



As soon as Musiccraft's financial troubles overwhelmed it, they looked for help elsewhere. On August 10, 1942, they announced their purchase by a new business called the Musiccraft Corporation. Just as Musicraft Records Inc. had been fighting details of the AFM recording ban, the Musiccraft Corporation took up the battle. Even though they essentially agreed to the AFM's demands, they struggled to obtain its approval to record. Even so, Musiccraft skirted the ban by making records without musical backing – which they released at the end of the year. These were the first pop records that Musiccraft issued.

Musiccraft Corp. Enters Pop Field

NEW YORK, Nov. 28.—Musicraft Corporation, which took over the classical masters of the defunct Musicraft Records, Inc., has entered the pop field. First announced releases on the new label are *White Christmas*, *Praise the Lord, Mr. Five by Five* and *When the Lights Go On Again*.

Skirting the Petrillo ban, the pop disks are all vocals cut with glee club backing by the Six Song Spinners, a radio group heard over WOR here. Firm hopes to print plenty of copies, having laid in heavy scrap reserves when stellar situation first looked ominous.

Executive set-up includes Paul Pomer, president, and Oliver Sabin, vice-president and treasurer, both of whom came over from Musicraft Records, Inc. I. R. Gwartz, secretary, is new.

The old Musiccraft firm is in the process of reorganization, and will concentrate on manufacturing empty albums.

RECORDS FOR
IMMEDIATE DELIVERY . . .
and EACH SIDE A TOP SIDE.

Recorded by the SONG SPINNERS, top-notch "name" artists of Mutual Network.
30c TO OPERATORS

Record No. 15008
PRaise the LORD and PASS the AMMUNITION
WHITE CHRISTMAS

Record No. 15009
MR. FIVE BY FIVE
WHEN THE LIGHTS GO ON AGAIN

Here's good news for your "spots"—Watch for new Musiccraft releases—you'll get Top Tunes, Top Names . . . and all orders will be filled as received. (All orders C. O. D. unless noted—Minimum order 25 records.)

Some Distributor Territory Still Open

MUSCRAFT CORP.
480 Lexington Ave., Dept. 2,
New York, N. Y.

Musiccraft Asks Petrillo Again, Gets Second 'No'

NEW YORK, April 3.—Musiccraft record company, which last week dropped a minor bombshell in revealing that its offer to accept Petrillo's demands was turned down, just won't take "no" for an answer.

After receiving Petrillo's puzzling answer rejecting its proposals, Musiccraft sent an impassioned wire to the AFM head saying it wanted to negotiate under any circumstances and asked him to name the date. The disk firm received another cryptogram in reply, stating "Your letter will be presented to the International Executive Board on April 15," which leaves Musiccraft right where it started.

Musiccraft resents being dubbed a "tiny" diskier, claiming it is the fourth largest and fourth oldest phonograph company among the 15 or so now in the field. In support of its claims, wax firm points to the fact that in 1941 it sold 6,000,000 classical records. Total figure for all record sales that year was probably around 200,000,000.

The 6,000,000 figure was reached by

Musicraft Records, Inc., which is not the same firm now bandying with Petrillo. New firm, Musiccraft Corporation, took over the classical masters and records from Musicraft Records, Inc., on August 10, 1942, when the latter switched to manufacturing empty albums.

Label 42

Musiccraft's label backdrops for the period 1942 to 1945 have the registered patent information under "MUSICRAFT." They also read "Musiccraft Corporation" at the top. Otherwise, they are similar to Label 37. There were enough blank labels in stock to last until spring 1946.



Every single and every album that Musiccraft released on the label between the end of 1942 and the middle of 1946 has this label style. Every copy of every Musiccraft record that has one the later label style came out after the reorganization. During the period 1942-1946, Musiccraft also released copies of their earlier albums on this label.

Although they released quite a few singles, the new Musiccraft appears not to have released any new albums until after the AFM strike was over a year old, in spring 1944.

