

First appearance in trade magazines: November 20, 1976

## Dark Horse

**DRC-8294**



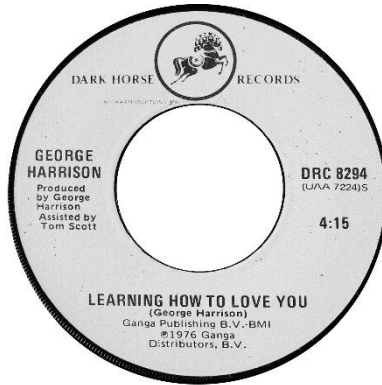
Factories: Capitol Los Angeles

## Dark Horse

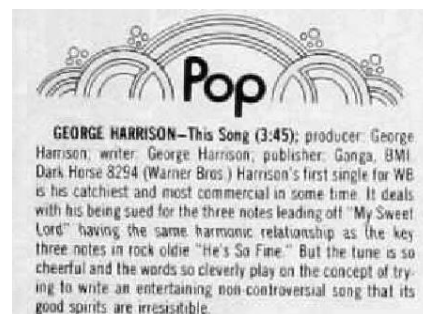
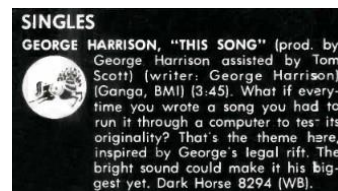
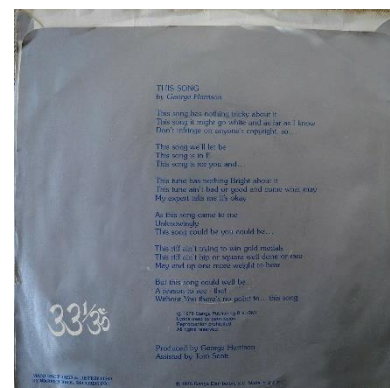
**DRC-8294**



Factories: Columbia (Pitman, Terre Haute)



Factories: Capitol (LA, Jacksonville, Winchester)



## Label 76

### Dark Horse

DRC-8294

Cream/orange label with horses. No "Loka" trademark.

Factories: Capitol (LA, Jacksonville, Winchester)

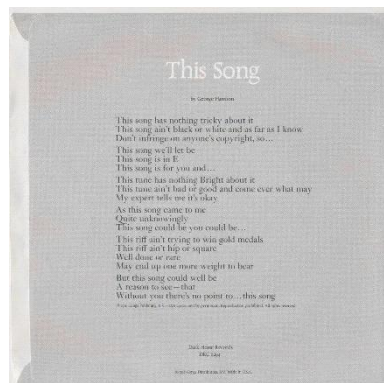
Earlier copies have the label print in the same configuration as the white label had, with the Ganga Publishing credit under the author credit on both sides.

Copies made from c. 1979 to 1982 were reorganized, so that the artist credit is under the song title, and the publishing credit is at the right side.



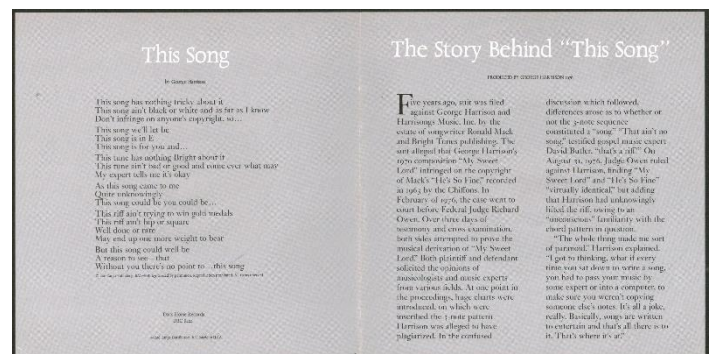
## Promotional Title Sleeve:

Most promotional copies of the single appeared in a side-opening title sleeve showing "The Story Behind 'This Song'" on the front side. The text explains briefly the lawsuit between Bright Tunes and George Harrison over the alleged similarities between the Chiffons' song, "He's So Fine," and George's "My Sweet Lord." During the trial, witnesses had testified that both songs were reminiscent of an earlier song, "Oh Happy Day," that was in the public domain. However, George lost the suit, being found guilty of subconscious plagiarism. "This Song" is about his struggles.



## Promotional Insert:

A few copies came with a bifold insert, rather than a title sleeve.



### Promotional Film (Video):

The clever video takes place in a real courtroom (where it was filmed on a Sunday). George holds up the Bible and swears that “This tune has nothing Bright about it” – a reference to Bright Tunes, of course.

The video features Terry Doran and Eric Idle (doing the voice-over in the middle of the song), (drummer) Jim Keltner, (saxophonist) Tom Scott, Ron Wood, Dennis Morgan, and others. George’s association with the Monty Python troupe was showing! Oh, and Olivia Arias – George’s girlfriend – plays lady Justice in the video. She became Olivia Harrison later on.

By the way, the voice-over just before the instrumental break pokes fun at people pointing out the similarities between songs: “Could be ‘Sugar Pie, Honey Bunch’.”  
“No! Sounds more like ‘Rescue Me!’”

The video made its television debut, along with the video film for “Crackerbox Palace,” during George’s November 20, 1976, appearance on NBC’s Saturday Night (i.e., “Saturday Night Live”).

