

Everest Singles Labels

Everest Records began issuing singles in mid-1959. Being an album-based label, they only released singles regularly through the end of 1965, but they did issue one more single in 1967.



EV59

The first Everest singles featured the 9- prefix that also appeared on Decca singles at the time. The same basic label design wound up being used later for LPs.



EV60

The following year, Everest removed the 9- prefixing and removed the "TM" from the rim print at the bottom of the label. This label style appeared off-and-on from 1960 to 1962, alternating with the one below.



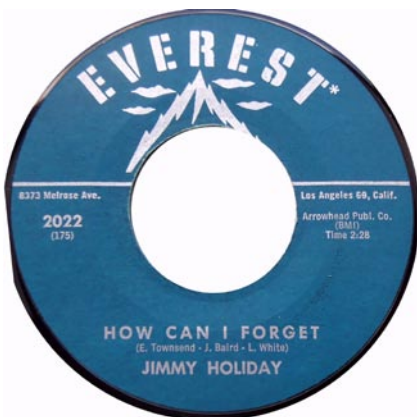
EV61

A colorful design appeared in 1961 only. Before the end of the year, they returned to the blue design – possibly because they had decided to contract for injection molded labels.



EV62

Bernard Solomon purchased Everest Records in late February, 1962. The new Everest maintained a blue label but added their address on Melrose Avenue and removed references to the Belock Instrument Corporation. The singles prior to this point had been numbered from 19300 to about 19431. This numbering started fresh at 20000, but after 20010 they dropped one of the middle zeros – making this a 2000 series.



EV62t

During an extremely brief transition period (1963?), the backdrops were turquoise in color.



EV63

In April, 1963, Everest moved to a location on Vine Street. They changed the color of the backdrop to light blue and listed the address as "1313 No. Vine St."



EV63n

By the middle of fall, 1963, Everest adjusted the text to spell out "North" in the address.

At the beginning of 1966, the label adjusted to the move to Wilshire Boulevard but apparently released no 45 RPM singles with a light blue label and Wilshire address.



EV63w

Bright colors returned at the beginning of 1967. The orange label remained only briefly, as Everest put out one single that they had purchased from Vee-Jay Records.

Everest Album Labels

Harry Belock and Bert Whyte started the Everest label in May, 1958. Everest quickly got into stereo recording, experiencing a rapid boom in popularity that took the label through the end of the fifties. After some financial struggles to start the new decade, the owners sold Everest, and the label wound up releasing a wider variety of music. Collectors seem to prefer the early records.



EV58

The first Everest label was blue, black, and silver, with either “HI-FI Long Play” or “STEREO” at the top of the backdrop.

This label style remains popular among collectors, lasting until June, 1960.



EV60

Everest added color to their album backdrops in 1960, reissuing their earlier records and continuing with a purple-and-yellow design until near the end of the same year.



EV61

A redesign replaced the bright colors with blue and silver – using the same basic layout as the yellow-and-purple design. This label style lasted until the middle of 1962 and is the last to mention Belock Industries.



EV62

Bernard Solomon purchased Everest Records in late February, 1962. A few months later, Everest drastically simplified their label design. This design was all-blue for mono and all-black for stereo and listed the company's address on Melrose Avenue.



EV62v

In April, 1963, Everest moved to a location on Vine Street. At the time they kept their label backdrop the same, but they soon changed the text to mention their new address.



EV63

Later in 1963, Everest adjusted the label colors to silver for mono and gold for stereo. The labels remained this way until the end of 1965, when the label moved again.



EV63w

At the beginning of 1966, the label again adjusted to the move to Wilshire Boulevard. With this new address the label remained until the end of the year.



EV63w

Bright colors returned at the beginning of 1967. The orange label remained until the middle of 1968.



EV68

Several record labels engineered a label redesign in 1968; Everest was one of them. Taking a basic bright color scheme, Everest created the red-and-blue backdrop that was to last them for a decade – making this label style the most common of all.



EV78

From 1978 to 1982, the main line Everest label was all-orange with a colorful, triangular logo at the top.