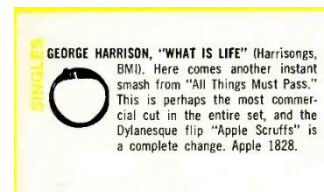
Factory: Jacksonville (thin print)



Factory: Winchester

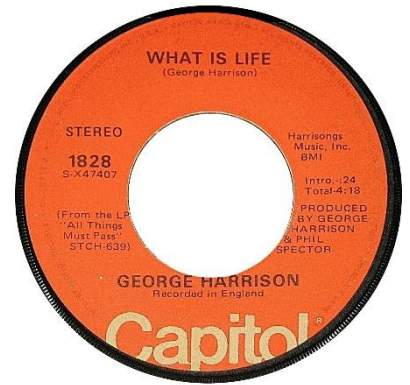
Picture Sleeve:

While the two sides of the sleeve look the same, the picture on the open side of the sleeve is cropped more at the top, allowing for the copy to be placed lower than it appears on the large side.



Label 72r

Capitol 1828
Orange label with "all rights reserved" disclaimer
Factories: Jacksonville, Winchester



Label 78

Capitol 1828
Purple label with rim print beginning with "MFD"
Factories: LA, Jacksonville, Winchester



Label 83

Capitol 1828
Black rainbow label with print in the color band
Factories: none known

Label 88

Capitol 1828
Purple label with rim print beginning with "MANUFACTURED."
Factories: none known

The trade ads appeared slightly different in the three magazines, with the copy at the bottom being placed differently and in different typefaces.

GEORGE HARRISON
what is life / apple scruffs

