

"My Sweet Lord"/"Isn't it a Pity"

Label dj

Apple

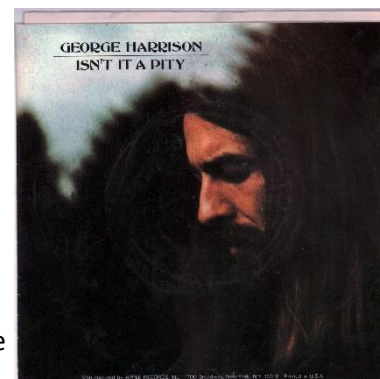
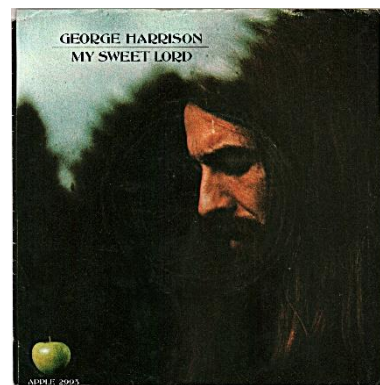
2995

White label with no print



Test pressings were used as promotional copies. Scranton copies usually have the white label over the top of the serrations.

Factories: Los Angeles, Scranton



Label ab1

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" on the "Isn't it a Pity" side. The words "Recorded in England" do not appear anywhere.



Label ab1S has the title in large print in the upper left. Factory: Scranton

The first pressings from each Capitol plant are missing the words "Recorded in England." The printers handled the matter of the single being a double A-side differently. Therefore, Scranton copies actually have two different backdrops: one full apple without "MFD. BY APPLE" and another full apple with the words.

***GEORGE HARRISON—
ISN'T IT A PITY/MY SWEET LORD (7:10/4:39)**
(Prod. George Harrison-Phil Spector) (Writer: Harrison) (Harrisons, BMI)—
His singles debut as a solo is a powerhouse two-sided winner. Both original
rhythm ballads, one deals with the lack of mutual love and respect, while
the "Lord" side has the potent feel and flavor of another "Oh Happy Day."
Two equally potent lyric lines and infectious rhythms. Apple 2995

Label abbs1

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black across both sides. A black star appears on the "My Sweet Lord" side. The words "Recorded in England" do not appear anywhere.



Factory: Los Angeles

Label abb1

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black across both sides. The words "Recorded in England" do not appear anywhere.



Factory: Los Angeles

Since no copies of the full-side backdrop with "Mfd. by Apple" in green at the bottom were available in Los Angeles, the earlier copies pressed in LA have the words in black across both sides. Apple labels printed in LA had been using the (redundant) black star to mark the A-side. For a double A-side, the star made even less sense, and the printer quickly removed it.

GEORGE HARRISON (Apple 2995)
Isn't It a Pity (7:10) (Harrisons, BMI—Harrison)
My Sweet Lord (4:39) (Same credits)
Generally a background figure with the Beatles, George Harrison makes his first major solo appearance in a grand manner with two towering sides of his first single on his own. The more impressive "Isn't It a Pity" presents a giant-sized chant in the "Hey Jude" manner, while "My Sweet Lord" is rather a spiritual that turns pantheistic in a wry finale. Both ends are already winning remarkable radio action.

Label afb1

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in green on both sides. The words "Recorded in England" do not appear anywhere.



Label afb1J has STEREO at the left side. Factory: Jacksonville

The printer serving Jacksonville printed up a batch of full-side labels with "Mfd. by Apple" print and used them on both sides of the record.

Label ab2

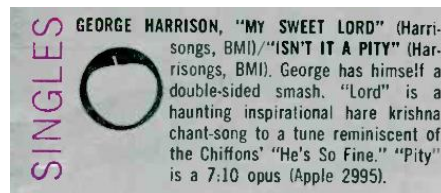
Apple

2995

Apple label with two full apples and "MFD. BY APPLE" on the "Isn't it a Pity" side. The words "Recorded in England" appear below the artist name.



Label ab2S has the title in large print in the upper left. Factory: Scranton



Label abb2

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black across both sides. The words "Recorded in England" appear below the album reference.



Factory: Los Angeles

Label afb2

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black on the "My Sweet Lord" side and in green on the flipside. The words "Recorded in England" appear on the label.



Label afb2J has STEREO at the left side; "Recorded in England" below the album reference.

Factory: Jacksonville

Apparently, the printer tried to match what the east-coast printer was doing – using label backdrops that have "MFD. BY APPLE" on one side only. This time when they used the template from LA, they forgot to remove the "Mfd. by Apple" from the one side in black. It could be that whoever prepared the label text thought that the words needed to be on both sides, but they were now NOT on one side.

