

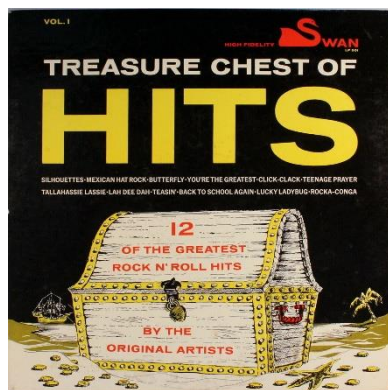
Swan Records Albums
1959-1964

Swan Records was born in 1957, shortly after Philadelphia's Bandstand program went national on August 5th. In December, Swan released their first singles. For the next two years, Swan was devoted entirely to singles. In fall 1959, however, the label offered its first LP to the public.

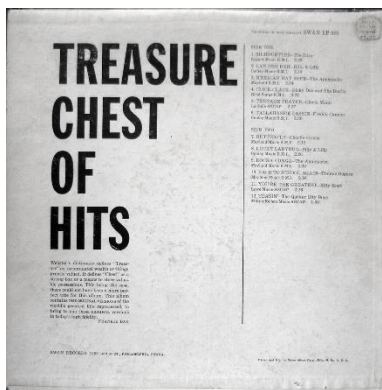
Albums were always a secondary market for Swan. Sometimes, they experimented by offering material that was not commercial in nature. Only twice did they make an album available in stereo.

Swan and Cameo/Parkway together dominated the Philadelphia record scene for a few years – until the Philly soul movement developed. The labels had a friendly relationship with one another, with Cameo distributing records for Swan. Swan always remained a singles label, though; it wound up releasing only sixteen albums throughout the years. Compared to the over 250 singles that the label put out, that number was small. Today, several of the Swan LPs have found themselves an interesting collector market.





Front Cover



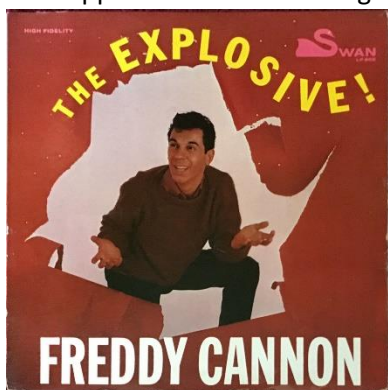
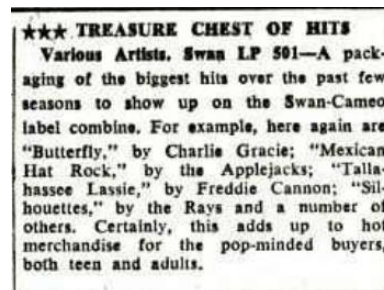
Back Cover



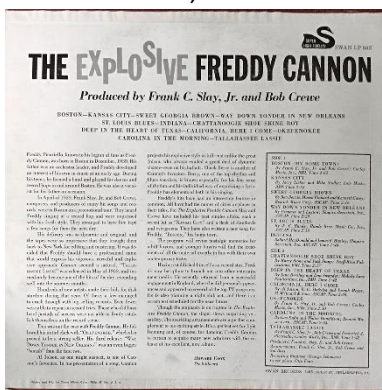
Label (RCA)

SW-501 **Various Artists** **Treasure Chest of Hits**

First Appearance in Trade Magazines: November 23, 1959



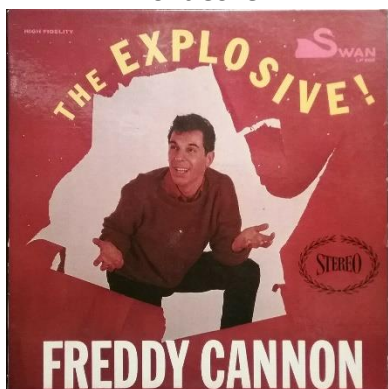
Front Cover



Back Cover



Label (Columbia)



