



An Article by Frank Daniels
Album label styles 1952 through 1954
Album Listings Part 2

Label Styles

78 RPM Records

Label 48n

Discovery at top; "of New York Incorporated" across the middle
 Backdrop is blue.

Years: April/May 1952



Label 48ni

Discovery at top; red crossbars indicating the series.

International Series label

Years: June 1952 through December 1954



Label 48a

Discovery at top; "Records of New York, Inc. New York 36" across the middle
Backdrop may be red or yellow

Years: June 1952 through December 1954



LP Records

Label 49n

Discovery across the top; "RECORDS Of New York, Inc." under Discovery.

Backdrop may be black or gold. Issued from April/May 1952. Used only on reissues of earlier LPs.



Label 52

Discovery across the top; "Records of New York, Inc. New York 36" under Discovery.

Backdrop may be red, blue, or green. Issued June 1952 to December 1954.



Label 52i

Discovery across the top; "Records of New York, Inc. New York 36" under Discovery. Backdrop is mustard-colored with red crossbars and print.



Albert Marx was the original owner of Discovery Records, but the label was having financial difficulties. In October 1951, Discovery hired Ray Boarman as an office manager to work on refinancing Discovery's debts. By November 10, *Billboard* was announcing an impending sale of the label to Vernon Brown. That sale fell through, and Harry Weber wound up buying the label in late November.

Weber's intention was to continue working with Discovery's creditors in order to keep the label in operation. To that end, meetings were held in December. However, by January 12, it had become apparent that Discovery would be unable to bail itself out. The company made plans to sell off the masters. *Billboard* reported on March 15th that Discovery sold 150 masters to Saul Boltin and Herb Silverman. They had already begun recording Art Pepper (March 4th), who would appear on the new Discovery label. The new Discovery hired Jack Bergman to oversee operations, and in the issue dated May 24th, *Billboard* announced that the new Discovery label – of New York, had just released sides by Art Pepper.

Suddenly, Discovery was back – operating out of New York City.

Jack Bergman, of Tempo Distributors, New York, has released his first sides on the new Discovery label. Bergman and two partners recently purchased the name and assets of the old Discovery label. First releases are by the **Art Pepper** group.

Discovery Label Gets New Owner

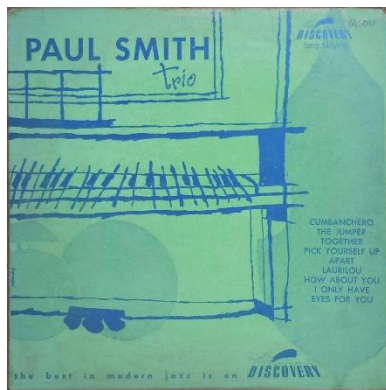
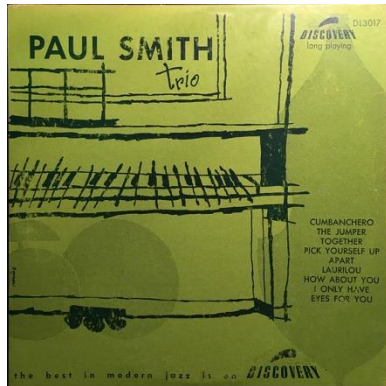
Hollywood — Discovery records has been sold to Harry L. Weber, a Hollywood businessman. It's Weber's first association with a music enterprise. Albert Marx, founder and former owner of Discovery, will remain with the firm in an advisory capacity for three months.

Masters Sold By Discovery

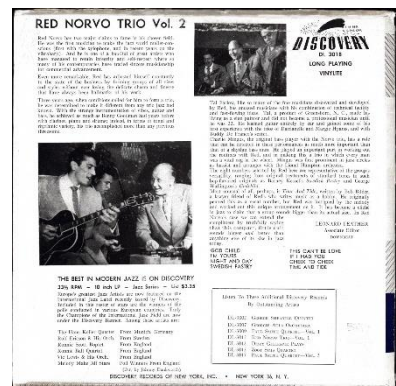
NEW YORK, March 8.—Approximately 150 Discovery Records' masters were sold this week (4) to Saul Boltin and Herb Silverman here. These masters include sides by George Shearing, Red Norvo Trio and Dizzy Gillespie.

