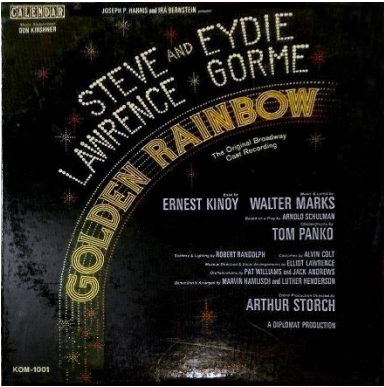


**Calendar/Kirshner Albums
1001, 101 to 117**

Golden Rainbow
Original Cast (mono)
First appearance in trade magazines: March 16, 1968

KOM-1001



Golden Rainbow
Original Cast (stereo)



KOS-1001



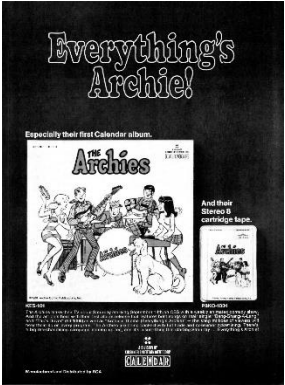
Steve Lawrence and Eydie Gorme sing the ditties from their Broadway clicko, "Golden Rainbow," to inaugurate Don Kirshner's album line (Calendar KOM/ KOS 1001).



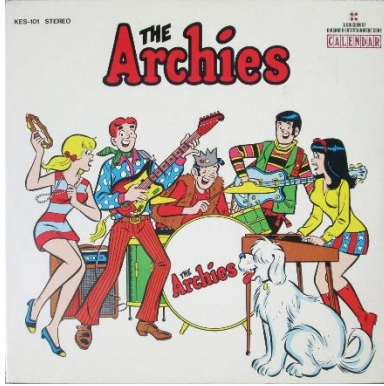
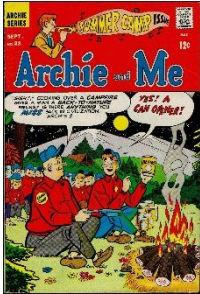
This was the only Calendar album on Label 67.
It was also the only Calendar/Kirshner album available in mono.

The Archies
The Archies
First appearance in trade magazines: September 14, 1968

KES-101



Archie Comics introduced the Archies band in *Life With Archie* #60. When the tie-in between the new cartoon series and Don Kirshner came about, the publisher was sending copies of *Archie and Me* #23 to people in the press – along with a nice press package.



There was no album with catalog number KES-102, and that was not the number assigned to the press package that introduced the Archies.



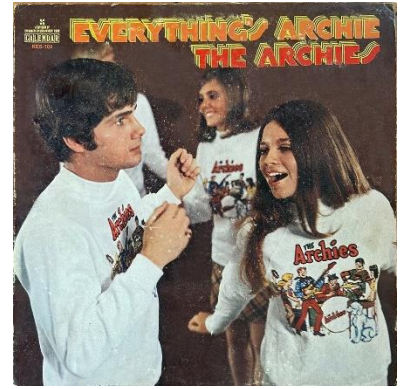
Everything's Archie

KES-103

The Archies

First appearance in trade magazines: June 14, 1969

Later reissued as Kirshner KES-103, with a sticker promoting the inclusion of "Sugar Sugar."



POPULAR

ARCHIES — Everything's Archie. Calendar KES 103 (S)
The Archies continue to make those successful bubblegum sounds on their second album. The Archies TV show will be expanding to an hour, and there is every reason to believe that they will continue in their record selling ways. Both their recent single hit "Feelin' So Good" and their current "Sugar Sugar" are included in this Jeff Barry-produced package.

