

DAUNTLESS Records

An Article by Frank Daniels

Album label styles

Album listings

Albums

Label 62M

Red label with silver print

Years: 1962-1963

Label Styles



Label 62S

Black label with silver print

Years: 1962-1963



Audio-Fidelity Forms New Label

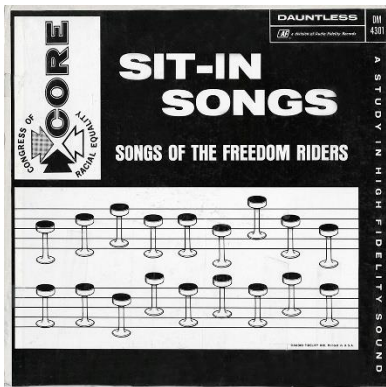
NEW YORK — Audio Fidelity has kicked off a new subsidiary, Dauntless Records, and is offering two new LP releases on the label along with all new and catalog A-F product on a 15 per cent discount as Part II of the firm's fall sales program.

In addition to the new Dauntless product, there are five new A-F releases, one of which will be a special, music box Christmas LP, to be sold at the low price of \$2.98.

The package will be merchandised in a self-contained counter display, pre-pak carton and will be advertised to consumers at the special price.



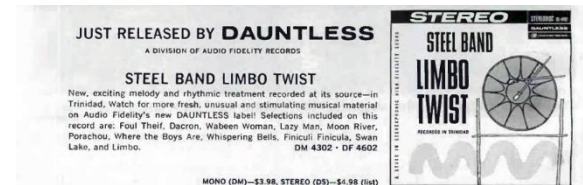
"SIT-IN: SONGS OF THE FREEDOM RIDERS"
—Various Artists—Dauntless DS 4601
All the vital, power of the American Negro folk idiom is perfectly captured on this moving session from Dauntless, a new subsidiary of Audio Fidelity. Although the melodies are old public domain items the new, emotional lyrics aptly carry the message of the Freedom Riders. Best listening bets here include "We Shall Overcome" and "We Went Down To Mississippi." A superior effort.



DM-4301 (mono)/DS-4601 (stereo) The Freedom Riders *Sit-In Songs*

Approximate Release Date: October 1962

This album was recorded by members of the group who rode in buses around the South protesting segregation laws. Several of the singers had been released from jail shortly before they recorded for this album.



DM-4302 (mono)/DS-4602 (stereo) The Invaders and Kintups Steel Bands *Steel Band Limbo Twist*

Approximate Release Date: November 1962



DM-4303 (mono)/DS-4603 (stereo) Bobby Christian *The Big Dance Band Sound*

Approximate Release Date: December 1962



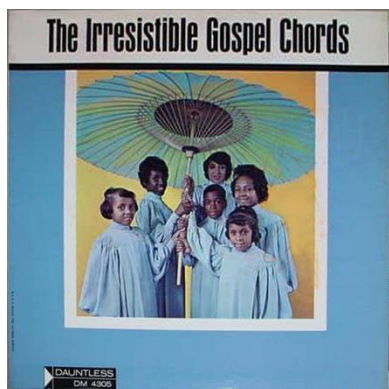


★★★★ DESAFINADO (BOSSA NOVA)
Orch. Saxsambistas Brasileiros. Dauntless
DM 4303 (M); DS 6304 (S)—Here's a mighty
interesting disk that shows off the bossa
beat in a format that features a dance band
composed of saxophones. The LP is a fine
dance package with strong work from a
number of the reed soloists in the band,
"Desafinado," "One Note Samba," "E Luxo
So" and "Meditacao" are some of the better
tracks. Besides some excellent music, the
album carries printed diagrams in the liner
for three different bossa nova steps.

