



As 1945 ended, Musiccraft's stock was picked up by the Jefferson-Travis corporation. JT responded to the acquisition by immediately beginning to groom talent. They also eyed other diskeries and wound up buying Guild Records.

Their strategy led to the release of quite a few new records from a variety of disciplines – including about two dozen albums.

### Musiccraft Tossing Talent Contracts Around Like Mad

NEW YORK, Dec. 17.—Musiccraft diskery is still busy stuffing its shopping bag in the talent market. With one major ork almost set for the stable, wax house is now understood to have ground-work laid for John Kirby and Chavez bands, with an invite also thrown in for Sarah Vaughan.

Deal for these three is supposed to be consummated this week; meanwhile Musiccraft is knocking itself out with sallies in the longhair sphere. Execs at the firm say they're negotiating with Arthur Judson, top-notch manager of symphonic and concert orks, and are already set to add Alexander Smallens to classical roster. First releases expected about the beginning of February. Also claimed that thru Judson, firm hopes to make deals with two other major conductors.

Along with activity in the concert sphere, firm announces that beginning in February it will re-install its chamber music and instrumental recording program for the serious marts. They have newly signed Kroll Quartet to pace the output in this part of the catalog.

## Label 46

Musicraft's final label design featured the company name and logo across the top. Classical labels were generally blue, while the labels of other records were generally red. They also introduced a white label for promotional discs.



**Listings Note:** In the case of classical sets where more than one work is collected onto a single album, the listings reflect the work that occupies the majority of the set.

### Walter Gross

#### Album N-6

Contains singles 358 to 361

#### JEROME KERN (Musicraft N-8)

Here is a fetching melodic mosaic woven out of eight everlasting show tunes by Jerome Kern, with expert weaving on the part of Walter Gross, who not only conducts the large studio orchestra but also has the set serving as a crafty vehicle to showcase his full-fashioned Steinwaying. The brilliance of the conductor, particularly when fingering the ivories, compensates for the lack of any lyrical effects to contrast the heavy dosage of orchestral fare dished up with the same degree of color. And while the eight songs selected hardly represent the cream of Kern's tune craftsmanship, there can be no denying the everlasting popularity of *Don't Ever Leave Me, Why Was I Born?, All the Things You Are, Who, Smoke Gets in Your Eyes, The Touch of Your Hand, Make Believe, Why Do I Love You?* With the Kern movie ready for release, this package is a timely merchandiser. Album jacket not included with records shipped for review.

### Jerome Kern

#### June 1946



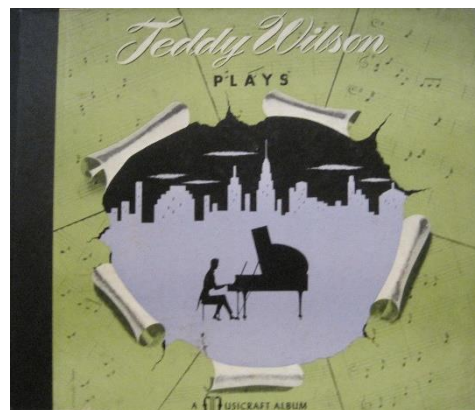
### Teddy Wilson

#### Album N-7

Contains singles 369 to 372

### Teddy Wilson Plays

#### June 1946



TEDDY WILSON ALBUM	Teddy Wilson	Musicraft N-7
All of Me	.....	Musicraft 372
Check to Check	.....	Musicraft 369
Hallelujah	.....	Musicraft 370
Long Ago and Far Away	.....	Musicraft 371
Strange Interlude	.....	Musicraft 370
Sunny Morning	.....	Musicraft 371
Why Shouldn't I?	.....	Musicraft 371
You're My Favorite Memory	.....	Musicraft 369