Teresa Graves

KES-104

Teresa Graves

First appearance in trade magazines: April 4, 1970




POP
TERESA GRAVES—
Kirshner KES 104 (S)

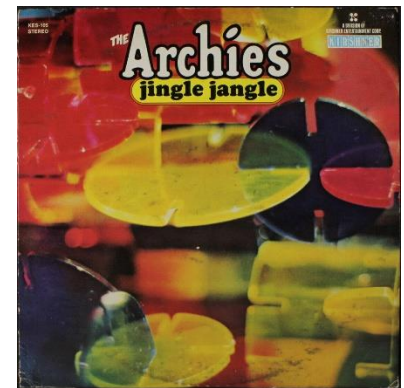
Teresa Graves, besides being a regular member of the "Laughlin" crew, is an accomplished popular singer whose warmth and graciousness make every track on the album (originally her own, whether it is the romantic "A Time for Us" or the rocking "Soak Your Mind" or the slow-tempered "Nothing's Gonna Stop Our Love"). A powerful Kirshner publicity campaign assures this record the attention it deserves.

Jingle Jangle

KES-105

The Archies

First appearance in trade magazines: November 29, 1969




When you get a big promo on from us, you get the product to go with it. You're looking at three examples. Jefferson Airplane, "Volunteers" LSP-4238. Groccings "Eskimo Blue Day" and "Hey Fredrick," and the Airplane is joined by Steve Stills, Jerry Garcia, Nicky Hopkins, others. Their most exciting session, recorded unchanged from the way they sing on stage.


"Hair" LSO-1150. The Original Broadway Cast Recording, with all the gurgles, outrageous music of America's most contemporary play. A big seller all year long.

The Archies, "Jingle Jangle" KES-105. The Archies' single, "Sugar Sugar," has sold nearly three million copies. This new album (containing the single "Jingle Jangle") should be their biggest yet. You can't order all three of these albums on Stereo 8 Cartridge Tape.

Well, this is your promotion. Great product, great advertising, great merchandising and promotion. Use it all!



Manufactured and Distributed by RCA Records

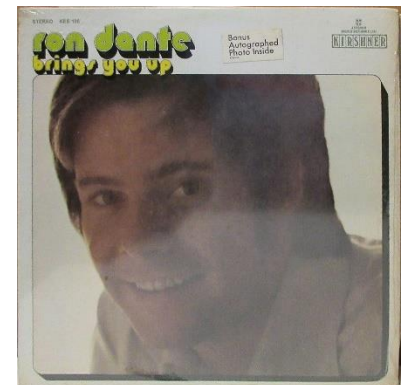


Ron Dante Brings You Up

KES-106

Ron Dante

First appearance in trade magazines: July 25, 1970



THE REAL RON DANTE STANDS UP!



...Not that he's been sitting idly on the bench. He's been warming up as the lead singer on "Sugar Sugar," "Jingle Jangle," "Sunshine" and "Tracy" and is one of the few performers to make #1 and #2 spots on the charts at the same time.

He's obviously earned his chance at bat. And we're betting his average score. And we're backing our bet with extensive promotion... ads in trade, teen periodicals, culture and a major personal appearance among other things.



Ron Dante's new single: "Let Me Bring You Up" #1-2
Out of his new album: "Ron Dante Brings You Up!"



Sunshine
The Archies

KES-107

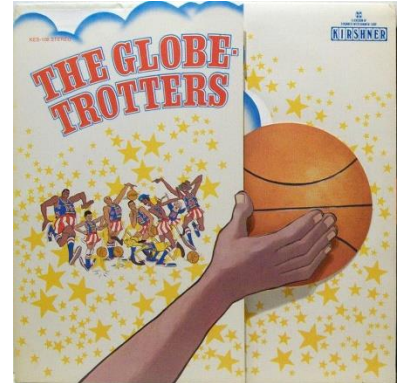
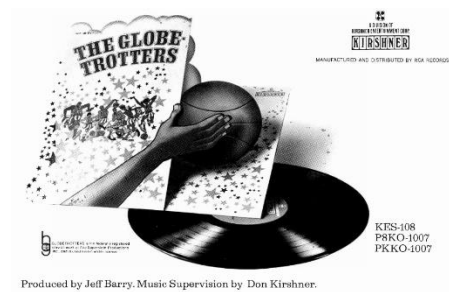
First appearance in trade magazines: September 5, 1970
Some copies of the album wrongly appear on the Calendar label.