THIS WEEK	LAST WEEK	TITLE, Weeks On Chart
		Artist (Producer) Label, Number (Distributing Label)
1		2 MY SWEET LORD/ISN'T IT A PITY 5
		George Harrison (George Harrison/Phil Spector)
		Apple 2995



Label afb2W has STEREO at the left side; "Recorded in England" above STEREO.
 "Recorded in" is on a separate line from "England."
 Factory: Winchester

Label abb3

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black across both sides. The words "Recorded in England" appear above "STEREO."



Factory: Jacksonville

These copies appear to use label backdrops from the west coast. "Recorded" is on a separate line from "in England." On earlier copies (abb3aJ), "in" lies over the T in STEREO. On later copies (abb3bJ), and on the "My Sweet Lord" side only, "in" lies over the E in STEREO.



Label abg1

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black and in green on both sides. The words "Recorded in England" appear below the album reference.



Factory: Los Angeles, unknown contract

Label afb3

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in black across both sides. The words "Recorded in England" appear above "STEREO."



Factory: Jacksonville

These copies appear to use label backdrops from the west coast. "Recorded" is on a separate line from "in England." On the "My Sweet Lord" side, "in" lies over the E in STEREO; on the other side it lies over the T in STEREO.

Label afb4

Apple

2995

Apple label with two full apples and "MFD. BY APPLE" in green on both sides. The words "Recorded in England" appear on the label.



Label afb4J has STEREO at the left side; "Recorded in England" above STEREO. "Recorded" is on a separate line from "in England," and "in" lies over the R in STEREO.

Factory: Jacksonville

Observe that the words "Recorded in England" remained under the album reference on all copies from LA, but both Jacksonville and Winchester moved them to a different location.

Label ar1

Apple

2995

Apple label with "all rights reserved" disclaimer.



Factories: Los Angeles

Label 72r

Capitol

2995

Orange label with "all rights reserved" disclaimer

Factories: Los Angeles



Label 78

Capitol 2995
Purple label with rim print beginning with "MFD"
Factories: Winchester



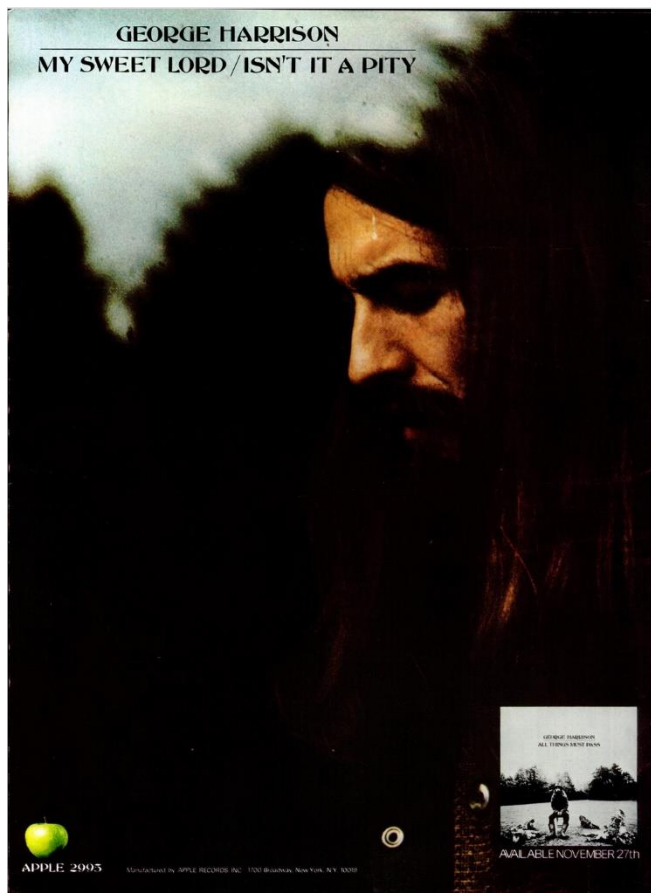
Label 83

Capitol 2995
Black rainbow label with print in the color band
Factories: Winchester, Specialty



Label 88

Capitol 2995
Purple label with rim print beginning with "MANUFACTURED."
Factories: Specialty



Harrison Hits 'Overly Long': Jukebox Poll

CHICAGO—Strong critic of overly long singles Wayne Hesch said the George Harrison hits "My Sweet Lord"/"Isn't It a Pity" are an example of the problem jukebox operators are confronted with and that he hopes a shorter jukebox version of the latter will be made available.

Hesch, A & H Entertainers in suburban Arlington Heights first heard the recording when a Capitol promotion man visited him with a one side runs 4:39 minutes and the other 7:10. Ironically, a shorter 4:46 minute version of "Isn't It a Pity" is on Harrison's new LP.

Hesch acclaimed the recent move by the Virginia jukebox organization, which moved to mail letters of protest to all record companies in order to call attention to the long single problem (Billboard, Dec. 5).

Robert Hesch, who is combining with his cousin in programming said the firm still isn't putting out the Harrison record.

Both men contend that lengthy singles dominate the critical peak play time in jukebox locations.