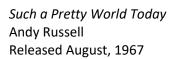
Capitol Albums, 2801 to 2900 and Goodbye, Mono

These Years Matt Monro Released August, 1967 Capitol (S)T-2801



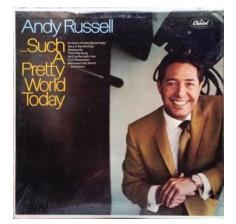
More and More of... Tony Sandler & Ralph Young Released August, 1967 Capitol (S)T-2802



Capitol (S)T-2803

Tell Him Patti Drew Released September, 1967







Ella Fitzgerald's Christmas Ella Fitzgerald Released November, 1967 Capitol (S)T-2805









These Years/ Invitation to the Movies Ca Matt Monro Released c. September, 1967 Combines albums ST-2801 and ST-2730

Capitol Y2T-2806

The Beach Boys Song Book Vol. 2/ The Beatles Song Book Vol. 4 Capitol Y2T-2807 The Hollyridge Strings Released c. September, 1967 Combines albums ST-2749 and ST-2656.

The Beach Boys Song Book Vol. 1/ The Beach Boys Song Book Vol. 2 Capito The Hollyridge Strings Released September, 1967 Combines albums ST-2156 and ST-2749.

Capitol 8X2T-2808

Gentle on My Mind Glen Campbell Released September, 1967 Capitol (S)T-2809

<page-header><text>

STEREO

THE WORLD WE KNOW

ATAM KENTON AND HIS ORCHESTRA

at

The World We Know Capitol ST-2810 Stan Kenton Released January, 1968 A mono number is listed in *Billboard*, but no mono copies appear online. Probably exists in mono.

Long Dusty Road Art Reynolds Singers Released October, 1967 Capitol (S)T-2811

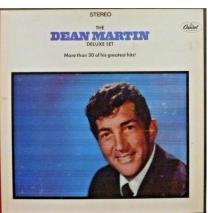
You'll Always Have My Love Wanda Jackson Released October, 1967













The Beach Boys Deluxe Set The Beach Boys Released October, 1967

Capitol (D)TCL-2813

The Frank Sinatra Deluxe Set Capitol STFL-2814 Frank Sinatra Released October, 1967 Although announced in mono, no mono copies are known to exist.

The Dean Martin Deluxe Set Capitol DTCL-2815 Dean Martin Released October, 1967 Although announced in mono, no mono copies are known to exist.

The Jackie Gleason Deluxe Set Capitol STCL-2816 Jackie Gleason Released October, 1967 Although announced in mono, no mono copies are known to exist. Music of the Flower Children Sounds of Our Times Released August, 1967 Capitol (S)T-2817

Christmas is Always Capitol (S)T-2818 Roy Rogers & Dale Evans Released November, 1967

The Many Moods of Murry Wilson Murry Wilson Released October, 1967 Capitol (S)T-2819

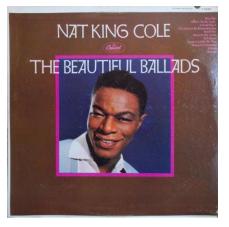
The Beautiful Ballads Nat "King" Cole Released November, 1967 Capitol (S)T-2820





The Many Moods Of Murry Wilson





Seekers Seen in Green The Seekers Released January, 1968 Verified in mono. Cover photo on the tape release is different.

Capitol (S)KAO-2821

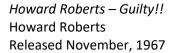




Walk TallCapitol (S)T-2822The Cannonball Adderley QuintetReleased November, 1967The cover reads 74 Miles Away, which is the title of the reel-to-reeltape edition, but the labels read only Walk Tall.



The Golden EarringsCapitol (S)T-2823The Golden EarringsReleased November, 1967This album is known for its "bowler hat cover."East-coast copies of the stereo pressing read STEREO;West-coast copies read Duophonic.







