

# **Label Styles**

# **Singles**

### Label 64

Red-brown Label with Tower logo at left Artist name in ALL CAPS

Years: August, 1964, to August, 1968

Numbers: 101 to 436



#### Label 64a

Red-brown Label with additional rim print (west) Artist name in ALL CAPS, in Title Case, or small caps

Years: December, 1968 to July, 1969

Numbers: 437 to 493

Distributed by Capitol Records

#### Label 69

Striped Label

Years: July, 1969 – 1970 Numbers: 494 to 519.

Rim text reads "a subsidiary of Capitol industries."







# Clips from Billboard

Billboard, March 6, 1966



# Billboard, February 20, 1965

# Cap's Towering Subsidiary

NEW YORK — Tower Records, Capitol's subsidiary is creating a stir after only five months of operation. The label's first chart record. A pache 65, for the first chart record. A pache 65, for the first chart record is proposed to the first chart record is proposed to the first chart record in the first chart record is gathering strong air play. Vito Samela, Tower's national sales and promotion manager, reports distributor recorders.

Tower has also just announced the release of its first album, "Sing a Song With the

Beatles," This package will contain printed lyrics and chord symbols, plus photos of the group. Package will be a two-sectional jacket.

Tower is also rushing out its first country release, and it looks like a big one. Disk is "A Tombstone Every Mile," by Dick Curless. Tower purchased this master from Allagash Records. Approximately 16,500 disks have already been sold in the northwestern section of the the northwestern section of the United States and heavy orders for the disk are pouring into Tower headquarters.

Billboard, November 7, 1965

## Tower to Handle Wilson Material

HOLLYWOOD—Tower Records has taken over distribution of all Justin Wilson comedy material. The Southern comic's first Tower LP is "Me I Got a Friend." Wilson previously had three LP's on Project which was tied in with the parent Capitol operation.

Wilson is a Louisiana Cajun whose previous three LP's sold in the 35,000 category with only two distributors handling the products, according to Tower merchandising man Perry

Mayer.

Wilson is Tower's first comedy artist. The label celebrated its first birthday Sept. 1, and, according to president Bud Fraser, has successfully covered all fields of repertoire. Tower's hot artists include lan Whitcomb and the Sun Rays in the teen field, Dick Curless in c&w and Gloria Jones in r&b. Jones in r&b.

Billboard, August 16, 1969

Billboard, October 11, 1969

# ...All Very Exciting!

# Cap Puts Tower Into Corporate Umbrella

LOS ANGELES — Capitol has changed Tower Records from a separate company but will continue releasing product on that logo with other independent labels handled by its own distribution wing.

Tower had been operated for five years as a subsidiary with its own 27 independent distributors. Effective Immediately, all Tower product will be handled by Capitol's own a&r staff and all promotion, merchandising and sales will be handled by Capitol people.

The move gives Capitol five more labels to distribute. Capitol already has the machinery to handle distribution of nine labels. Moving into the Capitol distributing corps' domain are Tower, Burdette, Showtown, Uptown and Hand, all formerly handled by Tower distributiors. Chartie Nuccio, Capitol's promotion vice president and di-

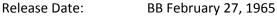
rector of independent labels, will oversee the distribution of the Tower affiliated companies. At the same time, Capitol announces a November release of the first six albums from Harvest, the new EMI-owned underground label.

#### Albums (5000 Series)





**SKAO-5000** Jimmy Haskell Sing a Song With the Beatles







**ST-5001** Eddie Lund *Mai Tai Time* 

Release Date: BB July 31, 1965





**DT-5002** The Arrows Apache '65

Release Date: BB April 24, 1965



POP SPECIAL MERIT

APACHE '65

Arrows. Tower T 5002 (M)

Devotes of the electric guitar sound and the clomp, clomp bear will grab this album right off. The Arrows had a hit single recently with their revival of "Agache." Or sound on a trible of Indian-type songs and a brace of current dance craser.



