

After the Gold Rush
Neil Young

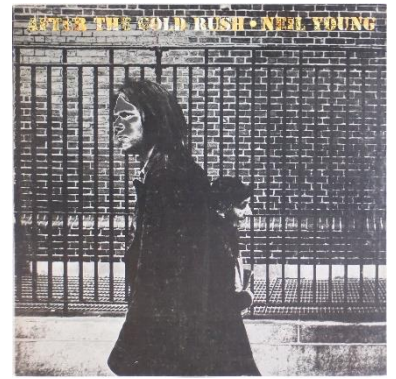
First appearance in trade magazines: September 12, 1970

Label 70dj

Reprise

RS-6383

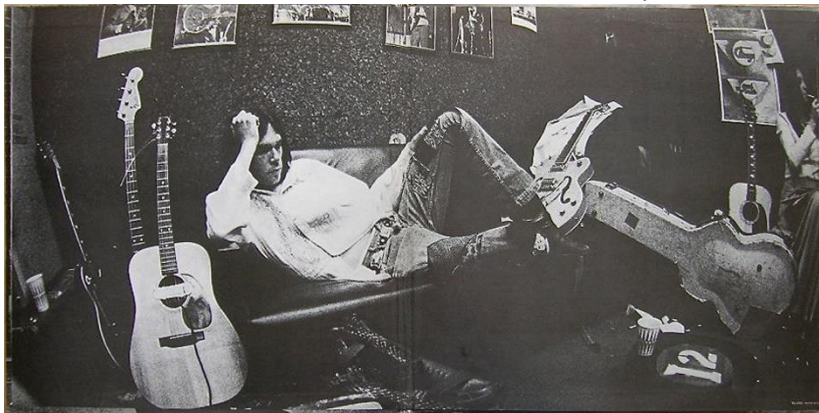
White label promotional copy.



Possible Covers:

Standard commercial cover sc1

Commercial cover sc1 with an additional white/black promotional banner



Label 70

Reprise

RS-6383

Brown label with red :r logo and "division of Warner Brothers" rim print
The label shows the matrix numbers as (31,009) and (31,010).



Possible Covers:

Cover sc1



Label 70a

Reprise

RS-6383

Brown label with red :r logo and “division of Warner Brothers” rim print
The label shows the matrix numbers as (31,009RE1) and (31,010RE1).



Possible Covers:

Cover sc1

Cover sc1 with error inner fold



This label style continued well into 1971. Some copies printed during 1971 have the inner slick from T-Rex's *Electric Warrior* LP (Reprise RS-6466).

Label 70b

Reprise

RS-6383

Brown label with red :r logo and “division of Warner Brothers” rim print
The label shows the matrix numbers as (31,009RE2) and (31,010RE2).



Possible Covers:

Cover sc1

Cover sc2

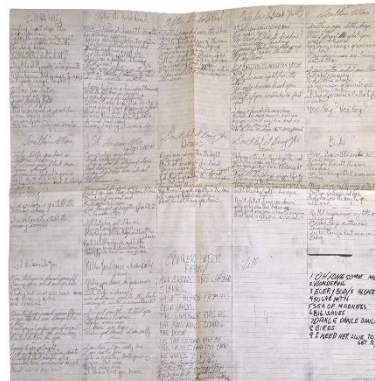


Cover sc1 lists only Nils Lofgren on piano.

Cover sc2 credits Neil Young, Jack Nitzsche, and Nils Lofgren.

Poster:

The album came out with a poster showing handwritten lyrics.



Label 68

Reprise

RS-6383

Brown and red label with orange W7 and Reprise logos and "division of Warner Brothers" rim print

The label shows the matrix numbers as (31,009RE2) and (31,010RE2).



Possible Covers:

Cover sc1

Cover sc2



At some time in the early-mid-1970s, Columbia's pressing plants at Pitman and at Terre Haute accidentally used a few leftover labels from 1968-1970. These are the only commercial copies that used the W7 label, but see below.