The Globetrotters
The Harlem Globetrotters

KES-108

First appearance in trade magazines: September 26, 1970



Greatest Hits
The Archies

KES-109

First appearance in trade magazines: December 19, 1970

Introducing The Archies' first.

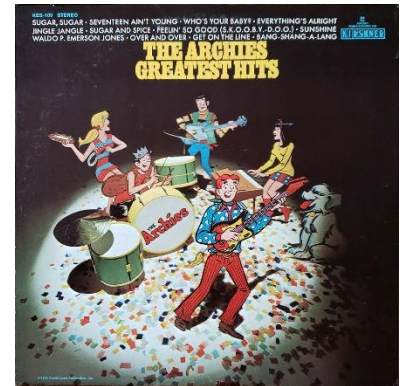


KES-109
PRKO-1098
PRKO-1098

New by The Archies.

"The Archies' Greatest Hits" is available at a very good time. The beginning of the Christmas season. It's an excellent gift idea. And will prove a most valuable asset in your Christmas inventory. Need we say more!

Produced by Jeff Barry. Music Supervision by Don Kirshner.

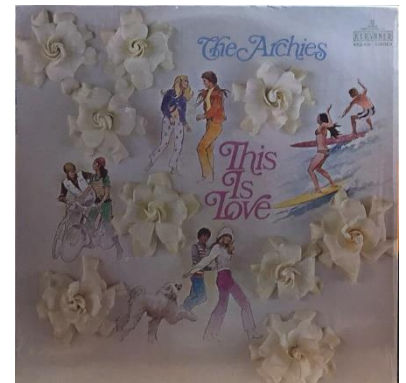


This is Love
The Archies

KES-110

First appearance in trade magazines: April 17, 1971

THIS IS LOVE
THE ARCHIES—Kirshner KES 110.
Don Kirshner's golden ear hasn't let him down. There are a dozen winning bubblegum tunes here of which "Should Anybody Ask" is the best. The question is "Has time passed the Archies by?" The answer should be "no." All writers in good form.



Emergence
(Neil) Sedaka

KES-111

First appearance in trade magazines: September 25, 1971
In August 1976, this album was reissued onto the RCA label.



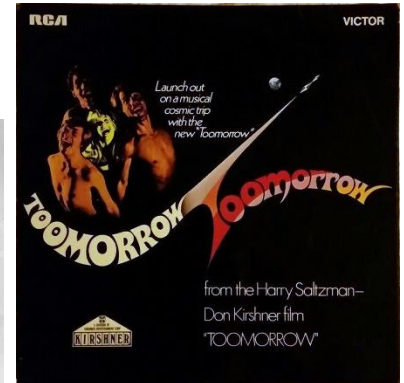
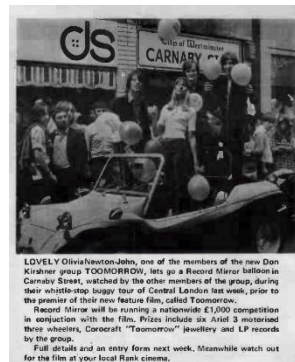
POP
NEIL SEDAKA—
Emergence.
Kirshner KES 111
Sedaka makes his debut on the label with a collection of original tunes he penned along with Howard Greenfield, and they're among some of the finest he's ever done. Especially noteworthy are "I'm a Song (Sing Me)," "Cardboard California," "God Bless Joanna" and "Rosemary Blue." Sedaka should win many new fans with this album and have a healthy sales run on the charts.



