

Immediate Records

In mid-1965, Andrew Loog Oldham was best known as the Rolling Stones' producer, but his ideas always extended beyond production. In July, he and Tony Calder came up with a brilliant idea to cut the bureaucracy out of the music business. That idea resulted in the creation of a new label, Immediate, which he announced to the world in the August 6th issues of the British trade magazines. *New Musical Express* had reported that the Rolling Stones might be leaving the London label in the United States. When *Billboard* reported that for American audiences in the August 21st issue, they added a bit of information about Immediate.

Although Immediate did fairly well promoting domestic product and importing singles from small American labels, by the middle of 1966 they had still failed to make it into the American market. However, in June Allen Klein helped to negotiate an agreement with MGM where the American label would release at least two Immediate singles.

This was not a satisfactory arrangement for either company and, prior to the release of the label's first album in the USA, Immediate was in a distribution deal with CBS (Columbia Records).

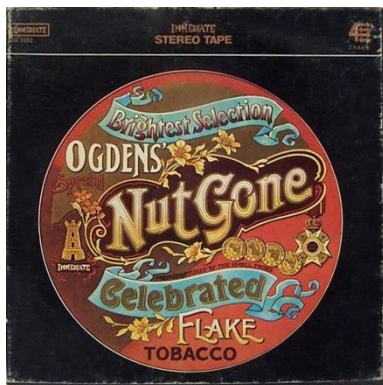
The CBS-distributed singles have the prefix ZS7-, where the 7 indicates a seven-inch record. Their LPs have the prefix of Z12 and, oddly, employ even numbers only. Where they existed, reel-to-reel tapes used the ZQ- prefix, four-track cartridges used the Z14- prefix, and eight-tracks used the Z18- prefix.

Andrew Oldham forms own record label

INDEPENDENT producer Andrew Oldham has formed his own record company, Immediate Records, for distribution in Britain through Philips. The first release was timed for August 20 but is likely to be held up because of legal difficulties yet to be cleared. But the first record will be an American hit which Oldham has leased for U.K. release. He is also producing records for the label himself and will introduce a new artist among the first batch of Immediate releases.

The details of Oldham's own disk firm, Immediate Records, have still to be unveiled but it is known that the product will be pressed and released by Philips on Oldham's own label.

The initial release was timed for this week and was to have been a Bert Berns recording by American group, the McCoys—a disk the producer picked up on his recent visit to the U. S. The second will be a Jimmy Page production; the third a record Oldham has made himself, by the new British girl singer, Niko.



Immediate Long-Playing Albums

Small Faces

Label 68

Immediate

Pink label.

The first cover has "IMMEDIATE" in the lower right and a color front slick.

BB February 24, 1968



There Are But Four Small Faces

Z12-52002



POP
THERE ARE BUT FOUR SMALL FACES—Small Faces. Immediate Z12 53002 (S)
One of the best-produced records of contemporary product out. The Small Faces are highly developed musically. The combination of good production and good music turn this into a powerfully entertaining album. "Itchycoo Park" is the bell-ringer, but it's difficult to pick a tune you won't like. Recommended: "Tin Soldier," "Up the Wooden Hills," and the rhythm of "Get Yourself Together."

Label 68

Immediate

Pink label.

The second cover has "IMMEDIATE STEREO" in the lower right and a color front slick.



Z12-52002

This cover was available at the same time as the other one.



Label 68 – DJ Cover

Immediate

Pink label.

Designated promotional copies have commercial labels and either a stamp on the back reading "DEMONSTRATION NOT FOR SALE" or a Radio Station Service sticker on the front cover.



Label 68y or 68w

"Immediate"

Yellow label or white label.

Counterfeit (pirate) copies appeared later with black-and-white front covers and either a yellow label or a white label.

Z12-52002



The Nice

Label 68

Immediate

Pink label.

BB March 2, 1968

The Thoughts of Emerlist Davjack

Z12-52004



Designated promotional copies have commercial labels and a Radio Station Service sticker on the front cover.



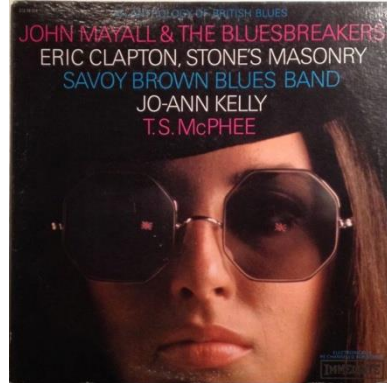
Various Artists

Label 68

Immediate

Pink label.

BB August 10, 1968



An Anthology of British Blues

Z12-52006



Small Faces

Label 68

Immediate

Pink label.

BB August 10, 1968

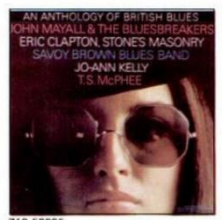


Small Faces

Z12-52008



Z12 52008
The round jacket will make it one of the most talked-about albums of the year. On IMMEDIATE RECORDS.



Z12 52006
Members of some of the greatest British import groups appear in this collection. On IMMEDIATE RECORDS.

The cover gives the title as *Ogdens' Nut Gone Celebrated Flake Tobacco*.

The British title was always *Ogdens' Nut Gone Flake*. Round cover.

Label 68 – DJ Cover

Immediate

Z12-52008

Pink label. Designated promotional copies have commercial labels and either a stamp on the back reading "DEMONSTRATION NOT FOR SALE" or a Radio Station Service sticker on the front cover.



Chris Farlowe

Label 68

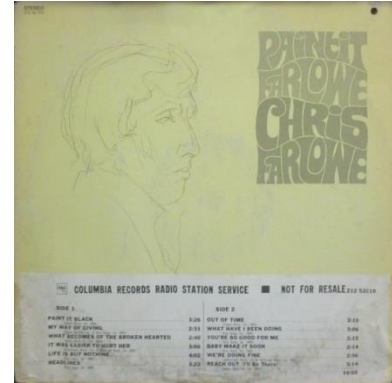
Immediate

Pink label.

