

Simon "Si" Waronker traveled around Europe during the 1930s studying music. When the Nazi party took over Germany, he fled to Los Angeles, where he played the violin in musical productions. Herb Newman convinced him to enter the music business in early 1955, and Si borrowed \$2000 in order to produce and press singles for Lionel Newman. The new label, Liberty, announced its presence in March and released the first single in early April. Waronker chose 55001 as the number because the year was 1955.

After Liberty had released five singles through spring and early summer, they ventured into the album market for the next two months, releasing a sizable catalog of popular and jazz music albums.









LRP-3001

*Mucho Cha Cha Cha*Don Swan

First appearance in trade magazines: July 23, 1955

Shortly after the release of the first album, Liberty contracted with Capitol Records to press and distribute its albums. Liberty began including the Long Playing Microgroove information that appeared at the bottom of Capitol albums at the time. Albums pressed by the Scranton plant tended to have the catalog number in thin print.



Newman Signed to Liberty Wax Pact

HOLLYWOOD, March 5.—Liberty Records, newly formed pop indie label, has signed 20th Century-Fox music director Lionel Newman to a term recording contract. Newman helmed a 20-man orchestra at the new firm's first recording session, cutting "The Girl Upstairs" from "Seven-Year Itch," and "Conquest" from the film "Captain From Castile."

Both tunes were penned by Alfred Newman, head of 20th's music department, and are published by Robbins Music

Liberty, headed by Si Waronker, ork manager at the studio, and Jimmy Ames, of Sunland Music Sales Company, also signed Wes Hensel, Dom Frontiere and the Hollywood Saxophone Quartet. Firm is currently setting up national distribution, with the first Newman recording scheduled for release this month.





"MUCIDO CHA CHA CHA"—Don Swan and his Orchestra—Liberty LRP 3001 (12" LP)

"DOUGLEANCH, SWITT AND CHAILE, BUILLAND CHA CHA CHA, B. DOVGRIGO, CHAN CE CHA AND AND CHAILE AND CHA







LRP-3002

Bobby Troup and his Trio Bobby Troup

First appearance in trade magazines: September 24, 1955

Liberty also made a regular pressing contract with RCA Victor. It seems that RCA's Hollywood plant pressed many albums for Liberty that were distributed along the west coast. Occasionally, RCA's other plants got involved in pressing.





BOBBY TROUP AND HIS TRIO63
(1-12")
Liberty LRP 3002
There are a dozen standards here, and they are chanted—rather than sung—by Bobby Troup. His vocalizing is very stylized, and would appeal to a cultist group only. A cool trio accompanies. Tunes include "Thou Swell," "Old Devil Moon," "I've Got You Under My Skin," etc.

Even before the first Liberty album came out, Si Waronker was working to obtain sources for new records. In late May 1955, he co-brokered a merger with a small jazz label called Nocturne, which was best known for its "Jazz in Hollywood" series. Part of that merger involved the continuance of the series on the Liberty label. Liberty created the prefix "LJH-" for that purpose.

Liberty Merger With Nocturne

HOLLYWOOD, May 28.—Indies Liberty and Nocturne Records this week completed a merger whereby the latter firm's catalog will henceforth be issued under the Liberty label.

Liberty, headed by 20th-Fox music director Si Waronker, will release the Nocturne output under its "Jazz in Hollywood" series. Harry Babasin, former president of the jazz line, will continue to supervise the repertoire function of the line.

JAZZ IN HOLLYWOOD—Libert LJH 6001 (1-12" LP)
SANGUINE; HERE WILL NEVER BE ANOTHER YOU, SERENADE IN BLUE; YESTERDAYS, THE
GIRL RIEND, BLOO DEMIM; PERFULIA MOTION; BOB WHITE; DANZA DO BRAZIL; BOBO-LING, JIVE AT FIVE; LOVE ME OR LEAVE ME.
Liberty scoops up a wide variety of West Coast jazz musicians and presents
them under the title, "Jazz In Hollywood". We hear samplings of the talents
of Herbie Harper, Bud Shank, Jimmy Rowles, Virgil Gonsalves, Harry Babasin,
Lou Levy, Dom Frontiere, Abe Most, Bob Enevoldsen, Bob Gordon, Buddy
Wise, and the Hollywood Saxphone Quartet. Space does not allow comments
on each artist involved. As an over-all description, it is an interesting collection of assorted talents playing easy to listen to west coast jazz. Improvisations in most cases stick close to the melody line. Jazz fans should find
it of strong interest.







LJH-6001 Jazz in Hollywood Various Artists

First appearance in trade magazines: September 24, 1955

Later copies have blue labels that mention the "Spectra-Sonic" process.









LRP-3003 Rare – But Well Done Jimmy Rowles

First appearance in trade magazines: October 1, 1955











LJH-6002

Dom Frontiere Sextet
Dom Frontiere

First appearance in trade magazines: October 1, 1955

Second-pressing covers list jazz albums through LJH-6013, which came out in September 1956.









