Flamingo Serenade

End LP-304

The Flamingos

First Appearance in Trade Magazines: May 4, 1959

When Flamingo Serenade first came out in May, the album appeared in mono only. However, within a few months, a stereo release came out. Although the album sold much better in mono at the time, the stereo mix was quite good for 1959.

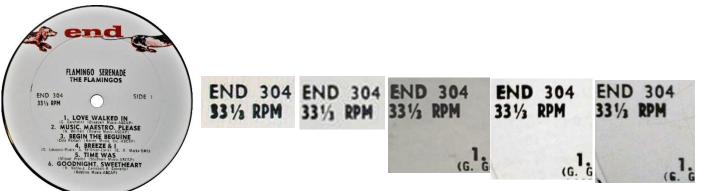


THE FLAMINGOS "Flamingo Serenade" The state in the property of the state of the s

Label 58 End LP-304 Gray label with "dog" logo. No print at the bottom of the label

*** FLAMINGO SERENADE
The Flamingos. End LP 394
A dozen good standards here, at least some of which have not yet received the saturation treatment on recordings. The numbers are slow and pulsing for the most part with the triplets heard in the backing for practicelly all. Some are not unlike the disks of the Platters with the dramatic lead against the support of the group. "Low Walked In," might well be a logical single. Programmable stuff on tap here.

There were two distinct pressings on Label 58, each with minor label variations. On the first pressing, the abbreviation RPM appears in a typeface that shows the M with vertical side-stems. I will call this **Label 58A**.



On side 1, copies **58A(i)** have the E in END quite a bit to the left of 33. There is some blank space below the catalog number.

Copies **58A(ii)** have the E in END slightly to the left of 33. There is no appreciable blank space below the catalog number.

Copies **58A(iii)** have the catalog number aligned with the line below it. Notice that the slash in 1/3 points to the middle of the D in END.

Copies **58A(iv)** to **58A(vi)** have the word END slightly indented. These differ based on the amount of space between RPM and the first song title.

Copies **58A(iv)** have about 2 lines vertical space.

Copies **58A(v)** have more space. Copies **58A(vi)** have even more space.



Flamingo Serenade (stereo)

End STLP-304

The Flamingos

First Appearance in Trade Magazines: no show

The album was prepared for stereo release along with the mono pressing, but the reviews in trade magazines make it apparent that the album was not released simultaneously in mono and stereo. Its release was not delayed more than a month or two, however; by summer, End was preparing new cover slicks for LP-301 and LP-302 which indicated that album 304 was available in stereo.

Label 58A

End STLP-304

Gray label with "dog" logo. No print at the bottom of the label



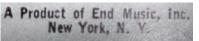
I am only aware of one gray label pressing of LP-304 in stereo. There seems to have been little demand for the album in stereo until 1966.

The second printing of the labels have RPM in a typeface in which the M has slanted sides, as **M**. I refer to these copies as **Label 58B**.

Copies **58B(i)** have very little space at the top between the artist name and the title.

Copies 58B(ii) have more space between the artist name and the title.

Label 58e



LP-304

Gray label with "dog" logo. "A Product of **End** Music, Inc" appears at the bottom.

This label style was used from February 1961 to July 1962. Gone Records added a similar statement to their labels at the same time. The additional manufacturing statement also appeared on singles from Gone/End.

Copies **58e(i)** have less vertical space above "A Product of..." than 58e(ii).

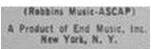
Copies **58e(ii)** There is more space above "A Product of End Music."











(Robbins Music-ASCAP)

A Product of End Music, Inc.
New York, N. Y.

At the end of June 1962, Roulette Records president, Morris Levy, announced that his company had purchased Gone/End. By this time, End had released 15 LPs, numbered 301 through 315. After the merger, End released only one more album, with Roulette continuing to reissue the existing End catalog.

Label 58r

End LP-304

Gray label with "dog" logo. "A Division of Roulette Records, Inc." appears at the bottom.

This label style was used from July 1962 until approximately summer 1964.

Copies **58r(i)** END 304 in a much narrower typeface than any of the others, and the artist name is in much larger print.

Copies 58r(ii) to 58r(iv) have the words at the bottom of the label in a narrow typeface.

Copies **58r(ii)** have less space between the title and artist name than 58r(iii) or 58r(iv).

Copies **58r(iii)** have more space between the title and artist, and less than one line above the Roulette print.

Copies **58r(iv)** resemble label 58r(iii), but there is more space above the Roulette print.

Copies **58r(v)** have the Roulette print in a wider typeface.

Label 63

End LP-304

Black label with silver print.

Since some copies of this label style have smaller labels, as one sees on some copies of Label 64, and since End did not use "End Recording Corp." labels after September 1957, these were temporary labels, in use until End provided the new publishing credits and label blanks to the printers for Label 64.

Label 64

End LP-304

Blue label with orange bar across label.

The album was available in stereo from this point on. This label style was used from summer 1964 until approximately 1968. Pressed by RCA Victor and Huappage.

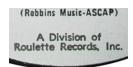
















Label 68

End LP-304

Pale blue ("off-white") label with orange bar across label.

The Bestway pressing plant added a -BW suffix to the matrix, which also appears on the label of another pressing. Based on the typeface used, and on the use of the suffixing, it may have been used as early as 1968 - perhaps at about the same time as when Roulette initiated their SR-42000 series.

The known pressing plant is Bestway, although a Columbia Terre Haute copy may exist.

In 1976, Morris Levy moved the Flamingos catalog to his budget label, Emus, which had previously released jazz and folk records. However, this album was not reissued directly; instead, a compilation was made out of material from two End albums.

Roulette Records

Roulette Label 77

SR-59018 Roulette

Orange and yellow roulette-wheel label. Print across label reads "Made in U.S.A. by Roulette Records, Inc."

This particular album was reissued in 1984.

Pressed by Columbia and by Huappage.









Label 88

Roulette SR-59018

Orange and yellow roulette-wheel label. Print in rim of label reads "Manufactured by Roulette Records, a Division of ABZ Music Corp." Pressed by Specialty.

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