There are another 100 Discovery masters now tied up legally to be disposed of within the next few months. Sale was made by Cyrus Levinthal, Los Angeles attorney.

DL-3017 Paul Smith Trio *Paul Smith Trio*
 Approximate Release Date: June 1952



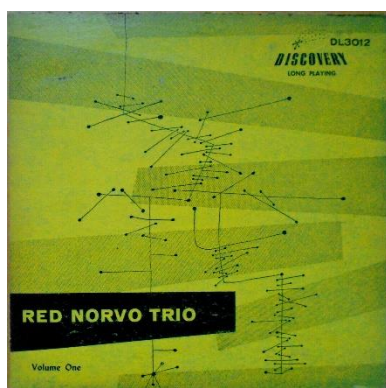
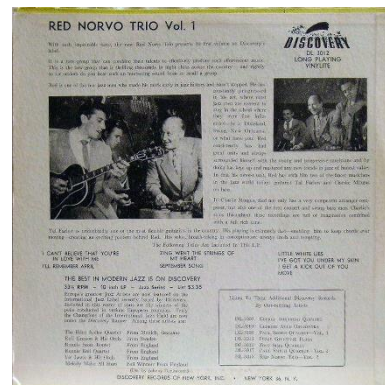
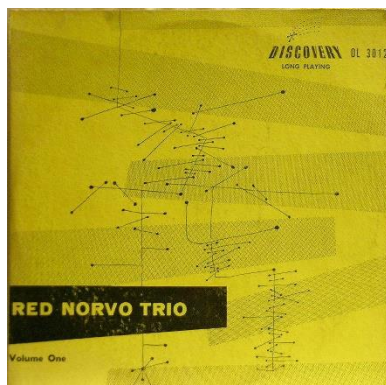
DL-3018 Red Norvo Trio *Volume Two*
 Approximate Release Date: June 1952



The first two albums on the newly-reformed Discovery label list only through the current releases on the back cover. These have the new album labels – created with the design of the 78-RPM singles in mind.



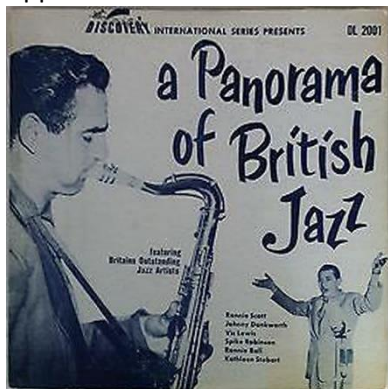
DL-3012 Red Norvo Trio *Volume One*
 Approximate Release Date: June 1952



The first pressing accidentally lists the matrix numbers from DL-4005 instead of the new numbers.

DL-2001 **Various Artists**
 Approximate Release Date: June 1952

A Panorama of British Jazz



The label title reads *Modern Jazz from England*.

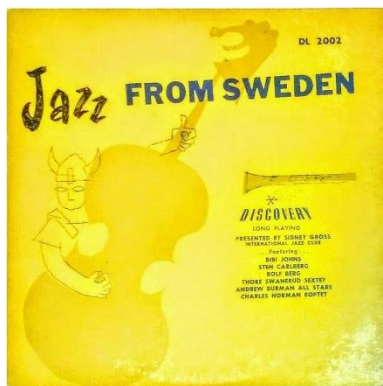


This album was a collection of 78-RPM singles sides from the British Esquire label.