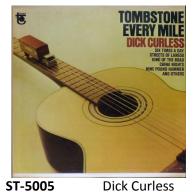


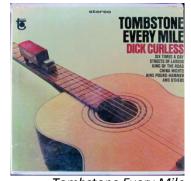
**DT-5003** Freddie & the Dreamers*l'm Telling You now* Release Date: BB April 3, 1965





**DT-5004** Ian Whitcomb You Turn Me On! Release Date: July 3, 1967





Release Date: BB May 15, 1965

Tombstone Every Mile

POP SPOTLIGHT

I'M TELLING YOU NOW

Freddie & the Dreamers. Tower

T 5003 (M); DT 5003 (S)

The Tower Label has combined their Freddie and the Dreamers hif, "I'm Telling You Now" with songs by other English artists namely. The Foru Just Men, Linda Laine and the Sinners, Heinz, Mike Rabin and the Demons and the Toggery Five. The package also offers illustrated instructions for the new dance craze, "The Freddie." Powerful combination for sales!

FREDDIE THE DREAMERS

I'M TELLING YOU NOW

DANCE THE "FREDDIE"

ORACIO THE TREDDIE THE DREAMERS

I'M TELLING YOU NOW

DANCE THE "REDDIE"

ORACIO THE "FREDDIE"

ORACIO THE "STATE OF THE DREAMERS

Lears to dance the "FREDDIE"

See other side





**DT-5006** Dean Martin *The Lush Years* Release Date: BB November 13, 1965





**DT-5007** Jones, Rivers, Freddie *Three at the Top* Release Date: BB November 13, 1965







**W/DT-5008** Justin Wilson I Gawr-on-Tee

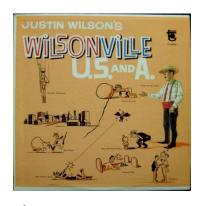
Release Date: BB November 6, 1961 (project release); November,1965 (Tower)

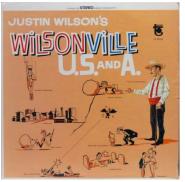
A reissue of Project 8001. The original release on Tower was in mono only. After mid-1967, the LP was reissued in Duophonic. Earlier Duophonic copies have the mono catalog number on the front cover and have "for STEREO phonographs" on the back slick (wrapped to the front). Later copies have removed the mono number from the front slick and have added "for STEREO phonographs" at the top.

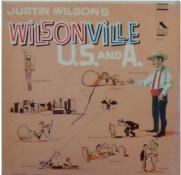










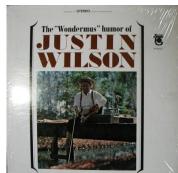


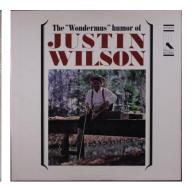
**W/DT-5009** Justin Wilson Wilsonville U.S. and A.

Release Date: BB November, 1965

A reissue of Project 8003. The original release on Tower was in mono only. After mid-1967, the LP was reissued in Duophonic.







**W/DT-5010** Justin Wilson The "Wondermus" humor of Justin Wilson

Release Date: BB November, 1965

A reissue of Project 8003. The original release on Tower was in mono only. After mid-1967, the LP was reissued in Duophonic.





**W/DT-5011** Justin Wilson "Me, I Got a Frien'!"

Release Date: BB November, 1965

The original release on Tower was in mono only. After mid-1967, the LP was reissued in Duophonic.



T-5012 **Dick Curless** Hymns Release Date: BB December 4, 1965



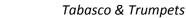


The Soul of Dick Curless ST-5013 **Dick Curless** 

Release Date: BB March 26, 1966







The prefix is ST-, but the label reads Duophonic.

ST-5014 Joe Leahy Release Date: c. April 23, 1966











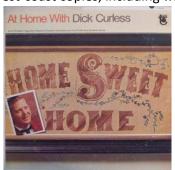




**DT-5015** Dick Curless *Travelin' Man* 

Release Date: BB January 29, 1966

West-coast copies, including white-label promos, are on the Tower label.





AT HOME WITH DICK CURLESS
Tower T 5016

Soft, low and easy—that's Dick Curless in this package of nostalgic oldies like "Careless Love," "Beautiful Dreamer" and "The Foggy Foggy Dew." He has a great number of fans and this should please them all.

