

Herman's Hermits

Introducing Herman's Hermits

Label 59m

MGM

E-4282 (mono)

Black label with lion at top. Metro Goldwyn Meyer rim print at bottom.

First appearance in trade magazines: February 6, 1965



Bloomfield, NJ pressing



HV Waddell pressing

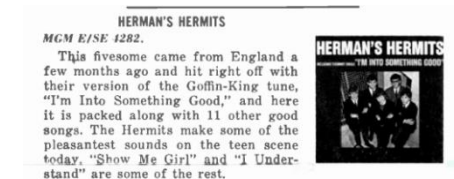
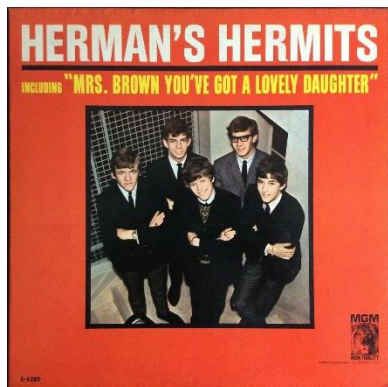
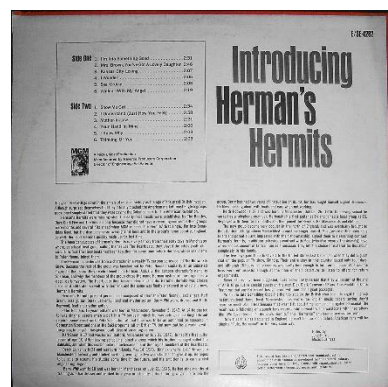
Possible front covers:

Cover mc1 – The first cover promotes the inclusion of “I’m Into Something Good,” which MGM had released in early October and which had moved up the charts steadily before entering the Top Twenty in December.

Cover mc2 – By March, MGM had released two more Hermits singles – “Can’t You Hear My Heartbeat” and “Silhouettes” – both of which had risen to the Top Five. Not wanting to release another single while the others were charting, they promoted the inclusion of the other song that was charting because of airplay alone. That song was mistitled on the yellow sticker as “Mrs. Brown, You Have a Lovely Daughter.”

Cover mc3 – Later in March, MGM replaced the yellow sticker with a red-and-yellow sticker that they placed over the top of the information about “I’m Into Something Good.” That sticker still gives the song title incorrectly.

Cover mc4 – Some time after “I’m Into Something Good” had stopped selling, MGM changed the wording on the front cover to refer to the inclusion of “Mrs. Brown, You’ve Got a Lovely Daughter.” This time, the song title was correct.



Label 59m

MGM

SE-4282 (stereo)

Black label with lion at top. Metro Goldwyn Meyer rim print at bottom.



Bloomfield, NJ pressing

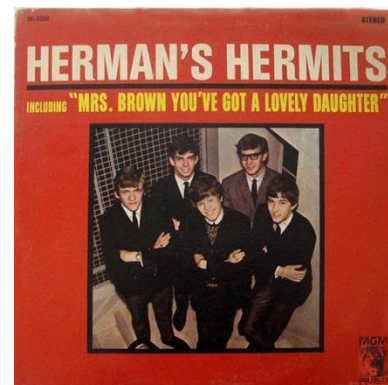
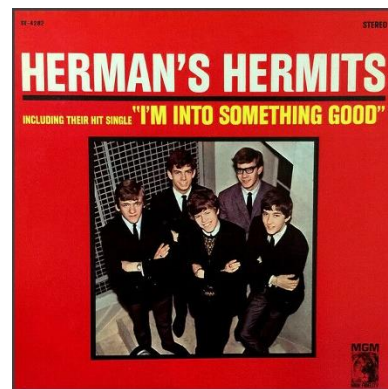


HV Waddell pressing

Possible front covers:

Cover sc1 – The first cover promotes the inclusion of “I’m Into Something Good,” which MGM had released in early October and which had moved up the charts steadily before entering the Top Twenty in December.