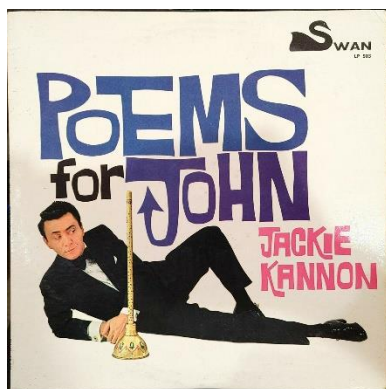
Front Cover (stereo)



Columbia

502/S-502 **Freddy Cannon** **The Explosive! Freddy Cannon**

First Appearance in Trade Magazines: January 11, 1960



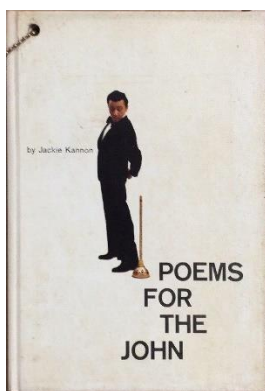
Front Cover



Back Cover



Monarch (?)



Book

The book was banned in South Africa (and possibly other places), due to its content, which was somewhat risqué for 1960. When Swan Records released the LP, they deliberately retitled it *Poems for John*. The trade magazines did not mention it.

SLP-503 **Jackie Kannon** ***Poems for (the) John***

First Appearance in Trade Magazines: (no show) 1960



Front Cover



Back Cover

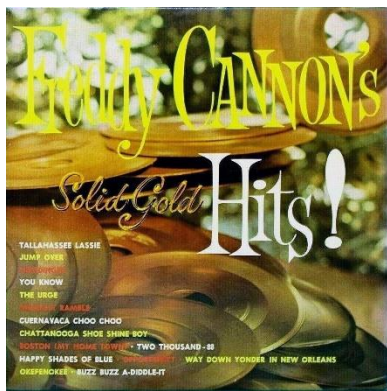


Label

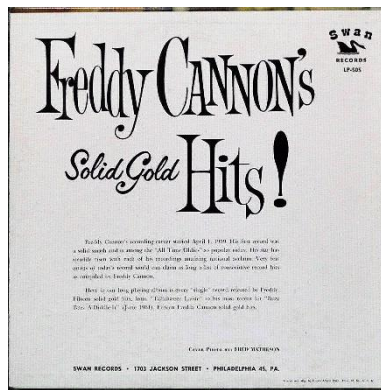


LP-504 **Freddy Cannon** ***Sings Happy Shades of Blue***

First Appearance in Trade Magazines: October 29, 1960



Front Cover



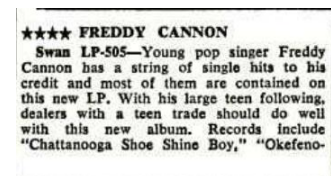
Back Cover



Label



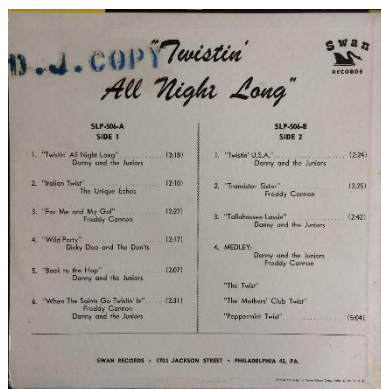
RCA



LP-505 **Freddy Cannon** *Solid Gold Hits!*
First Appearance in Trade Magazines: July 24, 1961



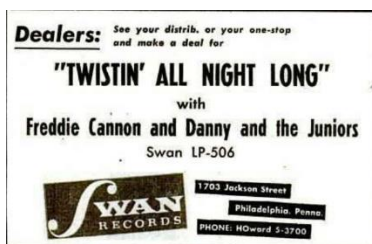
Front Cover



Back Cover



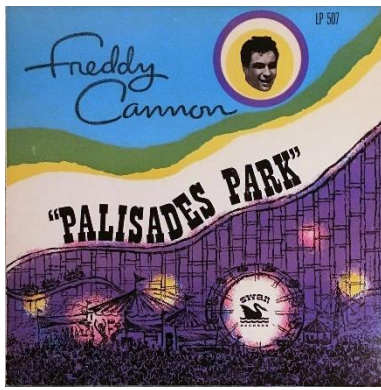
Label 1



Label 2



SLP-506 **Various Artists** *Twistin' All Night Long*
First Appearance in Trade Magazines: March 10, 1962