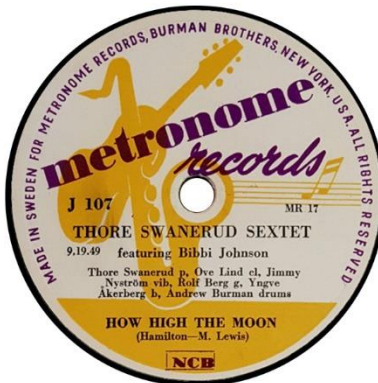
DL-2002 Various Artists

Approximate Release Date: April 1953

Jazz from Sweden

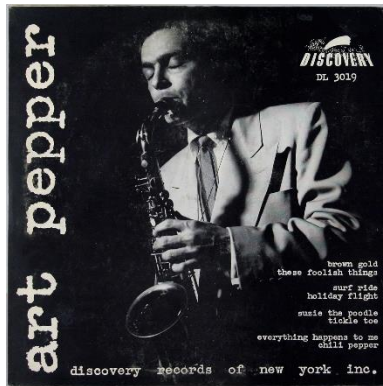


A collection of singles from the Swedish Metronome label.



DL-3019 **Art Pepper Quintet**
 Approximate Release Date: Summer 1953

Art Pepper Quintet



The first back cover lists only albums through DL-3018.



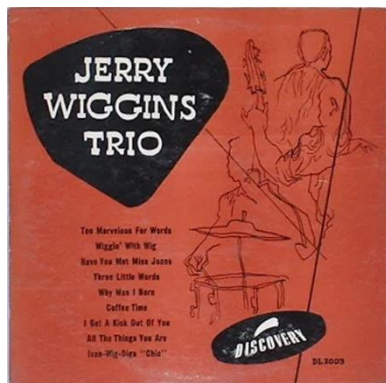
DL-2005 **Hans Koller Quartet**
 Approximate Release Date: Fall 1953

Hans is Hip

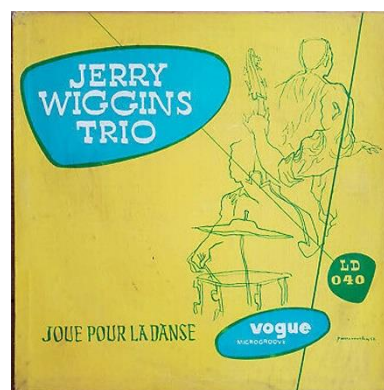


DL-2003 **Ike Carpenter Orchestra**
Approximate Release Date: Fall 1953

Dancers in Love

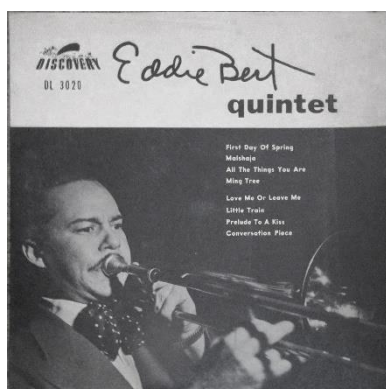


This is an American release of *Joue Pour la Danse* (Vogue LD-040), a French LP.

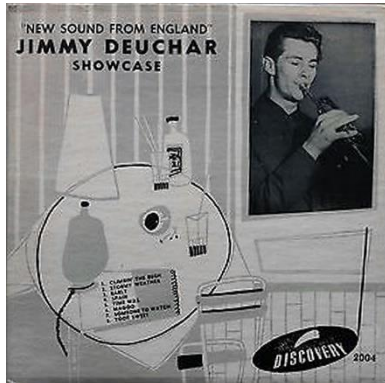


DL-3020 **The Eddie Bert Quintet**
Approximate Release Date: December 1953

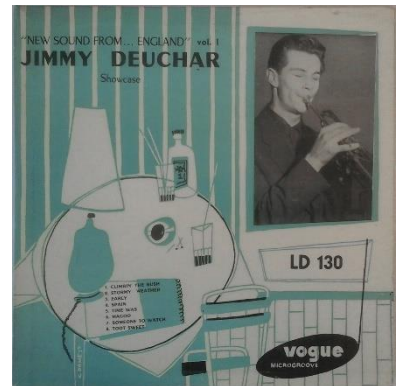
The Eddie Bert Quintet



DL-2004 **Jimmy Deuchar** **New Sound from England**
 Approximate Release Date: December 1953



This is an American release of *Joue Pour la Danse* (Vogue LD-130), a French LP.