Medleys on Parade Guy Lombardo Released November, 1967 Capitol (S)T-2825

Just an Old Flame Hank Thompson Released November, 1967 Capitol (S)T-2826







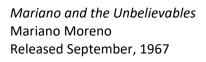


The Great Roy Acuff Songs Louvin Brothers Released November, 1967 Capitol (S)T-2827

The Buckaroos Strike Again! Buck Owens' Buckaroos Released November, 1967

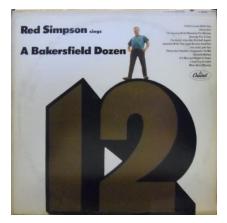
Red Simpson Sings a Bakersfield Dozen Capitol (S)T-2829 Red Simpson Released November, 1967

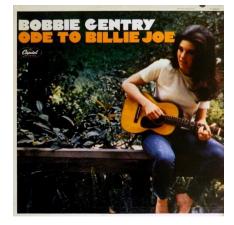
Ode to Billie Joe Bobbie Gentry Released September, 1967 Capitol (S)T-2830



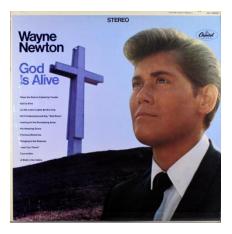
Capitol (S)T-2831











With Love and Strings Eddie Heywood Released October, 1967 Capitol (S)T-2833



Hits on Hits Dave Cavanaugh Released September, 1967 Capitol (S)T-2834



Magical Mystery Tour The Beatles Released December, 1967 Capitol (S)MAL-2835



Santa's Own Christmas Santa Claus (Walt Jacobs) Released November, 1967



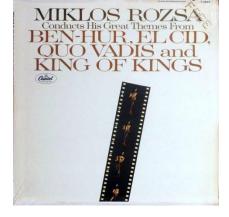
Miklos Rozsa Conducts his Great Themes Miklos Rozsa Released November, 1967

The Love MovementCapitol (S)T-2838Soho Symphony Orchestra and Pablo Bernstein's Rubber BandReleased October, 1967

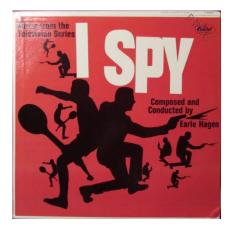
l Spy Earle Hagen Released December, 1967 Capitol (S)T-2839

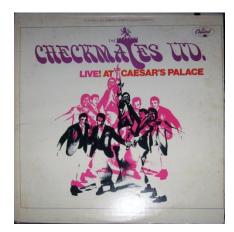
Capitol (S)T-2837

Live! at Caesar's Palace Checkmates Ltd. Released December, 1967

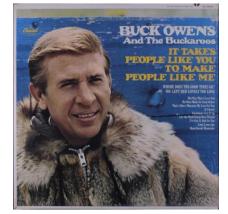




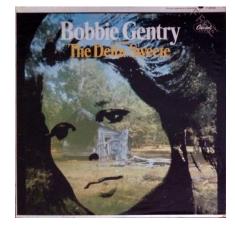




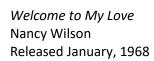
It Takes People Like You To Make People Like Me Capitol (S)T-2841 Buck Owens Released January, 1968



The Delta Sweete Bobbie Gentry Released February, 1968 Capitol (S)T-2842



This is Al Martino Al Martino Released March, 1968 Capitol (S)T-2843







Our Garden of HymnsCapitol ST-2845Tennessee Ernie Ford & Marilyn HorneReleased January, 1968Known to exist also as a mono release from Canada.US mono promo may exist.

