

Wedding Album

First appearance in trade magazines: November 15, 1969

Label as

Stereo

SMAX-3361

Apple label with "Mfd. by Apple" on the sliced side.

Factories: Scranton, Los Angeles, Jacksonville



According to *Cash Box*, the Wedding Album was going to be a Zapple LP, but it wound up appearing on the main line. This may explain why many inner fold slicks read SNAX- (budget line) instead of SMA-X- (main line).

The low-priced Zapple line, introduced earlier this year, will market "John & Yoko's Wedding Album," a boxed set that will include pictures (of John by Yoko and of Yoko by John), cartoons, film strips and other pop art works, along with another trip into the experimental world of music.



Outer Box:

The outer box shows a picture of John & Yoko leaving the court house in Gibraltar after getting married. At the right is a recent photo of the same steps from Google. The entrance to the courthouse is covered by a tree canopy. The lower photo (from Gibraltar television) shows the entryway in winter. The edge of the box reads "Apple Records."



Album Cover:

The front cover features a black-and-white photo of John and Yoko kissing at their wedding ceremony. The back cover and inside cover depict their bed-in for peace in Amsterdam. Inner covers from the west coast have the number 20 by the Printed in USA logo.

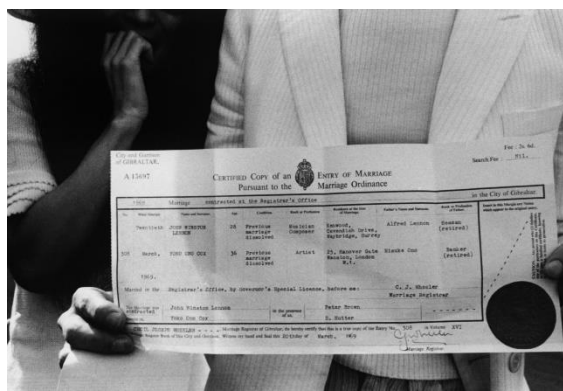


WEDDING ALBUM — John & Yoko — Apple SMAX 3361
 Containing everything from a set of John & Yoko press pictures to a John & Yoko cartoon collection and even a John & Yoko record, this John & Yoko wedding album is a trip into the mind of one of the world's foremost rock artists and his wife. The first side of the record is a piece entitled "John & Yoko" which consists of Yoko crying out "John" to John Lennon's reply of "Yoko," with minor variations on the same, such as John screaming out "John." Side Two is 24 minutes and 52 seconds of talking about peace, sounds of John & Yoko talking in bed and also some noise. John & Yoko fans will delight.



Inserts:

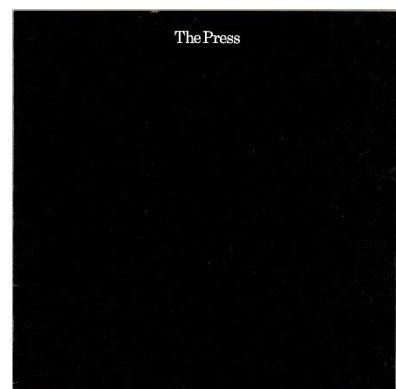
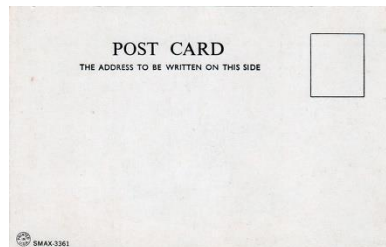
The insert that was glued to the inner box is a photograph of the couple's marriage license. The actual license has slightly different coloring, and the large red dot is affixed to the license with an official embossed seal reading, "Marriage Registrar Gibraltar."



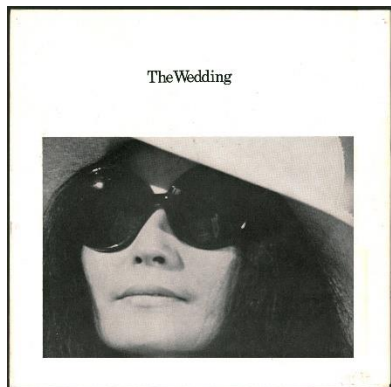
The box contains the following items:

Booklet of press clippings about John and Yoko

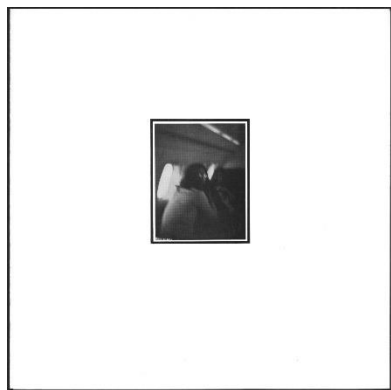
Post Card of the Bed-In



Poster labeled "The Wedding." The poster actually shows scenes of the wedding on the side where those words appear. On the other side it shows photos from their trip.

