

"Announcing a Great New Jazz Label" began the ad for Bill Grauer's Riverside Records in the January 1953 issue of *The Record Changer*. Along with Orrin Keepnews, Grauer owned and managed the magazine, which had begun in 1942. Keepnews also partnered with Grauer on Riverside, but Grauer's name became better known due to the references to "Bill Grauer Productions" on the labels and covers.

Riverside emerged as an outlet for reissuing early jazz masters, as well as releasing records in the modern jazz styles.



Announcing A GREAT NEW JAZZ LABEL Riverside We are proud to announce that we have acquired the exclusive rights to resisme everything of interest from the old Paramoun, Back we be browned on the second second second partially selected from the value output of these for old companies and value consist of performances by such artists as Ma Rainey, build Armong, Johnny Dodds, Jimmy Riythe, King Oliver, Freidige Keppard, Ida Cox, Blind Lemon Jefferson, Tommy Lad-ouis Armong, Johnny Dodds, Jimmy Riythe, King Oliver, Freidige Keppard, Ida Cox, Blind Lemon Jefferson, Tommy Lad-ouis Armong, Johnny Dodds, Jimmy Riythe, King Oliver, Freidige Keppard, Ida Cox, Blind Lemon Jefferson, Tommy Lad-outer Faultous jazames of the twenties. Boch was we feel that there is a definite responsibility for the same we feel that there is a definite responsibility for the same we feel that there is a befinite responsibility for the same we feel that there is a befinite responsibility which as much fieldity as possible and presence the same that are attempting to reproduce these records with as much fieldity as possible and presence the same that are attempting to the same these records with as much fieldity as possible and presence the same that are attempting to the same the same trans-tione the same that same the same trans-tione that the same tha FIRST RELEASES RLP 1001 LOUIS ARMSTRONG PLAYS THE BLUES Featuring Ma Rainey, Tritis Smith, Coot Grant and Sox Wilson See See Rider, Raitead Blues, World's Jazz Crazy, Jelly Bean Blues, Consult, Blues, Cone Or, Guar, End Ma Creasy Blues, Consult, Blues, Cone Or, Guar, End Ma Creasy RLP 1002 JOHNNY DODDS, VOLUME I Featuring Tommy Ladiar: Jimmy Birthe, Nathy Dominique Featuring Tommy Ladnier, Jimmy Blythe, Natty Dominique Oriental Man, Sok That Thing, Weary Way Blues, There'll Come a Day, Merry Makers Twine, In the Alley Blues, Hot Potatoes, Ape Man RLP 1003 MA RAINEY, VOLUME I Featuring Tampa Red and Members of His Hokum Tub Jug Band "CONTEMPORARY JAZZ" SERIES At long last the exciting and spirited Bob Wilber Wildcats are available on LP, 8 sides, of which two have never before been re-Ieaard. RLP 2501 YOUNG MEN WITH HORNS--BOB WILBER'S WILDCATS Featuring Bob Wilber, Johnny Glasel, Jarry Blumberg, Ed Hubble, Bob Mielke, Dick Wellstood, Denny Strong, Charlie Traeger. ALL 10" LP \$3.85 EACH FROM YOUR DEALER OR DIRECT FROM **RIVERSIDE RECORDS** BOX 373. RADIO CITY STATION NEW YORK 19, N. Y.

Riverside Label Styles

Label 53

White label with light blue and black print.

Albums made from the beginning of 1953 through the end of the year, the print on the middle of the label shows RLP and the number in a large, bold, wide typeface. The bold face was removed near the end of the year, and at the start of 1954, the typeface on the catalog number was narrower.



At the beginning of 1955, the typeface of RLP and the album number were both narrowed further.

Young Men With Horns

RLP-2501

Bob Wilber's Wildcat First Appearance in Trade Magazines: January 1953



Carl Halen and the Washboard Five Carl Halen and the Washboard Five

RLP-2502

First Appearance in Trade Magazines: April 1954 A reissue of singles from Knickerbocker (1952).









