

**Capitol Albums, 301 to 400
and the Deluxe 3-Packs**

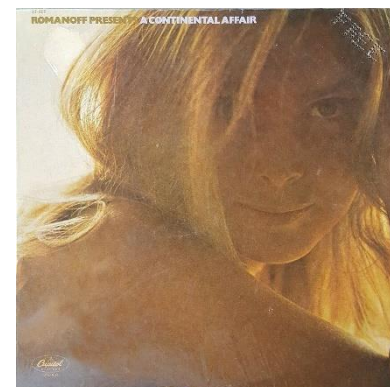
Brazil: LXIX
Os Tres Brasileiros
Released April 1969.

Capitol ST-301



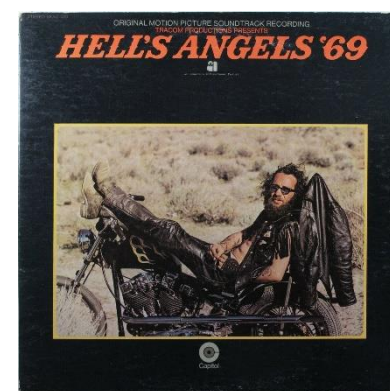
A Continental Affair
Ivan Romanoff
Released April 1969.

Capitol ST-302



Hell's Angels '69
Soundtrack
Released August 1969.

Capitol SKAO-303



Forever is a Dream
Food
Released October 1969.

Capitol ST-304



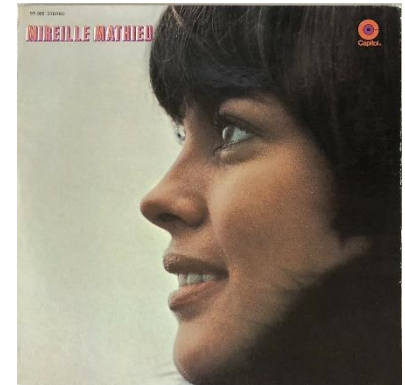
Hair
Stan Kenton
Released October 1969.

Capitol ST-305



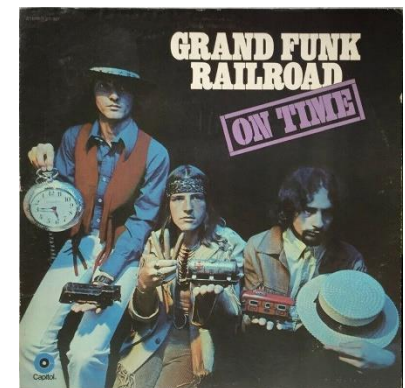
Mireille Mathieu
Mireille Mathieu
Released August 1969.

Capitol ST-306



On Time
Grand Funk Railroad
Released October 1969.

Capitol ST-307



Unreleased/Unknown

308

Unreleased/Unknown

309

Album T-309 was still available in the early 1960s.

There, I've Said It Again

Nat King Cole

Released October 1969.

Capitol ST-310



Capitol Star Line DT-311

This album from the original series was still in print.

Unreleased/Unknown

312

A Time for Us
Mel Tormé
Released October 1969.

Capitol ST-313



Quatermass
Quatermass
Released July 1970.

Harvest SKAO-314



Croce
Jim & Ingrid Croce
Released September 1969.

Capitol ST-315



Unreleased/Unknown

316

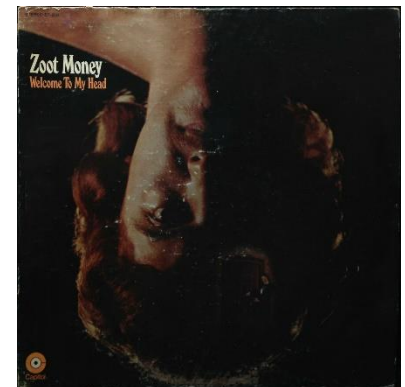
The Fourth Way
The Fourth Way
Released October 1969.

Capitol ST-317



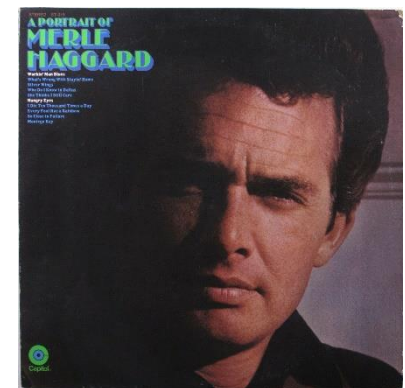
Welcome to My Head
Zoot Money
Released September 1969.

