

Walls and Bridges

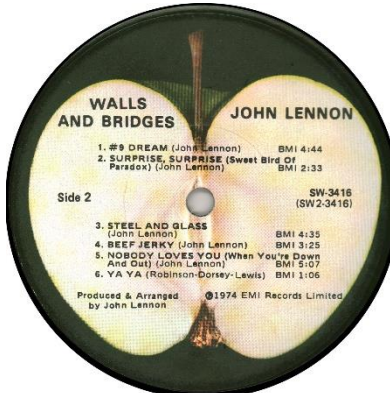
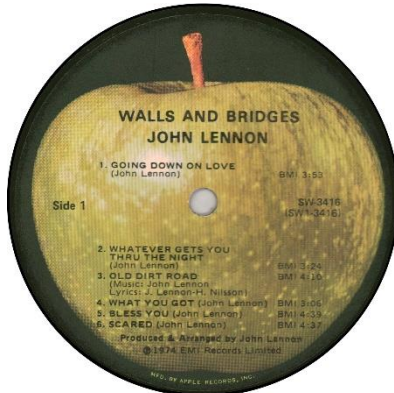
First appearance in trade magazines: October 05, 1974

Label af1

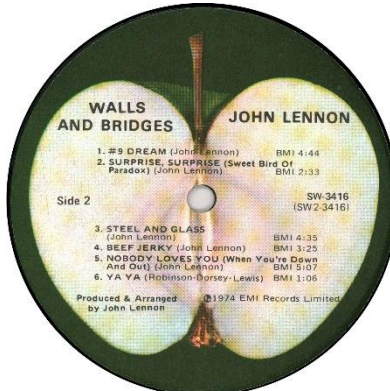
Apple

SW-3416

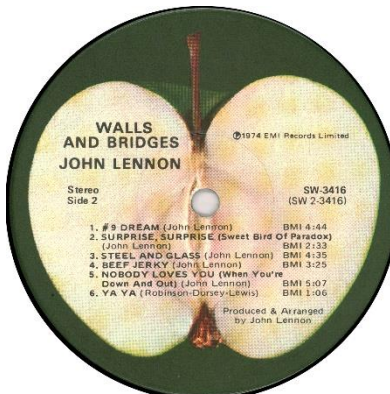
Apple label with "MFD. BY APPLE" on the full side.



Factory: Los Angeles



Factory: Jacksonville



Factory: Winchester



Spotlight

JOHN LENNON—Walls And Bridges, Apple SW-3416
(Capitol). There has never been any question concerning the magnitude of John Lennon's talent, and here he serves up what may well be his most versatile and musically excellent album yet. Lennon offers his usual dose of good, healthy basic rock, a format he has always been master of and which is lacking in so many other LPs today. At the same time, he gives the listener a selection of marvellously handled ballads, a standard and a great side, all done in a skillfully professional style. Superb production throughout, using strings in the most tasteful manner possible, woodwinds that blend rather than distract, and the rock is just that, good solid rock. The vocals are almost haunting in places but are magnificent throughout. In all cases, this undoubtedly is the best solo project Lennon has come up with, perfect for AM or FM play and chock full of potential singles.

Best cuts: "Whatever Gets You Thru The Night," "Bless You," "#9 Dream," "Steel And Glass," "Ya Ya."

Dealers: The John Lennon name is all you need.

WALLS AND BRIDGES — John Lennon — Producer: John Lennon — Apple SW-3416

One of the super LP's to be released this year, John Lennon's latest is a skillful collaboration between a musical genius and a group of highly skilled and creative musicians. The LP is loaded with good powerful rock 'n' roll a la Lennon with the appropriate mood orchestrations added perfectly for contrast in just the right places. Particularly excellent cuts on this new record are "Going Down On Love," "#9 Dream" (with its strange reverse tape ending), "What You Got" and Lennon's latest smash single, "Whatever Gets You Thru The Night."



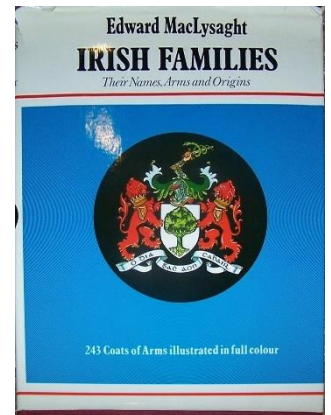
Inner Sleeve

The LP was housed in a hard paper inner sleeve showing a photo of John, smiling and with his eyes closed, on one side and portions of the cover images on the other.