BB September 14, 1968

Paint It Farlowe

Z12-52010



Designated promotional copies have commercial labels and a Radio Station Service sticker on the front cover.

Duncan Browne

Label 68

Immediate

Pink label.

RW Octobe 12, 1968

Give Me Take You


Z12-52012



Designated promotional copies have commercial labels and a Radio Station Service sticker on the front cover.

We offer you
"Give Me Take You"

DUNCAN BROWNE
GIVE ME TAKE YOU
INCLUDING:
GIVE ME TAKE YOU / WAKING YOU
DWARF IN A TREE (A Cautionary Tale)
ON THE BOMBSITE / ALFRED BELL



Z12 52 012

and, in turn, Duncan Browne, a very talented new English import, offers you an unusually sensitive album of his own compositions and arrangements.

Duncan Browne—composer/arranger/singer. An artist about to enter the area of musical creativity shared by Bob Dylan, Jim Webb, Paul Simon. "Give Me Take You." It's a compelling album. Listen to it. You'll be glad we made the offer.

On
IMMEDIATE
RECORDS

Distributed by CBS Records/CBS, Inc.
51 West 52 Street, New York City

Various Artists
 Label 68
 Immediate
 Pink label.
 BB November 9, 1968

An Anthology of British Blues, Volume II

Z12-52014



Designated promotional copies have commercial labels and a Radio Station Service sticker on the front cover.

P. P. Arnold
 Label 68
 Immediate
 Pink label.
 BB November 9, 1968; CB November 23, 1968

Kafunta

Z12-52016



Designated promotional copies have commercial labels and a Radio Station Service sticker on the front cover.

at least we mention the Immediate album of gorgeous P. P. Arnold: "Kafunta." This whole campaign of full-priced pop LP's will be supported by the biggest publicity campaign ever in the history of Bovema. Window display material, posters and leaflets and special gift parcels for the dealers will stimulate the action.

Last but not

Various Artists

Label 68

Immediate

Pink label.

CB February 8, 1969

The Beginning: British Blues

Z12-52018



Designated promotional copies have commercial labels and a Radio Station Service sticker on the front cover.



THE BEGINNING BRITISH BLUES — Various Artists — Immediate Z 12 52 018
The wave of blues from Britain is seen at its origin here, with blues guitarists Eric Clapton and Jeff Beck performing early in their careers. Also represented on the LP are the Cyril Davies with the All Stars, Jimmy Page (who joins Clapton on "Miles Road"), Stuff Smith, and Santa Barbara Machine Head. Heavy blues from start to finish, this set should be of interest to blues fanciers everywhere.

The Nice

Label 68

Immediate

Pink label.

BB March 15, 1969; CB March 29, 1969

Ars Longa Vita Brevis

Z12-52020



NICE—Ars Longa Vita Brevis. Immediate Z12 52 020 (S)
The second U. S. album of this British group is inventive with strong evidence of the Nice's superior musicianship. Drawing on the classics, including Bach and Sibelius, the trio has produced a fascinating pressing. The title selection, which takes up the entire second side, is Bach-influenced. Leonard Bernstein's "America" is brightly performed on the first side.

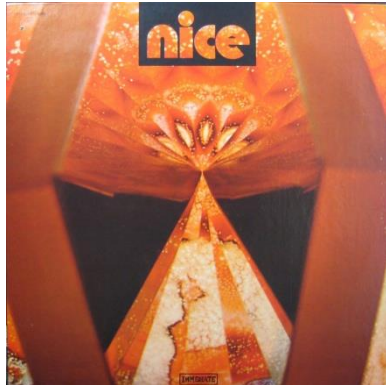


ARS LONGA VITA BREVIS — the Nice — Immediate Z 12 52 020
The Nice, a three-man rock group, has written an extension of the original Allegro from Bach's "Brandenburg Concerto No. 3," and that composition is Side 2 and the title of this album. Classical, rock, and a touch of jazz are elements in the piece, and the fusion is original and intriguing. Rock-classical interpretations of "America" from "West Side Story" and Sibelius' "Intermezzo From 'Karelia Suite'" are included on Side 1. Many listeners could be attracted to this unusual LP.

The Nice
Label 68
 Immediate
 Pink label.
 BB November 8, 1969

Nice

Z12-52022



As CBS was preparing *Nice* for distribution in North America, Andrew Loog Oldham was negotiating independent distribution plans for Immediate. In late September, Oldham declared that CBS had breached its contract with Immediate, and that Oldham's own company would be releasing records in America beginning immediately. This maneuver led to there being two competing versions of the same album on the market at the same time. See below.

Immediate Sets Releases as Indie

NEW YORK—Plans for Immediate Records becoming a British independent label operating on a direct distribution basis in the United States and Canada have now been finalized, Immediate reports, and the company's first releases are set. The Canadian arrangement is via an exclusive distribution agreement with EMI of Canada. Immediate has appointed Paul Banes as General Manager of the new American operation, and Ruth E. Manne will be in charge of administration of the Immediate Group of Companies and its publishing operation, Nice Songs, Inc. (BMI), and Lovely Music, Inc. (ASCAP).

Distribution throughout the United States is being finalized with major distributors across the continent. Arrangements have been concluded with All South Distributing Corp., New Orleans, La., Arc Distributing Co., Detroit, Mich., California Record Distributing, Los Angeles, Calif., Empire State Record Sales Corp., Long Island City, N. Y., Heilicher Bros., Minneapolis, Minn., M. S. Distributors, Chicago, Ill., Transcontinental Distributing Corp., Hartford, Conn., and Seattle, Wash.

The first release from the Immediate stateside operation which will be simultaneously released in Canada is Humble Pie's single, the British chart hit, "Natural Born Woman," shipping Oct. 3, to be followed by their hit album, "As Safe as Yesterday Is," to be shipped Oct. 17.

Andrew Loog Oldham, President of Immediate, stated that the decision to form this self-contained company in America dealing directly with distributors, has been taken to enable Immediate to offer the same facilities to its artists here as throughout the rest of the world.

