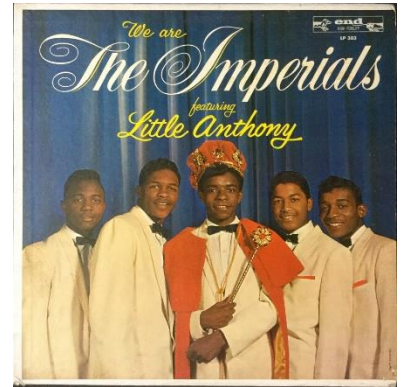


**We Are the Imperials**

**End LP-303**

The Imperials featuring Little Anthony  
First Appearance in Trade Magazines: February 7, 1959



Since Little Anthony and the Imperials had had big success with singles for End, George Goldner considered that the next artist compilation should be one by the group. This was a good idea since the album proved to be a quick seller.

**Label 58**

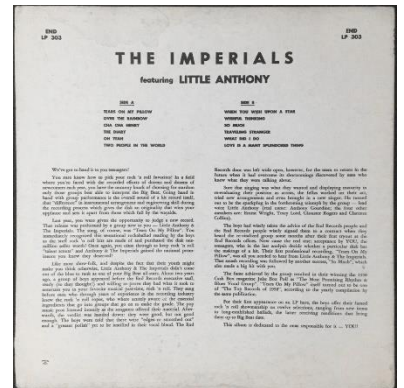
**LP-303**

**End**

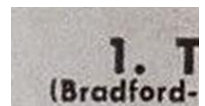
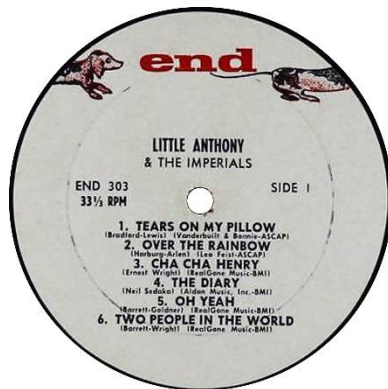
Gray label with "dog" logo. No print at the bottom of the label

**Cover #1 pictures the artists.**

This cover was only issued with Label 58, although it is sometimes found with swapped records. Two EPs accompanied the album. These featured an alternate shot from the same session, showing the group in front of a church building. Despite rumors that End "withdrew" the cover, that simply did not happen. The original cover remained on the album at least until the middle of 1959.



There were two distinct pressings on Label 58, each with several minor label variations. On the first pressing, the abbreviation RPM appears in a typeface that shows the M with vertical side-stems. I will call this **Label 58A**.



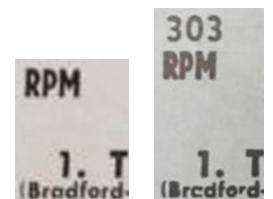
On side 1, copies **58A(i)** have the f in "Bradford" (side 1 track 1) under the period that follows the number 1. There is about one blank line between the record speed and the first song title.

Copies **58A(ii)** have the f placement as in 58A(i), but there is more blank space.

Copies **58A(iii)** have the f in Bradford to the left of the period.

Copies **58A(iv)** have the f in Bradford to the right of the period. There is about one blank line between the record speed and the first song title.

Copies **58A(v)** are like 58A(iv), but there is more blank space.





The second printing of the labels have RPM in a typeface in which the M has slanted sides, as **M**. I refer to these copies as **Label 58B**.

Copies **58B(i)** have very little space at the top between the artist name and the title.

Copies **58B(ii)** have more space between the artist name and the title.



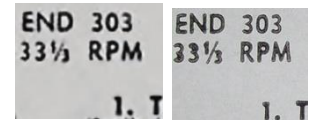
### Label 58e

**End**

**LP-303**

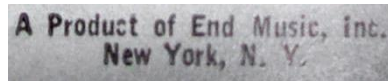
Gray label with "dog" logo. "A Product of End Music, Inc" appears at the bottom.

This label style was used from February 1961 to July 1962. Gone Records added a similar statement to their labels at the same time. The additional manufacturing statement also appeared on singles from Gone/End.



Copies **58e(i)** have less vertical space below RPM than copies 58e(ii).

Copies **58e(ii)** There is more space below RPM.



At the end of June 1962, Roulette Records president, Morris Levy, announced that his company had purchased Gone/End. By this time, End had released 15 LPs, numbered 301 through 315. After the merger, End released only one more album, with Roulette continuing to reissue the existing End catalog.



### Label 58r

**End**

**LP-303**

Gray label with "dog" logo. "A Division of Roulette Records, Inc." appears at the bottom.

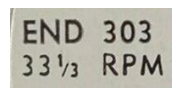
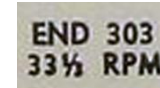
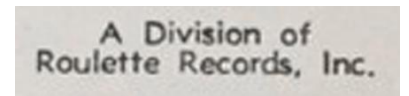
This label style was used from July 1962 until approximately summer 1964.

Copies **58r(i)** END 303 in a much narrower typeface than any of the others, and LITTLE ANTHONY is in much larger print.

Copies **58r(ii)** have the words at the bottom of the label in a narrow typeface, but the rest of the print is typical for END-303 labels.

Copies **58r(iii)** have the Roulette print in a wider typeface. On side 1, the E in END 303 is slightly indented over the number 33.

Copies **58r(iv)** have the Roulette manufacturing statement in a wider typeface. On side 1, the E in END is left-aligned with 33, and the print at the left appears not to be in bold face, as most of the labels have.



