Pacific Jazz Records

Richard (Dick) Bock and Roy Harte initiated the Pacific Jazz label in June, 1952. Bock was a jack-of-all-trades who had worked for Discovery Records and who also did work for Down Beat magazine, and as a publicity manager for The Haig (an LA jazz club that was at that time the leading venue for west-coast jazz). Harte was a drummer who did studio work and operated a retail drum store. Reportedly, it was Harte who designed the stenciled logo for Pacific Jazz.

Bock signed upcoming artists like Gerry Mulligan to record for the new label, and by late October, Pacific Jazz had released its first single. After another in February, it was time to begin issuing longplaying albums. Photographer William Claxton normally created the cover artwork. His approach was to integrate the photography with the text in order to generate a unified and distinctive look - with each cover being a work of art. In fact, the only covers in the series that were not by Claxton were the first in the series and, more notably, John Brandt's cover to PJLP-3 - which featured an edited Claxton photo.

The label gained in popularity, to the point where (in mid-1954) Bock expanded into the popular-music field by creating the Pacifica subsidiary. At the time Pacifica was not a hot seller, but in 1957 Pacific Jazz expanded to become World Pacific. The ten-inch line was long gone by then, as PJ had phased it out in 1955.

All in all, Pacific Jazz (and Pacifica) released 21 ten-inchers in approximately two years. Their legacy lasts to this day, and many of the LPs below are "classics." Shown below: a Pacific Jazz 10" LP label and a shot of their address at 6124 Santa Monica Blvd.



by Frank Daniels

GERRY MULLIGAN QUARTET

PACIFIC JAZZ 601—The group has etched a quiet and tastful reading of the ballad, to a subdued but steady beat. Mulligan blows the baritone, Chet Baker the trumpet, with Chico Hamilton on drums, and Bob Whitlock on bass. Bernie's Tune....68

Here, the combo bounces along in a free-wheeling interpretation, with each member taking over for a piece of solo work. Jazz fans should like both sides of this platter.



GERRY MULLIGAN QUARTET

GERRY MULIGAN QUARTET
(Pacific Jazz 602)

B "FRENESI" (2:37) The fast moving oldie gets a great send-off ly the Gerry Mulligan Quartet. Mulligan on the sax; Chet Baker, trumpet; Chico Hamilton, drums; and Bob Whitlock, bass; blend instruments for a solid treatment and one that will be heard over and over.

"NIGHTS AT THE TURNTABLE" (2:41) Flip is a moderate rhythmic instrumental that makes good listening and dancing.



Pacific Jazz Ten-Inch Albums







PJLP-1 Gerry Mulligan Quartet The Gerry Mulligan Quartet

Recording Dates: 8/16/52; 10/15/52; 10/16/52

Release Date: c. March, 1953

All front covers read PLJP-1. Labels of later LPs have a matte finish. Cover:

Bob Guidi with photo from Pell-Thomas.





GERRY MULLIGAN QUARTET71
(1-10")
Pacific Jazz (33) PJLP 2
The Mulligan Quartet is heard in a group of four readings on one side of this LP, two of them—"Cherry" and "Makin' Whoopee"—queet and intimate, with trumpet and sax playing in cool counterpoint. The combo lets loose with an exciting "Motel," and "Carson City Stage" is somewhere in between. Saxist Lee Konitz Joins the group on the flip side, and the arrangements become a bit more complex. Their reading of "Lover Man" shows much imagination and is the most striking of the four on this side. Good platter for Mulligan's many followers.

PJLP-2 The Gerry Mulligan Quartet Featuring Chet Baker/Lee Konitz Plays

Recording Dates: 1/23/53; 1/30/53; 2/1/53; 2/24/53

Release Date: BB May 2, 1953

The first front covers wrap around completely to the back cover; the second front covers have a white border on the wrapped-around portion. Cover: William Claxton





with the group. Freeman's compositions are better tailored to Baker's style than the standards and demonstrate his serious approach and emphasis on solid musical values rather than superficial display of technique. "Batter Up" is an expecially successful example of brilliant solo work integrated with a swinging group. Larry Bunker and Bobby White alternate on drums; Carson Smith and Bob Whitlock switch on bass. It's for cool

jazz fans only.