Cover sc4 – Some time after “I’m Into Something Good” had stopped selling, MGM changed the wording on the front cover to refer to the inclusion of “Mrs. Brown, You’ve Got a Lovely Daughter.” With stereo being less popular than mono in 1965, the two temporary, stickered covers found on mono copies may not exist on stereo albums.



On both mono and stereo copies, the song “Kansas City” is listed on the back cover as “Kansas City Loving.” The title is also listed that way on the labels of west-coast copies pressed by Waddell, but the shorter title appears on east-coast labels. By the way, they sing “Kansas City” faithfully from the Wilbert Harrison release of 1959 and not the way Little Richard (and the Beatles) sang it, as a medley with Richard’s “Hey Hey Hey Hey.”

An example of this is Herman's Hermits, hot MGM British group. Currently riding the charts with the nation's No. 2 disk, "Can't You Hear My Heartbeat," they are also represented by a newer disk, "Silhouettes." Latter was forced by airplay and was released about 10 days ago. It hits the Hot 100 this week at 76 and is the group's current hit in England. However, MGM this week was forced to release another record by Herman's Hermits, "Mrs. Brown, You've Got a Lovely Daughter." Judging by airplay recorded by Billboard's pop chart department, this disk will hit the chart in a commanding spot as soon as the disk reaches the stores. In sum, this group will obviously wind up with three records on the chart—all selling well.

MGM Claims Hermits' LP Is No Sales Recluse

NEW YORK—MGM Records says it's selling its first Herman's Hermit's LP—"I'm Into Something Good"—“like a single,” and a cut from the LP is helping this sales picture along.

The diskery is quick to point out that the cut, “Mrs. Brown You Have a Lovely Daughter,” is not a singles release, but an item from the LP that jocks across the country are pulling out with strong teen response.

To add to the happy confusion, MGM has just marketed a new single by the crew, “Silhouettes.” This deck is follow-up to two previous smashes, “I’m Into Something Good” and “Can’t You Hear My Heart Beat?”



Label 59m

MGM

E-4282/T-90416 (mono)

Black label with lion at top. Metro Goldwyn Meyer rim print at bottom.

Capitol Record Club release from mid-1965



Pressed in Jacksonville, IL

Label 59m

MGM

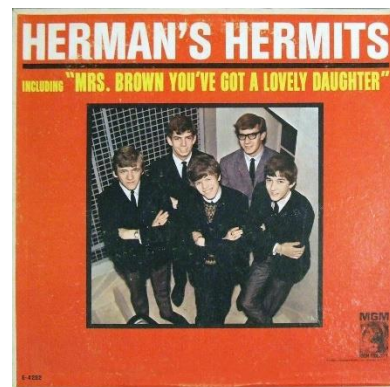
SE-4282/ST-90416 (stereo)

Black label with lion at top. Metro Goldwyn Meyer rim print at bottom.

Capitol Record Club release from mid-1965



Pressed in Jacksonville, IL



At first, the album had no equivalent in the group's native Great Britain. When their label, Columbia (EMI), finally determined to release a British LP that summer, the band had released several singles in the UK and in the USA, but the track selections were different. At that time, EMI's marketing strategy was that if a single was included on an album, then the duplication hurt the sales of both records. Therefore, "I'm Into Something Good," "Can't You Hear My Heartbeat," and "Silhouettes" do not appear on the British album. However, "Mrs. Brown" and the later American hit, "I'm Henry the VIII, I Am" **do** appear on the album in the UK because they weren't singles on that side of the Atlantic Ocean.

The American lineup wound up being released in New Zealand, who issued the Hermits' first album shortly after it came out in the United States. Most countries, though, waited until the British album was out and released that. One country, Japan, went their own way entirely. Using the British cover art, Japanese Odeon released an album containing all four of the single hits that were on the album in America, but they added "Henry the VIII" to the album, since by that time it was out, too. The Japanese album is a unique release.

In the United States, Introducing Herman's Hermits earned a gold record on August 31, 1965.

