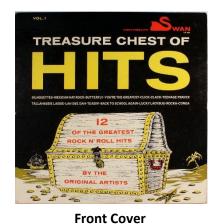
## Swan Records Albums 1959-1964

Swan Records was born in 1957, shortly after Philadelphia's Bandstand program went national on August 5<sup>th</sup>. In December, Swan released their first singles. For the next two years, Swan was devoted entirely to singles. In fall 1959, however, the label offered its first LP to the public.

Albums were always a secondary market for Swan. Sometimes, they experimented by offering material that was not commercial in nature. Only twice did they make an album available in stereo.



Swan and Cameo/Parkway together dominated the Philadelphia record scene for a few years — until the Philly soul movement developed. The labels had a friendly relationship with one another, with Cameo distributing records for Swan. Swan always remained a singles label, though; it wound up releasing only sixteen albums throughout the years. Compared to the over 250 singles that the label put out, that number was small. Today, several of the Swan LPs have found themselves an interesting collector market.







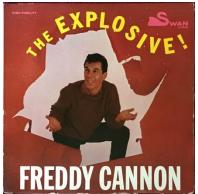
**Back Cover** 

Label (RCA)

\*\*\* TREASURE CHEST OF HITS Various Artists. Swan LP 501-A packaging of the biggest hits over the past few seasons to show up on the Swan-Cameo label combine. For example, here again are "Butterfly," by Charlie Gracie; "Mexican Hat Rock," by the Applejacks; "Tallahassee Lassie," by Freddie Cannon; "Silhouettes," by the Rays and a number of others. Certainly, this adds up to hot merchandise for the pop-minded buyers, both teen and adults.

SW-501 **Various Artists Treasure Chest of Hits** 

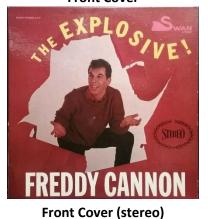
First Appearance in Trade Magazines: November 23, 1959



THE EXPLO<sup>SI</sup>VE FREDDY CANNON Produced by Frank C. Slay, Jr. and Bob Crewe

THE EXPLOSIVE! FREDDY CANNON XTV 62576

**Front Cover** 



**Back Cover** 



THE EXPLOSIVE FREDDY CANNON

Swan LP 502 — The fine young Bostonian rocker, who has enjoyed such singles his as "Tallahassee Lassie," "Ökefenokee," and "Way Down Yonder in New Or-leans," offers his first album, which includes these three his. The lad has a solid, inspired, driving sound and he shows particularly well on Lieber and Stoller's tone, "Kansas City." There's a lot of continuing excitentations, which was not can the fans should gobble up the album.

Label (Columbia)



Columbia

502/S-502 **Freddy Cannon** The Explosive! Freddy Cannon

First Appearance in Trade Magazines: January 11, 1960



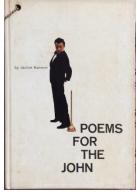




**Front Cover** 

**Back Cover** 

Monarch (?)



The book was banned in South Africa (and possibly other places), due to its content, which was somewhat risqué for 1960. When Swan Records released the LP, they deliberately retitled it *Poems for John*. The trade magazines did not mention it.

Book

SLP-503 Jackie Kannon Poems for (the) John

First Appearance in Trade Magazines: (no show) 1960



**Front Cover** 



**Back Cover** 



Label



LP-504 Freddy Cannon Sings Happy Shades of Blue

First Appearance in Trade Magazines: October 29, 1960







**Front Cover** 



**Back Cover** 

\*\*\* FREDDY CANNON

\*\*\*\* FREDDY CANNON

Swan LP-505—Young pop singer Freddy

Cannon has a string of single hits to his
credit and most of them are contained on
this new LP. With his large teen following,
dealers with a teen trade should do well
with this new album. Records include
"Chattanooga Shoe Shine Boy," "Okefeno-

**RCA** 

LP-505 **Freddy Cannon Solid Gold Hits!** 

First Appearance in Trade Magazines: July 24, 1961



**Front Cover** 



1. COP Twistin' Swan All Night Long

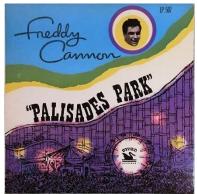
**Back Cover** 

Label 2



**SLP-506 Various Artists** Twistin' All Night Long

First Appearance in Trade Magazines: March 10, 1962



**Front Cover** 



**Back Cover** 



**Promotional Copy** 



Label 1



**RCA** 

Pop



FREDDY CANNON AT PALISADES PARK
Swan SLP 507—Cannon has had a big resurgence with his smash "Palisades Park," single and here's a whole package of similarly rocking numbers. These include some earlier singles like "Transistor Sistor" and "Teen Queen of the Week," and some newly recorded tracks that also rock. A lot of excitement here.