LRP 3004

I ORCHES IN HE NOON LIGHT (Timester Nicht Eller)

J OKENS IN HE NOON LIGHT (Timester Nicht Eller)

J OKENS IN HE NOON LIGHT (Timester Nicht Eller)

J OKENS IN HE NOON LIGHT (Timester Nicht Eller)

J OKENS IN HE NOON LIGHT (Timester)

J OKENS IN HE NOON LIGHT (

LRP-3004

At the Mighty Columbia Square Wurlizter John Duffy

First appearance in trade magazines: October 1, 1955 Later back covers list the artist as Johnny Duffy.











LJH-6003 Featuring Bud Shank and Bob Gordon Herbie Harper

First appearance in trade magazines: October 1, 1955











UH-6004 *Mister Clarinet* Abe Most

First appearance in trade magazines: October 1955









LRP-3005 Nightfall Harry Sukman

First appearance in trade magazines: October 1955

Scranton pressings have blanks with "A High Fidelity Recording." The other blanks mention Spectra-Sonic Sound.









UH-6005 Nightfall
Hollywood Saxophone Quartet

First appearance in trade magazines: October 1955

Second-pressing covers list jazz albums through LJH-6013, which came out in September 1956.

In mid-October 1956, Liberty pulled a single from an upcoming album by Julie London. That song, "Cry Me a River," proved immensely popular and led to Liberty re-entering the singles field.











LRP-3006

Julie is Her Name
Julie London



The second back cover dates to mid-1956; the third is from 1959. Note: the Scranton (Keystone) label has sides 1 and 2 reversed.







LJH-6006 Jazz Mad Steve White

First appearance in trade magazines: c. May 1956

Previewed in October 1955.

Albums 6006 and 6007 saw the 6000 series change from "Jazz in Hollywood" to "Jazz Unlimited."



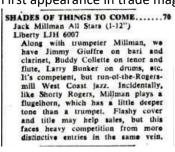






LJH-6007 Shades of Things to Come Jack Millman Sextet

First appearance in trade magazines: May 26, 1956











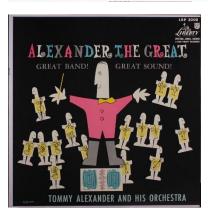
LRP-3007 *VIP (Very Important Pianist)*Conley Graves Trio

First appearance in trade magazines: July 1956

"ALEXANDER THE GREAT"—Tommy Alexander And His Orchestra—Liberty LRP 3008 (1-12")

MORE THE CONTROL OF THE ACAIN, I HADN'T ANYONE "INL
WOULD MEDICAL SUPPLY OF SERVICE OF THE ACAIN, I HADN'T ANYONE "INL
HINGS YOU ARE, IT COULD HAPFEN TO YOU, FLAMINGO.

Tommy Alexander and the ork represent one of the disk jockey's most appreciated aggregations to come along in a fair amount of time. Their basically swing approach has a modern touch about it that sort of accounts for "renovated" swing. The sparkling arrangements are played with flashy skill by both soloists and/or the whole troupe. Alexander's platters have been favorites of the dee jays, thus assuring valuable air play for the waxing. Most of the sales should involve a jazz crowd.







LRP-3008 Alexander the Great
Tommy Alexander

First appearance in trade magazines: July 14, 1956







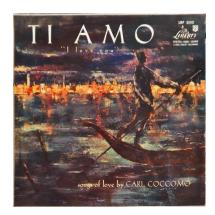




LRP-3009 Spectra-Sonic Sounds
Leo Arnaud

First appearance in trade magazines: July 28, 1956









LRP-3010 *Ti Amo* Carl Coccomo

First appearance in trade magazines: July 28, 1956

For LRP-3011, see below.







LRP-3012 Lonely Girl
Julie London

First appearance in trade magazines: June 16, 1956











LRP-3013 Autumn Rhapsody Ami Aloni

First appearance in trade magazines: Advertised September 29, 1956, but withdrawn

LRP-3013—AUTUMN RHAPSODY

Watch LIBERTY's extensive Album Release Program







LRP-3014 *Our New Nellie* Nellie Lutcher

First appearance in trade magazines: June 30, 1956





POPULAR

AMERICAN COUNTRY SONGS

Helen Merrill. Atco 33-112—The jazz thrush turns to a series of smartly selected country tunes for her latest album. They're rendered in lush, pop fashion with excellent ork support from Chuck Sagle. Such chestnuts as "Half As Much," "You Win Again" and "Cold, Cold Heart" are included. Package is highlighted by a lovely cover photo of the lark. Sound is excellent.







SL-9001 Swingin' With the Starr
Kay Starr

First appearance in trade magazines: September 1956









LRP-3015 Fabulous!!