The World of Soul The Magnificent Men Released August, 1968 Capitol ST-2846

Wayne Newton-The Greatest! Wayne Newton Released January, 1968 Capitol ST-2847

Sing Me Back Home Merle Haggard Released January, 1968





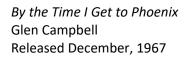




Love's Gonna Happen to Me Wynn Stewart Released January, 1968 Capitol (S)T-2849



Funny How Time Slips Away Harry Middlebrooks Released February, 1968 Capitol (S)T-2850



Capitol (S)T-2851

Sounds of Goodbye Gosdin Brothers Released October, 1968







The Christmas Album David Rose Released November, 1968 Capitol ST-2853

Sunshine Days Tony Sandler & Ralph Young Released February, 1968 Capitol ST-2854



THE DAVID ROSE CHRISTMAS ALBUM

Workin' on a Groovy Thing Patti Drew Released August, 1968 Capitol ST-2855

Get That Feeling Jimi Hendrix & Curtis Knight Released December, 1967





An Original by Bruno Tony Bruno Released January, 1968 Capitol (S)T-2857

The Best of King Curtis King Curtis Released January, 1968 Capitol (S)T-2858

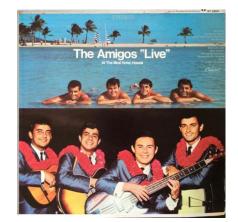
Wild Honey The Beach Boys Released December, 1967 Capitol (S)T-2859

The Amigos 'Live' at the Ilikai Hotel, Hawaii Four Amigos Released February, 1968









Somewhere Between Bonnie Owens Released February, 1968 Capitol (S)T-2861

Fred Neil Sessions Fred Neil Released January 1968 Capitol (S)T-2862





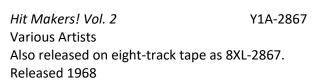
Lou Rawls Feelin' Good

Stone Poneys and Friends Volume 3 Linda Ronstadt and the Stone Poneys Released May, 1968 Capitol ST-2863

Feelin' Good Lou Rawls Released February, 1968

Goin' Out of My Head The Lettermen Released March, 1968 Capitol (S)T-2865

The Look of Love Laurindo Almeida Released March, 1968 Capitol ST-2866



Of Old Horses, Kids and Forgotten Women Hearts and Flowers Released June, 1968









Love Capitol ST-2869 Hedge and Donna (Capers) Released February, 1968 The LP title appears nowhere on the cover.

Just For You Ferlin Husky and the Hush Puppies Released February, 1968 Capitol (S)T-2870

Heart to Heart Jean Shepard Released February, 1968 Capitol ST-2871

Corn Pickin' and Slick Slidin' James Burton and Ralph Mooney Released February, 1968









The Nat "King" Cole Deluxe Set Nat "King" Cole Released 1968 Capitol STCL-2873

Letta Mbulu Sings Letta Mbulu Released February, 1968 Capitol (S)T-2874









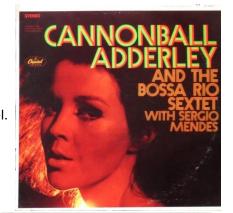
(The) 25th Hour Mariano Moreno Released May, 1968

Capitol ST-2875

The Beatles Songbook Vol. 5 The Hollyridge Strings Released February, 1968

"Cannonball" Adderley With Sergio Mendes Capitol ST-2877 "Cannonball" Adderley With Sergio Mendes & the Bossa Rio Sextet Released May, 1968 The Sextet is listed ahead of Mendes on the cover, but not on the label.

Hey, Little One Glen Campbell Released March, 1968 Capitol (S)T-2878





Buddy Fo's New Hawaii Buddy Fo Released May, 1968 Capitol ST-2879

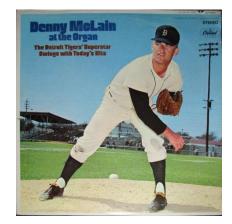


Doublin' in Brass Jackie Gleason Released February, 1968 Capitol S(W)-2880



Denny McLain at the Organ Denny McLain Released September, 1968 Capitol ST-2881

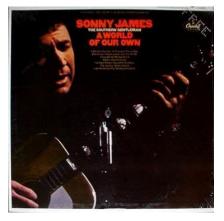
Hot, Cold and Custard Peter & Gordon Released August, 1968 Capitol ST-2882





The Best of Wanda JacksonCapitol (S)T-2883Wanda JacksonReleased March, 1968First stereo pressings have a large STEREO in the upper left,
with "playable on stereo & mono phonographs."Later pressings have a small STEREO above the Star Line logo.

