

An Article by Frank Daniels Album label styles 1952 through 1954 Album Listings Part 2

Label Styles

78 RPM Records

Label 48n Discovery at top; "of New York Incorporated" across the middle Backdrop is blue. Years: April/May 1952



Label 48ni

Discovery at top; red crossbars indicating the series. International Series label Years: June 1952 through December 1954



Label 48a

Discovery at top; "Records of New York, Inc. New York 36" across the middle Backdrop may be red or yellow

Years: June 1952 through December 1954



LP Records

Label 49n

Discovery across the top; "RECORDS Of New York, Inc." under Discovery. Backdrop may be black or gold. Issued from April/May 1952. Used only on reissues of earlier LPs.



Label 52

Discovery across the top; "Records of New York, Inc. New York 36" under Discovery. Backdrop may be red, blue, or green. Issued June 1952 to December 1954.



Label 52i

Discovery across the top; "Records of New York, Inc. New York 36" under Discovery. Backdrop is mustard-colored with red crossbars and print.



Albert Marx was the original owner of Discovery Records, but the label was having financial difficulties. In October 1951, Discovery hired Ray Boarman as an office manager to work on refinancing Discovery's debts. By November 10, *Billboard* was announcing an impending sale of the label to Vernon Brown. That sale fell through, and Harry Weber wound up buying the label in late November.

Weber's intention was to continue working with Discovery's creditors in order to keep the label in operation. To that end, meetings were held in December. However, by January 12, it had become apparent that Discovery would be unable to bail itself out. The company made plans to sell off the masters. *Billboard* reported on March 15th that Discovery sold 150 masters to Saul Boltin and Herb Silverman. They had already begun recording Art Pepper (March 4th), who would appear on the new Discovery label. The new Discovery hired Jack Bergman to oversee operations, and in the issue dated May 24th, *Billboard* announced that the new Discovery label – of New York, had just released sides by Art Pepper.

Suddenly, Discovery was back – operating out of New York City.

Jack Bergman, of Tempo Distributors, New York, has released his first sides on the new Discovery label. Bergman and two partners recently purchased the name and assets of the old Discovery label. First releases are by the Art Pepper group.

Discovery Label Gets New Owner

Hollywood — Discovery records has been sold to Harry L. Weber, a Hollywood businessman. It's Weber's first association with a music enterprise. Albert Marx, founder and former owner of Discovery, will remain with the firm in an advisory capacity for three months.

Masters Sold By Discovery

NEW YORK, March 8.—Approximately 150 Discovery Records' masters were sold this week (4) to Saul Boltin and Herb Silverman here. These masters include sides by George Shearing, Red Norvo Trio and Dizzy Gillespie.

There are another 100 Discovery masters now tied up legally to be disposed of within the next few months. Sale was made by Cyrus Levinthal, Los Angeles attorney.

DL-3017Paul Smith TrioPaul Smith TrioApproximate Release Date:June 1952





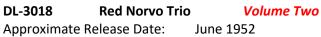


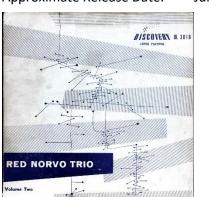
THE BEST IN MODERN JAZZ IS ON DISCOVERY

DISCOVERY RECORDS OF NEW YORK, INC., N.Y. 36











The first two albums on the newly-reformed Discovery label list only through the current releases on the back cover. These have the new album labels – created with the design of the 78-RPM singles in mind.







The first pressing accidentally lists the matrix numbers from DL-4005 instead of the new numbers.



This album was a collection of 78-RPM singles sides from the British Esquire label.



A collection of singles from the Swedish Metronome label.



DL-3019 **Art Pepper Quintet** Approximate Release Date: Summer 1953

Art Pepper Quintet



DL-2005 Hans Koller Quartet Approximate Release Date: Fall 1953 Hans is Hip







DISCOVERY RECORDS OF NEW YORK, INC., N.Y. 36

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DL-2003Ike Carpenter OrchestraApproximate Release Date:Fall 1953

Dancers in Love



This is an American release of *Joue Pour la Danse* (Vogue LD-040), a French LP.





DL-3020The Eddie Bert QuintetThe Eddie Bert QuintetApproximate Release Date:December 1953





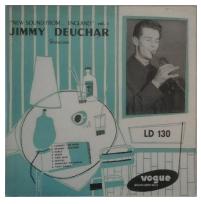


DL-2004Jimmy DeucharNew Sound from EnglandApproximate Release Date:December 1953



This is an American release of *Joue Pour la Danse* (Vogue LD-130), a French LP.





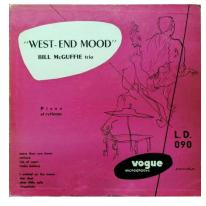
DL-3021Beryl Booker TrioBeryl Booker TrioApproximate Release Date:December 1953





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This is an American release of the French LP on Vogue Records (LD-090).





Swedish Pastry



This album is a collection of singles from the Artist label in Sweden.



DL-2009 Roy Eldridge/Zoot Sims Approximate Release Date: fall 1954 **Roy and Zoot**





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DL-3022 Beryl Booker Trio Approximate Release Date: October 1954 With Don Byas in Paris





This is an American release of À Paris (Vogue LD-203), a French LP.





DL-3025Canadian All StarsCanadian All StarsApproximate Release Date:November 1954







DL-2010Various ArtistsApproximate Release Date:N

Isles of Jazz November 1954



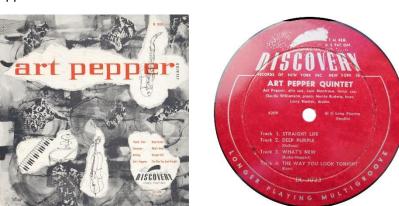






DL-3023 Art Pepper Approximate Release Date:

Art Pepper Quintet late 1954



The first printing of the back cover mistakenly shows the catalog number as DL-3203 instead of DL-3023.



As Discovery Records was preparing to fold for the second time, they released records with generic covers that have holes in the middle to reveal the content. The plain white covers shown occasionally above are also from late 1954. At year's end, Phil Moore sold two of his Discovery masters to Norman Granz. In 1955, news from Discovery stopped, and by the following year, the US Trademark and Patent Office showed their trademark as being "cancelled." At the end of '56, news came from Savoy that they would rerelease some of the Discovery catalog.

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Art Pepper Quintet

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NEW YORK — Herman Lubin-sky, Savoy-Regent Records mahoff, has acquired over 100 masters formerly owned by Discovery Rec-ords, label originally founded by Albert Marks in Hollywood. The masters, acquired from the mort-gages of Discovery, include per-formances by Red Norvo, Martha Raye, Phil Moore, Art Pepper, Paul Smith, Hans Koller, Juppa Hipp and others. Lubinsky has also ac-quired the copyrights formerly held by J. and J. Music Corporation, BMI affiliate, which owned most of the tunes on the Discovery mas-

BMI affiliate, which owned most of the tunes on the Discovery mas-ters bought by Lubinsky. The Discovery material will be re-mastered, and those not of suf-ficient engineering quality will be abandoned, Lubinsky said. For the J. and J. copyrights, Lu-binsky has created a new firm, titled Marplane Music (BMI). Lu-binsky's 'other publishing enter-prises are Crossroads and Savoy, both BMI firms. prises are Crossi both BMI firms.