New Orleans Encore

RLP-2503

Bob Hodes and the Red Onion Jazz Band First Appearance in Trade Magazines: June* 1953



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	RIVERSIDE RECORDS	
		ireel New York 19, N.Y.



Gene Mayl's Dixieland Rhythm Kings

RLP-2504

The Dixieland Rhythm Kings

First Appearance in Trade Magazines: September 1953



New Orleans Jazz Party

RLP-2505

The Dixieland Rhythm Kings First Appearance in Trade Magazines: July 1954

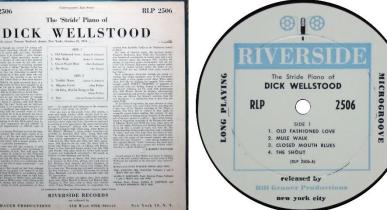


Dick Wellstood

RLP-2506

Dick Wellstood First Appearance in Trade Magazines: No Show Released 1955.



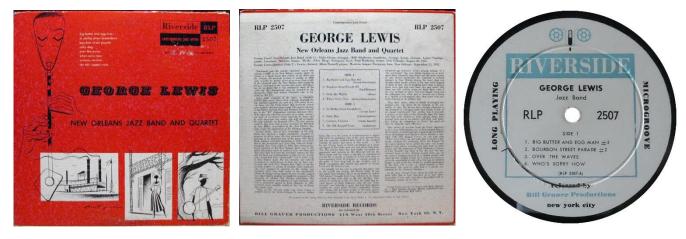


George Lewis

RLP-2507

George Lewis

First Appearance in Trade Magazines: November 1954



Cole Porter in a Modern Mood **Randy Weston**

RLP-2508



November 1954

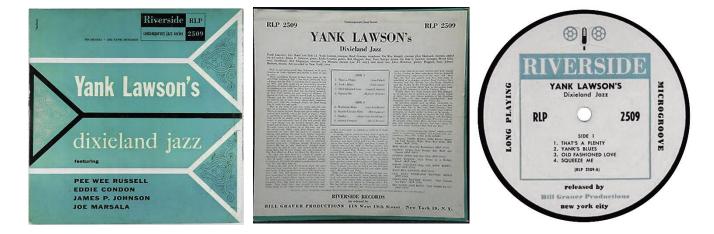


Dixieland Jazz

RLP-2509

Yank Lawson

First Appearance in Trade Magazines: February 1955



Riverside Roustabouts

RLP-2510

Bob Helm

First Appearance in Trade Magazines: December 1954



Sarah Vaughan Sings With John Kirby

RLP-2513

Sarah Vaughan and John Kirby First Appearance in Trade Magazines: February 1955



With the All-Star Stompers

RLP-2514

Wild Bill Davison

First Appearance in Trade Magazines: April 1955



The Randy Weston Trio

RLP-2515

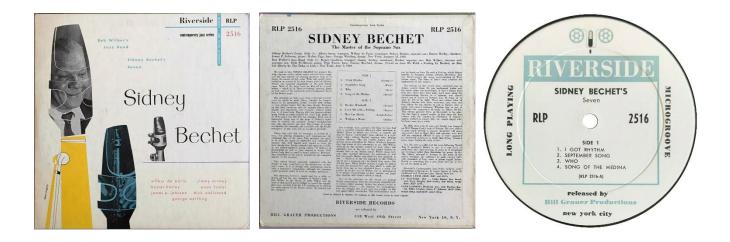
The Randy Weston Trio First Appearance in Trade Magazines: April 1955



Sidney Bechet's Seven

RLP-2516

Sidney Bechet First Appearance in Trade Magazines: April 1955



Six Valves

RLP-2517

Don Elliott-Rusty Dedrick First Appearance in Trade Magazines: April 1955



A Woman in Love

RLP-2518

Barbara Lea

First Appearance in Trade Magazines: April 1955