Richard Dyer-Bennet

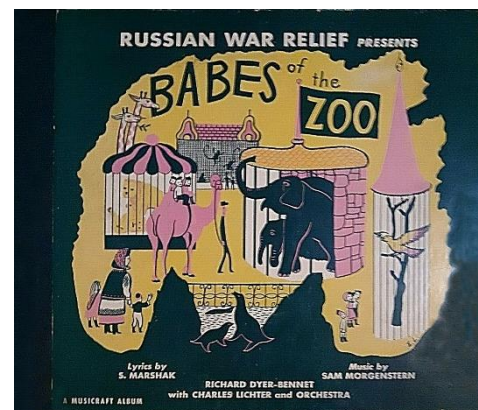
Album 801/2 AM

Contains singles 801 to 802

Released with a yellow label having no logo, the potential for foreign distribution in countries that did not honor the Musicraft trademark made Babes for the Zoo look somewhat generic, but the children's album is quite interesting.

Babes of the Zoo

April 1944



Jeronimo Villarino

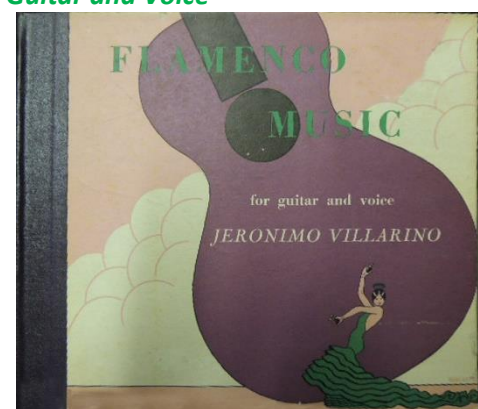
Album 59

Contains singles 258 to 261

This album is a reissue of Album N-5 from the series previously designated as "Night Life in New York" into the main series.

Flamenco Music for Guitar and Voice

May 1944



Red River Dave

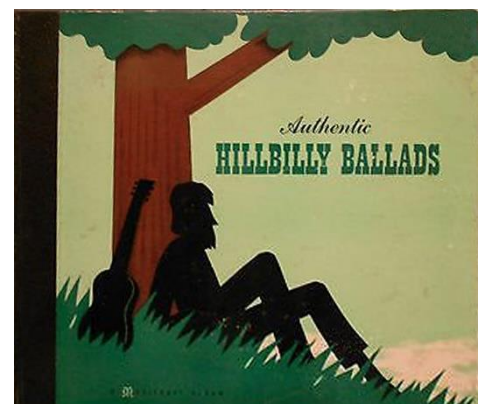
Album 60

Contains singles 285 to 289

Authentic Hillbilly Ballads Album	Musicraft 60
Altoona Freight Track.....	Red River DaveMusicraft 288
Don't Make Me Go To Bed and I'll Be Good	EsmereldaMusicraft 289
I Wish I Had My First Wife Back	Red River DaveMusicraft 286
Little Red Caboose Behind the Train	Red River DaveMusicraft 285
On Top of Old Smoky	EsmereldaMusicraft 289
Seven Years With the Wrong Woman ..	Esmerelda and Dick Thomas ..
She'll Be Comin' Round the Mountain ..	Red River DaveMusicraft 288
The Convict and the Rose	Red River DaveMusicraft 287
The Death of Floyd Collins	Red River DaveMusicraft 285
Twenty-One Years	Red River DaveMusicraft 286

Authentic Hillbilly Ballads

May 1944



The Polkateers

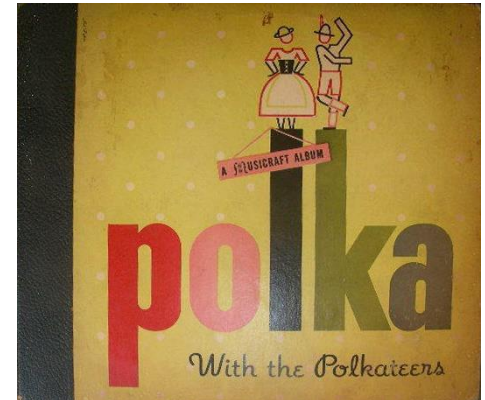
Album 61

Contains singles 280 to 284

POLKAS BY THE POLKATEERS, ALBUM			Musicraft 61
Betsy Polka	The Polkateers (Len Stokes)	Musicraft 284
Continental Swing			
Waltz	The Polkateers (Len Stokes)	Musicraft 281
Momma Polka	The Polkateers (Len Stokes)	Musicraft 280
Polka Polka	The Polkateers (Len Stokes)	Musicraft 283
Poppa Polka	The Polkateers (Len Stokes)	Musicraft 280
Rag the Scale Polka	The Polkateers (Len Stokes)	Musicraft 284
Showin' Off Polka	The Polkateers (Len Stokes)	Musicraft 282
Stomp Polka	The Polkateers (Len Stokes)	Musicraft 283
Stop Polka	The Polkateers (Len Stokes)	Musicraft 282
Whistling Waltz	The Polkateers (Len Stokes)	Musicraft 281