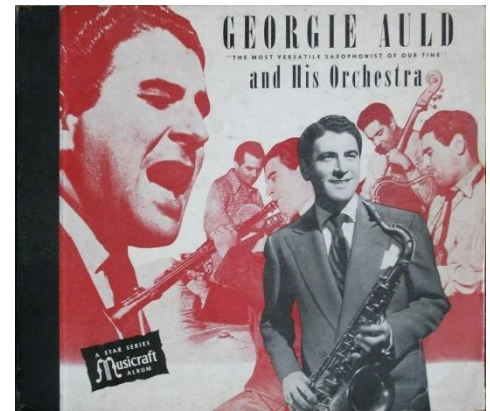
**Georgie Auld**

**Album S-1**

Contains singles 373 to 377

**Georgie Auld and His Orchestra**

July 1946



**Artie Shaw**

**Album S-2**

Contains singles 389 to 392

**Plays Cole Porter**

August 1946



COLE PORTER ALBUM .....Artie Shaw .....Musicraft S-2  
Begin the Beguine .....Musicraft 381  
Get Out of Town (Mel Tormé) .....Musicraft 389  
In the Still of the Night .....Musicraft 390  
I've Got You Under My Skin .....Musicraft 392  
My Heart Belongs to Daddy (Kitty Kallen) .....Musicraft 392  
Night and Day .....Musicraft 389  
What Is This Thing Called Love (Mel Tormé & Mel-Tones) .....Musicraft 390  
You Do Something to Me (Teddy Walters) .....Musicraft 391