CBS Disputes Immediate Independence

NEW YORK—CBS Records has issued a statement that its distribution agreement with Immediate Records—which has announced its independent status—remains in full force and effect and has notified Immediate Records accordingly.

CBS Records has stated it will take any steps deemed necessary to prevent any attempt by Immediate or any other company to distribute Immediate product in violation of the rights of CBS Records.

Immediate Statement On Indie Status

Immediate Records, English label which recently announced it was going independent to operate on a direct distribution basis in the U.S. and Canada, has issued the following statement:

"CBS breached its obligation according to the contractual agreement between us. We have by reason of that break declared the contract at an end."

Immediate also announced finalizing distribution arrangements with Apex-Martin, Hillside, N.J.; Davis Sales Corp.,

Denver; Goodwin Distributing, Atlanta; Mangold Distributing, Inc., Charlotte, N. Carolina; Regal Records, Pittsburgh; Schwartz Brothers, Washington, D.C.; Tone Distributing, Hialeah, Fla.; TDC, Woburn, Mass.; TDC, San Francisco; and Universal Distributing, Philadelphia.

Humble Pie

Label 69dj

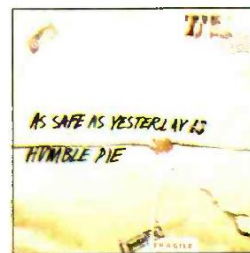
Immediate

White label with round logo. Promotion copy; not for sale.



As Safe as Yesterday Is

IMOCS-101



Hot on the British chart and featuring their current single, "Natural Born Woman," the group comes up with a strong commercial package for the U.S. Their current concert tour of the States will enhance the sales of this LP with standout underground-oriented numbers including "Desperation," "Bang" and the title tune. Most material penned by Steve Marriott.

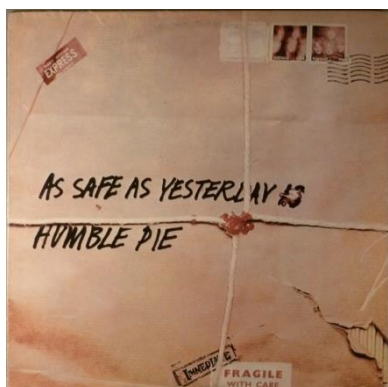
Humble Pie

Label 69

Immediate

White label with round "OC" logo.

BB November 22, 1969



As Safe as Yesterday Is

IMOCS-101



Humble Pie

Label 70

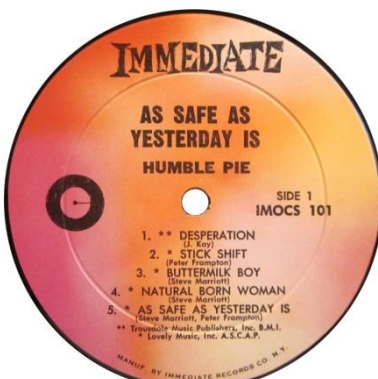
Immediate

Pink/orange label.



As Safe as Yesterday Is

IMOCS-101



The two hit albums from England



ALL SOUTH New Orleans
APEX-AMERICA New York
ARC JAY KAY Pittsburgh
CALIFORNIA Los Angeles
DAVIS Denver
GODWIN Tampa
HOLLYWOOD Hollywood
HOLLYWOOD North Carolina
SCHWARTZ Birmingham
TONE Florida
T.D.C. Hartford
T.D.C. Burlington
T.D.C. Burlington
T.D.C. Princeton
UNIVERSAL Princeton
EMPIRE ST. L.I.C. New York
ATL. Atlanta

The Nice

Label 69

Immediate

White label with round "OC" logo.

BB November 22, 1969

This album is a repackaging of Immediate Z12-52022, which (Andrew Loog Oldham contended) Columbia no longer had the right to distribute.

Everything as Nice as Mother Makes It

IMOCs-102



POP
NICE—Everything as Nice as Mother Makes It. Immediate IMOCs 102 (S). The hot British group should have no trouble breaking through the LP chart here with this potent package. This, their third LP, is the first released through the new Andrew Oldham independent distributor setup, and it features one side "live" in concert at N.Y.'s Fillmore East. Organist Keith Emerson stands out with "Rondo 69." The classical-jazz rough to Tim Hardin's "Hang on to a Dream" is tasty and commercial.

The Nice

Label 70

Immediate

Pink/orange label.

Everything as Nice as Mother Makes It

IMOCs-102



While some people see a resemblance between the logo on these two LPs and the one being used by Capitol Records, "OC" stood for Oldham-Calder, the founders of Immediate Records.

After the end of the year, Immediate stopped releasing new records in the United States. The Blues anthology series was licensed to RCA Victor, who began to repackage them at the end of 1970. The albums by the Nice remained with Columbia, who transferred them to their Special Products line in 1973. Most of the other Immediate albums went out of print for 20 years, with the notable exception of *Ogdens' Nut Gone Flake*.

Various Artists

Label 68

RCA Victor

Orange label.

An October, 1970, reissue of Immediate Z12-52006.

British Archives – Volume 1

LSP-4409



Various Artists

Label 68

RCA Victor

Orange label.

A January, 1971, reissue of Immediate Z12-52014.

British Archives – Volume 2

LSP-4455



On this release, the song "True Blue" was retitled "True Story."

Various Artists

Label 68

RCA Victor

Orange label.

A March, 1971, reissue of Immediate Z12-52018.

British Archives – Volume 3

LSP-4488



A fourth album in this series was the first American release of the UK album entitled *Blues Leftovers* (Immediate IMLP-024).

Small Faces

Label A

Immediate/Abkco

Red label with black print; the cover reads AB-4225.

Ogdens' Nut Gone Flake

AA-4225



A March, 1973, reissue of Immediate Z12-52008. The cover is die-cut instead of round like the first pressing. Promotional copies have a round sticker affixed to the cover.