Capitol ST-318



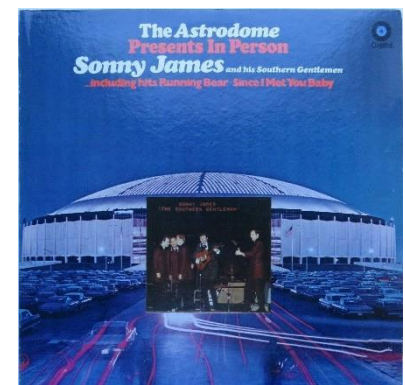
A Portrait of Merle Haggard
Merle Haggard
Released October 1969.

Capitol ST-319



The Astrodome Presents in Person Sonny James
Sonny James
Released October 1969.

Capitol ST-320



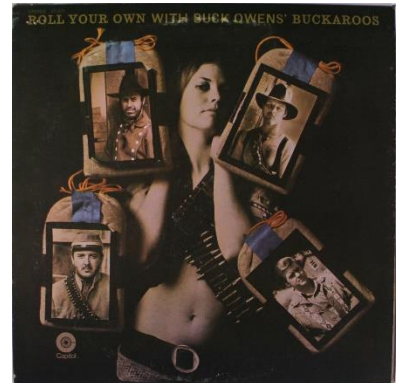
Seven Lonely Days
Jean Shepard
Released October 1969.

Capitol ST-321



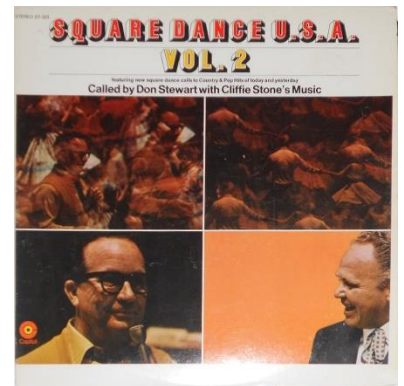
Roll Your Own
Buck Owens' Buckaroos
Released October 1969.

Capitol ST-322



Square Dance U.S.A. Vol. 2
Don Stewart and Cliffie Stone
Released October 1969.

Capitol ST-323



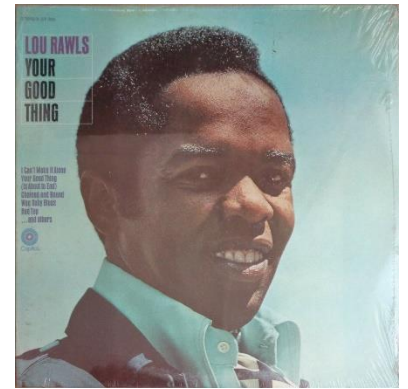
Yours Forever
Wynn Stewart
Released December 1969.

Capitol ST-324



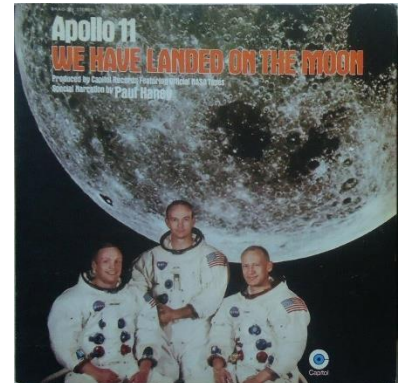
Your Good Thing
 Lou Rawls
 Released December 1969.

Capitol ST-325



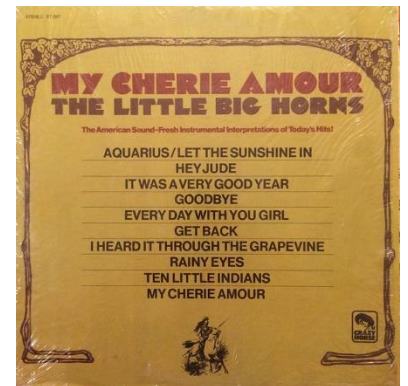
Apollo 11: We Have Landed on the Moon
 Paul Haney
 Released September 1969.

Capitol SKAO-326



My Cherie Amour
 The Little Big Horns
 Released August 1969.

Crazy Horse ST-327



The Big, Wonderful Country World of Melba Montgomery
 Melba Montgomery
 Released October 1969.



Song of Summer
The Surf Symphony
Released September 1969.

Capitol ST-329



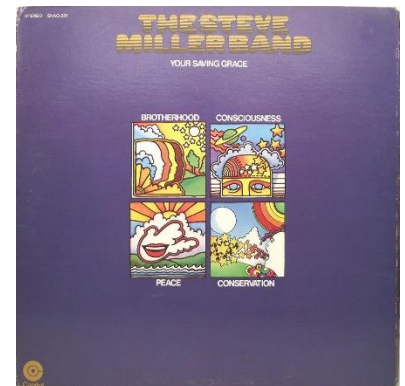
All in Your Head
Hilton Valentine
Released December 1969.