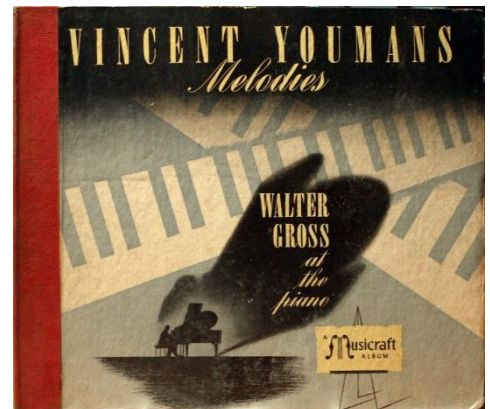
**Walter Gross**

**Album N-8**

Contains singles 385 to 388

**Vincent Youmans Melodies**

September 1946



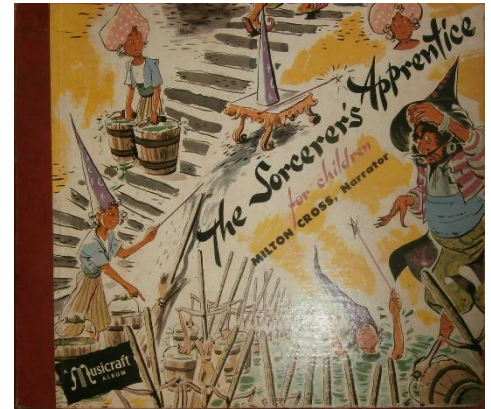
**Milton Cross**

**Album 71**

Contains singles 401 to 402

***The Sorcerer's Apprentice***

c. October 1946



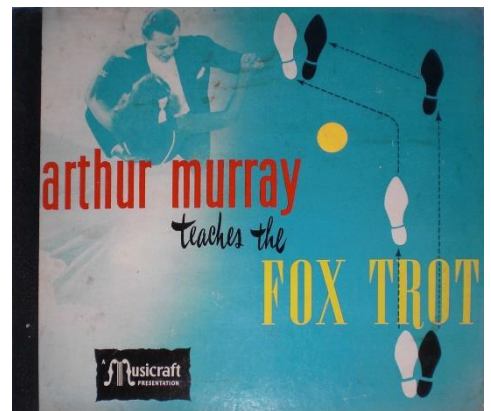
**Arthur Murray**

**Album E-1**

Contains singles 405 to 408

***Arthur Murray Teaches The Fox Trot***

October 1946



**Sylvia Marlowe**

**Album 72**

Contains singles 1158 to 1161

***D. Scarlatti Sonatas***

October 1946



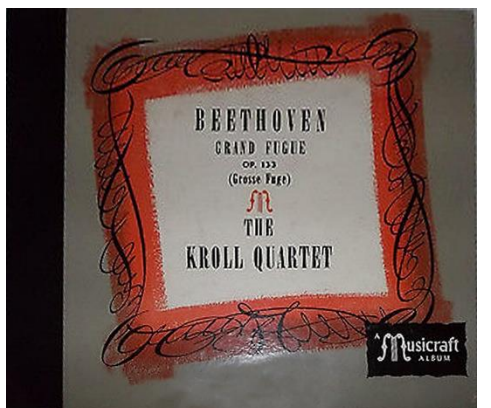
**The Kroll Quartet**

**Album 73**

Contains singles 1161 to 1162

***Beethoven: Grand Fugue***

October 1946



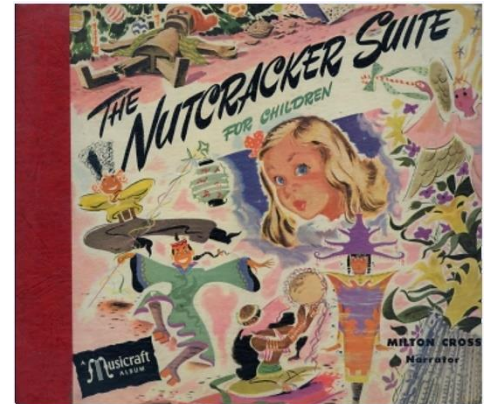
**Milton Cross**

**Album 74**

Contains singles 414 to 416

***The Nutcracker Suite***

November 1946



**Mordy Bauman**

**Album 75**

Contains singles 417 to 420

***Songs of American Sailormen***

November 1946



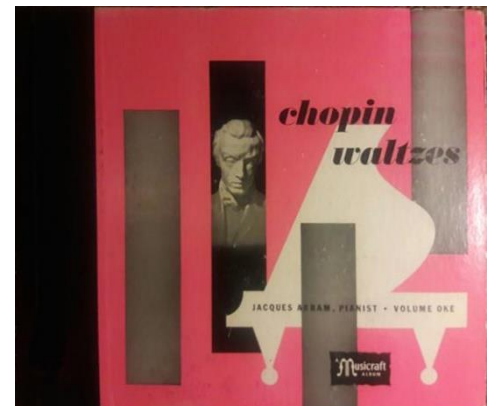
**Jacques Abram**

**Album 76**

Contains singles 1163 to 1166

***Chopin Waltzes***

November 1946



**Arthur Murray**

**Album E-2**

Contains singles 423 to 426

***Arthur Murray Teaches the Rumba***

November 1946

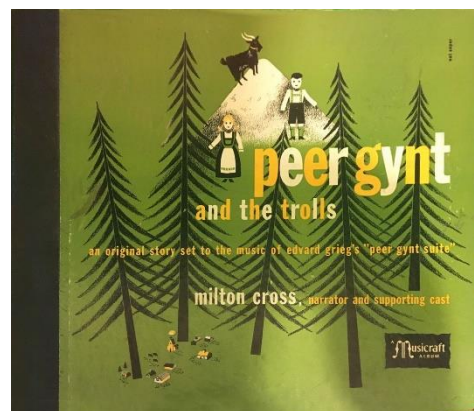
## Milton Cross

### Album 77

Contains singles 430 to 432

## Peer Gynt and the Trolls

February 1947



## Gerald Clark (et. al.)

### Album N-9

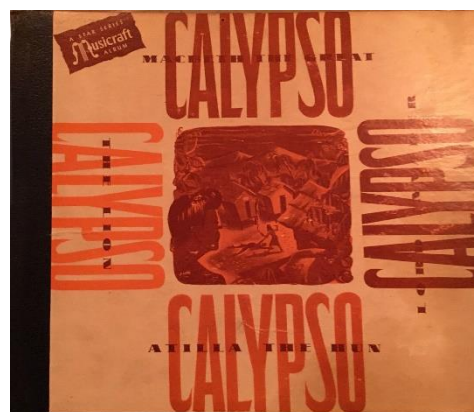
Contains singles 433 to 436

This is a collection of Guild Records recordings:

Guild 114; 115; four previously-unreleased selections.

