

"Oh My My"/"Step Lightly"

First appearance in trade magazines: March 2, 1974

Label af1dj

Apple

P-1872

Apple label with "MFD. BY APPLE" on the sliced side.

MONO/STEREO promotional copy of the A-side.

The mono side has been edited to 3:15;

at 3:39, the stereo single is already shorter than the song is on the LP (4:17).



Picks of the Week

RINGO STARR (Apple 1872)
Oh My My (3:39) (Braintree, BMI—V. Poncia, R. Starkey)
 Ringo has been extremely hot as of late and this barrel-house rocker from the "Ringo" LP is bound to carry him back up to the top again. Richard Perry production adds the "hit" touch to this amusing little ditty that's got top ten written all over it. Flip: Step Lightly (3:15) (Richoroony, BMI—R. Starkey).

RINGO STARR—Oh My My (3:39); producer: Richard Perry, writers: Vini Poncia, Richard Starkey; publisher: Braintree, BMI. Apple 1872 (Capitol). There is a gay, happy mood both in the bouncy instrumental sound and in Ringo's voice. The song is more an instrumental achievement than it is a lyric writers success. Flip: no info available.

Factories: Los Angeles

Label af1

Apple

1872

Apple label with "MFD. BY APPLE" on the full side.

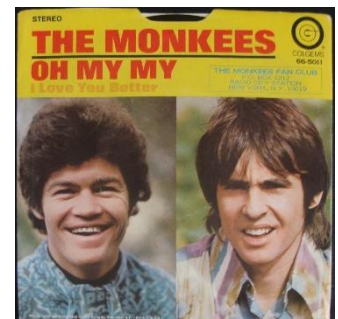


RINGO STARR, "OH MY MY" (prod. by Richard Perry) (Braintree, BMI). The "Ringo" album is chock full of potential hit singles and this latest gleaming should follow "You're Sixteen" to numero uno. Starr co-wrote this tune, and the superb Perry production is the super-solid stuff from which gold records are made. Apple 1872 (Capitol).

Label af1L has STEREO at the left.

Factories: Los Angeles, Jacksonville

Note: the A-side is not related to the Barry-Kim song that the Monkees released in 1970, although the titles are the same.





Label af1J has Side 1 and Side 2 on the label.
Factories: Jacksonville



Label af1J has the song times at the left side.
Factories: Winchester

Label at1

Apple 1872
Starr/Star label with green Apple logos.



Factories: Los Angeles, Jacksonville, Winchester



Observe that the trade ad for the single referred to *Ringo* as being a “platinum” album. The RIAA did not give out platinum awards until 1976, but the British Phonographic Industry had begun giving them in 1973. The reference here is interesting since the single was not released in Great Britain in 1974. Since Capitol records had plenty of printed labels in stock, they continued to use the Apple label for this release until they saw fit to remove the record from circulation.