DM-4304 (mono)/DS-6304 (stereo) Orchestra Saxsambistas Brasileiros *Desafinado*

Approximate Release Date: December 1962

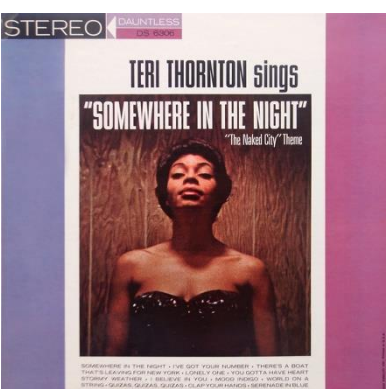
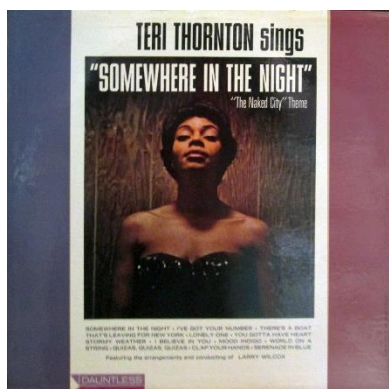
With this release, Dauntless changed the stereo numbering from 4600 to 6300.



DM-4305 (mono)/DS-6305 (stereo) The Gospel Chords *The Irresistible Gospel Chords*

Approximate Release Date: April 1963

From this point on, the cover slicks were designed differently.



DM-4306 (mono)/DS-6306 (stereo) Teri Thornton *Somewhere in the Night*

Approximate Release Date: April 1963

ON DAUNTLESS

SOMEWHERE IN THE NIGHT, Teri Thornton
"The great new jazz singer of our time. Rich, vibrant voice, sensitive and alert to the subtleties of a lyric." Beautiful rendition of title song, theme of the TV series, "Naked City." Also: I've Got Your Number, Serenade In Blue, etc.
DM 4306/DS 6306

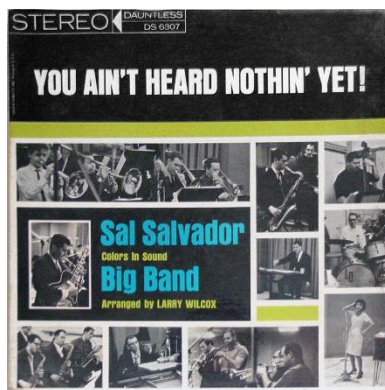
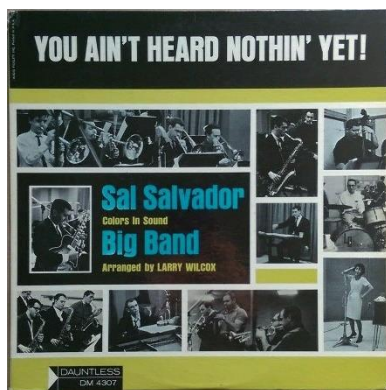
YOU AIN'T HEARD NOTHIN' YET! Sal Salvador & his Colors In Sound Orch. Sheryl Eastly, vocals/ Larry Wilcox, arranger.
Stirring, foot-tapping, head-wagging beat. The BEST big band sound in many a year. Includes: Space Waltz, Boato, Ambulating, Colors In Sound (theme), etc.
DM 4307/DS 6307

HOW LOW CAN YOU GO? Roz Croney, Queen of the Limbo
Sings with orchestra and chorus. Authentic Trinidad limbo meets rhythm and blues. Arrangements by Edward O. Bland. Selections: Bagpipe Limbo, Loop-de-loop Limbo, Ka-chink Limbo, etc.
DM 4309/DS 6309

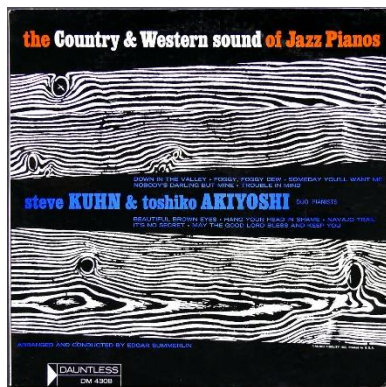
THE IRRESISTIBLE GOSPEL CHORDS
Sister Louetta Williams and her five beautiful children (ages 7-13) bring new charm and appeal to fine gospel selections: I Couldn't Keep It To Myself, Yes We're Troubled, I need Thee, etc.
DM 4305/DS 6305

The Country and Western Sound of JAZZ PIANOS Steve Kuhn and Toshiko Akiyoshi
Here is a jazz piano duo to challenge any current top virtuosos! Their modern jazz interpretations, arranged by Ed Summerlin, bring new life to C & W standards. Includes: Beautiful Brown Eyes, Hang Your Head In Shame, Down In The Valley, etc.
DM 4308/DS 6308