## Calyпсо

February 1947

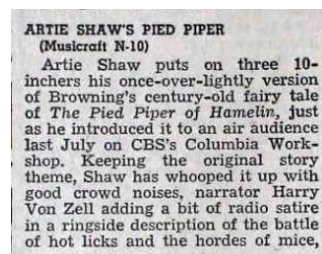


## Artie Shaw

### Album N-10

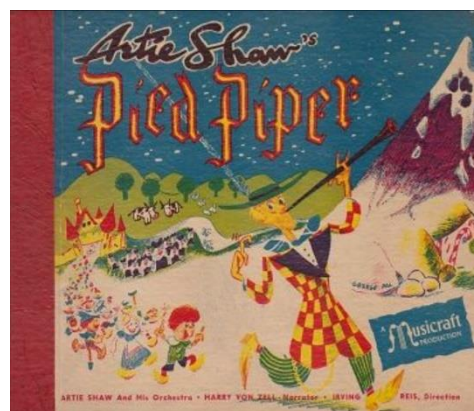
Contains singles 5004 to 5006

Light blue labels



## Pied Piper

March 1947



## Miguelito Valdes

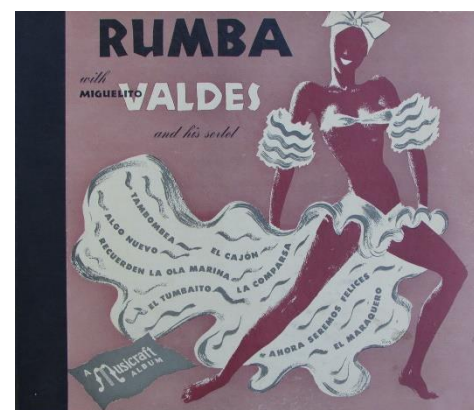
### Album S-3

Contains singles 437 to 440

RHUMBA WITH MIGUELITO VALDES ALBUM		Miguelito Valdes and His Sextet (Miguelito Valdes)
Ahora Saremos Felices	.....	Musicraft 440
Algo Nuevo	.....	Musicraft 438
El Cajon	.....	Musicraft 437
El Maraquero	.....	Musicraft 440
El Tumbaito	.....	Musicraft 439
La Comparsa	.....	Musicraft 438
Recuerden La Ola Marina	.....	Musicraft 439
Tambombes	.....	Musicraft 437

## Rumba

March 1947



## Phil Brito

### Album S-4

Contains singles 453 to 456

PHIL BRITO ITALIAN ALBUM .....Phil Brito (Walter Gross Ork).....		
Comme Egli a Stagione.....	Musicraft S-4	
Dizionario Vuie .....	Musicraft 455	
Mattinata .....	Musicraft 453	
O Maremaricello .....	Musicraft 455	
O Marie .....	Musicraft 456	
O Sole Mio .....	Musicraft 454	
Tango Del la Rosa.....	Musicraft 453	
Vieni Su .....	Musicraft 456	