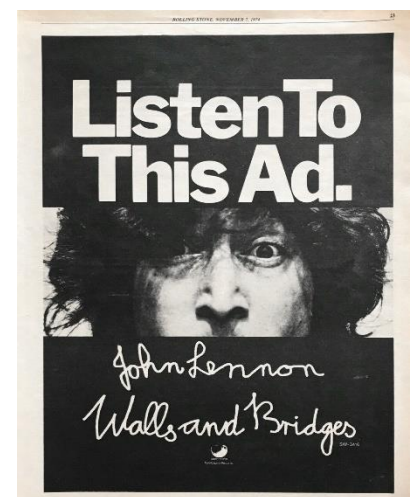
Booklet

The album also contained a lyric booklet interspersed with images drawn by the young Lennon. The lengthy quote on the back of the booklet comes from the 1972 edition of Edward MacLysaght's book, *Irish Families: Their Names, Arms and Origins*. John had found it humorous that the author was unable to find anyone famous bearing any variation of the Lennon last name.



Sticker

Some copies of the LP sported a rounded rectangular sticker promoting the inclusion of the hit single, "Whatever Gets You Through The Night."



Label 78

Capitol

SW-3416

Purple label with "MFD. BY CAPITOL" rim print

Released 1978-1983

Factories: Los Angeles; Jacksonville; Winchester

Early Capitol copies use Apple-labeled covers.



Partway through the run of purple-label pressings, Capitol ran out of original Apple covers and replaced the cover with a single-pocket cover having the Capitol material at the bottom of the back cover in white print.

Label 83

Capitol

SW-3416

Black Rainbow label with print in the color band

Released 1983-1988

Factories: Los Angeles; Jacksonville; Winchester; Specialty



Later copies (1987) have publishing credit information from Blackwood Music on "Old Dirt Road."

Label 88

Capitol

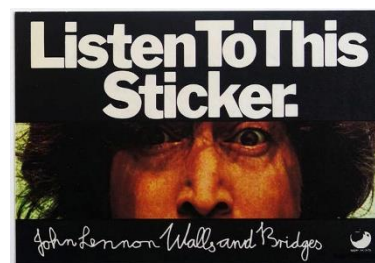
SW-3416

Purple label with "MANUFACTURED" rim print

Small Capitol logo at the top

Released 1988-1990

Factories: Specialty



Information About the Album Cover and Inserts

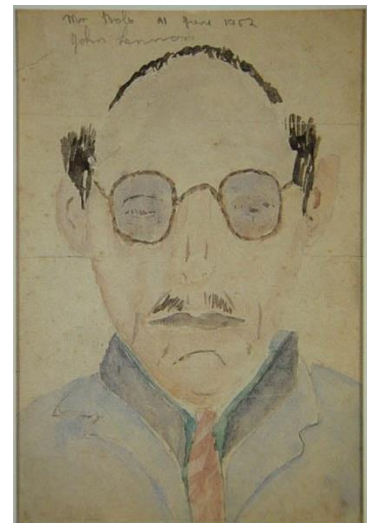
The cover art for the album hearkened back to a mini-publication of John's called the *Daily Howl*. It was a satire of newspaper content, complete with drawings and commentary. John was expressing himself creatively in several ways at the time. Among those expressions were paintings that represented people, events, and things going on around him. The front cover to *Walls and Bridges* consists of an overlaid image of three of his paintings.

The main image, called "Football," consists of John's depiction of the football (soccer) championship, the Football Association Challenge Cup, between Newcastle United and Arsenal that took place on May 3, 1952. Newcastle's Jorge (George) Robledo had just headed the ball, sending it past Arsenal goal-keeper, George Swindin. This was the only goal in the match, and thus was the deciding point. Jackie Milburn – sporting Lennon's favored number nine – is seen in the foreground at the right.



The painting of "Indians," likely taken from a television program, appears also inside the booklet, and the drawing of "Mr. Bob" (one of his teachers) also appears in the booklet.

As for the title itself, it refers to the dichotomy of either putting up defenses against a potential invading force (a wall) or finding ways to turn them into collaborative partners (bridges). During the cold war, the analogy to "building walls or bridges" often arose in discussions about dealing with the Soviet Union. This album, of course, is both: Walls AND Bridges. It earned Lennon a #1 album and a gold record award.



| | | |
|---|---|-----------|
| 1 | WALLS AND BRIDGES JOHN LENNON (Apple SW 3410) | 11/9 2 |
| 2 | ONLY ROCK & ROLL ROLLING STONES (Rolling Stone COG 79101) | 6 |



Even if no consular office at all were opened, other provisions of the treaty would still offer greater protection to American nationals studying, travelling or doing business in the Soviet Union.

In this, as in every instance when our relationship with the Soviet Union is under consideration, we face fundamental alternatives: we could build walls or bridges. We can seek a prolongation of tension and conflict, or we can follow paths leading to honorable accommodation to our mutual advantage. And in this as in other instances, the risks of building bridges are negligible and the possible benefits are great.