The Nice

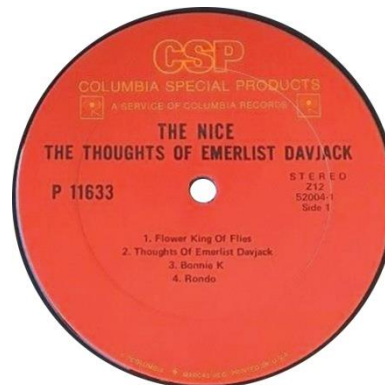
Label 70

Columbia Special Products

Red Label

The Thoughts of Emerlist Davjack

P-11633



A reissue of Immediate Z12-52004.

The Nice

Label 70

Columbia Special Products

Red Label

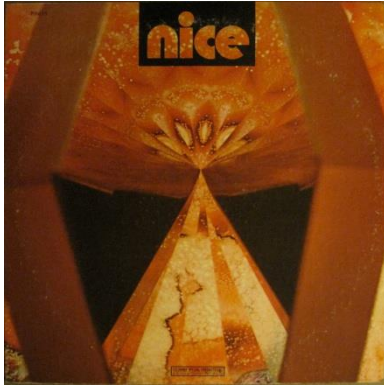
Ars Longa Vita Brevis

P-11634



A reissue of Immediate Z12-52020.

The Nice
Label 70
Columbia Special Products
Red Label



Nice

P-11635



A reissue of Immediate Z12-52022.

Small Faces
Label 77
Immediate/Virgin



Ogdens' Nut Gone Flake

IML-2001



A reissue of Immediate Z12-52008.

Immediate 45 RPM Singles

Twice as Much

Label 59m

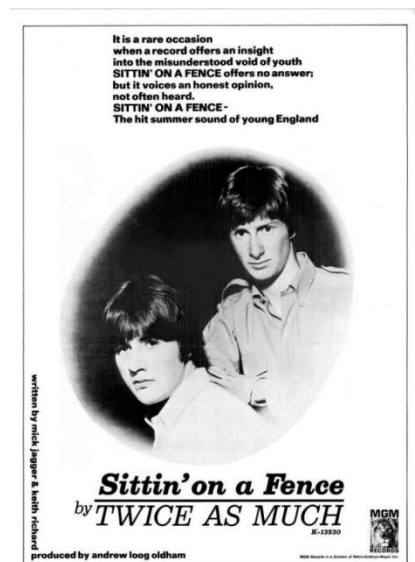
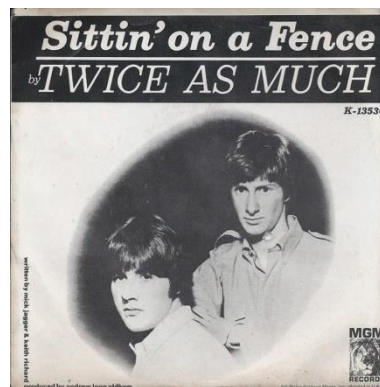
MGM

K-13530

Black label with rim print reading "a division of Metro-Goldwyn-Meyer."

BB June 18, 1966

"Sittin' on a Fence" / "Baby I Want You"



Monarch was still using Label 59, printed by Bert-Co.

In the UK, Chris Farlowe topped the charts with his cover version of the Rolling Stones' "Out of Time," but Andrew Loog Oldham had difficulty getting MGM to sign a contract release agreement with Immediate. Instead, as reported in August, MGM would only agree to select one single at a time for release. However, they agreed to mention Immediate on their labels – even if not every label printer did so.

In New York, Andrew Oldham had discussions to settle world assignments of his Immediate Music. Oldham's plan to assign his Immediate Records' British No. 1, Chris Farlowe's "Out of Time," to MGM outside the UK got hung up.

Chris Farlowe

Label 59m/59

Immediate/MGM

Black label with rim print reading "a division of Metro-Goldwyn-Meyer."

CB September 3, 1966

"Out of Time"/ "Baby Make it Soon"

K-13530



Monarch again used Label 59.

Twice as Much

Label 59m

Immediate/MGM

Black label with rim print reading "a division of Metro-Goldwyn-Meyer."

BB October 15, 1966

"Step Out of Line"/ "Simplified"

K-13600





Monarch again used Label 59.

In February, 1967, Immediate Records (UK) changed their distribution company to EMI. Still without a company in North America, Andrew Loog Oldham and Tony Calder shopped around for a new company to handle Immediate in the USA.

Calder apparently made an agreement of some kind with United Artists, who announced in early July that they were going to distribute Immediate in the United States. UA prepared two singles for release, but Immediate countered within a few weeks' time by saying that UA did not have the rights to release the two singles. According to *Cash Box* the records had come out at the end of July.

P.P. Arnold
Label 67
Immediate/UA
Gray label (?)
CB July 29, 1967

"The First Cut is the Deepest"/ "Speak to Me"

E-1901



THE FIRST CUT IS THE DEEPEST (3:07) [Duchess, BMI—Stevens]
SPEAK TO ME (2:15) [Nice Songs, BMI—Oldham, Hurst]
P. P. ARNOLD (Immediate 1901)

Delicate harp backing on the verses that gives way to a throbbing support in refrains makes this a superb sound that should see a lot of action on the pop and blues fronts. P. P. Arnold's fine vocal sound on "The First Cut Is The Deepest" and the tune's arrangement are bound to click. Rhythm and blues wailer on the back.

UA to Handle Immediate in U. S. & Can.

NEW YORK — United Artists Records has acquired the distribution rights in the U. S. and Canada for Immediate Records, a British label currently scoring on the charts there.

Scheduled for prompt release nationally and in Canada are two Immediate disks which are now clicking in England. They are "The First Cut Is the Deepest" by P. P. Arnold, and "Here Come the Nice" by Small Faces. The Immediate product is being issued under its own banner and handled through UA's network of distributors and through the company's sales, promotion, advertising and publicity staffs.

UA anticipates a steady stream of recordings from Immediate in the weeks to come, encompassing both albums and singles.

No UA Deal —Immediate

LONDON—Immediate Records denied reports published in *Billboard* to the effect that the label has concluded a deal with United Artists Records. The Immediate statement, signed by Ken Mewis, said that while UA is "holding tapes of P. P. Arnold's 'The First Cut Is the Deepest' and the Small Faces 'Here Come the Nice,' these are wrong takes and consequently the press notices regarding the release of these titles should be disregarded."