## *Songs of Italy*

March 1947



## Maurice Rocco

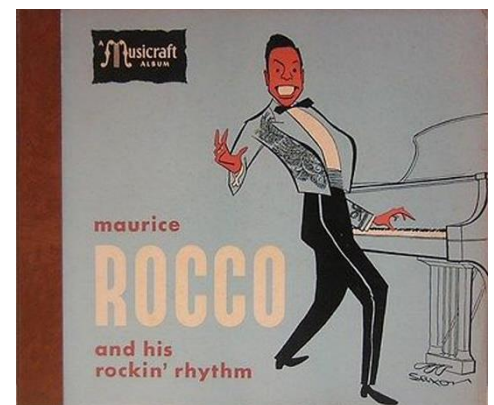
### Album S-5

Contains singles 450 to 452

MAURICE ROCCO AND HIS ROCKIN' RHYTHM ALBUM .....Maurice Rocco .....		
Easter Parade .....	Musicraft S-5	
Invitation to the Blues.....	Musicraft 452	
On the Sunny Side of the Street.....	Musicraft 449	
Rose Room .....	Musicraft 450	
Somebody Loves Me .....	Musicraft 451	
The Hour of Parting.....	Musicraft 449	
Wrap Your Troubles in Dreams.....	Musicraft 451	
You Can Depend on Me.....	Musicraft 452	

## *And His Rockin' Rhythm*

March 1947



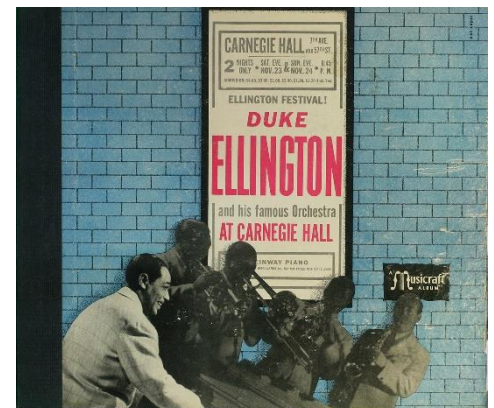
## Duke Ellington

### Album S-6

Contains singles 463 to 466

## *At Carnegie Hall*

May 1947



## Roman Totenberg

### Album 78

Contains singles 1166 to 1167

## *Bach: Violin Concerto in A Minor*

August 1947



Eddie Cantor  
Album N-11  
Contains singles 5007 to 5008

*Tweedle-de-Dee and Tweedle-de-Dum*  
August 1947



Kurt Appelbaum  
Album 79  
Contains singles 1187 to 1189 (?)

*Beethoven: Sonata in C Minor (Op. 111)*  
Released?

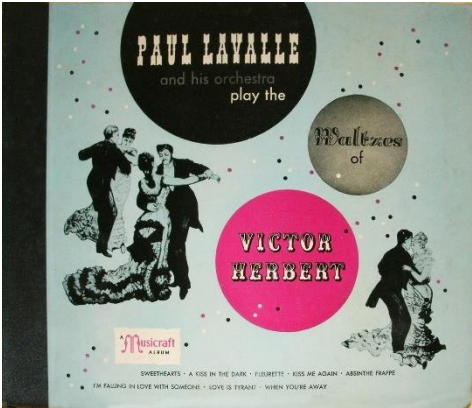
Carl Weinrich  
Album 80  
Contains singles 1179 to 1182

*Bach: Preludes and Fugues*  
April 1948

Paul LaValle  
Album 81  
Contains singles 457 to 460

*Waltzes of Victor Herbert*  
1947?

VICTOR HERBERT WALTZES		
ALBUM	Paul Lavalle Ork.....	Musicraft B-1
A Kiss in the Dark.....		Musicraft 457
Absinthe Frappe .....		Musicraft 457
Fleur-de-Lis .....		Musicraft 458
I'm Falling in Love With Someone.....		Musicraft 460
Kiss Me Again .....		Musicraft 458
Love Is Tyrant .....		Musicraft 458
Sweethearts .....		Musicraft 458
When You're Away .....		Musicraft 460