Toomorrow
Soundtrack

KES-112

Unreleased in the United States.
The soundtrack, most notable for being the first album featuring music by band-member Olivia Newton-John, Kirshner withdrew the record in the US following the failure of its lead single. In the UK, the album came out in September 1970.



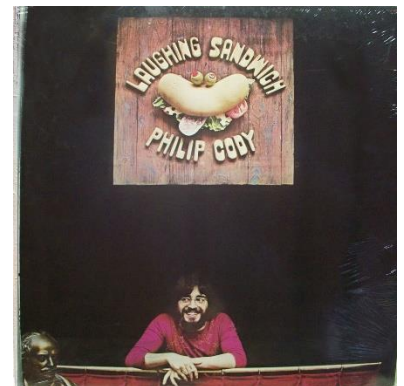
Laughing Sandwich
Philip Cody

KES-113

First appearance in trade magazines: October 16, 1971



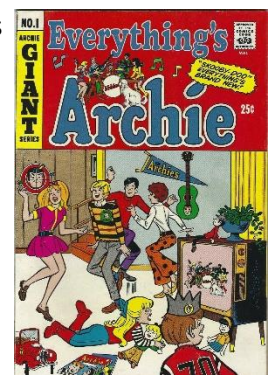
LAUGHING SANDWICH
PHILIP CODY—Kirshner KES 113.
Philip Cody writes and sings his own songs with a zeal and zest that could break him through to the big time. In fact, he's a heavier artist that this sometimes overly-bubble-gummed package might suggest. Just about every song has a special quality about it.



Unreleased/unknown

KES-114

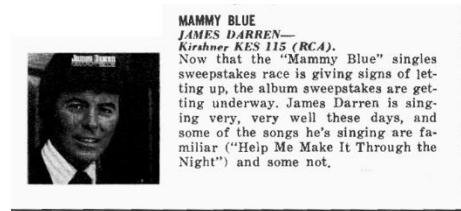
Tie-In: In 1969, shortly before the release of the *Everything's Archie* LP, Archie Comics inaugurated a new comic book with that title.



Mammy Blue

James Darren

First appearance in trade magazines: November 30, 1971.



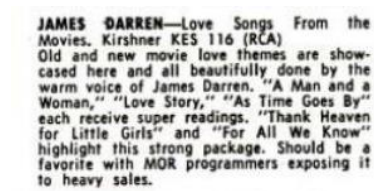
KES-115



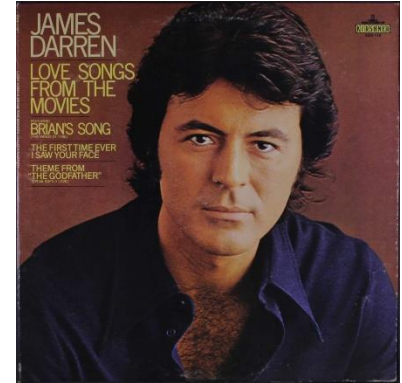
Love Songs from the Movies

James Darren

First appearance in trade magazines: October 14, 1972.



KES-116



Solitaire

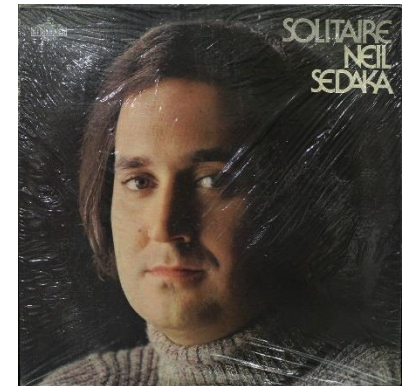
Neil Sedaka

First appearance in trade magazines: November 11, 1972.

In August 1976, this album was reissued onto the RCA label.



KES-117



Clippings, Labels, and Such

Steve and Eydie Ink With Kirshner's Calendar Label

Record World
10/14/1967

NEW YORK — Steve Lawrence and Eydie Gormé have signed with Don Kirshner's newly formed recording company, Calendar Records, on an exclusive basis, with their recordings to be manufactured and marketed worldwide by RCA Victor Records.