Best of Burgers Best of Best o



A World of Our Own Sonny James Released March, 1968

Chubby (Please Take Your Love to Town) Capitol ST-2885 Geezinslaw Brothers Released March, 1968 The subtitle is on the album label, indicating that "Chubby" is a parody of Mel Tillis' song, "Ruby."

The Golden Breed Soundtrack Released February, 1968 Capitol ST-2886









The Hits of Peggy Lee Peggy Lee Released April, 1968 Capitol ST-2887

Misty Blue Ella Fitzgerald Released March, 1968

They're Playing Our Songs Guy Lombardo Released March, 1968

Capitol ST-2889

Bump Tiddle Dee Bum Bum! Tex Ritter Released March, 1968

Capitol (S)T-2890





Smiley Smile The Beach Boys Capitol ST-8-2891

Released through the Capitol Record Club in 1969



A memo dated December 8, 1967, shows that Capitol intended to take Smiley Smile off of the Brother label. On December 19, another memo was written assigning the LP a number of ST-2891. However, this action was reversed on February 28, 1968, with another memo restoring the album to Brother. Artwork was prepared for the front and back covers of a Capitol release as ST-2891; the artwork can be seen on the German release of Pet Sounds/Smiley Smile (Capitol 1C 148-51312/3). It is possible that the Brother label was not licensed for use by the record club, prompting Capitol to use the number that they had on file.

Love is Blue The Sounds of Our Times Released March, 1968 Known mono copies are promotional.





Stack-o-Tracks The Beach Boys Released September, 1968 Capitol DKAO-2893



Flashing Jimi Hendrix and Curtis Knight Released August, 1968

Friends

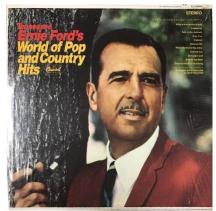
The Beach Boys Released June, 1968 Capitol ST-2894

Capitol ST-2895



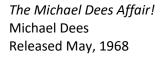


Tennessee Ernie Ford's World of Pop and Country Hits Capitol ST-2896 Tennessee Ernie Ford Released April, 1968



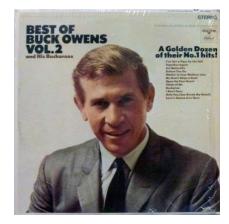
The Best of Buck Owens Volume 2 Capitol ST-2897 Buck Owens Released April, 1968 First pressings have a large STEREO in the upper right, with "playable on stereo & mono phonographs." Later pressings have a small STEREO above the Star Line logo.

A Groovy Kind of Love Marian Love Released July, 1968 Capitol ST-2898



Capitol ST-2899

The Soul-Gospel Sounds of... The Art Reynolds Singers Released April, 1968.









Goodbye, Mono

The other major record labels continued to offer mono and stereo as an option for most albums until the middle of 1968, but Capitol quickly and quietly phased out mono for most releases at the beginning of the year.

Capitol Records appears to have initiated a phase-out of mono in spring/summer, 1967, but they did so at first reluctantly. After the major labels raised the prices of mono records – setting their prices equal to stereo albums – there was a shift in purchasing. By mid-summer, retailers were putting in for fewer mono albums. According to *Billboard* (8/26/1967), the industry believed that the labels would soon be dumping quantities of mono albums onto the market cheaply (p. 8). As they claimed, "The consensus was to go all out for stereo...." MGM, United Artists, and smaller labels were re-examining establishing a price break for mono albums. Capitol's Stan Gortikov was concerned that if retailers continued to buy mono in greatly reduced quantities, that act might lead to a mass sale on mono records, which in turn could have a negative impact on stereo sales. That never happened, and the article notes that Capitol had a mono inventory and was "studying the situation."