Capitol ST-330



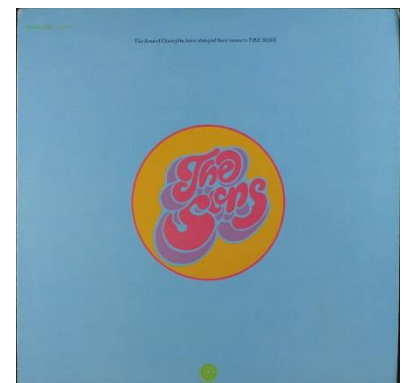
Your Saving Grace
The Steve Miller Band
Released December 1969.

Capitol SKAO-331



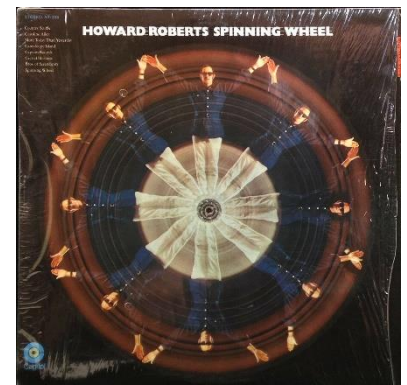
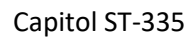
The Sons
The Sons
Released October 1969.
Apparently intended as a gatefold release, the cover gives the prefix as SKAO-.
Instead, the album came out with a booklet insert.

Capitol ST-332



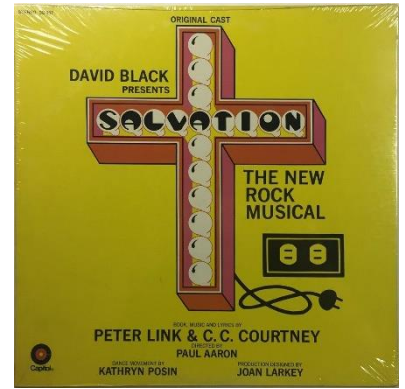
This album from the original series was still in print.

Capitol ST-334



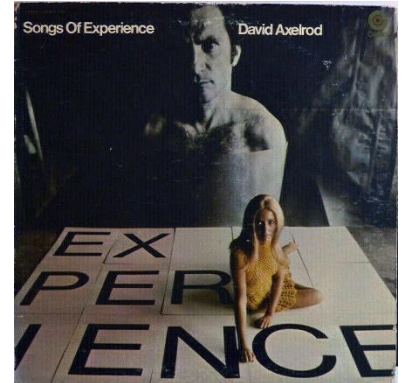
Salvation
Original Cast
Released December 1969.

Capitol SO-337



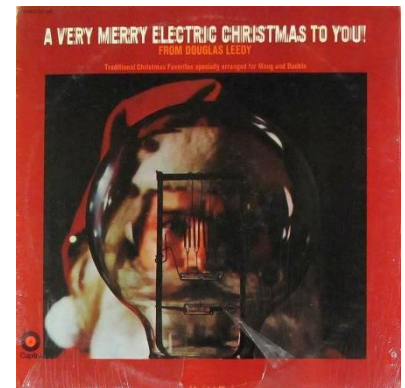
Songs of Experience
David Axelrod
Released December 1969.

Capitol SKAO-338



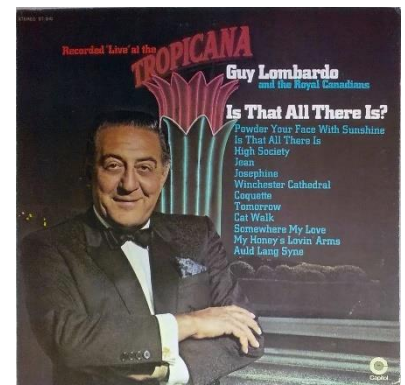
A Very Merry Electric Christmas to You!
Douglas Leedy
Released November 1969.

Capitol ST-339



Is That All There Is?
Guy Lombardo and the Royal Canadians
Released March 1970.

Capitol ST-340



Hi-Fi to Cry By
Bonnie Owens
Released December 1969.

Capitol ST-341



Witchcraft-Magic
Vincent Price
Released December 1969.

Capitol SWBB-342



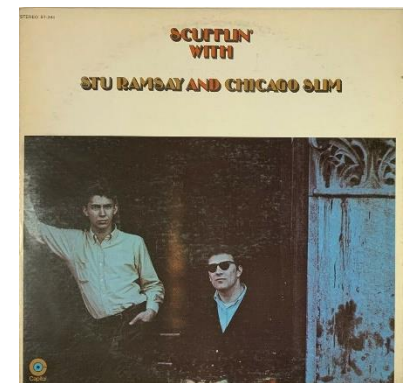
California Soul
Bruce Cloud
Released November 1969.