**DT-5016** Dick Curless At Home With Dick Curless

Release Date: BB January 28, 1967





**ST-5017** The Sunrays *Andrea* Release Date: BB March 26, 1966

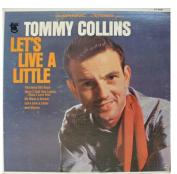






**DT-5018** Dean Martin *Relaxin'* Release Date: March 7, 1966





**DT-5021** Tommy Collins *Let's Live a Little* Release Date: BB March 26, 1966





**DT-5022** Faron Young *It's a Great Life* Release Date: BB May 14, 1966

COUNTRY SPECIAL MERIT

LET'S LIVE A LITTLE

Tommy Collins. Tower T 5021 (M)

A package of aldies by Tommy Collins, cluding one from that he authored whi hat grown into a classic in the field of the collins of the col

COUNTRY SPECIAL MERIT
IT'S A GREAT LIFE
Foron Young. Tower T 5022
Some of the old ones—and great ones—old referent Young, including "It's a Great Life,"
Some Before I Dist" and "All Right." Deal re who cafer to the country fan could find







**ST-5025** Dick Curless & Kay Adams Release Date: BB May 7, 1966

A Devil Like Me Needs an Angel Like You





**DT-5026** John Stewart & Scott Engel *I Only Came to Dance With You* Release Date: BB May 28, 1966





**ST-5027** The Standells *Dirty Water* Release Date: BB June 4, 1966











ST-5028 Mae West *Way Out West*Release Date: BB June 25, 1966





ST-5029 Ketty Lester When a Woman Loves a Man Release Date: BB June 18, 1966



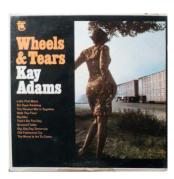


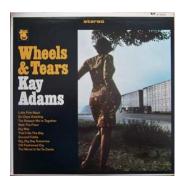
**ST-5031** Goodwin "Goody" Goodload *Supercamp* Release Date: BB July 9, 1966





ST-5032 Malka & Joso Jewish Songs Release Date: BB May 21, 1966



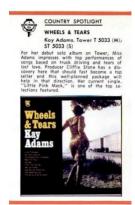


**ST-5033** Kay Adams *Wheels & Tears* Release Date: BB October 1, 1966





**DT-5036** Dean Martin *Happy in Love* Release Date: BB October 1, 1966







**DT-5038** The Louvin Brothers *Jewish Songs* Release Date: BB October 1, 1966





**DT-5039** Justin Wilson Whoooooo Boy!!!
Release Date: BB October 1, 1966





ST-5040 Students of St. Michael's College The Canticle of the Gift
Release Date: BB October 1, 1966





**ST-5042** Ian Whitcomb *Mod, Mod Music Hall* Release Date: BB October 8, 1966





**DT-5043** Soundtrack *The Wild Angels* Release Date: BB September 17, 1966

The first covers (mono and Duophonic) do not list the songs on the front cover; second covers list them.





**ST-5044** The Standells *Why Pick on Me* Release Date: BB November 19, 1966



Call Your Tower Record Distributor NOW!





ST-5045 Soundtrack *Country Opera: the Legend of Johnny Brown*Release Date: BB November 19, 1966





ST-5046 Band of the Irish Guards *Marching With the Beatles*Release Date: BB November 19, 1966





**ST-5047** Walter Wanderley *From Rio With Love* Release Date: BB November 19, 1966



POP SPOTLIGHT
FROM RIO WITH LOVE
Walter Wanderley. Tower T
SO47 (M); ST SO47 (S)
Allthough under contract to Verve, this package of fresh material should genner for
bactailty of new and pulsating hythms
with the standby "Quiet Nights" to add
Exceptional Wanderly performances, when





The Crusaders Make a Joyful Noise With Drums and Guitars ST-5048 Release Date: BB November 19, 1966







ST-5049 The Standells The Hot Ones! BB February 4, 1967 Release Date:





ST-5050 Dave Gardner Hip-Ocrocy BB February 4, 1967 Release Date:

POP SPECIAL MERIT

THE HOT ONES!





**ST-5051** The Afro-Latin Soultet *Wild!* Release Date: BB April 1, 1967





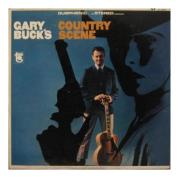
**ST-5052** The Sergio Mendes Trio *In the Brazilian Bag* Release Date: BB February 4, 1967



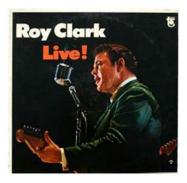


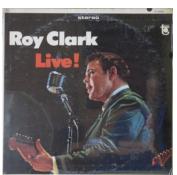
**DT-5053** Soundtrack *Dr. Goldfoot & the Girl Bombs*Release Date: BB February 4, 1967





