

Extra Texture

First appearance in trade magazines: October 4, 1975.

Label 75

Apple

SW-3420

Custom label.

An Apple “core” logo appears in one of the left quarters.

Factories: Los Angeles, Jacksonville, Winchester

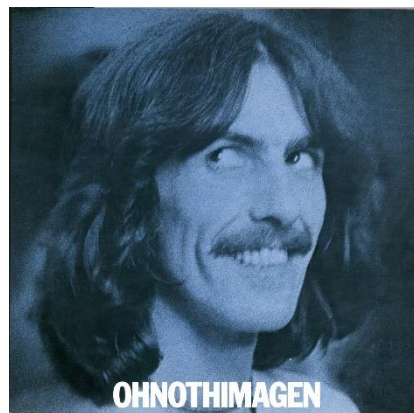


Front Cover:

The American front cover is not only (extra) textured, but also it is die-cut to reveal the hard-covered inner sleeve inside. An “om” symbol appears below the title.

Inner Sleeve:

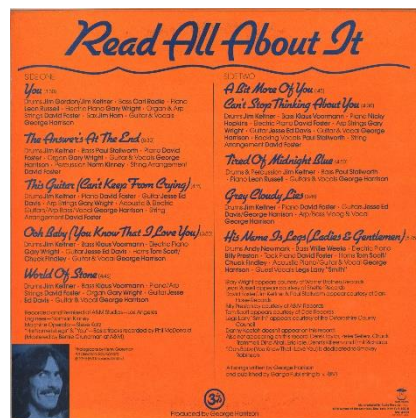
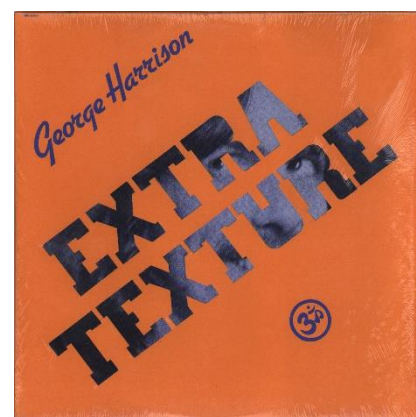
One side of the inner sleeve features a grinning photo of George with his original choice for the album title: *Ohnothimagen* = “Oh, not him again!” The other side is a photo of George on stage in 1974 – the same photograph that appears on the picture sleeve for the “You” single.



GEORGE HARRISON—Extra Texture (Read All About It), Apple SW-3420 (Capitol). Rockdom's best-selling guru happily concentrates on his seemingly endless vein of memorably beautiful love ballad melodies this time around, rather than stridently preaching. Some of the songs named in “best cuts” here are clearly destined to live a long time as standards ranking with Harrison's most memorable. The usual level of all-star supporting cast is present, with Billy Preston, Gary Wright, Tom Scott, Leon Russell and lots more studio luminaries appearing on various cuts. Harrison is near-unbeatable when he's content with being commercial rather than transcendent.

Best cuts: “You,” “This Guitar,” “Oh Baby,” “Tired Of Midnight Blues,” “The Answer's At The End.”

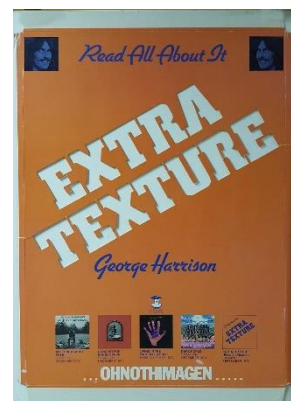
Dealers: This is the only ex-Beatle solo project coming in early fall.



Campaign:

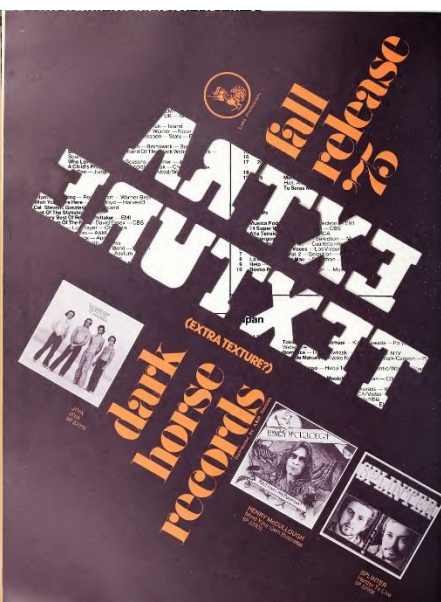
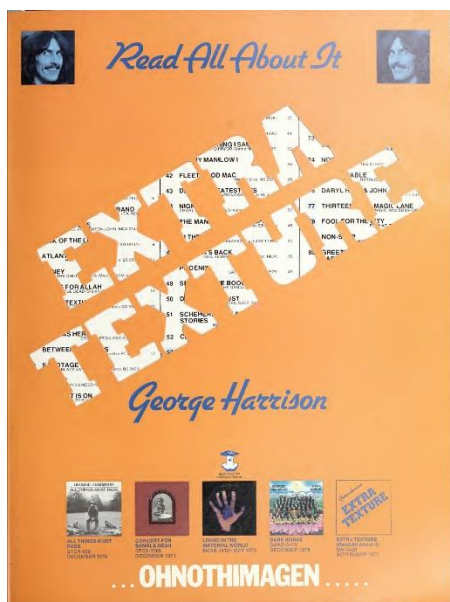
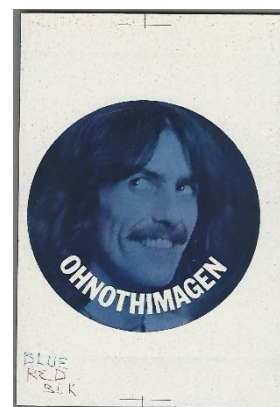
Capitol promoted the record not only with advertisements but also with a host of promo items.

Since the LP title was based on the plaintive cry of a newsboy – “Extra! Extra! Read all about it!” – they put out a few canvas bags, of the sort that a newsboy might use. There was also a press kit, a display, and there were T-shirts, and buttons, stickers, and postcards as well.



One album track, “The Answer’s at the End,” was based on a lyric by Sir Frank Crisp:

"Scan not a friend with a microscopic glass.
You know his faults, now let his foibles pass.
Life is one long enigma, my friend,
So read on, read on: the answer's at the end."



EXTRA TEXTURE — George Harrison — Apple
SW-3420 — Producer: George Harrison — List:
6.98

"Extra Texture" is a well-named album. The basic sphere of influences that is George Harrison's music gets a dimensional coating that, in turn, runs each song's content deeper than expected. The almost lazy man's musical approach on the majority of cuts is given an effective bolster by Harrison's vocal which, in their subdued state, embellish each cut with just the right amount of emotion. Top cuts include "Tired Of Midnight Blue" and "The Answer's At The End". "Extra Texture" is the musical antibody of your musical mind.