Front Cover



Back Cover



Promotional Copy

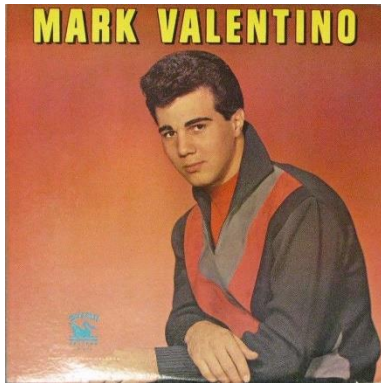


Label 1

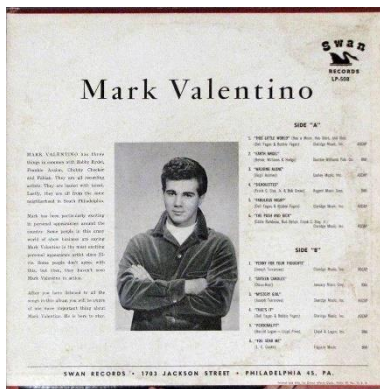


RCA

SLP-507 **Freddy Cannon** **Palisades Park**
First Appearance in Trade Magazines: July 21, 1962-



Front Cover



Back Cover



Label 1



SLP-508 **Mark Valentino** **Mark Valentino**
First Appearance in Trade Magazines: December 29, 1962

RCA





Front Cover



Back Cover



Label 1



Promotional Copy (RCA)

SLP-509

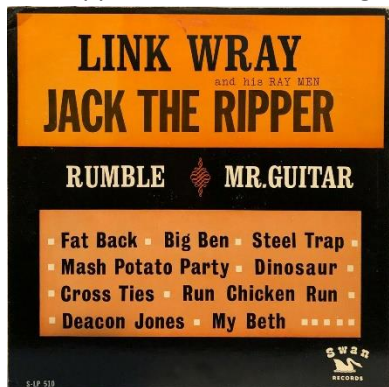
Rockin' Rebels

Wild Weekend

First Appearance in Trade Magazines: March 9, 1963.



RCA



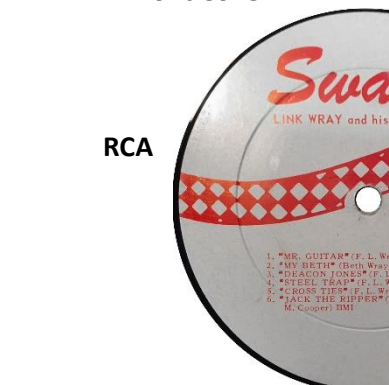
Front Cover



Back Cover



Label 1



RCA

Label 63



LP-510

Link Wray and His Ray Men

First Appearance in Trade Magazines: August 10, 1963.

JACK THE RIPPER
Link Wray & His Ray Men. Swan
SLP 510



Front Cover

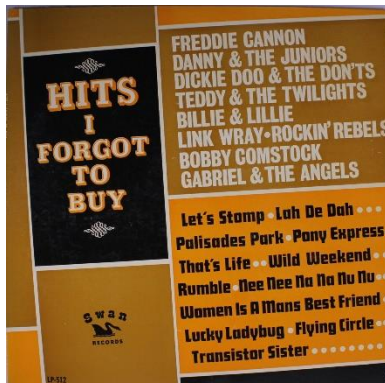


Back Cover



Label 1

LP-511 **Freddie Cannon** **Steps Out**
First Appearance in Trade Magazines: October 12, 1963.



Front Cover



Back Cover



Label 1



LP-512 **Various Artists** **Hits I Forgot to Buy**
First Appearance in Trade Magazines: January 11, 1964.