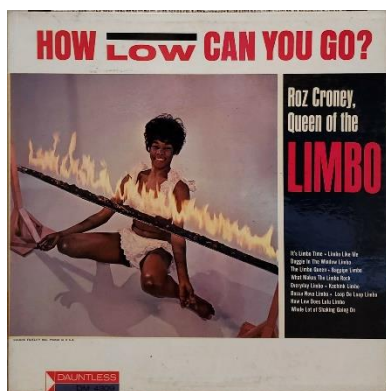
MONO (DM)—\$3.98 STEREO (DS)—\$4.98
Please write for FREE complete catalogs
**AVAILABLE AT YOUR RECORD STORE,
OR WRITE: AUDIO FIDELITY INC.
770 Eleventh Ave., New York 19, N.Y.**



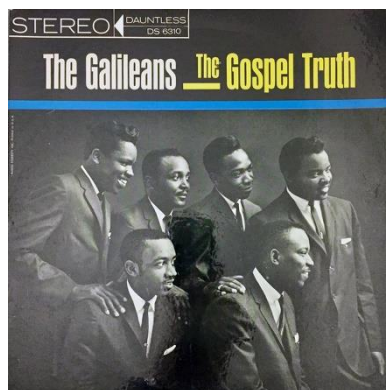
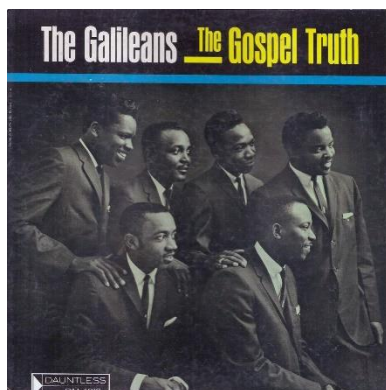
DM-4307 (mono)/DS-6307 (stereo) Sal Salvador *You Ain't Heard Nothin' Yet!*
Approximate Release Date: April 1963



DM-4308 (mono)/DS-6308 (stereo) Steve Kuhn & Toshiko Akiyoshi *The Country & Western Sound of Jazz Pianos*
Approximate Release Date: April 1963



DM-4309 (mono)/DS-6309 (stereo) Roz Croney *How Low Can You Go?*
Approximate Release Date: April 1963



DM-4310 (mono)/DS-6310 (stereo) The Galileans *The Gospel Truth*
Approximate Release Date: September 1963



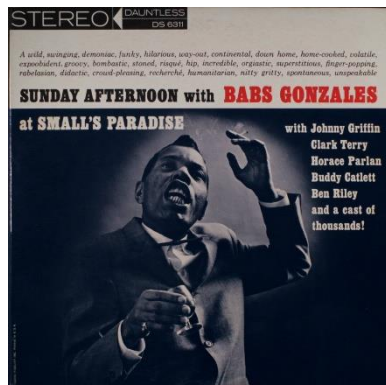
A JAZZ ORIGINAL ...
**SUNDAY AFTERNOON
WITH BABS GONZALES**
at Small's Paradise.
"He (Babs) is one of the
truly original spirits
in jazz..." RALPH
GLEASON, San Francisco
Chronical
DM 4311-DS 6311

A GREAT GOSPEL GROUP
...New excitement in
gospel! **THE GOSPEL
TRUTH**
The **GALILEANS** sing:
Build Me Up; Glory,
Glory; Stay There,
others.
DM 4310-DS 6310

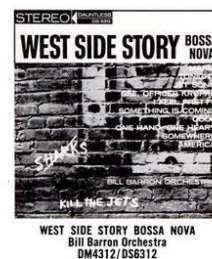
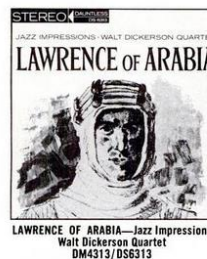
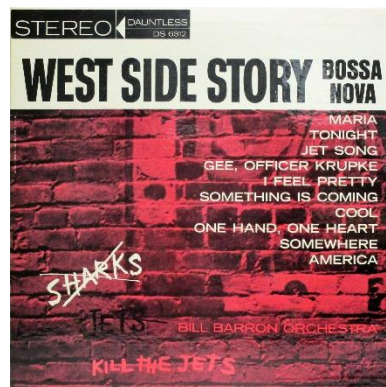
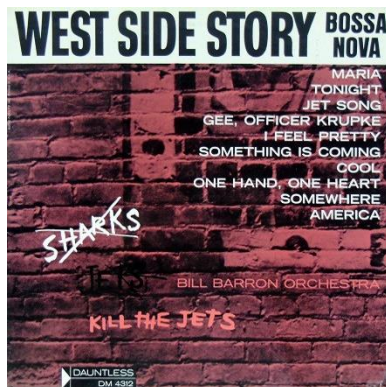