PJLP-3 Chet Baker Chet Baker Quartet

Recording Dates: 12/15/52; 4/17/53 Release Date: BB July 11, 1953

Cover Design: John Brandt; photo by William Claxton at the Haig with Mulligan Quartet in '52.





GERRY MULLIGAN QUARTET (1-10")—Pacific Jazz PJLP-5. 70
THE CAL TJADER TRIO: SWING'S THE THING (1-10") —
Fantasy 3-9. 69
SHELLY MANNE AND HIS MEN (1-10")—Contemporary C 2503 68
LESTER YOUNG TRIO NO. 2 (1-10")—Clef MGC 135 67
CHET BAKER QUARTET (1-10")—Pacific Jazz PJLP-6 66

PJLP-4 Harry Edison Quartet "Sweets" at the Haig

Recording Dates: 7/1/53 (?)

Release Date: CB October 10, 1953 Cover: Willam Claxton







PJLP-5 Gerry Mulligan The Gerry Mulligan Quartet

Recording Dates: 4/27/53; 4/29/53; 4/30/53 Release Date: CB December 19, 1953

Cover: Willam Claxton

The first front cover uses outline print for most of the writing; the first back cover has the titles in a red shade and lists PJLP-1 through 6 as available. The second front cover uses no outline print; the second back cover lists through PJLP-11.







PJLP-6 The Chet Baker Quartet The Chet Baker Quartet

Recording Dates: 7/29/53; 7/30/53; 10/3/53 Release Date: CB December 19, 1953

Cover: William Claxton

One cover printing has a bright orange/yellow background, and another has a pink background.





LAURINDO ALMEIDA QUARTET68
Bud Shank (1-10")
Pacific Jazz PJLP 7
Almeida plays a Spanish guitar (unamplified) in a quartet including alto star Bud Shank, bassist Harry Babasin and drummer Roy Harte. Here indeed is an unusual grouping of Jazz sounds and patterns, with the native Brazilian influence blending with American ideas.

PJLP-7 The Laurindo Almeida Quartet The Laurindo Almeida Quartet

09/53 Recording Dates:

BB March 6, 1954 Release Date: William Claxton Cover:





The Russ Freeman Trio The Russ Freeman Trio

Recording Dates: 10/27/53; 12/28/53

April, 1954 (High Fidelity, May, 1954) Release Date:

William Claxton Cover:





PJLP-9 Chet Baker Ensemble Chet Baker Ensemble

Recording Dates: 12/14/53; 12/22/53 Release Date: BB June 19, 1954 Cover: William Claxton

RUSS FREEMAN TRIO

PACIFIC JAZZ PJLP 8. 10-in. 23 min. \$3.85.

Russ Freeman, piano; Joe Mondragon, bass; Shelly Manne, drums. Yesterday's Gardenia's; Beck's Tops; Don's Worry About Me; Bathfield in Motion; Yau Stepped Out of Dream; Laugh Cry; At Last; The Eye Opener.

The Eye Opener.

Three of the more intriguing of the West Coast modernists are involved in a game of musical chairs on these disks. The Mulligan Quartet, in which Chet Baker plays trumpet, appears to be a bit past its peak in this collection and inclined to ride on its reputation. This reputation was built on inventively conceived and tightly knit works in which the fourtome worked rogether in warm intimary, with Mulligan's baritone saxophone and Baker's trumper blending in some startling, though subdued, effects. On their current disk, this hallmark is given full dress—and extremely good—display only on The Nearment of You. Otherwise, the tendency is to trade off solos, mostly pleasant and capable, the best being Baker's soulful brooding on Darn That Dream.

CHET BAKER ENSEMBLE80 (1-10") Pacific Jazz PJLP 9

The new set by one of modern jazz's leading lights features Baker and his combo on a group of tunes composed and/or arranged by Jack Montrose, young West Coast tenor man. The ensemble, which includes such names as Shelley Manne on drums, Montrose on tenor, Russ Freeman on piano, Joe Mondragon on bass, Herb Geller on alto and Bob Gordon on baritone sax, and, of course, Baker on trumpet. They play them with the fluidity and technique that will flip all of their young followers. All in all, it's an exciting set that should have the same solid appeal to modern fans as have other Chet Baker releases.