Front Cover



Back Cover

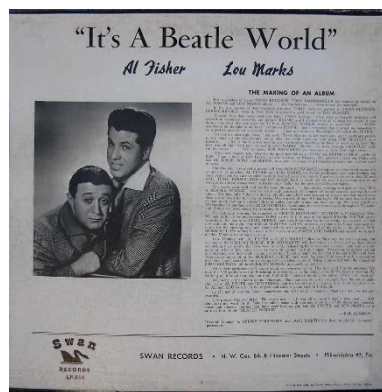


RCA

SLP-513 **The Sapphires** **Who Do You Love**
First Appearance in Trade Magazines: April 25, 1964



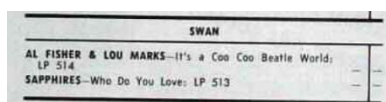
Front Cover



Back Cover

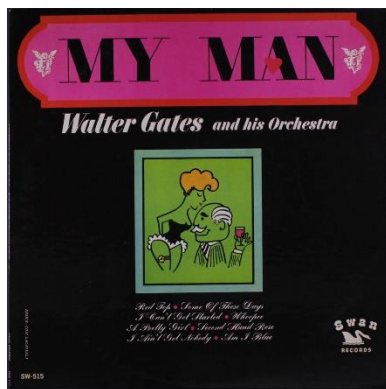


Label 1



LP-514 **Al Fisher & Lou Marks** **It's a Beatle World**
First Appearance in Trade Magazines: April 1964





Front Cover (mono)



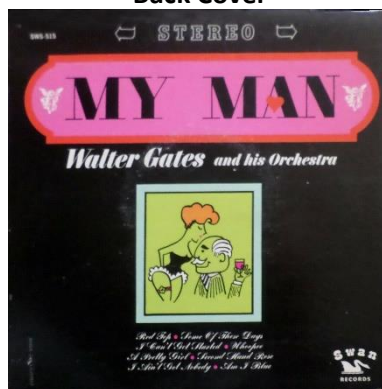
Back Cover



Label 1



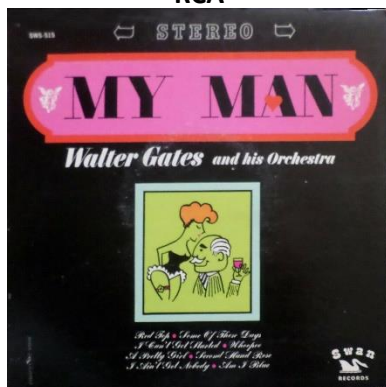
RCA



Compact 33 Cover



Compact 33 Label (RCA)



Front Cover (stereo)



Label 1

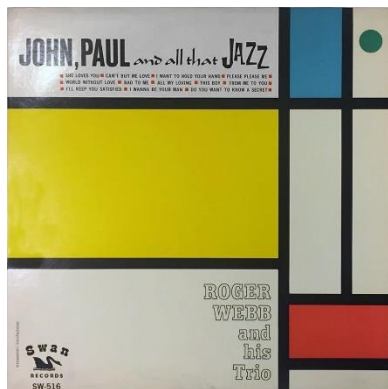


RCA



MY MAN—Walter Gates—Swan SW 515
Walter Gates tags this album on Swan after a recent single, "My Man," that saw considerable sales and airplay activity on both the pop and top 40 stations despite the fact the material here is a departure from normal top 40 programming. The flavor is Dixieland—big band, the tunes of the years-back variety, and the arrangements fresh and sparkling. Easy listening tracks here are "Red Top," "Am I Blue," "I Can't Get Started" and "Makin' Whoopee." Set is loaded with universal appeal.

SW-515/SWS-515/SEP-515 **Walter Gates** **My Man**
First Appearance in Trade Magazines: July 18, 1964



Front Cover



Back Cover



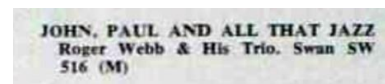
Promotional Copy



Label 1



Sticker



SW-516 Roger Webb John, Paul, and All That Jazz
First Appearance in Trade Magazines: August 15, 1964