The statement added that a writ has been served on United Artists Ltd. and United Artists Records Ltd. relating to the distribution of Immediate's records by UA in North America, and also from distributing Immediate's records in North America.

Small Faces

Label 67

Immediate/UA

White/Gray label.

CB July 29, 1967

"Here Come the Nice"/ "Talk to You"

E-1902



HERE COME THE NICE (2:56) [Nice Songs, BMI—Marriott, Lane]

TALK TO YOU (2:06) [Nice Songs, BMI—Marriott, Lane]

SMALL FACES (Immediate 1902)

Overcoming a weak off-beat opening, "Here Come The Nice" picks up the pace and is transformed into a tempting tune that could catch sales fire via wide-spread pop spinning. Mid-tempo song that is jammed full of beat and drives along with solid throbbing ork and breakout vocalizing. English influence on an r&b song.

Immediate seems to have prevented a full rollout of either UA single.

As quickly as Immediate appeared to have a distribution deal with United Artists, suddenly – one might say immediately – they brokered an arrangement with CBS. Finalized in mid-September, 1967, that deal would put the Immediate label on singles and albums across North America.

CBS to Distribute Immediate in U. S. in 2d Outside Label Deal

NEW YORK—CBS Records will handle the marketing and releasing of Britain's Immediate Records in the U. S. The deal was concluded by Clive J. Davis, vice-president and general manager of CBS Records, and Andrew Loog Oldham and Tony Calder, owners of Immediate.

This marks the second outside label that CBS has taken on this year for marketing and distribution. The first outside label to come into the CBS fold was Lou Adler's Ode Records.

The arrangement with CBS is the culmination of Immediate Records' plan to establish releasing outlets in every record market throughout the world. Under these arrangements Immediate Records are released on the Immediate label in each country.

The debut single in the U. S. for Immediate will be "Itchycoo Park," by the Small Faces. The disk has been out only a few weeks in England and is already No. 4 on the best-selling charts, making it the label's fastest-breaking single to date.

Since its establishment two years ago, Immediate has emerged as the first successful independent record operation in England. Immediate's roster of producers includes Mick Jagger, Mike Hurst, Steve Marriott, Ronnie Lane and the label's co-owner, Andrew Loog Oldham, who also produces the Rolling Stones.

Immediate's rise in British



CLIVE J. DAVIS (center), vice-president and general manager of CBS Records, concludes deal with Andrew Loog Oldham (left) and Tony Calder for handling of their Immediate label in U. S.

record industry is attributed to its policy of emphasizing and encouraging the creative efforts of its artists, producers and writers. The label maintains a small self-contained staff of writers and producers who provide material for the recording. Immediate also focuses much of its attention on artists who write, arrange and produce

their own material. "Itchycoo Park," for example, was written and produced by Steve Marriott and Ronnie Lane, who are members of the Small Faces.

Commenting on the agreement, Davis said, "The Immediate label has been managed with much imagination and creativity. Its number of successful records has been very unusual. In a short period of time the label has been consistently on the English charts, and I know that under the direction of Andy Oldham and Tony Calder, Immediate Records will soon establish itself as an important source of hit product in this country."

CBS To Market Immediate In U.S.

NEW YORK—Britain's Immediate label will be marketed and released in the United States by CBS Records. Announcement of the deal was made in New York last week by Clive Davis, vice president & general manager of CBS Records, and Andrew Loog Oldham and Tony Calder, owners of Immediate. Attorney Abe Somer represented Immediate in the negotiations with CBS. Some months ago, United Artists Records claimed distribution rights to the label, but this was subsequently denied by the Oldham office in London.

Since its establishment two years ago, Immediate Records has emerged as the first successful independent record operation in England, with a consistent string of top chart hits in that country as well as in other European markets. Immediate's roster of top producers includes Mick Jagger, Mike Hurst, Steve Marriott,

Ronnie Lane and the label's co-owner, Andrew Loog Oldham, who also produces The Rolling Stones. Oldham discovered The Rolling Stones and Marianne Faithfull.

In announcing the new releasing agreement with Immediate Records, Davis commented: "The Immediate label has been managed with much imagination and creativity. Its number of successful records has been very unusual. In a short period of time the label has been consistently on the English charts, and I know that under the direction of Andy Oldham and Tony Calder, Immediate Records will soon establish itself as an important source of hit product in this country."

Smash Single Is First

Immediate's American debut single,

"Itchycoo Park" by The Small Faces, is scheduled for release this week. "Itchycoo Park" has been out only a few weeks in England and is already No. 4 on the English best-selling charts, making it the label's fastest-breaking single to date.

Own Logo Policy

The marketing and distributing arrangement with CBS is the culmination of Immediate's plan to establish releasing outlets in every record market throughout the world. Under these agreements, Immediate is released on the Immediate label in each country.

Immediate's rise in the British record industry is attributed to its policy of emphasizing and encouraging the creative efforts of its artists, producers and writers. The label successfully maintains a small self-contained staff of writers and producers who provide material for recording. Immediate also focuses much of its attention on artists who write, arrange and produce their own material. The success of this approach is evidenced in the label's current hit song, "Itchycoo Park," which was written and produced by Steve Marriott and Ronnie Lane, who are members of The Small Faces.

Small Faces

Label 67

Immediate/CBS

Pink label.

BB September 30, 1967

"Itchycoo Park"/ "I'm Only Dreaming"

ZS7-501



The original promotional copies do not contain the words "rush reserve" on the label. A re-service was a later promotional copy designed to re-introduce a single. These copies came out later – possibly as late as 1969. The pressing without the NY address is probably Canadian.



In early 1970, Immediate packaged the A-sides of ZS7-501 and ZS7-5007 as a double A-sided reissue. Some copies have "MEMORY LANE" added to the label. That single was numbered ZS7-511. By 1974, the original B-side returned, and Epic took over the single:

Small Faces

Label ML65

Epic

5-2333

Blue/gold label.