Jazz

LEE KONITZ AND THE GERRY MULLIGAN QUARTET77

GERRY MULLIGAN QUARTET7 (1-10")
This is a powerful package for modern Jazz afficionados, featuring the one and only Lee Konitz. They complement each other neatly and they get a chance to show off their cool musicianship on this new reclease. Tunes include standards were the series of the cool musicianship on this new release. Tunes include standards with the series of the

Lee Konitz and the GM Quartet

PJLP-10 Lee Konitz and the Gerry Mulligan Quartet

1/23/53; 1/30/53; 4/27/53; 5/20/53 Recording Dates:

BB May 8, 1954 Release Date: William Claxton Cover:





Chet Baker Sings

Recording Dates: 10/27/53; 2/15/54 Release Date: BB May 8, 1954 William Claxton Cover:





PJLP-12 **Bob Gordon** Meet Mr. Gordon

Recording Dates: 5/6/54; 5/27/54 Release Date: BB August 7, 1954 William Claxton Cover:

Bob Gordon died in an automobile accident on August 28, 1955.

CHET BAKER SINGS

MEET MR. GORDON Bob Gordon Quintet (1-10") Pacific Jazz PJLP-12

racific Jazz PJLP-12

Those who follow the works and ways of the younger West Coast musicians are in for a musical experience of the first order in this collection of Jack Montrose compositions and arrangements, as played by the Bob Gordon Quintet. The playful, neatly turned counterpoint of Gordon's bold, clean style is heard on originals such as "Meet Mr. Gordon' and "For Sue." As well as other jazz albums have been going recently, this, too, should strike pay dirt with many modern collectors.





BUD SHANK AND THREE TROM-BONES

PACIFIC JAZZ PJLP-14. 10-in. 26 min. \$3.85.

PACHEC JAZZ PJEP-14. 10-10. 26 min. \$3.85. Bud Shank, alto saxophone; Bob Enevoldsen, Stu Williamson, Maynard Ferguson, valve trombones; Claude Williamson, piano; Joe Mondragon, bass; Shelly Manne, drums. Valer in Head: Cool Fool; Linte Gril Blue; Mobilit; Wailing Vessel; Baby's Birthday Party; Yau Don't Know What Love It: Sing Something Simple.

Judging by the frequency of his appearances on various recent jazz LPs, Bud Shank must rarely get outside of a recording studio. After associating himself with oboes, Spanish guitars, French horns and the plain, garden variety of jazz instrumentation, Shank now pitches his alto saxophone in with three valve trombones. If the idea of this association was to produce a new new sound, chalk if off s no cigar, for the trombones and Shank rarely work in ensemble and when they do nothing spectacularly aural occurs. In fact, the one moment when the assemblage of trombones seems worth while is at the opening of Wailing Vessel when they emit such a startling bass blast that I was convinced my equipment was blowing up.

PJLP-13 The Laurindo Almeida Quartet The Laurindo Almeida Quartet, Volume 2

Recording Dates: 4/22/54

BB September 18, 1954 Release Date:

Cover: William Claxton





PJLP-14 **Bud Shank and 3 Trombones Bud Shank**

Recording Dates: 4/3/54; 6/22/54

c. November, 1954 (High Fidelity, December, 1954) Release Date:

William Claxton Cover:





PJLP-15 **Chet Baker Sextet** Chet Baker Sextet

Recording Dates: 9/9/54; 9/15/54

Release Date: CB December 18, 1954

Cover: William Claxton CHET BAKER SEXTET—Pacific Jazz Records PJLP-15 (1-10" LP) List: \$4.00

CHET BAKER SEXTET—Pacific Jazz Records PJLP-15 (1-10" LP) List: \$4.00 TOMMYHAWK, SIELLA BY STARLIGHT, DOT'S GROOVY; LITTLE MAN YOU'VE HAD A BUSY DAY; HE HALF DOZENS, I'M GLAD THERE IS YOU.