"WE ARE THE IMPERIALS — FEATURING LITTLE ANTHONY"—End LP 303  
Sporting one of the top rock items of 1958 ("Tears On My Pillow"), the group arrives on the LP scene with what should prove a strong teen set. The boys—led potently by Little Anthony—put a pro beat-ballad or sock stamp on a collection of new sessions and re-issues. Sides include "Tears On My Pillow", "When You Wish Upon A Star", "Wishful Thinking" and "The Diary".

After the merger with Roulette, Gone released only one single (in 1965), while End went on to release four. At about the same time as the first new end single in summer 1964, End reissued the album catalog on its new label style. In August of that year, Morris (Roulette) Levy announced the expansion of Frost Music via the purchase of other publishers. This is apparent on the rereleases of the Chantels album.

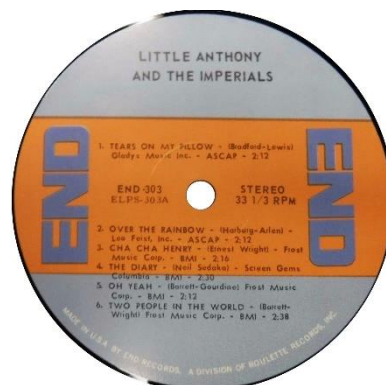
**Label 64**

**End**

**LP-303**

Blue label with orange bar across label.

The album is now available in rechanneled stereo. This label style was used from summer 1964 until approximately 1968.



**End's** last single, and thus its last new material, came out in April 1966. At that time, the whole label group went dormant, with only reissues appearing on the label.

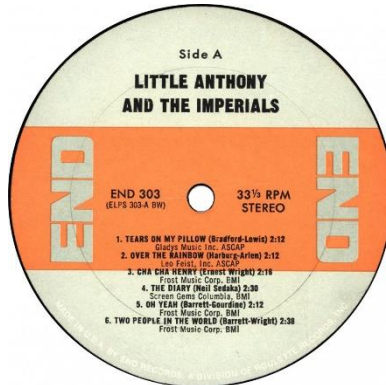
**Label 68**

**End**

**LP-303**

Pale blue ("off-white") label with orange bar across label.

The Bestway pressing plant added a -BW suffix to the matrix, which also appears on the label of another pressing. Based on the typeface used, and on the use of the suffixing, it may have been used as early as 1968 – perhaps at about the same time as when Roulette initiated their SR-42000 series.



The known pressing plant is Bestway, although a Columbia Terre Haute copy may exist.

In 1976, Morris Levy moved *We are the Imperials* to his budget label, Emus, which had previously released jazz and folk records. Two songs were removed from the album in order to reduce the cost, and the album was resequenced.

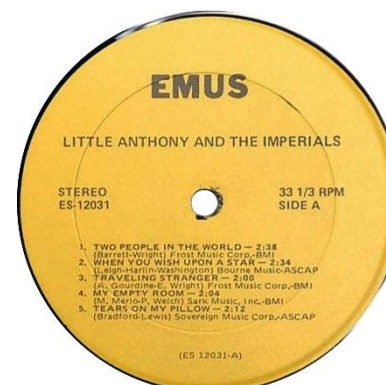
**Label 74**

**Emus**

**ES-12031**

Yellow label with EMUS in block print.

On this album, the label was used from 1976 to 1978.



**Label 78**

**Emus**

**ES-12031**

Yellow label with EMUS in block print with rounded serifs.

To date, no copies of ES-12031 are known to exist with this label style, but they may exist.

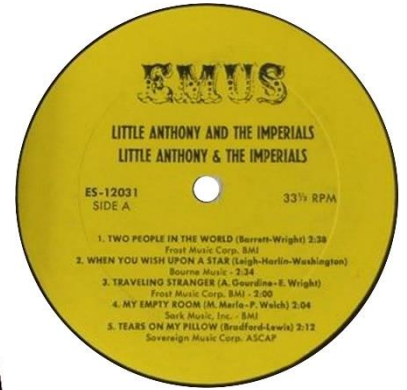
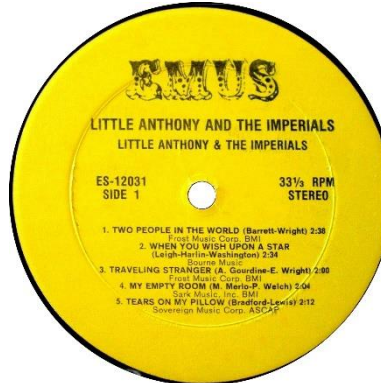


**Label 79**

**Emus**

Yellow label with EMUS in fancy print.  
Pressed by Columbia and by another plant  
(Huappage?).

**ES-12031**



**Roulette Records**

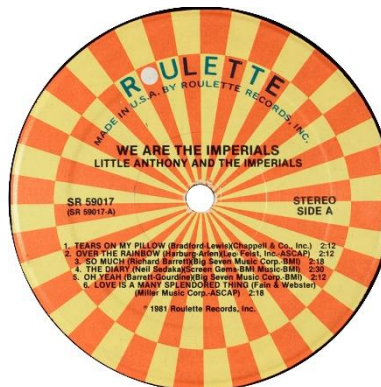
**Roulette Label 77**

**Roulette**

Orange and yellow roulette-wheel label. Print across label reads "Made in U.S.A. by Roulette Records, Inc."

This particular album was reissued in 1984.  
Pressed by Columbia and by Huappage.

**SR-59017**



**Label 88**

**Roulette**

Orange and yellow roulette-wheel label. Print in rim of label reads "Manufactured by Roulette Records, a Division of ABZ Music Corp."

Pressed by Specialty.

**SR-59017**