Capitol ST-343



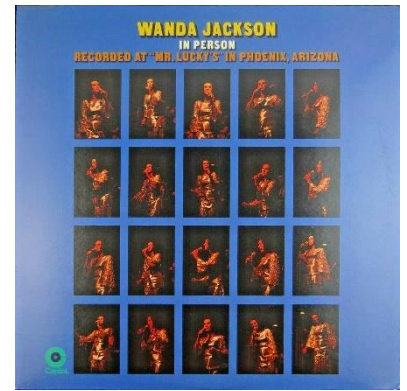
Scufflin'
Stu Ramsay and Chicago Slim
Released November 1969.

Capitol ST-344



Wanda Jackson In Person
Wanda Jackson
Released November 1969.

Capitol ST-345



All I Want for Christmas
Jackie Gleason
Released November 1969.

Capitol STBB-346



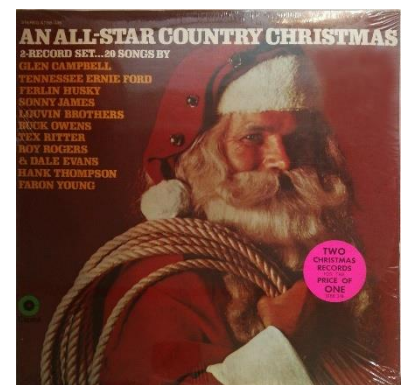
Christmas Magic
Fred Waring and the Pennsylvanians
Released November 1969.

Capitol STBB-347



An All-Star Country Christmas
Various Artists
Released November 1969.

Capitol STBB-348



The Instrumental Christmas Favorites
Various Artists
Released November 1969.

Capitol STBB-349



Wallace Collection
Wallace Collection
Released November 1969.

Capitol ST-350



Horizons
Greatest Show on Earth
This album was not released in the United States.

Harvest SKAO-351

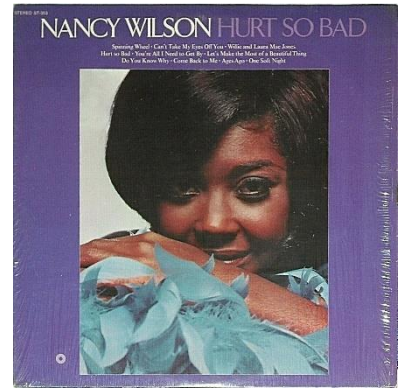


This album from the original series was still in print.

SW-352

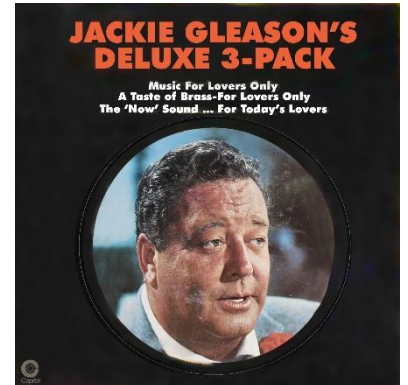
Hurt So Bad
Nancy Wilson
Released November 1969.

Capitol ST-353



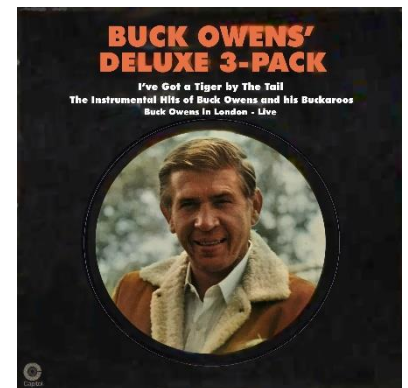
Jackie Gleason's Deluxe 3-Pack
Jackie Gleason
Released September 1969.
Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.

Capitol 8X3T-354



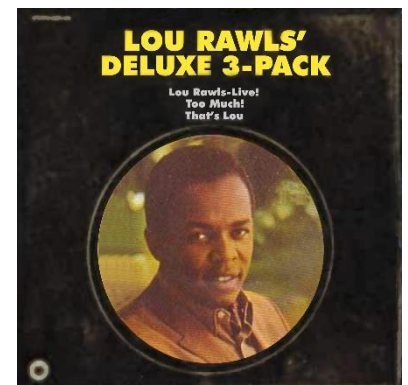
Buck Owens' Deluxe 3-Pack
Buck Owens
Released September 1969.
Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.

Capitol 8X3T-355



Lou Rawls' Deluxe 3-Pack
Lou Rawls
Released September 1969.
Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.

Capitol 8X3T-356



Capitol Star Line ST-357

This album from the original series was still in print.