Chet Baker fronts the new Pacific Jazz L.P. Chet has a strong supporting cast in Bud Shank on the sax; Bob Brookmeyer, trombone; Russ Freeman, piano. Also heard are Carson Smith, bass, and Shelly Manne, drums—though the solo spotlight is shared by the featured artists and, of course, Chet Baker. Chet's horn rides sometimes moody, sometimes merrily, but always of topnotch quality. For the modernist. Chet's a great talent.





Bob Brookmeyer Quartet

Chico Hamilton Trio

PJLP-16 **Bob Brookmeyer Quartet**

7/5/54; 7/7/54 **Recording Dates:** Release Date: BB January 29, 1955 William Claxton Cover:





CHICO HAMILTON TRIO74

(1-10")

Pacific Jazz PJLP 17

Hamilton was the drummer who provided the solid rhythm foundation for early Gerry Mulligan Quartet waxings. "Uganda," "Street of Drums" and "Broadway" all show, in varying degrees, the rich palette of sounds and rhythm patterns on which he draws. Hamilton's distinguished assistants are guitarist Howard Roberts and bassist George Duvivier, the latter also deserving credit for many of the arrangements in the set. This LP will arouse keen interest among the hipsters.

PJLP-17 Chico Hamilton Trio

Recording Dates: 12/6/53; 10/2/54 Release Date: BB June 18, 1955 William Claxton Cover:





PJLP-18 Al Haig Trio Al Haig Trio

Recording Dates: 3/13/54 Release Date: Unreleased Cover: C. Danest

This album was released in other countries but not in the USA.



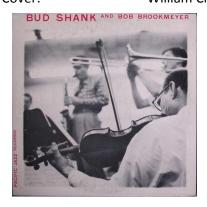


Jazz

CLIFFORD BROWN ENSEMBLE76
(i-10")
Pacific Jazz PJLP 19
Even in the great neutralizing medium
that is West Coast jazz, Clifford
Brown's rich individuality stands
forth. The talented modern trumpeter
made this package on the Coast in
company with Zoot Sims, tenor
Shelley Manne, drums, and others,
with arrangements by Jack Montrose.
The latter gets a little involved, but
Brown still manages to swing, and
the package is a must for moderns.

PJLP-19 Clifford Brown Ensemble

Recording Dates: 7/12/54; 8/13/54 BB April 30, 1955 Release Date: Cover: William Claxton





Clifford Brown Ensemble

PACIFIC JAZZ Hi-Fi 10" Long Play \$2.98 incl. tax PJ-20 BUD SHANK and BOB BROOKMEYER (with strings) Available Extended Play EP4-29

PACIFICA 10" Long Play \$2.98 incl. tax PL-802 KITTY WHITE SINGS with CORKY HALE, HARP Available Extended Play PE-402

PACIFIC JAZZ ENTERPRISES, INC.
7614 MELROSE AVE. HOLLYWOOD 46, CALIF.

PJLP-20 Bud Shank and Bob Brookmeyer

Recording Dates: 11/29/54; 1/7/55 Release Date: BB July 23, 1955 William Claxton Cover:





JOHNNY HOLIDAY SINGS60

PL-801 Johnny Holiday Johnny Holiday Sings

June, 1954

Release Date: BB December 25, 1954

Cover: William Claxton

Recording Dates:

(1-10") Pacifica PL-801

acifica PL-801
Could be that with this kind of exposure, and with a loyal and vocal cult kind of followers, Mr. Holiday could break thru. It's happened before. Certainly he's a musicianly singer and he has a sound. Arrangements by Russ Garcia and a band loaded with guys like Shelly Manne, Bud Shank and Barney Kessel should bring its own following. Holiday is a fine singer with a feeling for lyrics and melody line. His primary appeal now would seem to be among the jazz fans and musicians. He bears watching—and, of course, listening.



PL-802 Kitty White Kitty White With Corky Hale, Harp

Recording Dates: 1954/1955
Release Date: BB July 23, 1955
Cover: William Claxton