Dom Frontiere Octet

First appearance in trade magazines: Late September 1956













LRP-3016 **Powerhouse Bobby Hammack Quartet**

First appearance in trade magazines: October 20, 1956



Bobby Hammack Quartet (1-12")
Liberty LRP 3016
Bobby Hammack's name and face are familiar to West Coast TViewers; for four years he has officiated at the piano for the Peter Potter "Juke Box Jury" show. In his first LP, Hammack proves to be a facile jazz artist on piano, organ and celeste. He is backed by Wes Nellermoe on guitar, Irving Edelman on bass and Jerry Friedman on vibes, xylophone and percussion. Much of the time the sound achieved is soft, polite and pretty a la Shearing. Now and again, however, Hammack and his confreres kick loose and justify the "Powerhouse" monicker. A set like this would find broad acceptance if pushed.







LJH-6008 Smorgasbord
Bobby Enevoldsen

First appearance in trade magazines: October 20, 1956











LJH-6009 Sam Songs Fliptop Finnegan

First appearance in trade magazines: c. October 1956







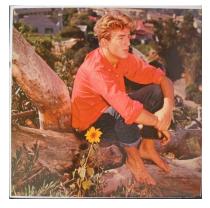


LRP-3020

Carnival in Rio **Leo Arnaud**

First appearance in trade magazines: October 3, 1956









LRP-3011

(Songs for a) Lazy Afternoon **Rod McKuen**

First appearance in trade magazines: November 10, 1956



"SONGS FOR A LAZY AFTERNOON"—Rod McKuen—Orchestra Under The Direction Of Barney Kessel—Liberty LRP 3011 (1-12" LP)
LAZY AFTERNOON, JOHN HARDY, HE BIRDS COURING SONG, PUTINY ON THE STYLEMIL AFOUND TRIN BOONDS LIKE "YES", BIRNI; COIGRAGO TRAIL; ANDELS SINNER MARI,
LAFOUND TRIN GOUND, HAPPY 12. A FOY HAMDE ME, AINTI COURT, DESCRIPTION, HAPPY 12. A FOY HAMDE ME, AINTI COURT, PUTING THE MEDIAN COURT.

DRINKIN GOUSO.

Singer Rod McKuen combines the best elements of pop and folk singing, thus making him an important artist in an era where folk-like tunes often make chart news. Like the true troubador, McKuen sings with sincerity and invents his own material. His voice can hop happly through "Puttin" On The Style" and mystically chant "Jaydee". Barney Kessel leads an appropriately subdued ensemble. Wordless cover effectively features a four-color job of the artist in informal clothes. Entry leans heavily into a folk market.

"CALENDAR GIRL"—Julie London—Orchestra Conducted By Pete King—Liberty SL-9002 (1-12" LP)

JUNE IN JANUARY, FEBRUARY BBINGS THE BAIN; MELANCHOLY MARCH, I'LL REMEMBER APRIL, PROFILE WHO ARE BORN IN MANY, MEMPHIS IN JUNE; SLEIGH RIDE IN JULY, TIME FOR ALGUST, SEPTEMBER IN THE BAIN; THIS OCTOBER, NOVEMBER TWILIGHT, WARM DECEMBER; THE THIRTEENTH MONTH.

DECEMBER: THE THEREENIH MONTH.

Somehow the months will never be the same, thanks to this latest Liberty south always-in-season thrush, Julie London. For each month (including "the thirteenth") Miss London has a song (standard or new one), and an appropriately clad London on the book-type package. Pete King's orchestral backing and occasional choral support has greater fullness than Miss London or her listeners are accustomed to hearing. But still the singer's sultry vocal touch is given much room to move about. Disk should be another sales bonanza for dealers who enjoyed healthy sales with the lark's recent smash LP "Julie Is Her Name."







SL-9002 Calendar Girl **Julie London**

First appearance in trade magazines: December 1, 1956













LJH-6010 Jazz - San Francisco Style **Virgil Gonsalves Group**

First appearance in trade magazines: January 5, 1957 (released 12/56)





JAZZ—SAN FRANCISCO STYLE67
Virgil Gonsalves Seatet (1-12")
There is no such thing as a "Sau
Francisco style" of modern jazz, but
the city has a nucleus of fine local
musicians and we get a good earful
of the kind of sounds that can be
heard there. Gonsalves is a particularly gifted baritone saxophonist, and
he sustains the excellent impression
made on other sets. The other horns







LJH-6011 The Brothers Nash Ted and Dick Nash

First appearance in trade magazines: December 1956









LJH-6012 *Vibe-Rations*Red Norvo in Hi-Fi

First appearance in trade magazines: December 22, 1956









LJH-6013 Buddy Childers Quartet
Buddy Childers Quartet

First appearance in trade magazines: January 5, 1957 (released 12/56)

Starting in about October 1956, some of Liberty's pressing plants began using blue labels for jazz albums, while others continued to use dull green labels. In particular, Capitol Records kept using dull green. In these instances, both color configurations are first pressings.