Label 70w1

Reprise

RS-6383

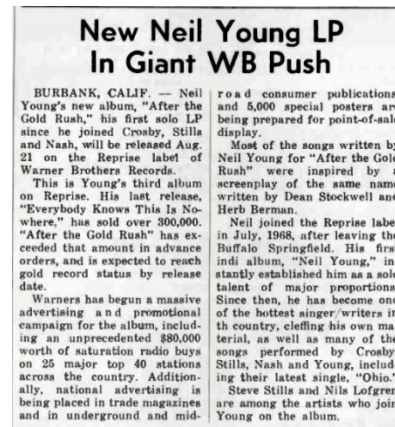
Brown label with red :r logo and Warner Communications logo in the rim print

The label shows the matrix numbers as (31,009RE1) and (31,010RE1).



Possible Covers:

Cover sc2



By mistake, a batch of the new "Warner Communications" labels have matrix numbers ending in RE1.



AFTER THE GOLD RUSH — Neil Young — Reprise 6383

After his premier album with CS&N, after the Gold rush, d'ya see, comes Neil Young's third solo LP. Just as the works of Buffy St. Marie reflect our both proud and sorrowful past, so the songs of Neil are the spirit of the great American West. The record is a document simultaneously from the past and of the present and perhaps that is where Neil's popularity stems from. It's nice to think so, in any case. Minor keys, churning rhythms, heartbreaking melodies and very special lyrics, all hallmarks of Young material are here with a vengeance. With Neil are Crazy Horse, Steve Stills and pianist Nils Lofgren all forged into one entity burning with Young's convictions. The path is clear. "After The Gold Rush" should be Neil Young's largest selling LP.



Neil Young steps away from Crosby, Stills, Nash and Young for a substantially solo album, called "After the Gold," that contains some marvv. new ditties (Reprise 6383).

Label 70w2

Reprise

RS-6383

Brown label with red :r logo and Warner Communications logo in the rim print

The label shows the matrix numbers as (31,009RE2) and (31,010RE2).

The word STEREO does appears at the bottom of the label.



Possible Covers:

Cover sc2

New Young LP Due

BURBANK — Neil Young's new album, "After the Gold Rush," his first solo LP since he joined Crosby, Stills and Nash, will be released August 21 on the Reprise label of Warner Bros. Records.

This is Young's third album on Reprise. His last release, "Everybody Knows This Is Nowhere," is currently on the chart. "After the Gold Rush" has exceeded 300,000 in advance orders, and is expected to reach gold record status by release date.

Warner Bros. Records has begun a massive advertising and promotional campaign for the album, including an unprecedented \$80,000 worth of saturation radio buys on 25 major top 40 stations across the country. Additionally, national advertising is being placed in trade magazines and in underground and mid-road consumer publications, and 5,000 special posters are being prepared for point-of-sale display.

Most of the songs written by Neil Young for "After the Gold Rush" were inspired by a screenplay of the same name written by Dean Stockwell and Herb Berman.

Label 70w3

Reprise

RS-6383

Brown label with red :r logo and Warner Communications logo in the rim print

The label shows the matrix numbers as (31,009RE2) and (31,010RE2).

The word STEREO does not appear at the bottom of the label.



Possible Covers:

Cover sc2



© 1970 Joel Bernstein

Label 70w4

Reprise

RS-6383

Brown label with red :r logo and Warner Communications logo in the rim print

The label shows the matrix numbers as (31,009RE2) and (31,010RE2).

The word STEREO appears at the bottom of the label.



Labels 70w1 to 70w3 have a zip code of 91505 in the matrix.

Labels from this point on have a zip code of 91510.

Possible Covers:

Cover sc2



In October 1976, Columbia Records stopped pressing for Warner/Reprise. At that point, Capitol Records picked up most of the pressing duties.

Label 70w5

Reprise

RS-6383

Brown label with red :r logo and Warner Communications logo in the rim print

The label shows the matrix numbers as (31,009RE2) and (31,010RE2).