Polka

June 1944



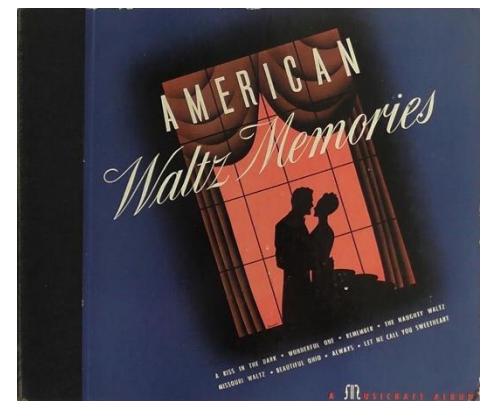
Paul LaValle

Album 62

Contains singles 294 to 297

American Waltz Memories

September 1944



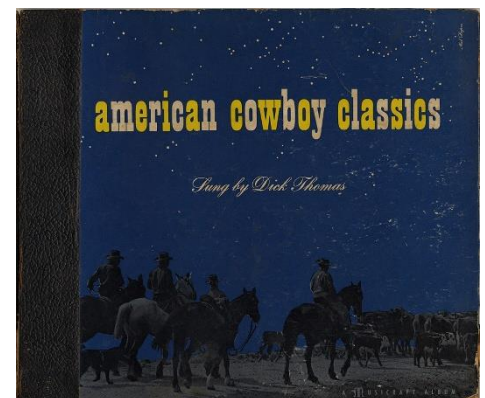
Dick Thomas (with Frank Novak, Esmerelda)

Album 63

Contains singles 298 to 301

American Cowboy Classics

c. October 1944



Harry (the Hipster) Gibson

Album 64

Contains singles 290 to 293

BOOGIE-WOOGIE IN BLUE			Musicraft Album No. 64
Barrellhouse Boogie	Harry (The Hipster) Gibson	Musicraft 293
4F Ferdinand, the Frantic Freak	Harry (The Hipster) Gibson	Musicraft 293
Get Your Juices at the Deuces	Harry (The Hipster) Gibson	Musicraft 292
Handsome Harry, the Hipster	Harry (The Hipster) Gibson	Musicraft 290
Riot in Boogie	Harry (The Hipster) Gibson	Musicraft 291
Stop That Dancin' Up There	Harry (The Hipster) Gibson	Musicraft 291
The Hipsters Blues, Opus 6 1/2	Harry (The Hipster) Gibson	Musicraft 290
The Hipsters Blues, Opus 7 1/2	Harry (The Hipster) Gibson	Musicraft 292