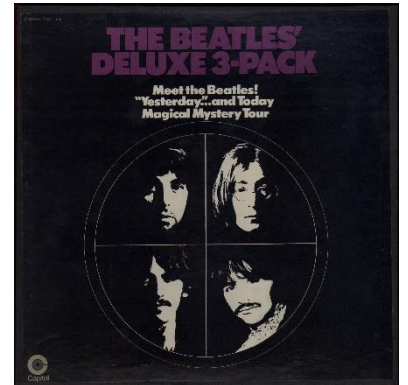
The Beatles' Deluxe 3-Pack

Capitol 8X3T-358

The Beatles

Released September 1969.

Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.



The Beach Boys' Deluxe 3-Pack

Capitol 8X3T-359

The Beach Boys

Released October 1969.

Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.



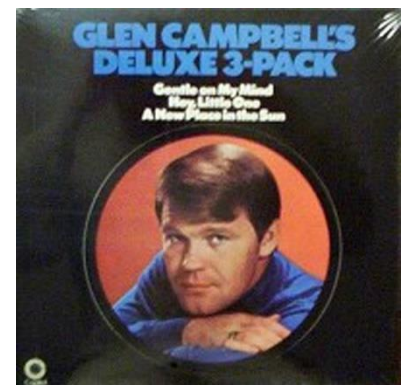
Glen Campbell's Deluxe 3-Pack

Capitol 8X3T-360

Glen Campbell

Released October 1969.

Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.



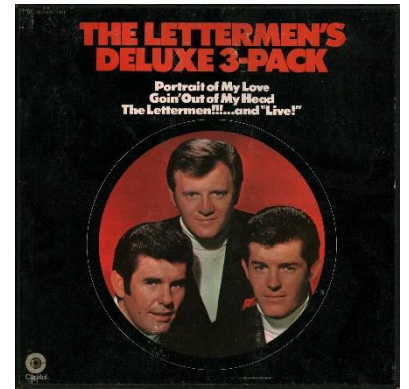
The Lettermen's Deluxe 3-Pack

The Lettermen

Released October 1969.

Contains 8-track tapes (or cassettes, 4X3T-) of three albums by the artist.

Capitol 8X3T-361



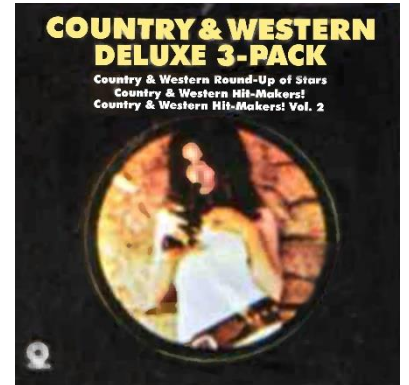
Country & Western Deluxe 3-Pack

Various Artists

Released October 1969.

Contains 8-track tapes (or cassettes, 4X3T-) of three albums that had been released separately on tape.

Capitol 8X3T-362



A Gift from Euphoria

Euphoria

Released December 1969.

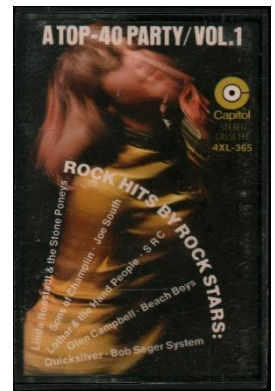
Capitol SKAO-363



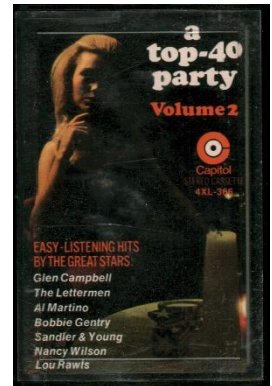
Unreleased/Unknown

364

4XL-365



4XL-366



Capitol ST-367

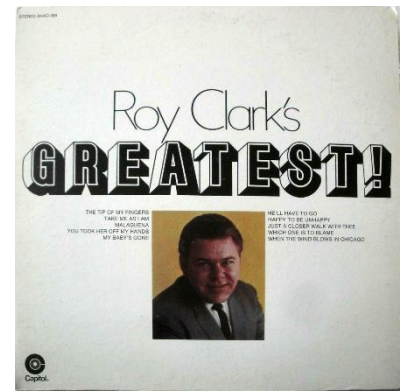


Capitol ST-368



Roy Clark's Greatest!
 Roy Clark
 Released November 1969.