One response was to ditch some mono discs that were in their inventory. Capitol prepared four boxed sets for sale in October. These consisted of mono copies of LP's that were sitting in inventory – placed into brandnew boxes. Those albums appear on this page as 2813, 2814, 2815, and 2816. By early October the situation had shifted slightly. ABC announced in the October 7 *Billboard* that they were discontinuing mono and had sales figures to back them up. For their popular soundtrack to Doctor Dolittle (20th Century DTC(S)-5101, distributed by ABC), of the first 350,000 orders only 10,000 were for the mono album. That's 1 out of 35, or less than 3%. Therefore, ABC planned to sell off their back stock and



would stop pressing mono albums – with their stereo-only program to begin at the start of 1968.

As the October rollout for the new deluxe sets approached, it appears to be the case that Capitol was receiving very few orders for mono sets. Of the four, only the Beach Boys set is known to exist in mono; the others are known in Duophonic or Stereo only – despite their having been advertised as being available in mono. Of the 72 copies of the Sinatra set sold on eBay and mentioned on popsike, all are stereo copies. No mono copies of any of the other three are pictured anywhere online, and they may not exist. The Beach Boys set is far scarcer in mono than in Duophonic. Capitol may have determined to scrap their mono albums and to sell them through budget (cut-out) venues. One does see a budget copies of late mono LPs. Capitol was offering a price break for mono albums in mid-October, but according to *Billboard* (10/14) that only helped "a little."

In December, Capitol released the Beatles' *Magical Mystery Tour* album, and stereo orders for the record dramatically dominated the mono orders. As the new year began, Capitol began to scale back their mono releases. For most albums with release dates in early 1968, one often finds more promotional copies in mono than commercial copies. By February, we find albums in mono from only their most popular acts. The other albums in February-March that have mono counterparts are FREE copies sent to AM radio stations, although the labels do not indicate that they are promotion only copies.

One finds a subtle indicator that this shift had been deliberate on the back covers of Capitol albums from late 1967 and early 1968. Through the fall, mono albums had been marked on the back with the indicator "also available in stereo," and stereo copies carried the line "also available in regular monophonic" (see, for example, *Ode to Billie Joe*, ST-2830). In November, this began to shift. Even though mono albums still referred to the availability of the stereo album, most stereo records made no reference to the mono album – even though it was available (see, for example, *The Beautiful Ballads*, ST-2820 – shown here).



ST 2847 STEREO This record ing may also be played safely on most modern monophonic equipment.

Capitol redesigned their "stereo logo" for 1968, leaving no room for the statement regarding the availability of the record in mono. From this point on, they seem to have released a record in mono only when they

received sufficient advance orders to do so, or as mono promo copies pressed at the Scranton plant.

Capitol quietly phased out mono, and by March they joined several smaller labels (MGM, Monument, Kapp, ABC, A&M, Chess) in moving toward stereo-only. Columbia Records was on a similar path at the same time as Capitol, but they wound up pressing promotional copies in mono much longer than Capitol did. RCA Victor kept offering a mono/stereo option until mid-July.

Capitol's decision may have been strategic, as the label was about to enter the wild and wacky world of cassette tapes. The labels had begun discussing making stereo singles the norm. There truly was no momentum in the industry toward retaining a mono/stereo option, and the late mono albums from Capitol are all much more difficult to find than their stereo counterparts.

THIS MONOPHONIC MICROGROOVE RECORDING IS PLAYABLE ON MONOPHONIC AND STEREO PHONOGRAPHS. IT CANNOT BECOME OBSOLETE. IT WILL CONTINUE TO BE A SOURCE OF OUTSTANDING SOUND REPRODUCTION, PROVIDING THE FINEST MONOPHONIC PERFORMANCE FROM ANY PHONOGRAPH.