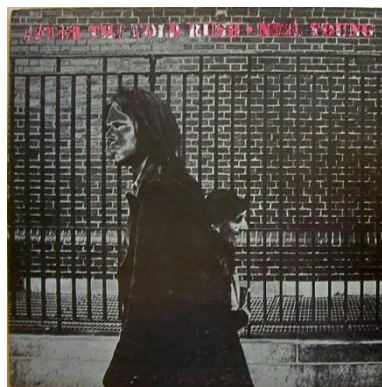
The word STEREO does not appear at the bottom of the label.



Possible Covers:

Cover sc2

Cover sc2 pink error



Label 78

Reprise

MSK-2283

Brown label with red :r logo and Warner Communications logo in the rim print

The matrix numbers are not found on the label.



Possible Covers:

Cover sc3 (without UPC)

Cover sc4 (with UPC)



The bar code sports the number 7599-27243-1. This number is the number associated with the Warner/Reprise reissue in the Compact Disc format. Warner introduced the After the Gold Rush CD in June, 1987, so that the reissue album with the bar code comes from 1987.



Capitol Record Club Issues

These records were manufactured by the Jacksonville, Illinois, pressing plant of Capitol Records for distribution by the Capitol Record Club. They carry the additional catalog number SKAO-93383.

Label 68RC1

Reprise

RS-6383/SKAO-93383

Brown and red label with orange W7 and Reprise logos

Distributed to club members beginning in early spring, 1971



Label 70

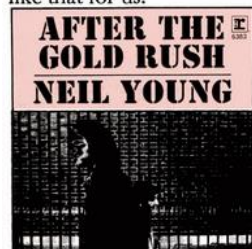
Reprise

RS-6383/SKAO-93383

Brown label with red :r logo



It is not always peaceful to be a record company. Some of you realize that. The others of you already have added five years to your life. This last week was like that for us:



Leaning slightly leftward (as you might expect) above is our lovable *Neil Young*. His new album is going to be called "After the Gold Rush" (Reprise 6383). We have 400,000 jackets ready for the records. We have 400,000 orders for "Gold Rush" for a month. Our distributors are getting impatient. As of this writing, Neil's about to okay the test pressing. Again. We'll keep you advised, of course.

Summary of Commercial Covers:

- sc1. short piano credit on back cover (with or without promo banner)
- sc2. long piano credit (3 names) on back cover
- sc2a. as above, but error printing with Mark Bolan on inside cover (c. 1971)
- sc2p. error printing from Capitol (c. 1976) with title in pink letters
- sc4. MSK prefix without UPC (1978)
- sc5. MSK prefix and UPC (1987)

RCA Music Service Issues

These records were pressed by RCA Victor (Indianapolis) for distribution in its record club.

Label 68RC1

Reprise

RS-6383

Brown and red label with orange W7 and Reprise logos

Distributed to club members beginning in early spring, 1971



These copies have an "I" (for Indianapolis) in the matrix, indicating that they were made by RCA Victor. The label arrangement is also indicative of an RCA Music Service pressing.