Capitol Star Line SKAO-369



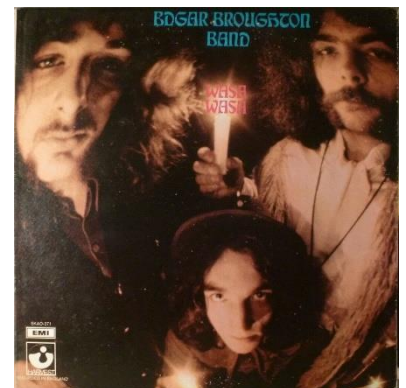
Anthems in Eden
 Shirley Collins & Dolly Collins
 Released November 1969.

Harvest SKAO-370



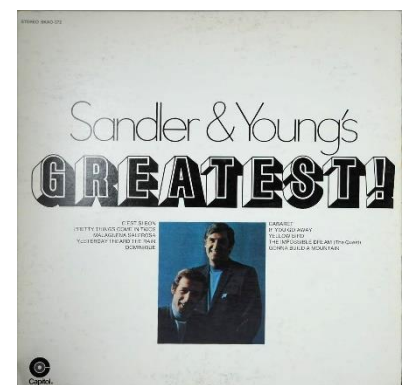
Wasa Wasa
 Edgar Broughton Band
 Released November 1969.

Harvest SKAO-371



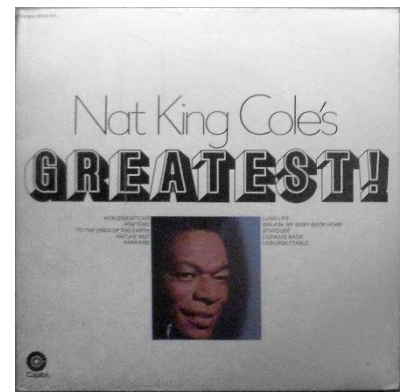
Sandler & Young's Greatest!
 Tony Sandler & Ralph Young
 Released November 1969.

Capitol Star Line SKAO-372



Nat King Cole's Greatest!
Nat King Cole
Released November 1969.

Capitol Star Line SKAO-373



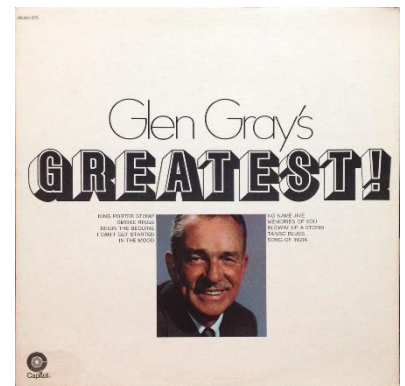
Frank Sinatra's Greatest!
Frank Sinatra
Released November 1969.

Capitol Star Line DKAO-374



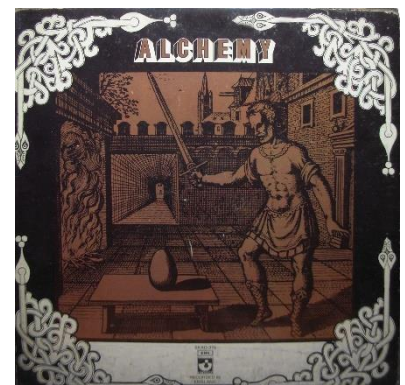
Glen Gray's Greatest!
Glen Gray
Released December 1969.

Capitol Star Line DKAO-375



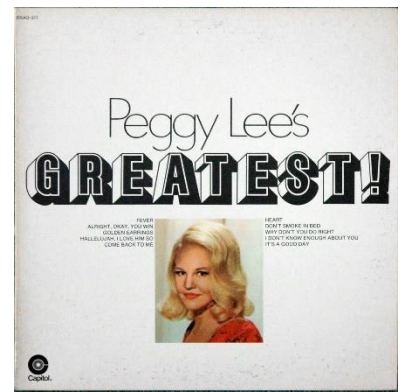
Alchemy
Third Ear Band
Released November 1969.

Harvest SKAO-376



Peggy Lee's Greatest!
Peggy Lee
Released December 1969.

Capitol Star Line DKAO-377



Dean Martin's Greatest!
Dean Martin
Released December 1969.
This is an abridged reissue of Capitol T-2601.

Capitol Star Line DKAO-378



Jean
Al Martino
Released November 1969.

Capitol ST-379



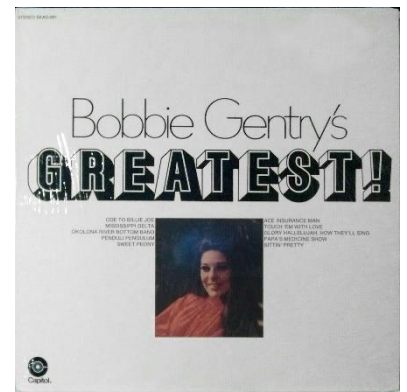
Gene Vincent's Greatest!
Gene Vincent
Released December 1969.