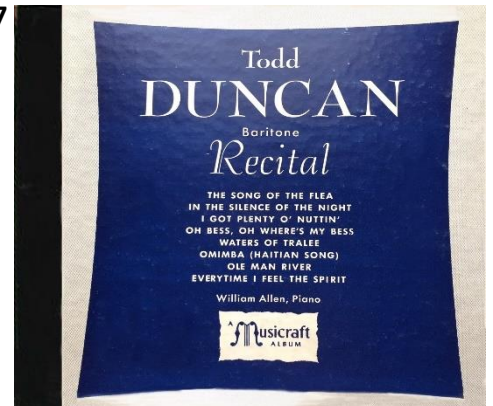
**Todd Duncan**

**Album 82**

Contains singles 467 to 470

**Baritone Recital**

**September 1947**



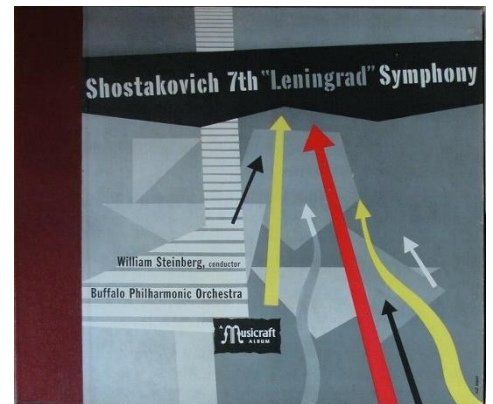
**William Steinberg, Buffalo Philharmonic**

**Album 83**

Contains singles 1168 to 1175

**Shostakovich: 7<sup>th</sup> Symphony**

**October 1947**



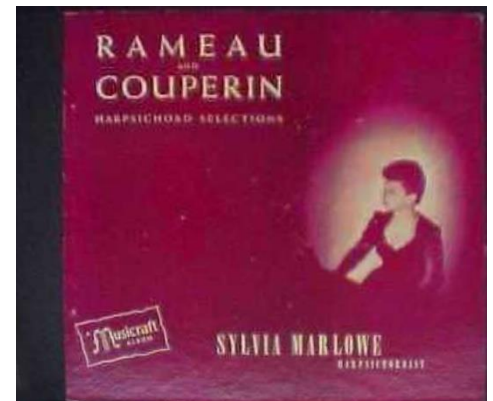
**Sylvia Marlowe**

**Album 84**

Contains singles 1176 to 1178

**Rameau and Couperin Harpsichord Selections**

**September 1947**



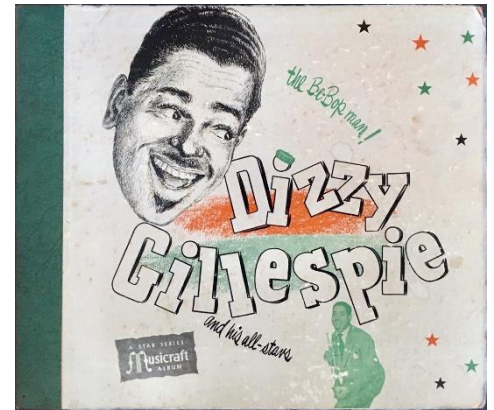
**Dizzy Gillespie**

**Album S-7**

Contains singles 485 to 488

**And His All-Stars**

September 1947



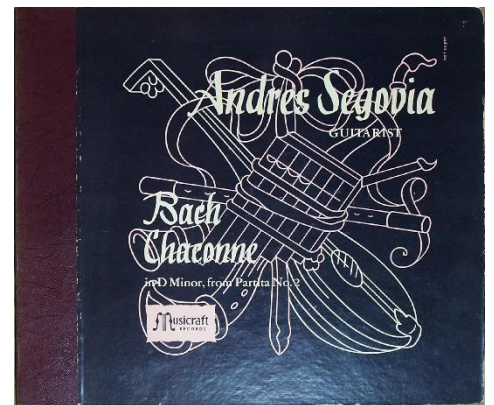
**Andres Segovia**

**Album 85**

Contains singles 1185 to 1186

**Bach: Chaconne Album**

October 1947



**Rosalyn Tureck**

**Album 86**

Although Tureck recorded the piece for Musiccraft in London in 1947, and although the first volume appears in Musiccraft's advertisements, there is no evidence that Musiccraft actually released the records.