**DT-5054** Gary Buck Gary Buck's Country Scene Release Date: before mid-April, 1967





POP SPECIAL MERIT
THE HOT ONES!
The Standells. Tower T 5049
ST 5049 (S)

ST-5055 Roy Clark *Live!*Release Date: BB February 4, 1967





**DT-5056** Soundtrack *The Wild Angels Vol. II* Release Date: BB March 25, 1967





**ST-5057** Joe Leahy *A Taste of Trumpets, a Touch of Voices* Release Date: November 18, 1967





erWanderley

POP SPOTLIGHT
MURMURIO (Murmur of Love)
Walter Wanderley, Tower T
5058 (M); ST 5058 (S)

**ST-5058** Walter Wanderley *Murmurio* Release Date: BB April 8, 1967





**DT-5059** Dean Martin *Dino – Like Never Before* Release Date: c. April, 1967





ST-5060 Laurindo Almeida Acapulco '22

Release Date: BB June 10, 1967





**ST-5061** Various Artists Sunday on the Rhine

Release Date: BB November 18, 1967

This is an abridged version of the German album, *Du Wonderschöner Deutscher Rhein*, Gloria SMGL-14048.



**ST-5062** Various Artists Happy German Drinking Songs

Release Date: BB August 26, 1967

The label and back cover read "Music" instead of "Songs."





**DT-5064** Vince Hill At the Club

Release Date: BB April 1, 1967





**DT-5065** Soundtrack Riot on Sunset Strip

Release Date: BB April 1, 1967





**ST-5066** Dick Curless All of Me Belongs to You

Release Date: BB April 1, 1967



The shock-rock sound from the fast moving flick on the strip. Makes a can't miss album—
Tower DT-5065
And from the album, a hot single. "Riot on Sunset Strip" THE STANDELLS/Tower 314



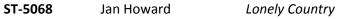


THE MANHATTAN STRINGS
PLAY INSTRUMENTAL VERSIONS OF HITS MADE FAMOUS BY THE MONKEES
Tower T 5067 (M); ST 5067 (S)

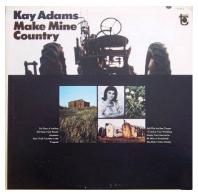
ST-5067 The Manhattan Strings Play Instrumental...the Monkees BB March 11, 1967 Release Date:







BB June 3, 1967 Release Date:





Make Mine Country ST-5069 **Kay Adams** 

Release Date: BB February 10, 1968



COUNTRY SPOTLIGHT LONELY COUNTRY Jan Howard. Tower (M); ST 5068 (S)

#### COUNTRY

MAKE MINE COUNTRY—Kay Adams. Tower ST 5069 (S)



**T-5070** Various Artists The Hit Sounds of Music City – West!

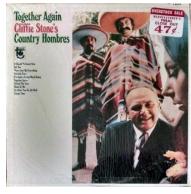
Release Date: BB June 10, 1967





ST-5071 Ian Whitcomb Yellow Underground

Release Date: BB June 3, 1967





**ST-5073** Cliffie Stone's Country Hombres *Together Again* Release Date: BB October 21, 1967



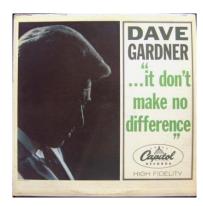




DT-5074 Soundtrack Devil's Angels

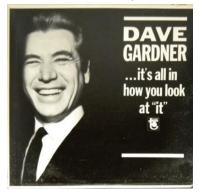
Release Date: BB June 3, 1967

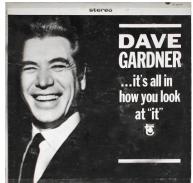


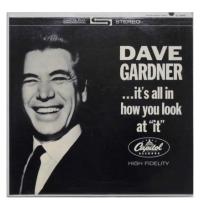


**T-5075** Dave Gardner *"it don't make no difference"*Release Date: BB September 2, 1967; originally BB April 3, 1963

This is a reissue of Capitol album (S)T-1867.



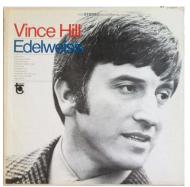




**ST-5076** Dave Gardner it's all in how you look at "it"

Release Date: BB September 2, 1967 This is a reissue of Capitol album (S)T-2055.