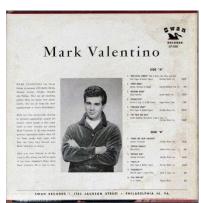
**SLP-507 Freddy Cannon** 

Palisades Park

First Appearance in Trade Magazines: July 21, 1962-



**Front Cover** 



**Back Cover** 

**RCA** 



Label 1



**Mark Valentino SLP-508 Mark Valentino** 

First Appearance in Trade Magazines: December 29, 1962







**Front Cover** 



**Back Cover** 



Label 1



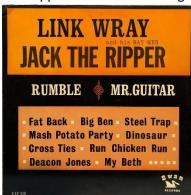
**RCA** 

Promotional Copy (RCA)

SLP-509 Rockin' Rebels

Wild Weekend

First Appearance in Trade Magazines: March 9, 1963.





SIDE "A"

SIP - 510

LINK WRAY AND

HIS RAY MEN

(F. L. Ways, Ed.) Flowering Morile

Restance Market Market

Farming M

**Front Cover** 

Back Cover

RCA

LINK WRAY and his Ray Men

LP 510-A
51de A

1. \*WR. GUITAR\*\*(F. L. West, Se.) BMI
2. \*WY URETH\*\* (First Way, Se.) BMI
3. \*WRAY (First Way, Se.) BMI
3. \*\*PEACON (SWEE\*\* (F. L. West, Se.) BMI
4. \*\*CREET TRAN\*\* (F. L. West, Se.) BMI
5. \*\*CREET TRAN\*\* (F. L. West, Se.) BMI
6. \*\*ACK THE BIPPER\*\*(F. L. West, Se.)
6. \*\*ACK THE BIPPER\*\*(F. L. West, Se.)
6. \*\*C. Cooper BMI

Label 63



LP-510 Link Wray and His Ray Men

First Appearance in Trade Magazines: August 10, 1963.

JACK THE RIPPER Link Wray & His Ray Men. Swan SLP 510







**Front Cover** 

**Back Cover** 

Label 1





LP-511 Freddy Cannon Steps Out First Appearance in Trade Magazines: October 12, 1963.





HITS I FORGOT TO BUY

**Front Cover** 

**Back Cover** 



Label 1



LP-512 **Various Artists** Hits I Forgot to Buy

First Appearance in Trade Magazines: January 11, 1964.







Front Cover Back Cover RCA

**SLP-513** The Sapphires Who Do You Love First Appearance in Trade Magazines: April 25, 1964









SWAN

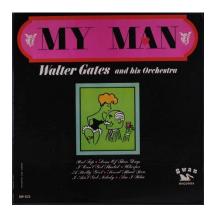
AL FISHER & LOU MARKS-II'S a Coo Coo Beatle World;
LP 514

SAPPHIRES—Who Do You Love; LP 513

Back Cover



**LP-514** Al Fisher & Lou Marks *It's a Beatle World* First Appearance in Trade Magazines: April 1964







Front Cover (mono)



**Back Cover** 



Label 1



**RCA** 



**Compact 33 Cover** 



Compact 33 Label (RCA)



Front Cover (stereo)

Label 1

**RCA** 



MY MAN—Walter Gates—Swan SW 515
Walter Gates tags this album on Swan after a recent single, "My Man," that saw considerable sales and airplay activity on both the pop and top 40 stations despite the fact the material here is a departure from normal top 40 programming. The flavor is Dixieland—big band, the tunes of the years-back variety, and the arrangements fresh and sparkling. Easy listening tracks here are "Red Top," "Am I Blue," "I Can't Get Started" and "Makin' Whoopee." Set is loaded with universal appeal.

SW-515/SWS-515/SEP-515 Walter Gates My Man First Appearance in Trade Magazines: July 18, 1964







**Front Cover** 

**Back Cover** 

**Promotional Copy** 



Sticker

JOHN, PAUL AND ALL THAT JAZZ Roger Webb & His Trio. Swan SW 516 (M)

SW-516 **Roger Webb** John, Paul, and All That Jazz

First Appearance in Trade Magazines: August 15, 1964