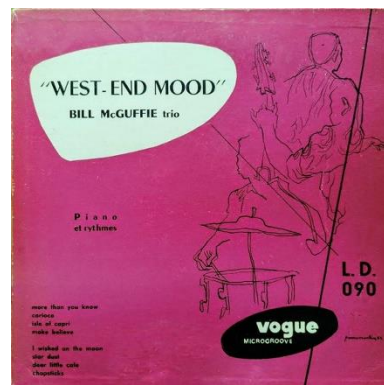


DL-3021 **Beryl Booker Trio** **Beryl Booker Trio**
 Approximate Release Date: December 1953



DL-2007 **Bill McGuffie Trio** **West-End Mood**
 Approximate Release Date: spring 1954

**photo not available*

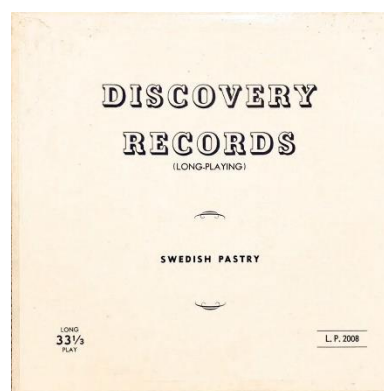


This is an American release of the French LP on Vogue Records (LD-090).

DL-2008 **Rolf Ericson** **Swedish Pastry**
 Approximate Release Date: spring 1954

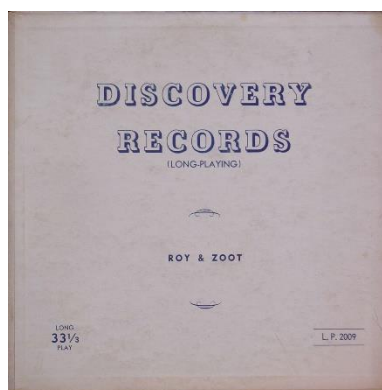


This album is a collection of singles from the Artist label in Sweden.



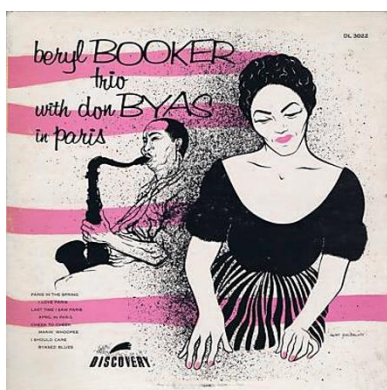
DL-2009 **Roy Eldridge/Zoot Sims**
 Approximate Release Date: fall 1954