Issued 1974.

"Itchycoo Park"/ "I'm Only Dreaming"



The price code prefix for the series changed from 5- to 15- shortly after the single came out. At that time also, CBS introduced a sunburst marking the A-side. They removed that sunburst at the end of 1975.

Small Faces

Later Pressings

Epic

15-2333

Issued c. 1983, 1986, 1992

"Itchycoo Park"/ "I'm Only Dreaming"



Chris Farlowe

Label 67

Immediate/CBS

Pink label.

BB November 11, 1967

"Paint it Black"/ "You're So Good for Me"

ZS7-5002



CHRIS FARLOWE—PAINT IT BLACK (Prod. Mick Jagger) (Writers: Jagger-Richard) (Gideon, BMI)—The Rolling Stones' hit is brought back in top fashion by this pulsating arrangement with powerful vocal and production by Mick Jagger. Has all the ingredients of a top chart item. Flip: "You're So Good for Me" (Immediate, BMI).
Immediate 5002



Small Faces

Label 67

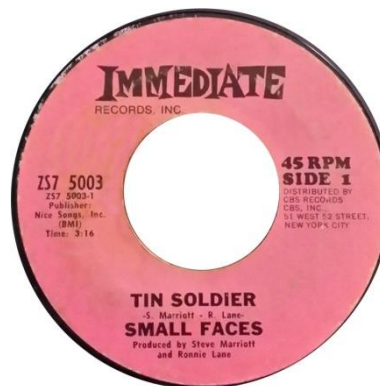
Immediate/CBS

Pink label.

BB March 2, 1968

"Tin Soldier"/ "I Feel Much Better"

ZS7-5003



SMALL FACES—TIN SOLDIER (Prod. Steve Marriott & Ronnie Lane) (Writers: Marriott-Lane) (Nice Songs, BMI)—Having been up and down the British chart with this outing, the "Itchycoo Park" winners have a solid rocker here, loaded with teen sales appeal for the U. S. Flip: "I Feel Much Better" (Nice Songs, BMI).
Immediate 5003

Small Faces

Label 67

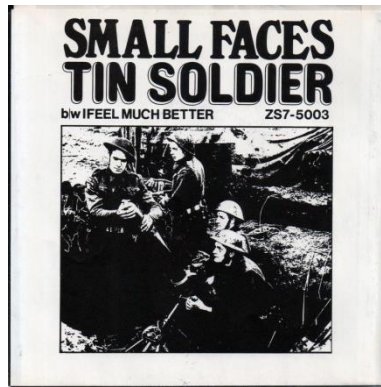
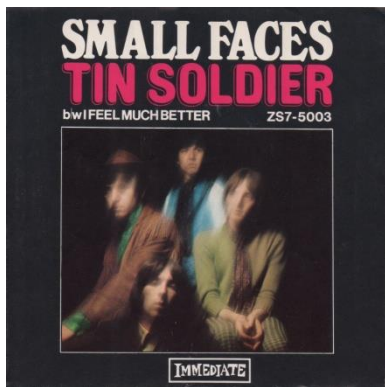
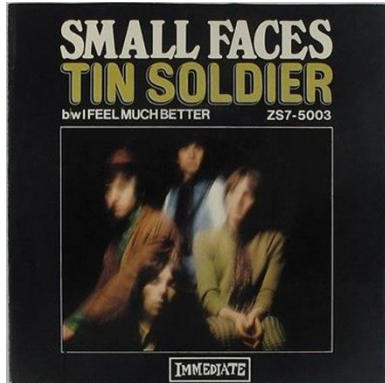
Immediate/CBS

Picture sleeve.

BB March 2, 1968

"Tin Soldier"/ "I Feel Much Better"

ZS7-5003



Some (early?) copies of the sleeve have the gold coloring that one finds on the British picture sleeve. The back cover mentions only the B-side. Other copies have the title in hot pink and mention both songs on the back.

"Rush Reservice" copies of the single went out in mid-1968.



The Nice

Label 67

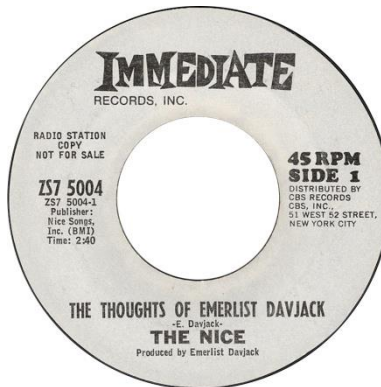
Immediate/CBS

Pink label.

BB February 10, 1968

"The Thoughts of Emerlist Davjack"/ "Azrial"

ZS7-5004



Nice Sharp Musicians

NEW YORK — A talented English hard rock group, the Nice, which opened its first American engagement at the Scene on Monday (29), displayed a high degree of musical ability and an organist, Keith Emerson, who could be one of the top rock musicians around. He certainly is one of the wildest. The quartet's first U. S. single, "The Thoughts of Emerlist Davjack," has been released on Immediate Records. In one number Emerson flashed between two Hammond Organs, but it was in "Rondo," the final number of the first set on Wednesday (31), an instrumental, that Emerson blazed. His music was intricate and intense; he pulled and shoved the organ, even turning the keyboard toward the audience

once; he vaulted the organ, played it from the other side; he stood on the keyboard and snapped a whip. But through the torrent of sound, the music came through. Brian (Blinky) Davison, provided a steady beat on his Slingerland Drums throughout the set with "She Belongs to Me," one of his top numbers. The two vocalists, Lee Jackson on Fender Bass and David O'List on Fender Guitar, were capable, but the group's main strength is in its instrumentation. The young Scene crowd, which usually dances during the sets, as they did with One, an English-oriented American group also on the program, listened, watched and enthusiastically responded.