Capitol Star Line DKAO-380



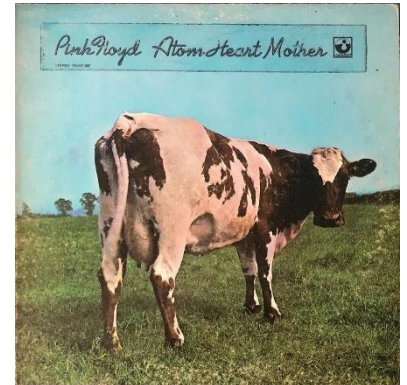
Bobbie Gentry's Greatest!
Bobbie Gentry
Released December 1969.

Capitol Star Line SKAO-381



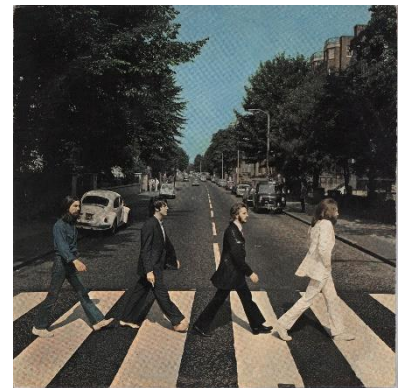
Atom Heart Mother
Pink Floyd
Released October 1970.

Harvest SKAO-382



Abbey Road
The Beatles
Released September 1969.

Apple SO-383



Okie From Muskogee
Merle Haggard
Released January 1970.

Capitol ST-384



Hey Jude
The Beatles
Released February 1970.

Apple SW-385



Is That All There Is?
Peggy Lee
Released December 1969.

Capitol ST-386



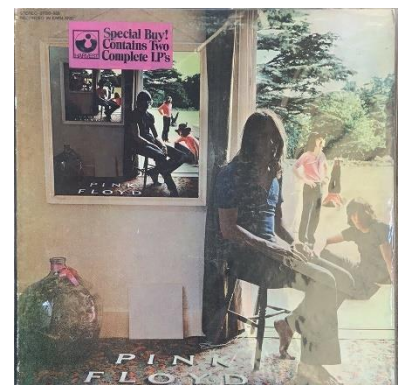
Panama Limited Jug Band
Panama Limited Jug Band
Released November 1969.

Harvest SKAO-387



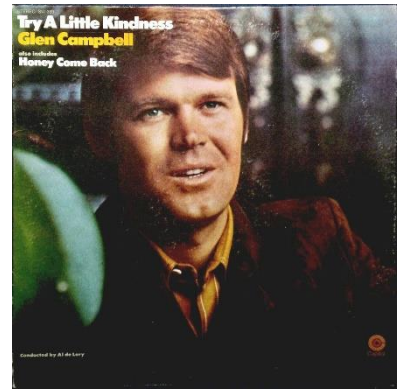
Ummagumma
Pink Floyd
Released November 1969.

Harvest STBB-388



Try a Little Kindness
Glen Campbell
Released January 1970.

Capitol SW-389



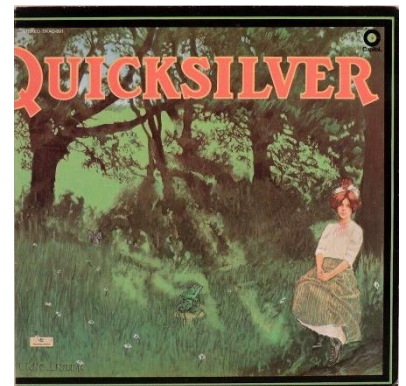
Traces/Memories
The Lettermen
Released January 1970.

Capitol ST-390



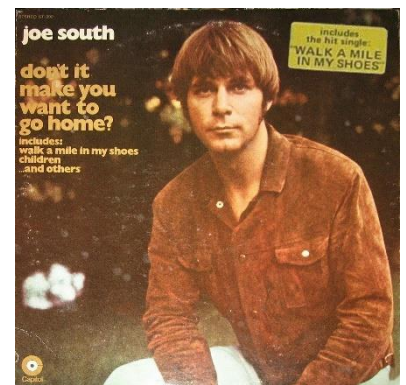
Shady Grove
Quicksilver Messenger Service
Released January 1970.

Capitol SKAO-391



Don't It Make You Want to Go Home?
Joe South
Released January 1970.