Label 70

Reprise

RS-6383/R-104141

Brown label with red :r logo and no rim print



Label 70w

Reprise

RS-6383/R-104141

Brown label with red :r logo and Warner Communications logo

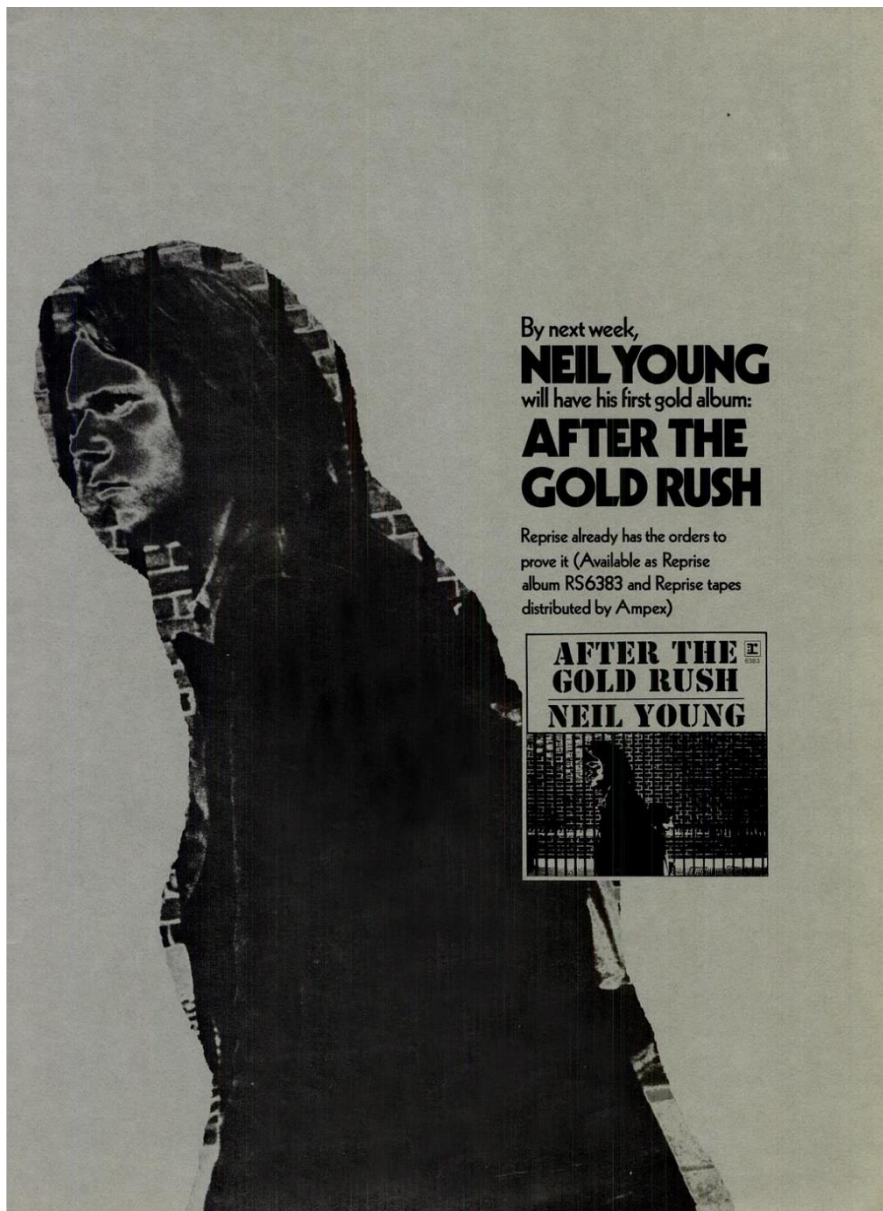


Note: In the RCA Music Service numbering system, the letter indicates the format: R = LP; S = eight track; C = cassette. The first digit indicates the number of records. The remaining five digits are the sequence number.

Different Mixes

Regardless of the label, look in the matrix (trail-off, dead wax) to see what mix version you have of the LP. It is possible to find a mismatch with mix RE1 on one side (for instance) and RE2 on the other side. The original mix (matrix 31009/10) featured the full 5:41 version of "Southern Man." Mix RE1 (September 1970) has a 3:44 version of "When You Dance I Can Really Love" Mix RE2 (early 1971) has a longer (4:04) mix of "When You Dance...."

The records that have labels without "RE" on them have RE1 matrices. The original mix appears on acetates, test pressings, and on copies of the LP from Canada.



POP
NEIL YOUNG—
After the Gold Rush.
Reprise RS 6383 (S)
As anxiously awaited as any album since Dylan's, Neil Young's poetic genius pours forth on this authentic pop masterpiece of acoustic metaphors and total musicianship. On hand are Crazy Horse, Steve Stills, Greg Reeves and Nils Lofgren on piano, but Neil Young possesses these grooves with subtle, complete control. Fans will memorize "Tell Me Why," "After the Goldrush," "Oh Lonesome Me" and all the others.