**DT-5077** Vince Hill *Edelweiss* Release Date: BB September 2, 1967





ST-5078 Davie Allan & the Arrows Release Date: BB May 6, 1967

Blues Theme





**ST-5079** Jake Holmes *The Above Ground Sound of Jake Holmes* Release Date: BB July 15, 1967



EDELWEISS

Vince Hill. Tower T 5077 (M);
ST 5077 (S)

This rich-voiced English artist, who hit with his initial American release, "Edeleiss," should hit, with this, his second Tower album. All 10 cuts are good, from ballads like "Love Me True" to big beat tunes like "Yesterdays Hero" and "Push



POP SPOTLIGHT

Davie Allan & The Arrows.

Inis hard-driving rock instrumental package is ideal for discoheque-xiple dancing. The single success of the title tune, which the boys introduced in "The Wild Angels," should be followed by even greater success for this album, Among other too cuts are "Theme from the Unkown," Ghost Riders in the Sky," and "William Tell Riders in the





DT-5080 Love is Alive and Well Kim Fowley

Release Date: BB July 1, 1967





ST-5081 Lennie Weinrib Have a Jewish Christmas...? Release Date: BB December 16, 1967



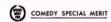


DT-5082 Soundtrack **Born Losers** 

Release Date: c. August, 1967



POP SPECIAL MERIT



HAVE A JEWISH CHRISTMAS . . .?





**DT-5083** Soundtrack *Mondo Hollywood* 

Release Date: BB November 18, 1967



**ST-5084** Bill Page Sounds of the Sonic Sixties

Release Date: BB November 18, 1967





ST-5085 Afro Latin Soultet Afro Brazil Oba!
Release Date: BB October 14, 1967

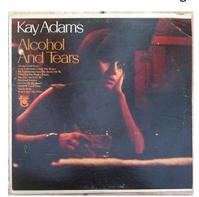






**ST-5086** Soundtrack *The Caper of the Golden Bulls* 

Release Date: BB August 19, 1967





ST-5087 Kay Adams Alcohol and Tears
Release Date: BB October 14, 1967

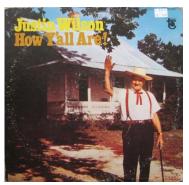




**ST-5089** Dick Curless *Ramblin' Country*Release Date: BB October 7, 1967

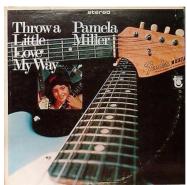






**T-5090** Justin Wilson *How Y'All Are!* Release Date: BB September 16, 1967 The Duophonic release is from late 1969 or early 1970.





ST-5091 Pamela Miller *Throw a Little Love My Way*Release Date: c. October, 1967

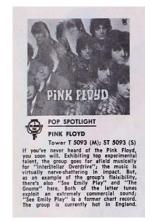




**ST-5092** Frankie Laine *Memory Laine* Release Date: BB October 14, 1967

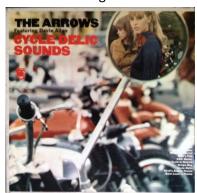






**ST-5093** Pink Floyd *Pink Floyd* Release Date: BB October 21, 1967

In the United Kingdom the album was entitled *The Piper at the Gates of Dawn*.







**DT-5094** The Arrows *Cycle-Delic Sounds*Release Date: BB October 14, 1967





**ST-5095** Harry Nilsson *Spotlight on Nilsson* Release Date: BB October 21, 1967







ST-5096 Chocolate Watch Band No Way Out BB November 18, 1967 Release Date:





Simon Dupree & the Big Sound Without Reservations ST-5097

BB February 10, 1968 Release Date:







ST-5098 The Standells Try It BB November 18, 1967 Release Date:











American International Pictures has joined with the songwriting team of Barry Mann & Cynthia Weil for the score to the film 'Wild in the Streets.' The movie, about "Wild in the Streets.' The movie, about "Grant of the Streets of th

**SKAO-5099** Soundtrack *Wild in the Streets* 

Release Date: BB June 22, 1968



**ST-5100** Ian Whitcomb *Sock Me Some Rock* Release Date: c. June, 1968?







**ST-5101** Various Artists Waikiki Swings

Release Date: BB February 10, 1968

This album was also released on the Hula label as H-520.



**DT-5102** Webley Edwards *Holiday in Hawaii* Release Date: BB July 20, 1968