FRED KIRBY

Chris Farlowe

Label 67

Immediate/CBS

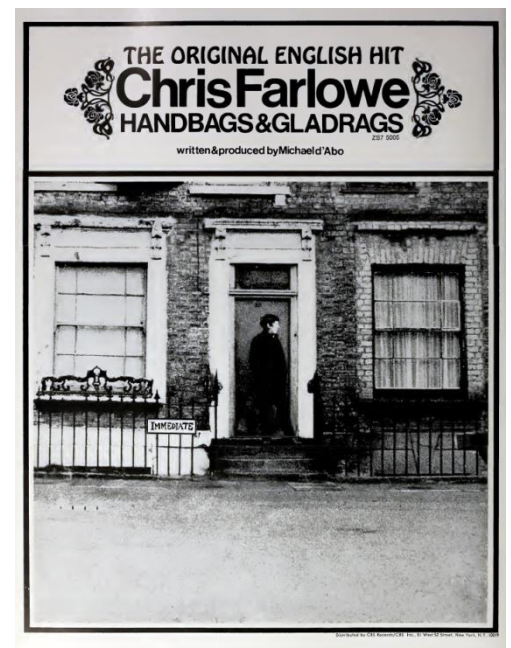
Pink label.

BB, CB February 10, 1968

"Handbags and Gladrag's"/ "Everyone Makes a Mistake"

ZS7-5005

CHRIS FARLOWE—Handbags and Gladrag's (Lovely, ASCAP). (Prod. Michael D'Abo) (Writer: D'Abo)—The original British hit proves an intriguing piece of rock ballad material well performed by Farlowe. Immediate 5005



P.P. Arnold

Label 67

Immediate/CBS

Pink label.

CB February 10, 1968

"Groovy"/ "Though it Hurts Me Badly"

ZS7-5006



P. P. ARNOLD (Immediate 5006)
(If You Think You're) Groovy (3:15)
[Nice Songs, BMI-Marriott, Lane]
Quiet opening belies the up-tempo wailing that develops on this hard-hitting side that picks up the volume and tempo as it goes along. Could score on r&b and pop fronts in that order. Flip: "Though It Hurts Me Badly" (4:20) [Nice Songs, BMI-Arnold]

Small Faces

Label 67

Immediate/CBS

Pink label.

BB April 27, 1968

"Lazy Sunday"/ "Rollin' Over"

ZS7-5007



SMALL FACES-LAZY SUNDAY

(Prod. Steve Marriott & Ronnie Lane) (Writers: Marriott-Lane) (Nice Songs, BMI)—British group broke into the Hot 100 with "Itchycoo Park," and this cleverly arranged and produced rhythm item should bring them right back to a high spot. Flip: "Rollin' Over (Part II of Happiness Stan)" (Nice Songs, BMI). **Immediate 5007**



There is a contract pressing that uses a label blank which mentions United Artists. Of course, the single was not distributed by United Artists but by Columbia (CBS).

The Nice

Label 67

Immediate/CBS

Pink label.

BB July 30, 1968

"America," "2nd Amendment"/ "The Diamond Hard Blue Apples of the Moon"

ZS7-5008



In addition to provoking controversy, the A-side was long at 6:20, so **"Rush Reserve"** copies of the single went out in mid-fall in an attempt to garner airplay for the single. These have the song trimmed to 3:57.



THE NICE (Immediate 5008)
America/2nd Amendment (6:20) [G. Schirmer, Nice Songs, ASCAP/BMI-Sondheim, Bernstein/Davjack] Heavy British seller here coupling the "West Side Story" song with an original with Grieg overtones. Instrumental featuring some fine organ work could gain progressive exposure. Flip: "The Diamond Hard Blue Apples of the Moon" (2:46) [Nice Songs, BMI-Davjack]

'Controversial' Single by Nice

LONDON — A U. S. release date of July 30, two days after the conclusion of the Columbia Records sales convention in San Juan, Puerto Rico, has been set for the controversial new single of the British Immediate group, the Nice.

The single, a version of the Leonard Bernstein "West Side Story" song, "America," subtitled "2nd Amendment," runs 7 minutes 20 seconds. The publicity material used to launch the record here, which featured the Nice with a montage of the heads of the assassinated American political leaders, President John Kennedy, the Rev. Martin Luther King and Sen. Robert Kennedy, against a background of the American flag, caused a storm of controversy in Britain which exploded when the Nice appeared in a "Come Back to Africa" charity concert at London's Albert Hall.

The Nice, who followed Sammy Davis Jr. on the bill, concluded their spot with a performance of "America," at the end of which they set fire to the American flag — an act which resulted in the group's being banned for life from the Albert Hall, along with the American producer of the show, Ted Kotcheff.

Meanwhile, the Nice management is negotiating for a tour of the United States by the group later this year.

Small Faces

Label 67

Immediate/CBS

ZS7-5009

Pink label.

BB August 10, 1968

"The Universal"/ "Donkey Rides, a Penny a Glass"



The promotional labels show "The Universal" as Side 2, although the matrix number is correct (2009-1), and the side is properly labeled as the "Suggested Side." Commercial copies are correct.

John Mayall & the Bluesbreakers

"I'm Your Witch Doctor"/ "Telephone Blues"

Label 67

Immediate/CBS

ZS7-502

Yellow label.

September, 1968



Appearing shortly after the release of the Anthology album, this special single promoted two of the songs from that LP. The promotional copy that does not indicate the side information is a "double B-side" – something that was still unusual in 1968.

Duncan Browne

Label 67

Immediate/CBS

Pink label.

BB October 19, 1968

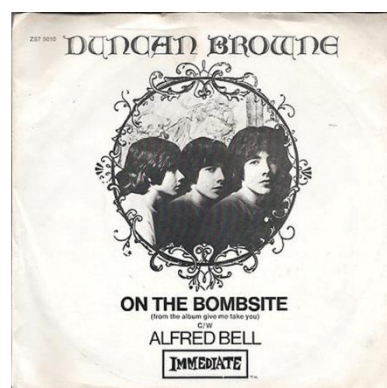
"On the Bombsite"/ "Alfred Bell"

ZS7-5010



DUNCAN BROWNE—"On the Bombsite" (Prod. Andrew Loog Oldham) (Writers: Browne-Brettton) (Lovely, ASCAP)—Brown has an intriguing vocal sound and this original, culled from his new LP, should garner much airplay. **Immediate 5010**

This time, Columbia sent out promotional copies featuring the edited "single" version (2:36) of the song as well as the full-length (3:10) album version.