New manufacturer's suggested list price:
Audio Fidelity & Dainless Records (MONO & STEREO) - \$4.98

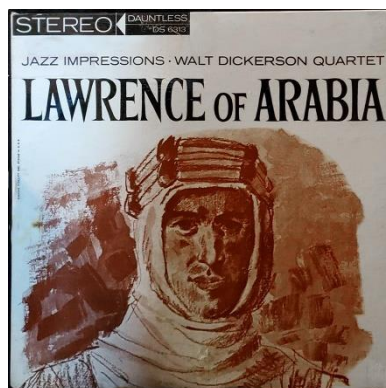
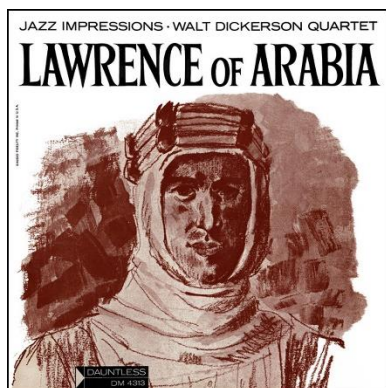
Available at your record shop, OR WRITE TO:
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SEND FOR NEW FREE CATALOG



DM-4311 (mono)/DS-6311 (stereo) Babs Gonzales *Saturday Afternoon With Babs Gonzales*
Approximate Release Date: September 1963



DM-4312 (mono)/DS-6312 (stereo) Bill Barron *West Side Story Bossa Nova*
Approximate Release Date: May 1963



JAZZ SPECIAL MERIT
JAZZ IMPRESSIONS OF LAWRENCE OF ARABIA
 Walt Dickerson Quartet
 Dauntless D 4313 (M); DS 6313 (S)
 Vibes man Dickerson brings some fresh sound to his new label affiliation. The artist had some fair success with avant-garde sounds, but this album should be accepted generally. The pic theme, in particular, is of a commercial nature.

DM-4313 (mono)/DS-6313 (stereo) Walt Dickerson Quartet *Jazz Impressions of Lawrence of Arabia*
 Approximate Release Date: May 1963

Sid Frey began importing records from Israel in 1948. Within four years, the company called Dauntless International was also releasing historical albums on the Audio Archives label. It was Dauntless that became known as the distributor for Frey's Audio Fidelity label when it started up in late 1954. So it was Dauntless that became Audio Fidelity's new subsidiary label in 1962. Although the label only lasted for about a year, several of the recordings became known as sought-after classics.

STEREO RECORDS NOW SAME PRICE AS MONO!

■ Additional costs involved in the production of stereo records having been almost completely amortized, it is now a known fact that only a nominal difference exists between production costs of mono and stereo records. We are pleased, therefore, to reduce our \$5.95 stereo list price to the current mono list price of \$4.98.

This price equalization policy will also affect our subsidiary label, Dauntless Records. All Dauntless LPs, mono and stereo, will now list at \$4.98.

An **INVENTORY PROTECTION PLAN** is offered for a limited time only, from Aug. 1 to Aug. 31, 1963, allowing the Audio Fidelity dealer to adjust the value of his inventory so that stereo LPs can be sold at the new low price with no loss and full normal profit!

CHECK YOUR INVENTORY NOW!

THIS SPECIAL INVENTORY ADJUSTMENT PLAN WILL ABSOLUTELY TERMINATE AUG. 31, 1963!
THERE WILL BE NO PROTECTION AFTER THAT TIME!

DISTRIBUTORS WANTED
 New LP line. Race and collectors' items. Audio Archives label.
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