**Bach: The Well-Tempered Clavichord (Vol. 1)**

**Withdrawn**

**ROSALYN  
TURECK  
RECORDS for  
MUSICRAFT**

Rosalyn Tureck, young American artist considered by many critics to be one of the finest interpreters of Bach, made her first Musiccraft recordings last week at the H.M.V. studios in London. Arrangements for the sessions were made by the American company with H.M.V. so that Miss Tureck could fulfil her Musiccraft recordings schedule while continuing her Continental recital tour. The masters will be shipped to America for pressing.

Miss Tureck will record the entire "Well-Tempered Clavichord" series and made the first part last week. She will complete the forty-eight preludes and fugues when she returns home in the autumn. This is the first time that the entire series has been recorded by any single artist.

The pianist left for Europe late last year after her highly successful series of Bach concerts at the New York Town Hall. She has since appeared in Copenhagen, Stockholm, Prague and Vienna, where her Press receptions have been exceptional.

STUART S. ALLEN.

**Milton Cross**

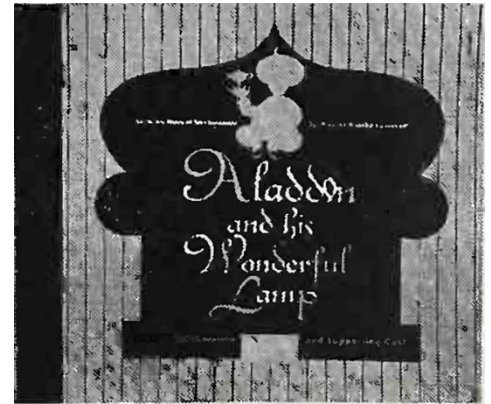
**Album 87**

Contains singles 513 to 514

Employs music from Rimsky-Korsakov's *Scheherazade*.