Roy and Zoot

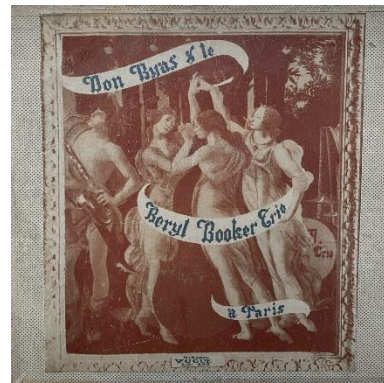


DL-3022 **Beryl Booker Trio**
 Approximate Release Date: October 1954

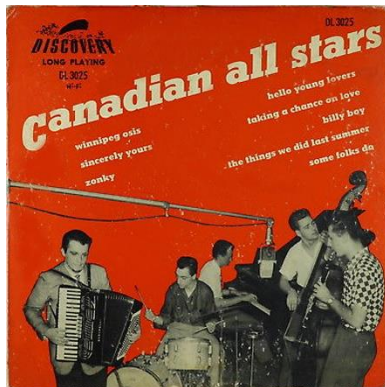
With Don Byas in Paris



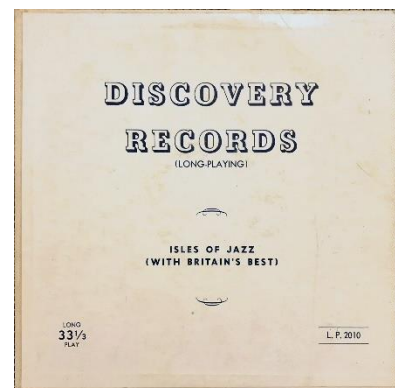
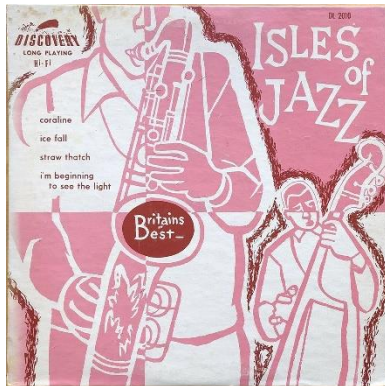
This is an American release of *À Paris* (Vogue LD-203), a French LP.



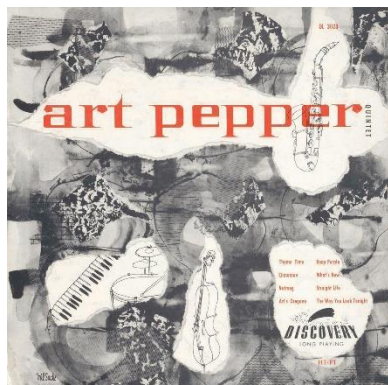
DL-3025 **Canadian All Stars** **Canadian All Stars**
 Approximate Release Date: November 1954



DL-2010 **Various Artists** **Isles of Jazz**
 Approximate Release Date: November 1954



DL-3023 **Art Pepper** **Art Pepper Quintet**
 Approximate Release Date: late 1954



The first printing of the back cover mistakenly shows the catalog number as DL-3203 instead of DL-3023.

DL-3024 **Eddie Bert** **Eddie Bert**
 Approximate Release Date: Withdrawn?



DL-2011 **Hans Koller** **Killer Koller Kombo**
 Approximate Release Date: Withdrawn?



As Discovery Records was preparing to fold for the second time, they released records with generic covers that have holes in the middle to reveal the content. The plain white covers shown occasionally above are also from late 1954. At year's end, Phil Moore sold two of his Discovery masters to Norman Granz. In 1955, news from Discovery stopped, and by the following year, the US Trademark and Patent Office showed their trademark as being "cancelled." At the end of '56, news came from Savoy that they would rerelease some of the Discovery catalog.

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Lubinsky Buys Discovery Wax And Copy

NEW YORK — Herman Lubinsky, Savoy-Regent Records mahoff, has acquired over 100 masters formerly owned by Discovery Records, label originally founded by Albert Marks in Hollywood. The masters, acquired from the mortgages of Discovery, include performances by Red Norvo, Martha Raye, Phil Moore, Art Pepper, Paul Smith, Hans Koller, Juppa Hipp and others. Lubinsky has also acquired the copyrights formerly held by J. and J. Music Corporation, BMI affiliate, which owned most of the tunes on the Discovery masters bought by Lubinsky.

The Discovery material will be re-mastered, and those not of sufficient engineering quality will be abandoned, Lubinsky said.

For the J. and J. copyrights, Lubinsky has created a new firm, titled Marplane Music (BMI). Lubinsky's other publishing enterprises are Crossroads and Savoy, both BMI firms.