Capitol ST-392



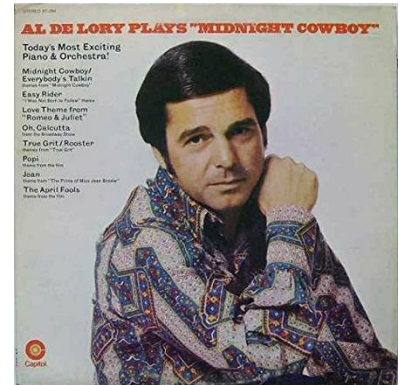
Happy Heart
David Rose
Released December 1969.

Capitol ST-393



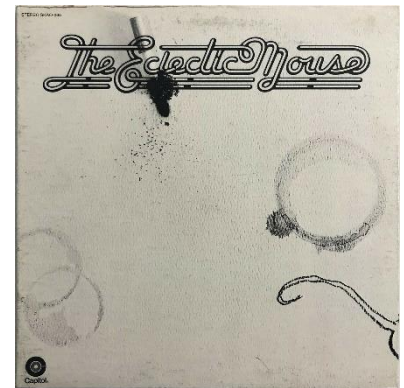
Al DeLory Plays Midnight Cowboy
Al DeLory
Released December 1969.

Capitol ST-394



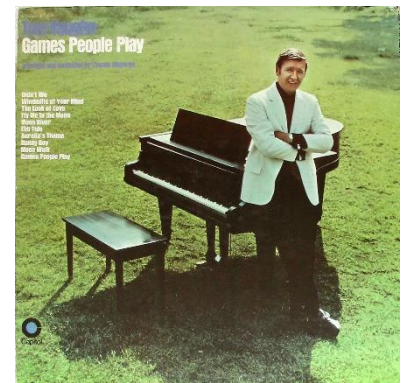
The Eclectic Mouse
Steve Forman
Released December 1969.

Capitol SKAO-395



Games People Play
Tom Vaughn
Released December 1969.

Capitol ST-396



Miss Sincerity
Billie Joe Spears
Released December 1969.

Capitol ST-397



Romeo and Juliet
Jackie Gleason
Released December 1969.

Capitol ST-398



Get to Know the Lord
Dale Evans
Released December 1969.

Capitol ST-399



Romeo and Juliet
Soundtrack
Released February 1970.
This is a repackaged/remix of Capitol ST-2993.

Capitol ST-400



The Deluxe 3-Packs

Capitol's Christmas promotion for 1969 – initiated in late September – was entitled "Give a Listen." The label was dramatically expanding its offerings of cassette tapes and wished to promote the two tape formats of eight-track and cassette. Hal Rothberg at Capitol came up with the idea of releasing deluxe boxed sets of tapes along with expanding their Deluxe Set line of albums – a line that had provided somewhat popular gift sets for two consecutive years. While the album boxes are not so rare, all **eight** of the tape boxes are ridiculously rare. Although we have wondered for years whether the sets were actually available, or whether they were withdrawn, not only were they advertised along with their LP counterparts but also, they continued to be listed in *Schwann's* catalog from 1969 to 1973. Furthermore, newspapers exist listing them as available in local record shops. Since they were available only on tape, they stand as some of the hardest-to-find Capitol albums from the decade.



LOS ANGELES—A telltale sign of success greeted retailers merchandising Capitol's tape and hardware equipment: consumers in a buying mood.

The reason?

An extensive and carefully planned merchandising campaign created by Hal Rothberg, Capitol special products merchandising director.

The magic of a tape-hardware merchandising program has been taken for granted by many companies. "Many feel all you have to do is throw out tape and hardware and you have a sale," said Rothberg. "Not so."

It takes careful planning, innovating marketing ideas and dealer - sales - management education that creates consumer interest. A drive by major record companies and hardware manufacturers to expand and exploit tape via unique merchandising concepts is gathering steam — and Capitol is in the forefront.

Here's what Rothberg and Capitol are doing:

Created deluxe sets of cassette and 8-track cartridges for the holiday season and other gift-giving occasions; Created a merchandising campaign for its six-line cassette player equipment; Created promotions to exploit both tape and hardware on network television and national radio; Created Audio-visual presentations to educate sales and management personnel; Created tape point-of-purchase displays for impulse sales. Rothberg also developed a deluxe 3-pack tape package for both cassette and 8-track cartridges utilizing album-sized boxes.

The gift packages feature catalog material spanning easy listening, pop, rock, instrumental and country music. Artists featured in the 3-pack include Jackie Gleason, Buck Owens, Lou Rawls, the Beatles, Glen Campbell, the Lettermen and the Beach Boys. Rothberg also packaged a rock pack that includes the Steve Miller Band, Quicksilver Messenger Service and The Band. The 3-packs retail at \$20.98.

A country 3-pack, which includes a roundup of Capitol artists, retails at \$14.98. In addition, Capitol is releasing a "Romeo & Juliet" tape and LP package simultaneously at \$24.98.