***Aladdin and his Wonderful Lamp***

November 1947



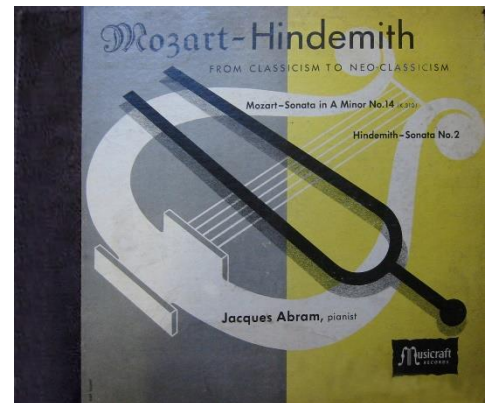
**Jacques Abram**

**Album 89**

Contains singles 1190 to 1192

***Mozart - Hindemith***

March 1948



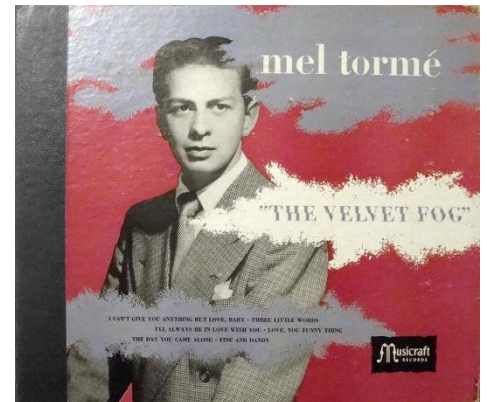
**Mel Tormé**

**Album S-8**

Contains singles 528 to 530

***The Velvet Fog***

1948



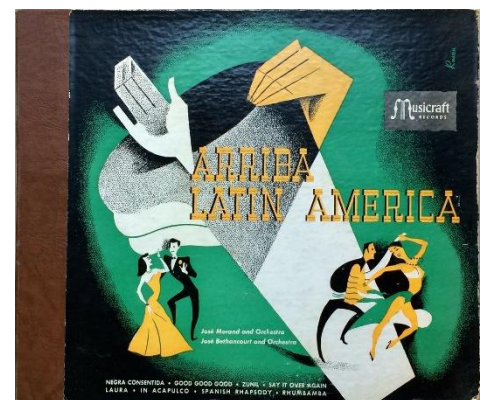
**José Bethancourt and José Morand**

**Album N-13**

Contains singles 561 to 564

***Arriba Latin America***

May 1948



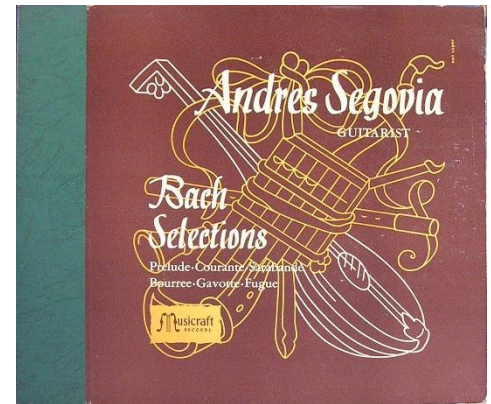
## Andres Segovia

### Album 90

Contains singles 1183 to 1184

## Bach Selections

June 1948



Musicraft was expanding in 1946, but before the end of the year, the label announced that they were losing 2¢ per record and needed to reorganize. On October 22, 1946, Jefferson-Travis renamed itself as the Musicraft Recording Corporation. The reorganization began in earnest in February 1947, and on March 19<sup>th</sup> the former Jefferson-Travis and their other companies realigned under the Musicraft banner as the new Musicraft Records, Inc. – a merger that was complete on May 28<sup>th</sup>.

Although Musicraft had Sarah Vaughan, Shep Fields, and Mel Tormé leading their sales, they were still unable to remain in the black for long. The second AFM recording ban in 1948 did nothing to help their financial situation. In May, they signed a reciprocal arrangement with EMI to release their records in the United States while allowing EMI to release Musicraft discs in other countries.

In November, a group of Musicraft's creditors demanded payment. Although they lost Mel Tormé at that time, they were in talks with Guy Lombardo to bring him to Musicraft. However, with their creditors on their heels, the new Musicraft filed for bankruptcy on December 3, 1948. On February 5, 1949, the company was found to be bankrupt and entered chapter 11 protection.

The label's last single came out in April 1949. With it being the release of a recording that they had acquired from Guild, perhaps the release was *not* a statement about their situation...but maybe it was. The A-side, "Justice in the World," contains the optimistic plea:

"Don't be scared if the dangers rise.  
Don't be troubled by the clouds in the skies.  
And don't mind all the things you're told,  
For there is still justice in this old world."

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### Musicraft Gets 2 Wks. To Prep Amended Plea

NEW YORK, Dec. 11.—Two groups of creditors of the Musicraft Company, which filed last week under Chapter 11 of the Chandler Act (*The Billboard*, December 11), held meetings yesterday (10), appointed committees and agreed to give the firm a two-week period to prepare an amended complaint to be submitted before Federal Referee Peter B. Olney December 21. One group comprises creditors of Musicraft's record holdings, the other of its plant holdings.

A meeting of the 10 largest creditors was set for Monday (13). At yesterday's meeting, creditors, expressing doubt as to whether Musicraft can operate in the black and not get deeper in debt during an arrangement period, were assured by firms' reps that they can show a profit over the next two or three months by which time they feel that they will have ironed out the situation. They estimate that they can sell some 100,000 platters by the end of March, which would mean a surplus of about \$5,000.

#### Halts Pressing?

It was also announced that the firm halted pressing operations at its Ossining plant (the Olympic plant on the West Coast has been closed for some time) and is farming out pressing to independent firms. A West Coast organization, unnamed, reportedly has offered to take over manufacturing and distributing for 11 Western States on a royalty basis.

Manufacturer creditors were informed that the two Musicraft plants were being offered for sale or for lease with assurances that the purchaser would be given Musicraft's pressing biz.

When the general creditors brought up the fact that several Musicraft artists wanted out on their contracts, company officials stated that they felt confident that performers would stay in line if an acceptable plan were worked out, especially with the ban's end apparently so near.