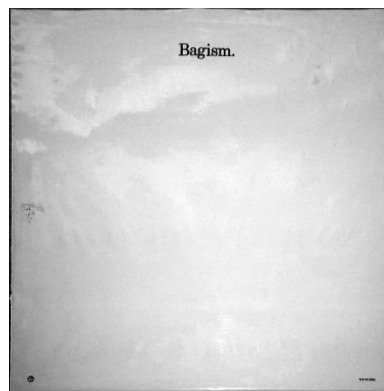
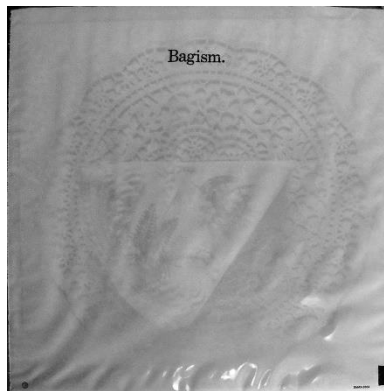


Poster with drawings. One side shows a drawing of John's and a photo of John. The other side shows a photo of Yoko and a drawing of Yoko's. The drawings depict parts of their honeymoon.



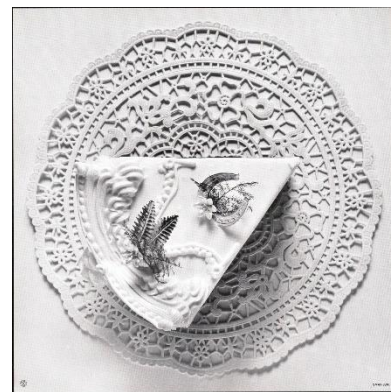
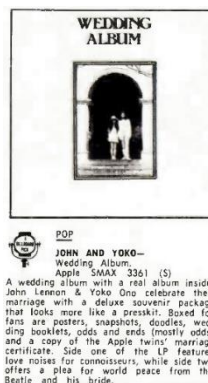
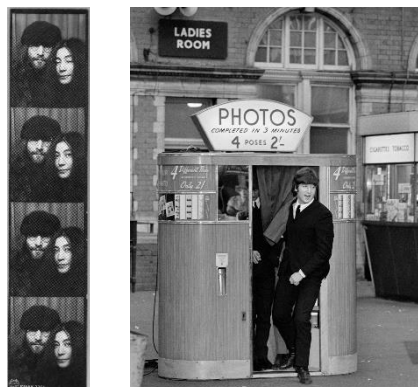
A plastic bag labeled "Bagism."

Copies of the bag with Jacksonville-made discs usually have a black rectangle in the lower right corner. Copies from the other factories usually do not have this rectangle.



The bag contains a photograph of a slice of wedding cake.

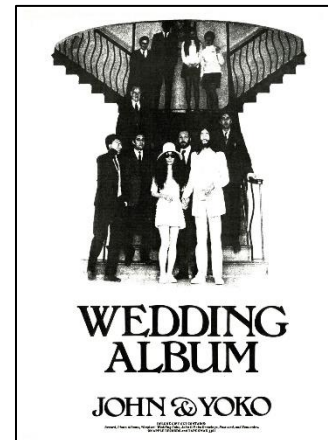
A filmstrip taken at a Photomaton booth. John was no stranger to these, having appeared in one in a scene in the movie *A Hard Day's Night*.



Some promotional copies of the album have black and white rectangular stickers on the shrink wrap. These are the typical stickers that Capitol used to indicate promotional boxed sets.

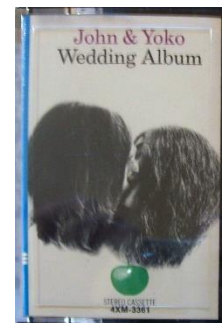
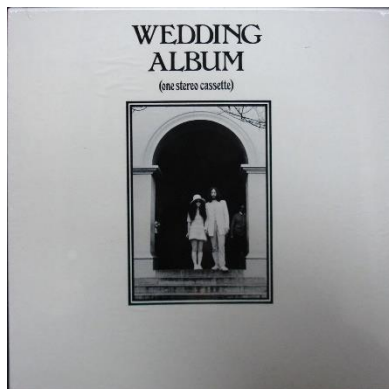


Capitol promoted the album with a large, three-tiered wedding cake stand-up. As on a wedding cake, the top of the display has figures of the bride and groom. This scarce display is almost never found complete.



Tapes:

Capitol also released the Wedding Album in the eight-track and cassette form – in boxed sets with all the goodies. Some of the boxes were marked with stickers indicating that they contained tapes.



After Lennon's death, sealed eight tracks without the outer box were discovered in a warehouse and sold that way. Sealed copies of the album in all three formats were also discovered. These are less common today. The album also came out in Great Britain (Apple SAPCOR-11), and in April 1970 it was available in Japan (Apple AP-9010) – their two native countries. Later, the album was released in various forms worldwide.