Boogie Woogie in Blue

September 1944



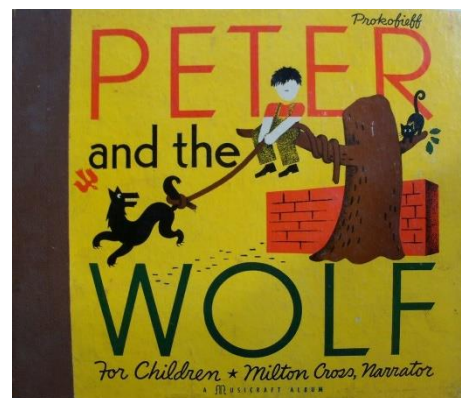
Milton Cross

Album 65

Contains singles 302 to 305

Peter and the Wolf

November 1944



Al Duffy

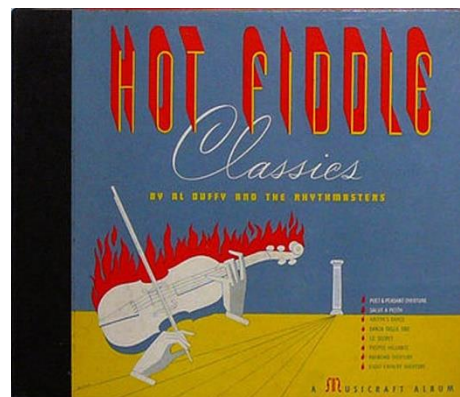
Album 66

Contains singles 306 to 309

Hot Fiddle Classics

November 1944

HOT FIDDLE CLASSICS ALBUM	Musicaft 66
Hot Fiddle Anitra's Dance.....	Al Duffy and the Rhythmasters...Musicaft 307
Hot Fiddle Danza Della Ore.....	Al Duffy and the Rhythmasters...Musicaft 307
Hot Fiddle Le Secret.....	Al Duffy and the Rhythmasters...Musicaft 308
Hot Fiddle Light Cavalry Over- ture	Al Duffy and the Rhythmasters...Musicaft 309
Hot Fiddle Poet and Peasant	Al Duffy and the Rhythmasters...Musicaft 306
Hot Fiddle Poupee Valsante.....	Al Duffy and the Rhythmasters...Musicaft 308
Hot Fiddle Raymond Overture...	Al Duffy and the Rhythmasters...Musicaft 309
Hot Fiddle Salut a Pesth.....	Al Duffy and the Rhythmasters...Musicaft 306



Lead Belly

Album 67

Contains singles

??

Scheduled for Late 1944

Although the singles came out in 1944, there are no reported announcements of an album, and no copies of the album have surfaced.

Earl Rogers

Album 68

Contains singles 333 to 335

The Folk Songs of New England

Late 1945



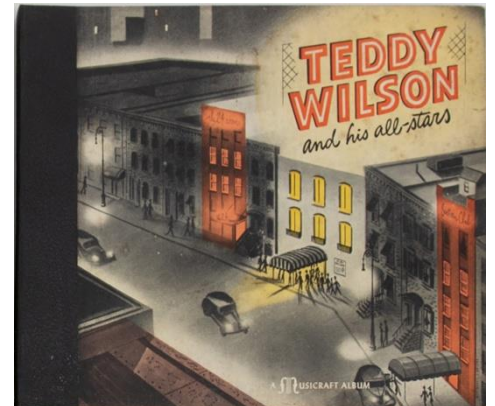
Teddy Wilson

Album N-5A

Contains singles 318, 319, 332, 336

And His All Stars

Late 1945



Album N-5 had been removed from the “Night Life” series. At that point, the series had been terminated. However, Musicraft decided to introduce new albums to the N- series – even though it was no longer a series that related to life in New York.

In a *Billboard* ad dated December 15, 1945, the Musicraft Corporation announced that it had been purchased by the Jefferson-Travis Radio Corporation. The purchase had taken place on November 5, about which *Billboard* had reported in some detail in the November 10th issue. Suddenly, Musicraft’s ownership, status, and direction changed. The new direction will appear in the third page in this series.

Musicraft First Indie To Get Electronic Tie-Up; Jefferson-Travis Get Outstanding Stock

Execs See Tape and Wire Tie-Up as Hedge

NEW YORK, Nov. 5.—First concrete sign that indie disk biz of tomorrow will link up with the field of electronics, came with the announcement this week from Musicraft recording firm that all its outstanding stock had been acquired by Jefferson-Travis Corporation, manufacturers of radio communications and tape and wire recording equipment. Big boys like Victor and Columbia have tie-ups inherent to their parent corporations.

Making no claims for anything like going into wire recording biz in the very near future, Musicraft execs expressed the position, however, that no diskery today could afford to be without an in on the electronic field in the light of new developments in the field of tape and wire recording. With J.-T.’s buy into the firm, they feel that the commercial possibilities that may come out of latest scientific developments in musical recording will not be lost on Musicraft.

ing of a national advertising campaign with more generous concessions to dealers. As far as retailers are concerned, company says it will extend a return privilege to dealers within 30 days. Details haven’t been worked out on the new policy, but it is claimed that the offer on returns will be similar to that now proffered by RCA-Victor.

It is also reported that the company currently has an insurance firm working out a deal to cover the breakage factor from the manufacturer’s end. Beneficiaries of this coverage, if it is worked out, will be passed on to the dealers, execs further state.

J.-T. Corporation, headed by Irving M. Peit, will not change the administration set-up of its new subunit. Paul Funn will stay on as presy of Musicraft, while Oliver Sablin and Albert Marx will continue to hold down v.-p. posts.

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The Officers and Directors of Musicraft Corporation are pleased to announce that Musicraft has been acquired by Jefferson-Travis Corporation, manufacturers of radio and recording equipment. The resources, facilities, and management of the Jefferson-Travis Corporation will join with Musicraft to carry out its present expansion program.