The married couple, who will be making their Broadway tandem debut in "Golden Rainbow," will also record the original cast album of that musical for the new Calendar label. The show is scheduled to open in New York City at the Shubert Theatre Jan. 3, after a four-week tryout engagement in Philadelphia.

Steve Lawrence and Eydie Gormé stated: "It's very gratifying for us to be associated with Don Kirshner and his new company. We have known Mr. Kirshner for some years and greatly admire his creativity and leadership in the music industry. We feel that Calendar Records will represent the many varied personalities of

the music industry today and will afford us with the instrument to reach a great mass of people with differing tastes in music."

Successful Individually, Together

Steve and Eydie were two of Columbia Records' most successful artists, both individually and together, amassing an impressive total of LP and single hits all over the world until the end of their contract with that company a few months ago. Their association with Kirshner goes back some years prior to this new affiliation, and is one that resulted in the realization of many Steve and Eydie hit recordings, including Lawrence's "Go Away Little Girl" and one of Miss Gormé's most successful records, "Blame It on the Bossa Nova."

They are recipients of the Grammy Award, Steve winning it in the LP field a few seasons ago and Eydie last year for the Best Single, "If He Walked Into My Life."

Attractions of the first magnitude in television, supper

clubs and recordings for the last decade, Steve Lawrence and Eydie Gormé benefit from two distinctively independent careers as well as their joint career as a team.

'Coup for Our Company'

Kirshner, who has just formed the Kirshner Entertainment Corporation (which includes the Calendar Record label), said: "The signing of two such distinguished artists as Steve and Eydie as the first for Calendar, is not only a coup for our company but immediately affords us with a prestigious standing within the industry. With the worldwide facilities of RCA Victor at our disposal, we are confident that the scope of Calendar will encompass all facets of the music business and become one of the definitive labels which music aficionados select for quality recordings."

Kirshner will guide his company in ventures that extend beyond music publishing and which will include television, motion picture production and Broadway musicals.

RECORD WORLD—October 14, 1967

Billboard
08/31/1968

RCA, Kirshner Enter New Tie

NEW YORK — Don Kirshner and RCA are teaming up again to launch a new group. The dual effort will be pegged on the Archies, a singing/instrumental group formed for the upcoming animated "Archie" television series. The group will be released on the Calendar label, which is manufactured and distributed by RCA. Calendar Records is a division of the Kirshner Entertainment Corp.

(Continued on page 74)

Cash Box
(at right)

Record World
11/08/1969

This article came out shortly before the *Jingle Jangle* album (KES-105).

Kirshner Label Renamed—Kirshner

NEW YORK — The word is out, although it's not been announced officially, that Don Kirshner's Calendar label, distributed by RCA, is being renamed Kirshner.

Kirshner artists include the Archies, Teresa Graves and new group Toomorrow.

Calendar, of course, just had its biggest single release ever with the Archies' "Sugar, Sugar."

10/25/1969

Cinerama To Dist. 'Tomorrow' Flick

NEW YORK — Cinerama Releasing Corp. will distribute the Harry Saltzman-Don Kirshner produced film "Tomorrow." The movie, which was originally scheduled to be released through United Artists, introduces a new Kirshner group, Toomorrow (sic).

Cinerama president Joseph M. Sugar described the film as a "space musical" at a press conference held at the Cinerama offices. Sugar was flanked at the conference by producers Saltzman and Kirshner, Norman Racusin, president of RCA Records, and Jay Emmett, Licensing Corporation of America president. Toomorrow spells its name with

two "o's." Saltzman explained, so that the group name would be protectible under law. Had only one 'o' been used in the name, it would have spelled the common word "tomorrow" which would not have been legally protectible.