I have not verified a commercial copy of the single from the United States. The only copy visible online is probably a Canadian copy; it lacks the New York address of CBS.

Chris Farlowe

"Paint it Black"/ "What Have I Been Doing?"

Label 67

Immediate/CBS

ZS7-5011

Pink label.

RW September 28, 1968



★★★★
CHRIS FARLOWE—Immediate Z27 5011.
PAINT IT BLACK (Gideon, BMI)
WHAT HAVE I BEEN DOING (Nice, BMI)
Gypsified version of the Rolling Stones
number. Chris could make the list.

Copies of the pink-label single that do not have the CBS address are Canadian.

The version of the A-side that Immediate released as ZS7-5002 ran 3:27; this version is just 3:00 long.

Small Faces

"Mad John"/ "The Journey"

Label 67

Immediate/CBS

ZS7-5012

Pink label.

CB September 28, 1968



SMALL FACES (Immediate 5012)
Mad John (2:06) [Nice Songs, BMI-Marriott, Lane]
One of the few British releases to reach America as a sample of the newly developing sound there. Track features a heavy guitar and drum style, akin to the work on the last Small Faces single, that could be the difference in making the side unusual and stand-out-ish enough to become a runaway seller. Flip: "The Journey" (2:50) [Nice Songs, BMI-Marriott, Lane, McLagan, Jones]



Copies of the pink-label single that do not have the CBS address are Canadian.
This single features mixes of both songs that differ from the mixes found on the album.

Amen Corner

"If Paradise is Half as Nice"/ "Hey Hey Girl"

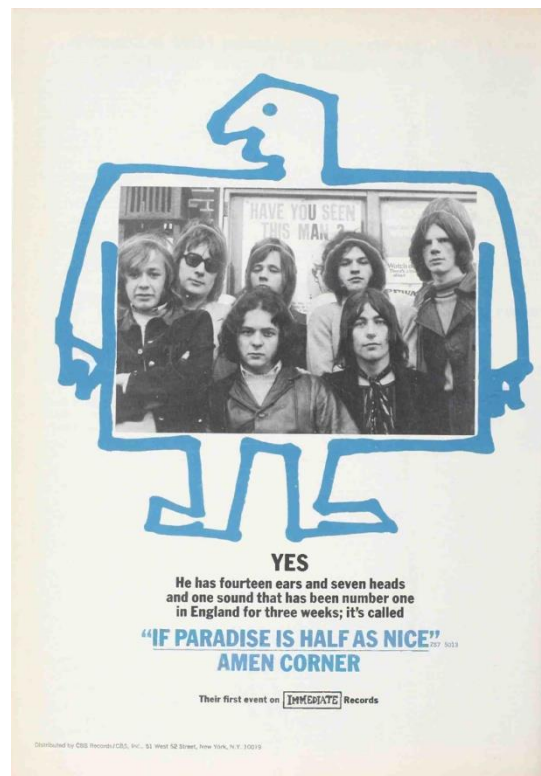
Label 67

Immediate/CBS

ZS7-5013

Pink label.

CB, RW March 22, 1969



Small Faces

"Afterglow of Your Love"/ "Wham Bam Thank You Mam"

Label 67

Immediate/CBS

ZS7-5014

Pink label.

CB, RW May 17, 1969



SMALL FACES (Immediate 5014)
Wham Bam Thank You Mam (3:19)
(Nice Songs, BMI — Marriott, Lane)
Stark English blues-rock in the FM
manner brings the Small Faces on
strong with a belting track that could
break from underground to top forty.
Flip: "Afterglow of Your Love" (3:25)
Same credits. Slower, more easily
understandable and possibly the side
to watch.

SMALL FACES—Immediate 5014.
WHAM BAM THANK YOU MAM (Nice Songs, BMI)
AFTERGLOW OF YOUR LOVE (Nice Songs, BMI)
The Small Faces could have that big,
big single with this lead-heavy smasher.

With commercial copies swapping sides 1 and 2, the trade magazines were confused by this one.

Humble Pie

Label 67

Immediate

White label.

RW October 3, 1969

"Natural Born Woman"/ "I'll Go Alone"

IMOC-001



The mono promotional matrix number is an RCA-Custom number. Copies with different rim text not mentioning NY are Canadian.

P.P. Arnold

Label 67

Immediate/CBS

Pink label.

Unreleased, circa October, 1969

P.P. Arnold moved to Atlantic in September.

"Would You Believe"/ "Am I Still Dreaming"

ZS7-5015

Pat Arnold Returns To The United States After Recording

LONDON — P.P. (Pat) Arnold, formerly a member of Ike and Tina Turner's Ikettes, and who has spent the past three years in Britain, has just signed with the Robt. Stigwood Org. and has had her first disc, "Bury Me Down By The River," released by Atlantic. This is her first trip back to the states in the three years.

The Hill *"Sylvie"/ "The Fourth Annual Convention of the Battery Hen Farmers Association – Part II"*

Label 67

Immediate/CBS

Pink label.

Circa November, 1969

ZS7-5016



With commercial copies swapping sides 1 and 2, the trade magazines were confused by this one to the point of not listing it.

Small Faces

Label 67

Immediate/CBS

"Itchycoo Park"/ "Lazy Sunday"

ZS7-511

Pink label.

Reissued into the Memory Lane series in February, 1970.



Only promotional copies are known of the US single. Pink label copies show "Lazy Sunday" as Side 1, while white-label copies show "Itchycoo Park" as Side 1. This was the last Immediate single in the USA from any of the original series.

Meanwhile, never letting a perfectly good catalog series go to waste, in 1972 CBS reassigned the ZS7-5000 series to the Great Western Gramophone label. Since Immediate had begun with 501 instead of 5001, the Great Western released ZS7-5001 before skipping down the list to 5020.

