

## "Imagine"/"It's So Hard"

First appearance in trade magazines: October 9, 1971

TITLE, ARTIST, Label, Number, (Distributing Label)					
THIS WK.	LAST WK.				WKS. ON CHART
1	2	IMAGINE	JOHN LENNON	Apple 1840	5

### Label c70

Apple

1840

Custom white Apple label with MFD. info on both sides.



Factories: Scranton; Los Angeles; Jacksonville; Winchester

When Capitol decided to pull the album's title track as a single, they elected not to superimpose John's face over the label, as he had done for the album labels. That meant that this single label wound up having a design similar to what we see on the *Plastic Ono Band* album. They also used the same graphics for both sides of the disc.

### JOHN LENNON PLASTIC ONO BAND— IMAGINE (2:59)

(Prod: John & Yoko & Phil Spector) (Writer: Lennon) (Maclean, BMI)—The long awaited album title tune finally released as a single is a ballad beauty with a definite No. 1 sound! Flip: "It's So Hard" (2:22) (Maclean, BMI). Apple 1840

### Label c70r

Apple

1840

Apple label with "unauthorized duplication" disclaimer.



### JOHN LENNON (Apple 1840)

Imagine (259) (Maclean, BMI)—Lennon

Title tune culled from album of the same name will rapidly soar to new chart heights for Lennon. Song, with strong lyrical message is assured immediate acceptance. Flip: "It's So Hard" (2:22) (same credits)

Factories: Jacksonville, Winchester

### Label 78

Capitol

1840

Purple label with "MFD. BY CAPITOL" rim print.



Factories: Los Angeles, Winchester



Factory: Jacksonville

### Label 83

Capitol

1840

Black rainbow label with print in the color band

Factories: Los Angeles, Jacksonville, Winchester; Specialty (later)



### Label 88

Capitol

1840

Purple label with "MANUFACTURED BY CAPITOL" rim print.



Factories: Specialty

## Label 88

Capitol/Cema

S7-57849

Purple label with "MANUFACTURED BY CAPITOL" rim print.

Released 1992.



Factories: Specialty

One company ordered copies of the "Imagine" single pressed, in order to have them painted gold. Most of these copies were sold as mock gold-record awards. Some were sold separately as black-vinyl singles.