Toomorrow whose records will be released on Kirshner's own label, Kirshner Records (formerly Calendar), and distributed by RCA, will be receiving some of the heaviest promotion ever mounted for a new group. The campaign will begin prior to the Easter '70 release of the motion picture with distribution of the sound track album and an NBC-TV special slated for the group at the beginning of the year.

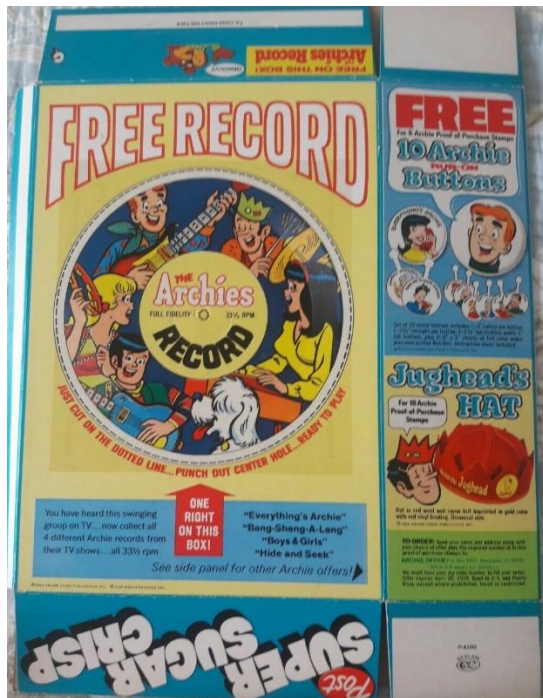
Toomorrow's members include Olivia Newton-John, Australian born singer; drummer Karl Chambers, Vic Cooper on keyboards, and singer/guitarist Ben Thomas. Their appeal, Kirshner stated, would be to an 18 through 35 year old audience.

According to Jay Emmett, the film will be distributed according to a saturation plan. Academy Award winner John Barry has composed the score and acted as musical coordinator for the film. The songs which the group will sing in the film were written by the team of Mike Burkan and Richie Adams.



In November 1972, after releasing records only sparsely for two years, Don Kirshner took himself out of records and immersed himself in television – starting with an arrangement with ABC. When he returned to his record label a year later, he coupled that label with Columbia/CBS (rather than RCA Victor).

Tidbit: Four songs by the Archies were available on the back of Super Sugar Crisp cereal boxes at the end of 1969. Archie Comics and the Archies are still around, but the Super Sugar Crisp cereal name seemed to be in flux all the time. It is still around, under the name Golden Crisp.



Introducing The Globetrotters.

Don Kirshner Outlines Plans For Rock On TV

■ Don Kirshner is bringing rock music to late night prime time television November 24 and December 8 in the slot on ABC that is normally filled by the Dick Cavett Show. If the shows are well received by TV viewers across the nation both ABC and Kirshner expect they could become regular attractions, though just how regular Kirshner isn't saying now.

The groups involved on the shows are Alice Cooper, Poco, Seals and Croft, The Allman Brothers, Blood, Sweat and Tears, Bo Diddley, Chuck Berry, and Curtis Mayfield.

The death of Allman bassist Berry Oakley last week raised some questions as to whether the Allmans segment would be used, but Kirshner says the band is definitely on. "It's history," he said last week, "there's no reason not to run it. In fact, The Allman segment and the entire second show will be dedicated to

Oakley."

The two shows were taped at Hofstra University in New York November 1 and 2. Kirshner acknowledges that most rock acts are reluctant to play network television, but he got full co-operation on this project because both the record companies and the acts "wanted to see a place for rock on late night tv."

Considerable trouble and expense was gone to by ABC to insure quality of sound, both in the recording and the reproduction. The seven ABC owned and operated FM radio stations in Los Angeles, Detroit, Chicago, New York, San Francisco, Pittsburgh, and Houston will be simulcasting the show in stereo, plus there will be more hi-fi simulcasts in other markets. An ABC executive confirmed that the cost had been "considerable", but declined to say exactly how much.

(Continued on page 48)